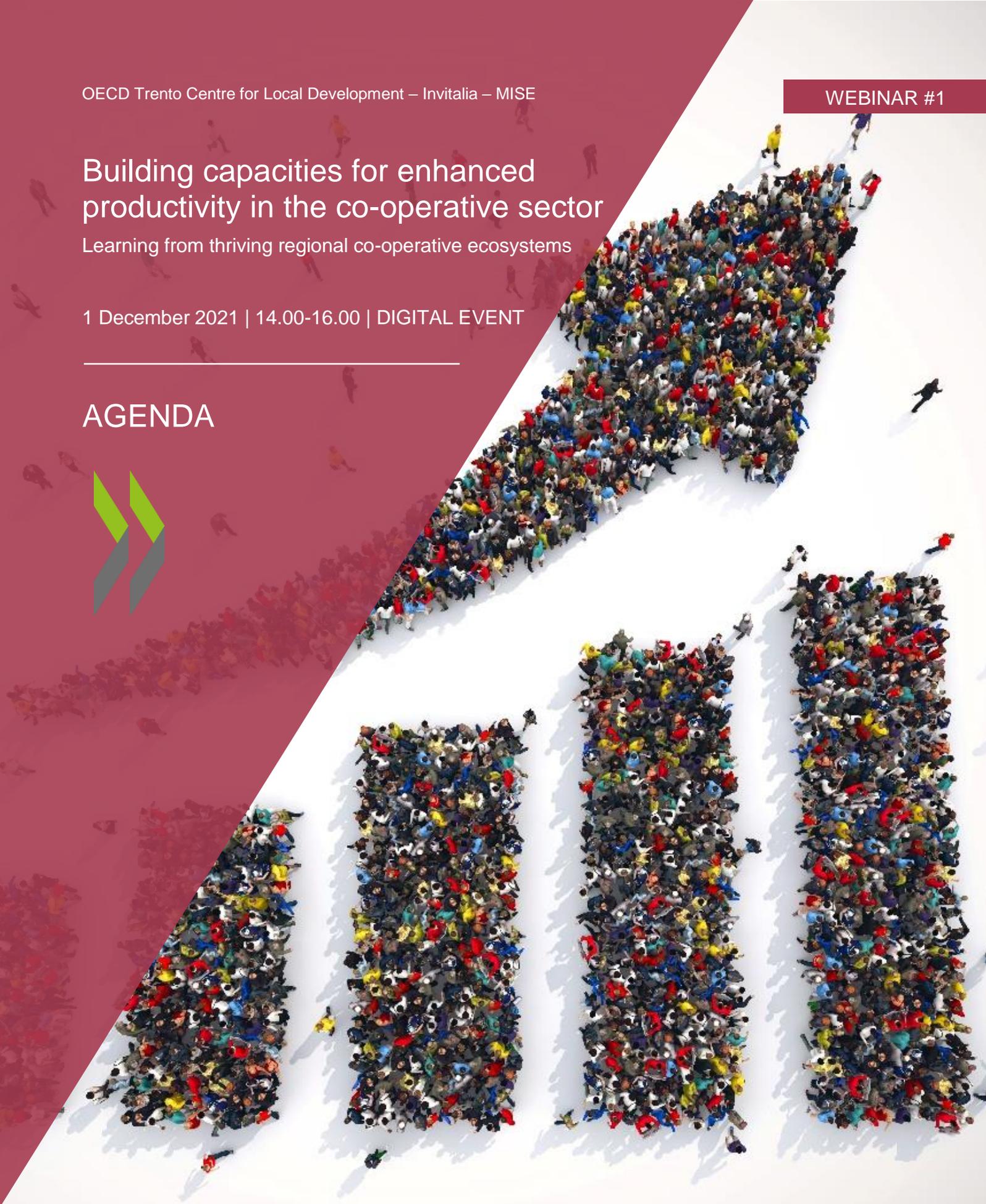


# Building capacities for enhanced productivity in the co-operative sector

Learning from thriving regional co-operative ecosystems

1 December 2021 | 14.00-16.00 | DIGITAL EVENT

## AGENDA



# ■ The Project

## ■ Background

An OECD report published in early 2021 explored the spatial dimension of productivity in the co-operatives of Italy, a country that heavily relies on them for inclusive employment and job creation during crises. Evidence points to the place-specific factors that are linked with the concentration and productivity of co-operatives across regions, sectors and firm size classes in Italy, as well as in Spain for comparative purposes. A comprehensive set of recommendations attempts to guide policy efforts aimed at boosting co-operatives' productivity in Italy.

## ■ Why this project

In a post-pandemic world, co-operatives could make a major contribution to steering the economy towards sustainable models, provided that productivity growth allows them to further pursue their economic and social objectives in the future. This project aims to address the capacity building need for enhanced productivity in Italian co-operatives through specialised webinars organised by the OECD Trento Centre for Local Development. Therefore, it can be conceived as a tool to operationalise the body of knowledge stemming from the above-mentioned report.

