



# The power of cooperation



27-3-2012

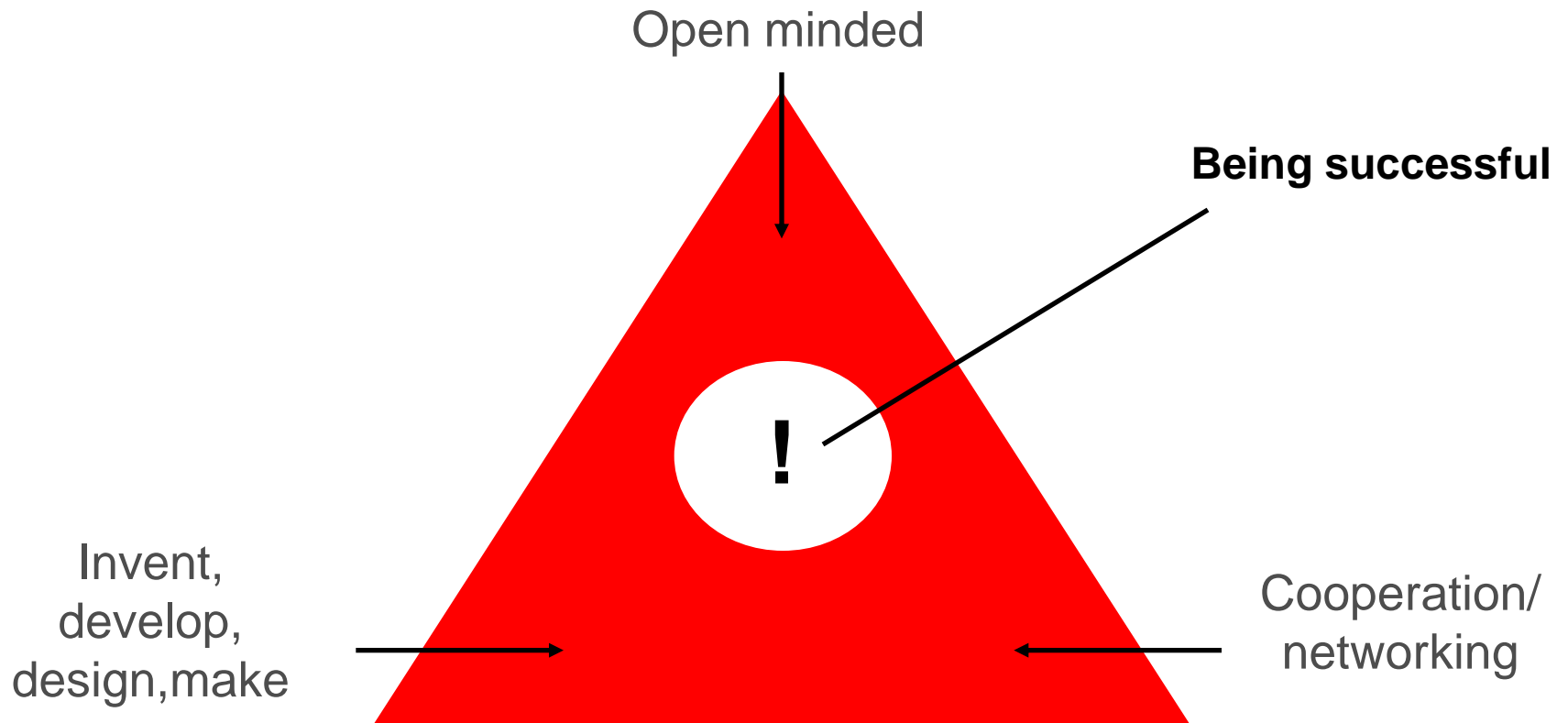
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Project Manager Let's Connect

