



**PAGE 4: B.1) YOUR CASE STORY: TITLE AND DESCRIPTION**

**Q1: TITLE OF YOUR CASE STORY**

The customs unification in Central America, based on the Mesoamérica Region Project.

**Q2: CASE STORY ABSTRACT**

The lack of the customs unification in the Central America region delays the commerce development and the economic growth.

**Q3: THE CASE STORY**

Central America Región has signed a diversity of Free Trade Agreements with different countries, however most of the statistics reports a weak growth on the exports, not only to the region but with emphasis to those countries with Free Trade Agreements has been signed. This case story emphasizes the importance of the customs unification to allow the region to experience a consistant trade growth and to reduce the timming involved on customs operations, actually experienced a big delays when goods are shipped by truck, to regional markets.

**Q4: Please add here web links to other case story materials.**

*Respondent skipped this question*

**PAGE 5: C.1) ABOUT YOU**

**Q5: YOUR CONTACT DETAILS**

Name:	Fernando Romero
Ministry/Institution/Organization:	University Academic Teacher
Country:	El Salvador
Email Address:	ferogarcia61@gmail.com
Phone Number:	503-7940-4643

**PAGE 6: C.2) ABOUT THE CASE STORY**

## ACADEMIC/NGO CASE STORY TEMPLATE

<b>Q6: FUNDING PARTNER</b> Tick the appropriate box(es)	Private sector
<b>Q7: Additional information</b>	<i>Respondent skipped this question</i>
<b>Q8: START DATE OF PROJECT/PROGRAMME</b>	January 2012
<b>Q9: STATUS OF PROJECT/PROGRAMME</b>	On-going
<b>Q10: DURATION OR, IF ON-GOING, EXPECTED DURATION OF PROJECT/PROGRAMME</b>	More than 5 years
<b>Q11: COST OF PROJECT/PROGRAMME</b>	Between US\$5 million and US\$10 million
<b>Q12: Additional information</b>	<i>Respondent skipped this question</i>
<b>Q13: TYPE OF FUNDING FOR PROJECT/PROGRAMME</b>	Loan

### PAGE 7: C.3) ABOUT THE CASE STORY

<b>Q14: PROJECT/PROGRAMME TYPE</b>	Multi-country (i.e. 2 or more countries)
------------------------------------	--

### PAGE 8: C.3) ABOUT THE CASE STORY

<b>Q15: SINGLE COUNTRY/CUSTOMS TERRITORY</b>	<i>Respondent skipped this question</i>
--	---

### PAGE 9: C.3) ABOUT THE CASE STORY

<b>Q16: REGION</b> If the region does not appear in the drop down menu, please enter manually.	<i>Respondent skipped this question</i>
--	---

### PAGE 10: C.3) ABOUT THE CASE STORY

<b>Q17: MULTI-COUNTRY</b> Enter all countries or customs territories Mexico, Guatemala, Honduras, El Salvador, Nicaragua, Costa Rica and Panama
--

# ACADEMIC/NGO CASE STORY TEMPLATE

## PAGE 11: C.4) ABOUT THE CASE STORY

<b>Q18: CASE STORY FOCUS</b> Tick the appropriate box(es)	REDUCING TRADE COSTS FOR MERCHANDISE GOODS , Upgrading transport infrastructure, REDUCING TRADE COSTS FOR SERVICES, Improving skills levels in service sectors
---	--

## PAGE 12: C.5) ABOUT THE CASE STORY

<b>Q19: HOW SUCCESSFUL WAS THE PROJECT/PROGRAMME</b> Tick the appropriate box	On-going project
---	------------------

## PAGE 13: C.6) ABOUT THE CASE STORY

<b>Q20: WHAT WERE THE OUTPUTS OF THE PROJECT/PROGRAMME</b> Tick the appropriate box(es)	Officials trained, New customs procedures, Laboratory testing facilities, New quality assurance procedures or processes, Changes to rules on movement of natural persons
<b>Q21: Additional information(Maximum 1000 words)</b> Some of the outputs marked are not completed yet, this is a process and will demand a lot of commitment from all actors involved, public and privated sectors, considering both are some how responsible for the actions each sector is not completing. Another important factor is related with the fact that the region is not fully focused on the benefits, specially those who are actually making a lot of money out of the actual scenario.	

## PAGE 14: C.7) ABOUT THE CASE STORY

ACADEMIC/NGO CASE STORY TEMPLATE

**Q22: WHAT WERE THE OUTCOMES OF YOUR PROJECT/PROGRAMME** Tick the appropriate box(es)

- Reduction in ship dwell time,
- Reduction in road haulier waiting times,
- Reduction in airport cargo handling times,
- Reduction in customs clearance time,
- Reduction in other border agency clearance time
- ,
- Reduction in cost of customs clearance ,
- Reduction in customs rejections,
- Reduction in informal payments,
- Increase in shipping volumes,
- Increase in road haulage volumes,
- Increase in airport cargo volumes,
- Increase in trade finance available,
- Reduction in consumer prices,
- Increase in data traffic,
- Increase in service exports,
- Increase in service imports

**Q23: Additional information(maximum 1000 words)**

Since this is an outgoing Project, there are no outcomes in place yet. Recently El Salvador decided to set a Non Intrusive Inspection Process, the implementation of such programme created a real mess on the normal traffic for the region. Many sectors demand a more proactive performance from the Central America Integration Secretary SICA. The boxes marked are what the customs unification will have as formal results, once all things get done.

## ACADEMIC/NGO CASE STORY TEMPLATE

**Q24: WHAT WERE THE IMPACTS OF THE PROJECT/PROGRAMME** Tick the appropriate box(es)

Increase in foreign investment,  
 Increase in employment,  
 Increase in women's employment,  
 Export market diversification,  
 Import market diversification,  
 Increase in consumer welfare,  
 Reduction in incidence of absolute poverty

**Q25: Additional information(maximum 300 words)**

*Respondent skipped this question*

### PAGE 16: C.9) ABOUT THE CASE STORY

**Q26: LESSONS LEARNT** Tick the appropriate box(es)

Importance of alignment with national priorities ,  
 Importance of alignment between different development partners in programming  
 ,  
 Importance of engagement by private sector ,  
 Importance of agreeing clear project monitoring and evaluation process and procedures  
 ,  
 Importance of attention to long-term sustainability  
 ,  
 Importance of political will and commitment by project partner

**Q27: PROJECT OR PROGRAMME MONITORING AND EVALUATION FRAMEWORK** Tick the appropriate box(es)

Project baselines set, Impact assessment

**Q28: Additional information(maximum 1000 words)**

*Respondent skipped this question*