



OECD Growing lagging
regions project
-
Core Regional Growth Areas
in Brandenburg



Newcastle, 27 March 2012

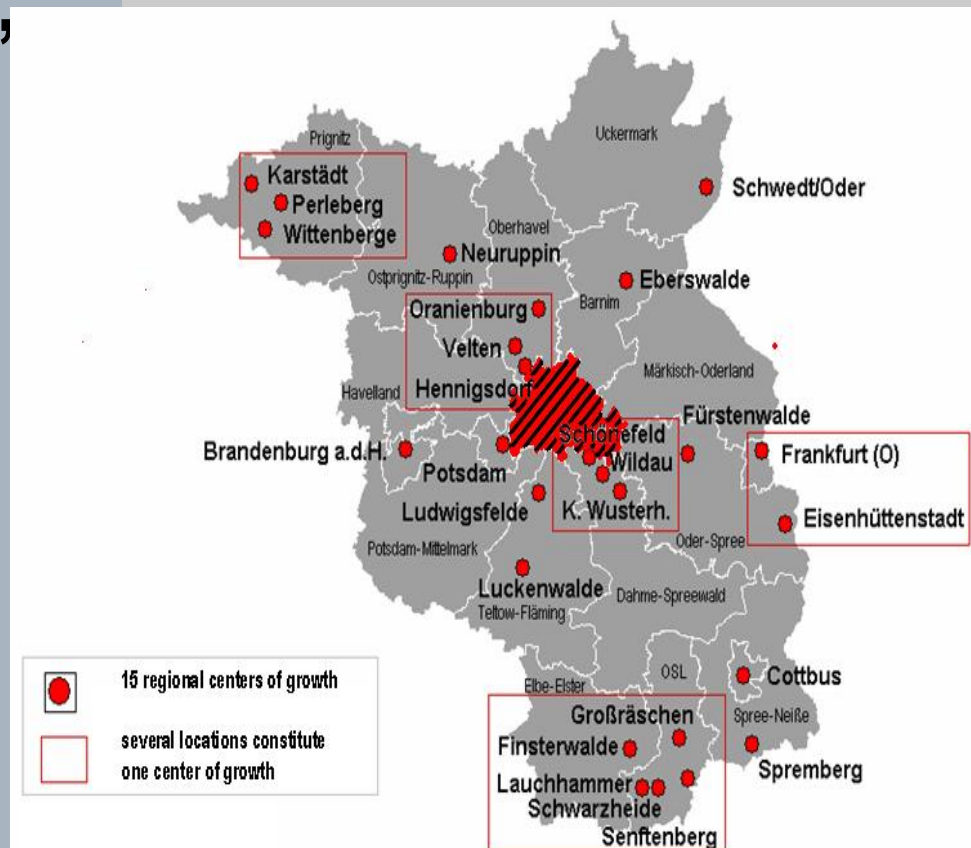
From where we started...



2004/5 Realignment of Territorial Development Policy Objectives

“Strengthen our strengths”

- Identify, mobilize and strengthen endogenous growth potential
- Secure employment
- Deploy funding (including ERDF, ESF) more efficiently



Regional and Sectoral Concentration

Two tier approach

- Sectoral fields of excellence → Clusters/innoBB
- **Core regional growth areas**