CREATING THE INDUSTRIES OF THE FUTURE



# DNA OF BRAINPORT



CREATING THE INDUSTRIES OF THE FUTURE

# BRAINPORT FUNDAMENTS

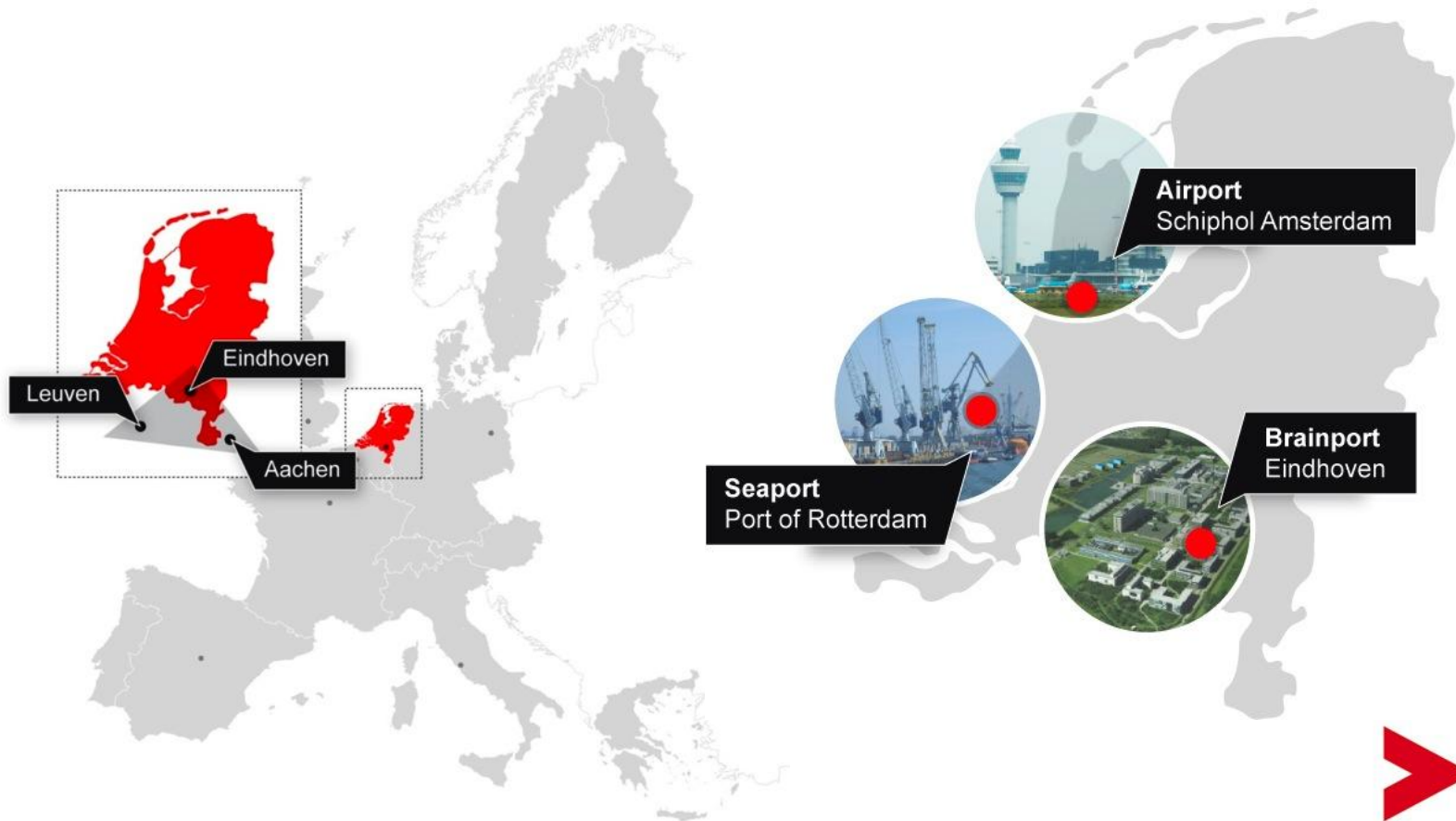


- High tech industry and export
- European top technology region
- Open innovation ecosystem
- Cooperation

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# BRAINPORT EINDHOVEN REGION

