

OECD Global Forum on Agriculture

Carbon Footprints for Food Systems

25 April 2023



AGENDA FOR THE

GLOBAL FORUM ON AGRICULTURE

CARBON FOOTPRINTS FOR FOOD SYSTEMS

TUESDAY 25 APRIL 2023

Conference Centre Room CC9

OECD Headquarters, Paris, France and Hybrid

9:00 (15 minutes)	Welcome and opening remarks <ul style="list-style-type: none">• OECD Deputy Secretary General - Ulrik Knudsen (Confirmed – in-person)• Chair of the Global Forum on Agriculture - David Kennedy, Director General for Food, Biosecurity and Trade, Department for Environment, Food and Rural Affairs, United Kingdom (Confirmed – in-person)
9:15 – 9:40 (25 minutes)	Setting the scene <p><i>This session will provide an overview of the state of play regarding firm-level and product-level carbon footprint measurement and communication in food systems, highlighting initiatives of the private sector, international standard setting bodies, and OECD governments.</i></p> <ul style="list-style-type: none">• Koen Deconinck, OECD Trade and Agriculture Directorate (Confirmed – in-person)
9:40 – 11:00 (1 hour 20)	Session 1 – Drivers <p>Questions to address:</p> <ul style="list-style-type: none">• What are the recently announced policies that are driving the need for company disclosures? How does this in turn affect the need for product-level estimates of emissions?• What is the role of private investors and retailers in driving greater transparency and reporting?• How are these changes becoming embedded in widely accepted accounting standards?• What does this all mean for agri-food companies and farmers? <p>Moderator: Vincent Marcus, Deputy Director, Department of Economics and Policy Evaluation, Ministry of Ecological Transition and Territorial Cohesion, France and Chair of the OECD’s International Programme for Climate Action (IPAC) (Confirmed – in-person)</p>

	<p>Speakers:</p> <ul style="list-style-type: none"> • Rodrigo Barrios, Climate Change Manager - Supply Chain, Tesco, United Kingdom (Confirmed – virtual participation) <ul style="list-style-type: none"> ○ To talk about how retailers are setting Scope 3 targets and what it means for their agri-food supply chain • Leandro Rosa, Sustainability Specialist, Marfrig (Confirmed – virtual participation) <ul style="list-style-type: none"> ○ To talk about how Scope 3 reporting and target setting are impacting global agri-food supply chains • Masamichi Kono, Trustee of the IFRS Foundation (Confirmed – virtual participation) <ul style="list-style-type: none"> ○ To talk about the role of sustainability disclosure standards • Kristina Wyatt, Chief Sustainability Officer, Persefoni (Confirmed – virtual participation) <ul style="list-style-type: none"> ○ To talk about the changing regulatory landscape • Helena Wright, Policy Director, FAIRR Initiative (Confirmed – in-person) <ul style="list-style-type: none"> ○ To talk about how investors are pushing for greater disclosure of climate impacts
Coffee break	20 minutes
11:20 – 12:45 (1 hour 25)	<p>Session 2 – Standards, conformity assessment and communication</p> <p>Questions to address:</p> <ul style="list-style-type: none"> • What are the reporting standards and calculation methods most commonly used in food systems? • Given the diversity of agriculture, how precise can carbon footprint calculations be? • What best practices help ensure that methods for carbon footprint measurement are both science-based and considered legitimate? • Can emissions data provided by private companies be trusted? How is information verified? How can technological advances help with verification? • How is information about the environmental impact of products communicated along the value chain, from farmers to consumers? • Which digital tools can facilitate information sharing and compliance? <p>Moderator: Kaya Axelsson, Net Zero Policy Engagement Fellow at the University of Oxford; Strategic Advisor to the Race to Zero Campaign leading the ISO Net Zero Guidelines (Confirmed – in-person)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Anna Stanley-Radière, Director, Climate Transparency and Member of the Extended Leadership Group, World Business Council for Sustainable Development (Confirmed – in-person) <ul style="list-style-type: none"> ○ To present on the Partnership for Carbon Transparency (PACT) Pathfinder Framework facilitating the sharing of Scope 3 emissions information across the value chain