## ■ Beneficiaries

The target group includes managers from the national co-operative representative organisations, which are key actors in Italy's industrial relations system. Managers of regional representations as well as of individual co-operatives playing a prominent role across local industries and regional economies are also welcomed to join. The policy community at both national and regional level constitutes another major target group.

## ■ The webinar series

Participants will benefit from a blend of theoretical knowledge and selected case studies for peer-learning purposes. OECD literature and research conducted by the partner organisations of the OECD Spatial Productivity Lab at the OECD Trento Centre will feed the discussion.

#1 1 December 2021  
**Learning from thriving regional co-operative ecosystems**  
*Webinar open to the public, subject to registration*  
*Working language: English*

#2 15 December 2021  
**The policy framework: a key requirement for enhanced productivity**  
*Webinar by invitation only*  
*Working language: Italian*

## ■ Participation

The webinars will be held on ZOOM.

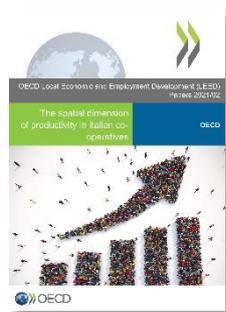
To participate to the first webinar on 1 December 2021, please register [here](#). Link with log-in details is sent to all registered participants.

## ■ Website & contact

 OECD Trento Centre [www.trento.oecd.org](http://www.trento.oecd.org)

 Mattia Corbetta: [Mattia.Corbetta@oecd.org](mailto:Mattia.Corbetta@oecd.org)

## ■ The OECD report



OECD (2021), "The spatial dimension of productivity in Italian co-operatives", OECD Local Economic and Employment Development (LEED) Papers, No. 2021/02, OECD Publishing, Paris, <https://doi.org/10.1787/4f9b9d77-en>.



..... SCAN TO READ

### Further OECD readings

OECD (2021), "Social impact measurement for the Social and Solidarity Economy: OECD Global Action Promoting Social & Solidarity Economy Ecosystems", OECD Local Economic and Employment Development (LEED) Papers, No. 2021/05, OECD Publishing, Paris, <https://doi.org/10.1787/d20a57ac-en>

OECD (2020), "Regional Strategies for the Social Economy: Examples from France, Spain, Sweden and Poland", OECD Local Economic and Employment Development (LEED) Papers, No. 2020/03, OECD Publishing, Paris, <https://doi.org/10.1787/76995b39-en>

# ■ Agenda

## Learning from thriving regional co-operative ecosystems

Wednesday  
1 December 2021

Venue: ZOOM | Time zone: CET

Moderator : *Mattia Corbetta*, Policy Analyst, OECD Trento Centre for Local Development

### 14.00-14.10 ○ Opening remarks

*Maria Benedetta Francesconi*, Head of international industrial co-operation, corporate social responsibility, innovative start-ups and SMEs, Italian Ministry of Economic Development

*Alessandra Proto*, Head, OECD Trento Centre for Local Development

### 14.10-14.15 ○ Overview of the project

*Mattia Corbetta*, Policy Analyst, OECD Trento Centre for Local Development

### 14.15-14.25 ○ Highlights from the 2021 OECD report

 [Wessel Vermeulen](#), Economist, OECD Trento Centre for Local Development

### 14.25-15.40 ○ International panel with regional case studies

MODERATOR

*Alexandra Tsvetkova*, Lead, Spatial Productivity Lab, OECD Trento Centre for Local Development

CASE STUDIES

 [Basque Country case study, Spain](#)

*Jabier Retegi Albisua*, Senior Associate Researcher, Orkestra – Basque Institute of Competitiveness, Spain

 [Trentino case study, Italy](#)

*Chiara Carini*, Senior Researcher, European Research Institute on Cooperative and Social Enterprises (EURICSE)

 [North Carolina case study, US](#)

*Sara Chester & Molly Hemstreet*, Co-executive Directors, The Industrial Commons, US

### 15.40-16.00 ○ Conclusions

*Roberto Rizzardo*, Head of production recovery, investment attraction and customer management, Invitalia

*Mattia Corbetta*, Policy Analyst, OECD Trento Centre for Local Development

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## INFORMATION

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 @OECD\_local

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## OECD Trento Centre for Local Development

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[cftrento@oecd.org](mailto:cftrento@oecd.org) | [www.trento.oecd.org](http://www.trento.oecd.org)

This event is part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities activities and supports the OECD Local Employment and Economic Development (LEED) Programme of work.

The OECD Trento Centre for Local Development is an integral part of the OECD Centre for Entrepreneurship, SMEs, Regions and Cities. The Trento Centre uses a holistic “from data to practice” approach to policies for sustainable development to offer local policy analysis, advice and capacity building activities for improved policy implementation for people, firms and places. [www.trento.oecd.org](http://www.trento.oecd.org)

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities provides comparative statistics, analysis and capacity building for local and national actors to work together to unleash the potential of entrepreneurs and small and medium-sized enterprises, promote inclusive and sustainable regions and cities, boost local job creation, and support sound tourism policies. [www.oecd.org/cfe](http://www.oecd.org/cfe)

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