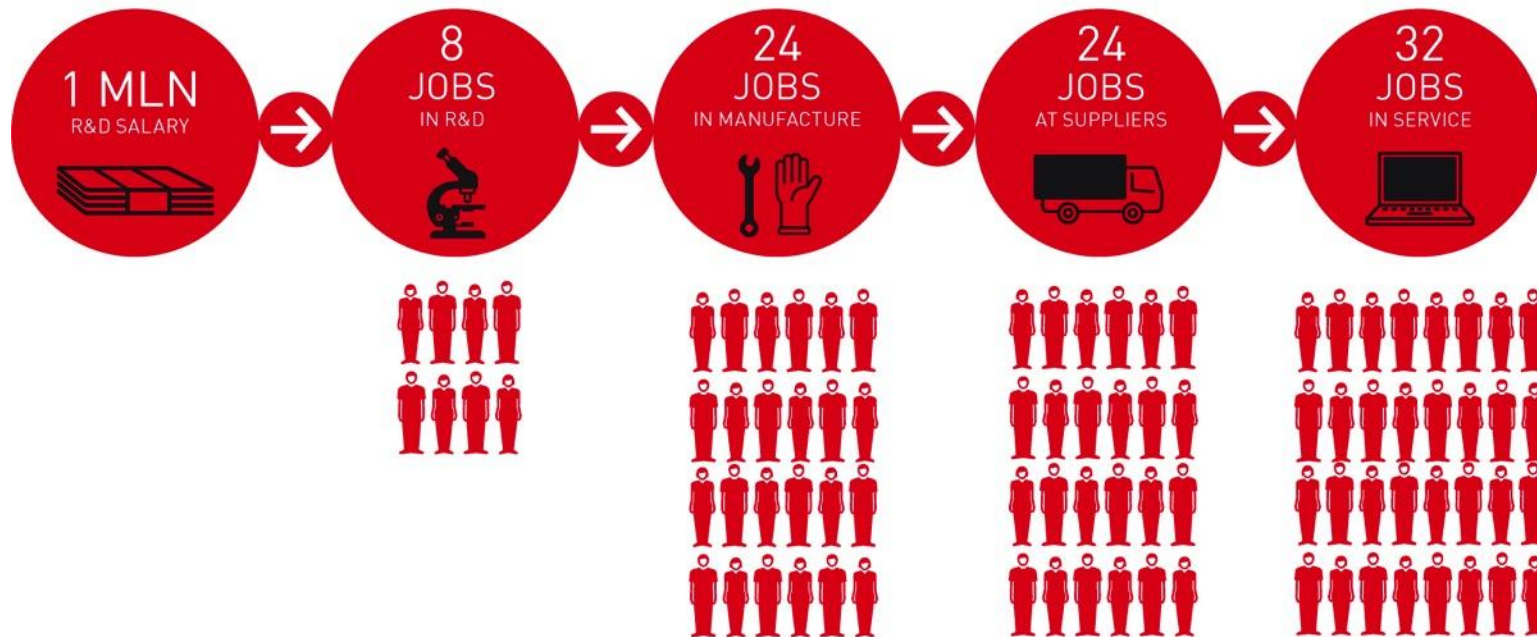
One of the three pillars of the Dutch economy



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# R&D = JOB MOTOR



Source: Brainport propositie (2009)

# ICF AWARD – WINNERS



**THE WORLD'S  
SMARTEST  
REGION**



# BRAINPORT HUMAN CAPITAL AGENDA (1)

- Brainport International Community:
  - Coming to
  - Settling in
  - Living in
- Knowledge Workers Regulation (2009)
- Technology, Education & Labour programme

# BRAINPORT HUMAN CAPITAL AGENDA (2)

Towards a transparent labour market for the region

Outcomes:

- More suitable candidates for job openings that are difficult to fulfill
- Less frictional unemployment
- More talents attracted and retained for the region
- Enabling flexicurity: work security instead of job security

Means:

- Electronic competency profiles and job profiles
- Standardised definitions of competencies and talents.
- Matching tools
- Regional labour market dashboard