	<ul style="list-style-type: none"> • Pankaj Bhatia, Global Director, GHG Protocol and Acting Director, Climate Program, World Resources Institute (Confirmed – in-person) <ul style="list-style-type: none"> ○ To talk about the Greenhouse Gas Protocol - Land Sector and Removals Guidance • Adam Chambers, Leader, Environmental Markets and Conservation Finance Activities, United States Department of Agriculture (USDA)/Natural Resources Conservation Service (NRCS) (Confirmed – virtual participation) <ul style="list-style-type: none"> ○ To share about measuring farm level emissions using COMET-Farm calculation tool and how the information is used to improve performance • Vivian Ribeiro, Spatial Intelligence Lead for Trase.Earth (Confirmed – in-person) <ul style="list-style-type: none"> ○ To discuss data tools for measuring and tracing deforestation risks in global agricultural supply chains • Yeona Hong, Research Fellow, Korea Rural Economic Institute (Confirmed – virtual participation) <ul style="list-style-type: none"> ○ To present on certification of low-carbon agricultural products in Korea • Ernesto Hartikainen, Chief Executive Officer, Biocode (Confirmed – in-person) <ul style="list-style-type: none"> ○ To demonstrate the Biocode carbon footprint calculator
Lunch	1 hour 30 minutes
14:15 – 15:40 (1 hour 25)	<p>Session 3 – Trade implications of carbon footprints in food systems</p> <p>Questions to address:</p> <ul style="list-style-type: none"> • How can we build confidence in carbon footprint information of agri-food products crossing international borders? How can we ensure comparable methodologies, robust verification, and agreed communication systems? • What are the potential trade impacts of the proliferation and fragmentation of methods? • What is the role of the WTO (and other International Organisations) in helping countries to align their measurement systems and standards (e.g. through harmonisation or mutual recognition)? • How can we increase the participation of developing countries in the development and application of carbon footprint standards, to make sure that the process does not exclude producers in these countries? <p>Moderator: Natasha Santos, Head of Global Stakeholder Affairs and Strategic Partnerships, Bayer Crop Science (Confirmed – in-person)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Alan Matthews, Professor Emeritus of European Agricultural Policy, Trinity College, Dublin (Confirmed – in-person) • Marco Rossi, Director Standardisation and Technical Policy, ISO (Confirmed – in-person) • Miet Maertens, Professor, Division of Bio-economics, University of Leuven (Confirmed – virtual participation) • Erik Wijkstrom, Head of the Technical Barriers to Trade Section, Trade and Environment Division, WTO (Confirmed – in-person) • Francesca Cerchia, Global Segment Manager for Industries and Environment, SGS (Confirmed – in-person)

Coffee break	20 minutes
16:00 – 17:20 (1 hour 20)	<p>Session 4 – Round table discussion: What is the role for the OECD?</p> <p>Questions to address:</p> <ul style="list-style-type: none"> • How can the OECD foster international cooperation and action on carbon footprint methods? • What kind of data and analysis should the OECD contribute? • How can OECD facilitate the exchange of experiences and best practices among countries? • Which stakeholders should the OECD involve in these dialogues? <p>Moderator: Chris Carson, Agriculture Counsellor, New Zealand Ministry of Foreign Affairs and Trade and Chair of the OECD Joint Working Party on Agriculture and Trade (Confirmed – in-person)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Thomas Duffy, Vice President, European Council of Young Farmers (CEJA) and an Irish dairy farmer (Confirmed – in-person) • Jared Greenville, Executive Director of the Australian Bureau of Agricultural & Resource Economics & Sciences (ABARES) (Confirmed – virtual participation) • Justine Garrett, Project Lead, OECD’s Inclusive Forum on Carbon Mitigation Approaches, Office of the Secretary-General (Confirmed – in-person) • Jeanette Coombs Lanot, Public Affairs and Sustainability Director, Danone (Confirmed – in-person) • Dexter Galvin, Chief Commercial and Partnerships Officer, CDP – Global environmental reporting system (Confirmed – in-person)
17:20 – 18:00 (40 mins)	<p>Closing remarks on future efforts</p> <ul style="list-style-type: none"> • Chair of the Global Forum on Agriculture - David Kennedy, Director General for Food, Biosecurity and Trade, Department for Environment, Food and Rural Affairs, United Kingdom (Confirmed – in-person) • Tetsuo Ushikusa, Deputy Assistant Minister for International Affairs, Ministry of Agriculture, Forestry and Fisheries and Chair of the OECD Committee for Agriculture, Japan (Confirmed – in-person) • Kumi Kitamori, Deputy Director, OECD Environment Directorate (Confirmed – in-person) • Marion Jansen, Director, OECD Trade and Agriculture Directorate (Confirmed – in-person)
18:00 – 19:00	Cocktail reception in the Roger Ockrent Room, Château