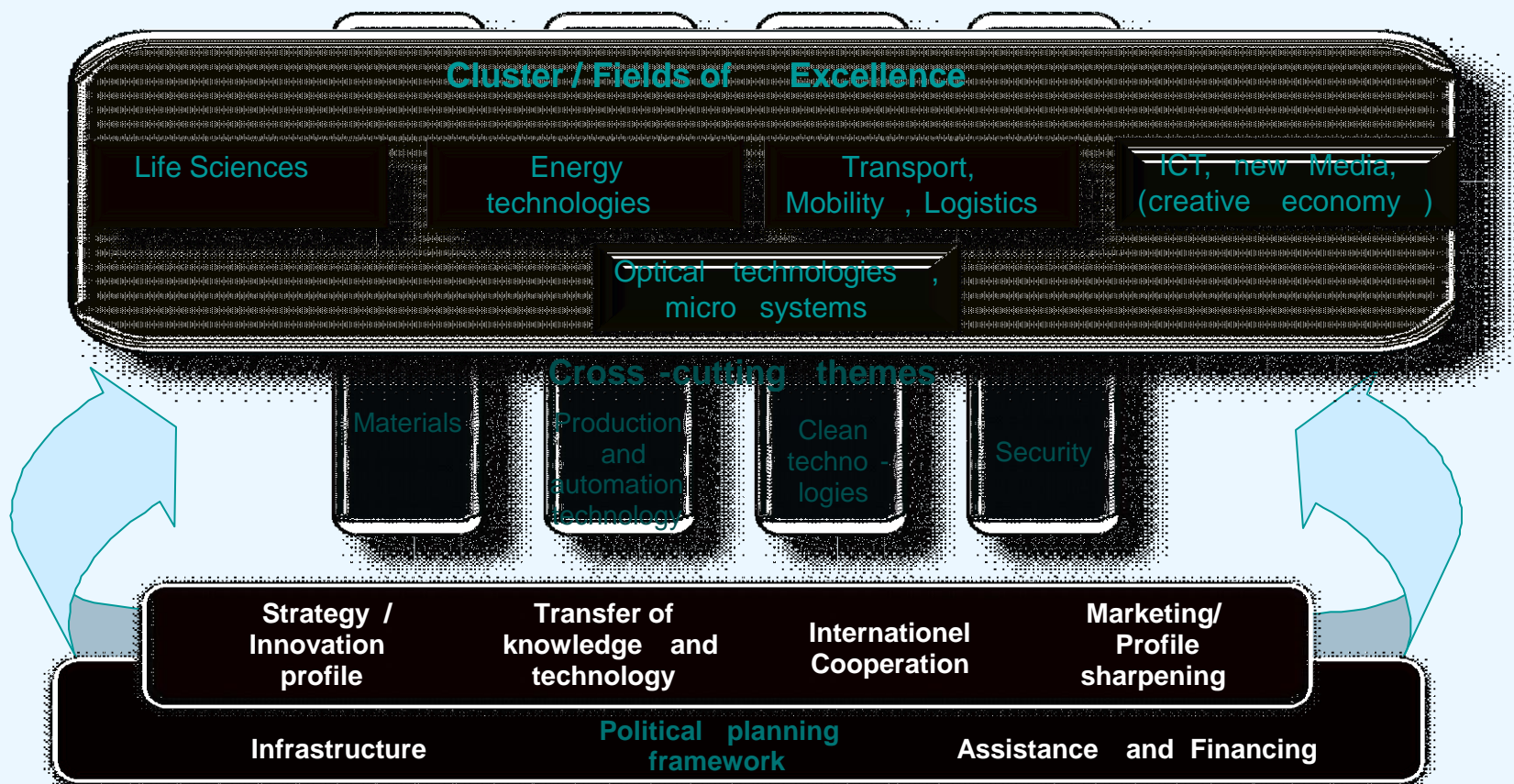
Growth locomotives with spillover effects for their regions

Stability anchors in emptying spaces

Identification of sectoral fields of excellence

- supraregional / international orientation
- Cooperation with research institutes / universities
- Integration alongside the value creation chain
- Business networks for the development of new products
- Above-average significance for value creation and employment
- Sound chance of growth

2011 – From fields of excellence to clusters: Joint Berlin-Brandenburg Innovation Strategy

