

The OECD Local Development Forum invites you to the following webinar:

Launch of the OECD report

Job Creation and Local Economic Development 2020: Rebuilding Better



Monday 23 November 2020



14:00-15:30 CET (Central European Time)



Zoom meeting

[Website](#) • [Webinar registration](#) • [Contact](#)

COVID-19 has hit our economies and societies like a tsunami. The effects on jobs and workers dwarfs those of the 2008 global financial crisis. During the strictest lockdown periods, almost all communities were dealing with large parts of the economy being virtually frozen. Since this first phase, the challenges have become more differentiated across places. Large cities host both substantial shares of high-skilled workers with relatively secure jobs and teleworking options, but also many low-skilled workers in face-to-face service positions that remain at risk. Tourism-intensive local communities are facing unprecedented drops in visitors. Many manufacturing regions continue to struggle with drops in global trade and disruptions to supply chains. COVID-19 may also accelerate other ongoing labour market transitions, including digitalisation and the automation of jobs, and the green transition. Other trends could be slowed down as global supply chains are reconfigured and teleworking opens up more options for geographic mobility.

The 2020 edition of *Job Creation and Local Economic Development* provides new local data on the risks of COVID-19-related job losses, as well as automation and related polarisation of jobs. It considers how local employment services and training providers will need to quickly upgrade capacities and adapt to meet the increased demand for job placement and skills upgrading, particularly for the most disadvantaged workers. It also considers how the hardest hit local firms (SMEs and the self-employed) and sectors (tourism, culture, hospitality) may also need specialised supports. Finally, it provides guidance to both national and local actors on how “rebuilding better” in local communities will require rethinking local development strategies, including taking advantage of the changing geography of jobs due to remote working, and better leveraging local assets, such as the social economy.

Moderator: Karen Maguire, Head of Division, Local Employment, Skills and Social Innovation Division / LEED Programme, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

14:00 – **Opening remarks and presentation of the report**

14:15 • **Lamia Kamal-Chaoui**, Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities

14.15-14.25 **View from the European Commission**

• **Barbara Kauffmann**, Director, Employment and Social Governance, DG Employment, Social Affairs & Inclusion, European Commission

14.25 – 15.00 **Panel discussion: where do we go from here?**

• **Jeff Finkle**, President/CEO, International Economic Development Council
• **Ben Butters**, CEO, Eurochambers

- **Raquel Gil Eiroá**, Commissioner for Employment and Policies against Precariousness, Barcelona City Council; Chair of Eurocities Employment Working Group and Deputy for International Cooperation, Cité des Métiers Network
- **Denis Leamy**, Chief Executive, Cork Education and Training Board and Chair of OECD Local Economic and Employment Development Directing Committee
- **Tor Hatlevoll**, Labour Market Economist, Swedish Association of Local Authorities and Regions (SALAR)

15:00 – 15:25 **Q&A**

15:25 – 15:30 **Closing remarks**

Zoom connection details:

Please register for the Zoom meeting by completing this [form](#). Once submitted, you will receive an automated registration confirmation message containing a personalized link to join the meeting. Please save this link carefully, and check to ensure that it has not been sent to your junk mail folder. Please note that this webinar will be recorded and made accessible online after completion.

About us

The **OECD's Centre for Entrepreneurship, SMEs, Regions and Cities (CFE)** provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies.

The mission of the **Local Employment and Economic Development programme (LEED)** is to build vibrant communities with more and better quality jobs for all. Since 1982, the Programme has been supporting national and local governments through tailored reviews and capacity building activities, as well as research and good practice reports on innovative approaches to local development.

This event is part of the **OECD Local Development Forum**. The Forum gathers thousands of local practitioners, entrepreneurs and social innovators from around the world to discuss the latest OECD research and to share international good practice.

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