

# IDALIA ZIEHL



27 years old

Mexico

Founder and CEO of equestrian  
equipment startup

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## ABOUT

Born and raised in Mexico City as the first daughter of a family of six, I am an international business graduate and entrepreneur, founder and owner of a four-year-old equestrian equipment company. I am fluent in Spanish, English and Portuguese. I am a nature lover and horse rider, keen on culture and history as well as cross-cultural relations.

“Young people need political reforms to make the economic wheel run differently.”