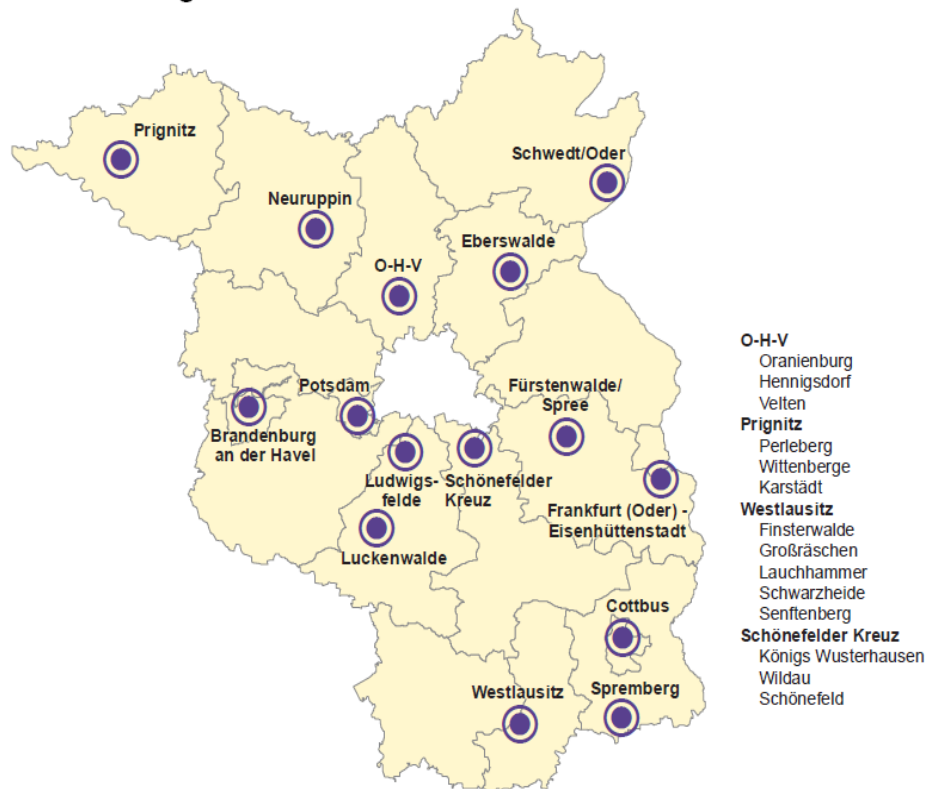


Core Regional Growth Areas: Selection criteria

- economic and scientific potential with spill-over capacity
- accumulation of sectoral fields of excellence
- minimum population of 20,000 inhabitants

Focus on Strengths

Regional centers of growth

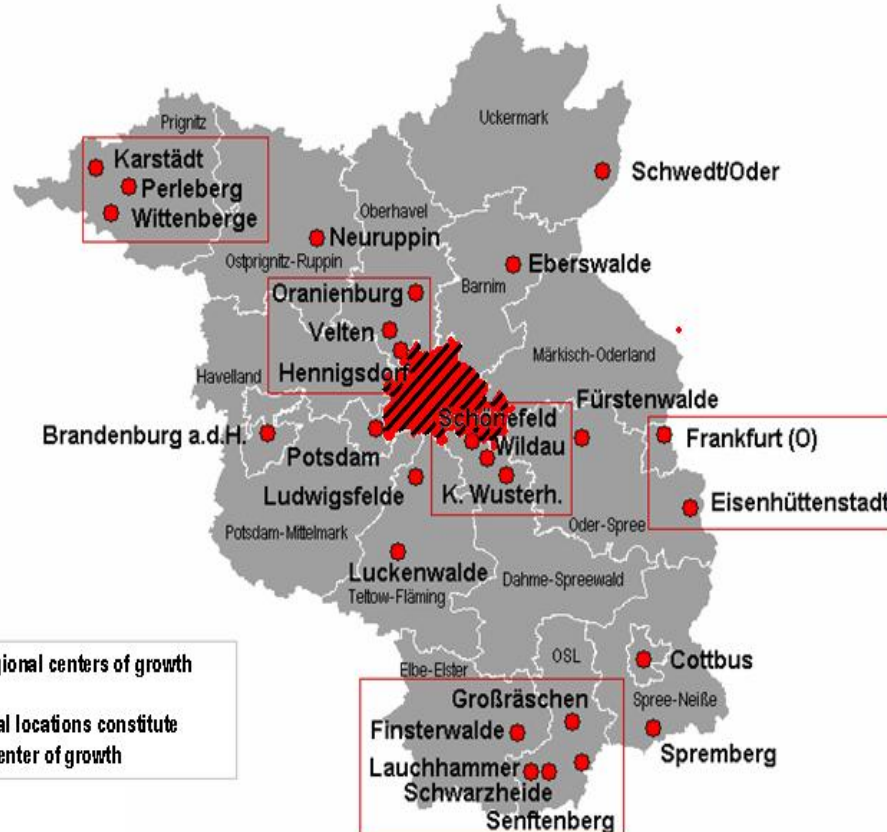


LBV, Raumbewertung | 2010

„Strengthen our strengths“

- Identify and mobilize endogenous potentials
- Focus on strategy and strategic projects
- Initiate communication and cooperation

Focus on Strengths: Cooperate



“Strengthen our strengths”

- Inter-municipal cooperation
- administration stakeholder cooperation
- Cooperation with business and education
- Cooperation between regional and municipal level

Core Regional Growth Areas: **Implementation**

- **Support through inter-ministerial working group**
- **Priority funding**
- **Integrated development concepts used as basis for the development of specific projects for infrastructure expansion, business park development, supply of skilled labour, technology transfer**
- **As of 2010: regional budget of €150,000 per year to enable the implementation of projects aimed at strengthening endogenous potential and regional cooperation**

Core Regional Growth Areas: **Evaluation**

- 2010 Evaluation by independent consortium, key findings:
- achievement of a good degree of development
- high degree of job centrality indicating high significance for regional and local labor markets
- important paradigm shift from a mentality dominated by subsidies and transfers to one more focused on growth potential, thus creating a new spirit of competitiveness

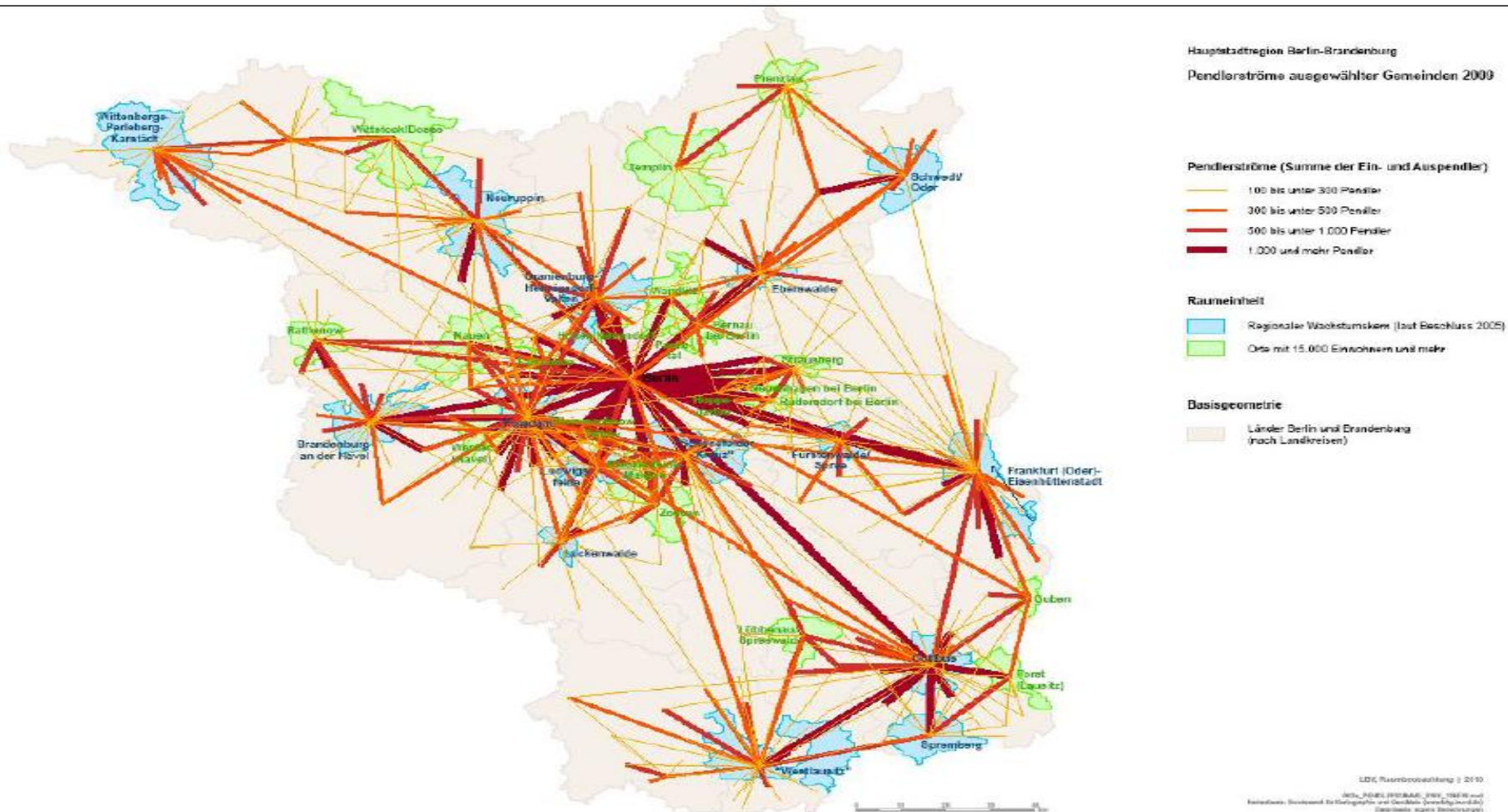
Core Regional Growth Areas – Employment density

(employees per 1,000 inhabitants compared to the year 2000 being set at 100)



Core Regional Growth Areas – Commuter flows

(including Berlin)



Thank you for your attention!

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<http://www.wachstumskerne.brandenburg.de>

<http://www.eer.brandenburg.de>

<http://www.green-ventures.com>

http://www.innovatives-brandenburg.de/files/documents/InnoBB_Druck_engl.pdf