Let's Connect: pilot project with exchangeable e-portfolio's

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# Thank you for your attention

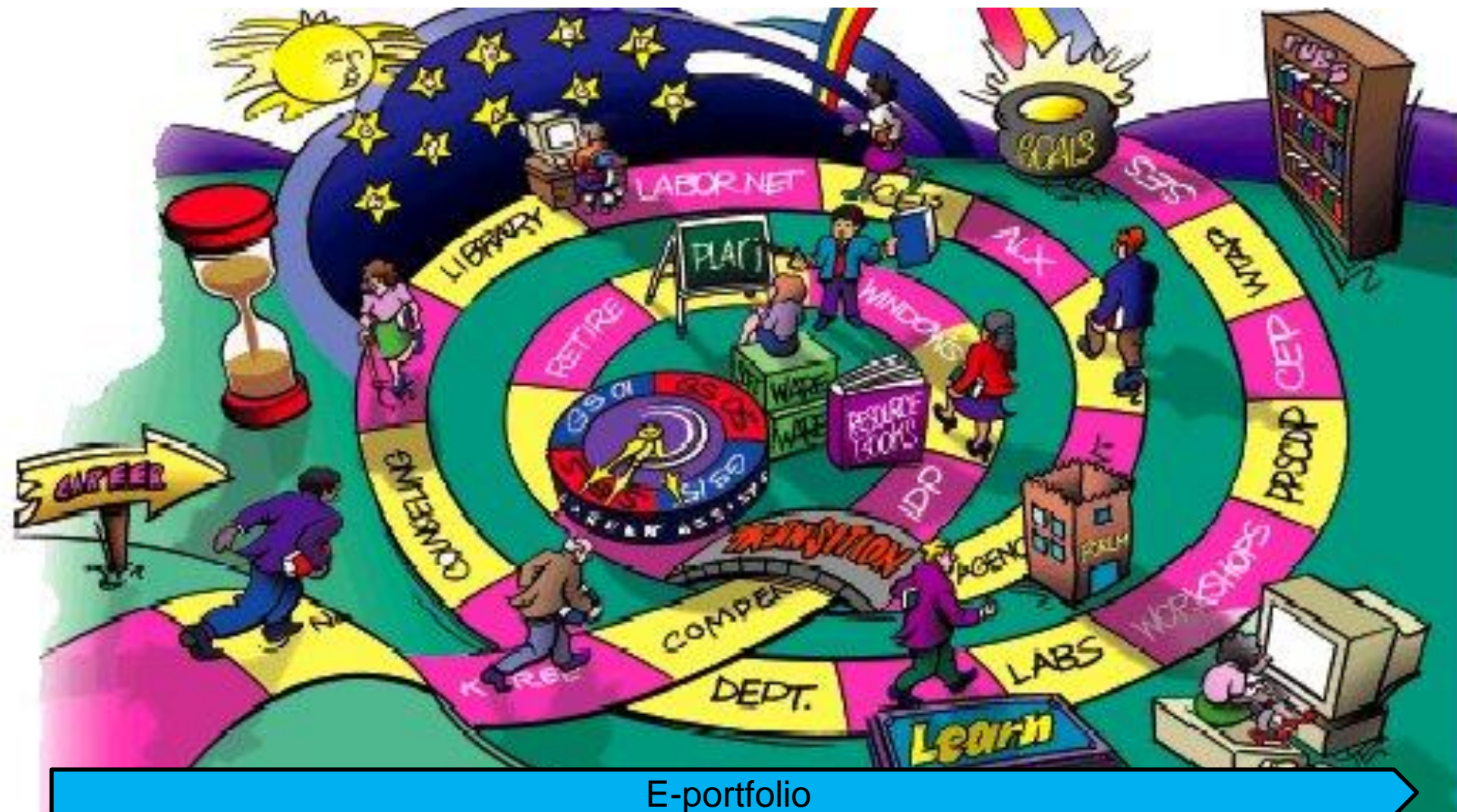
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# CAREER DEVELOPMENT/LIFE LONG LEARNING

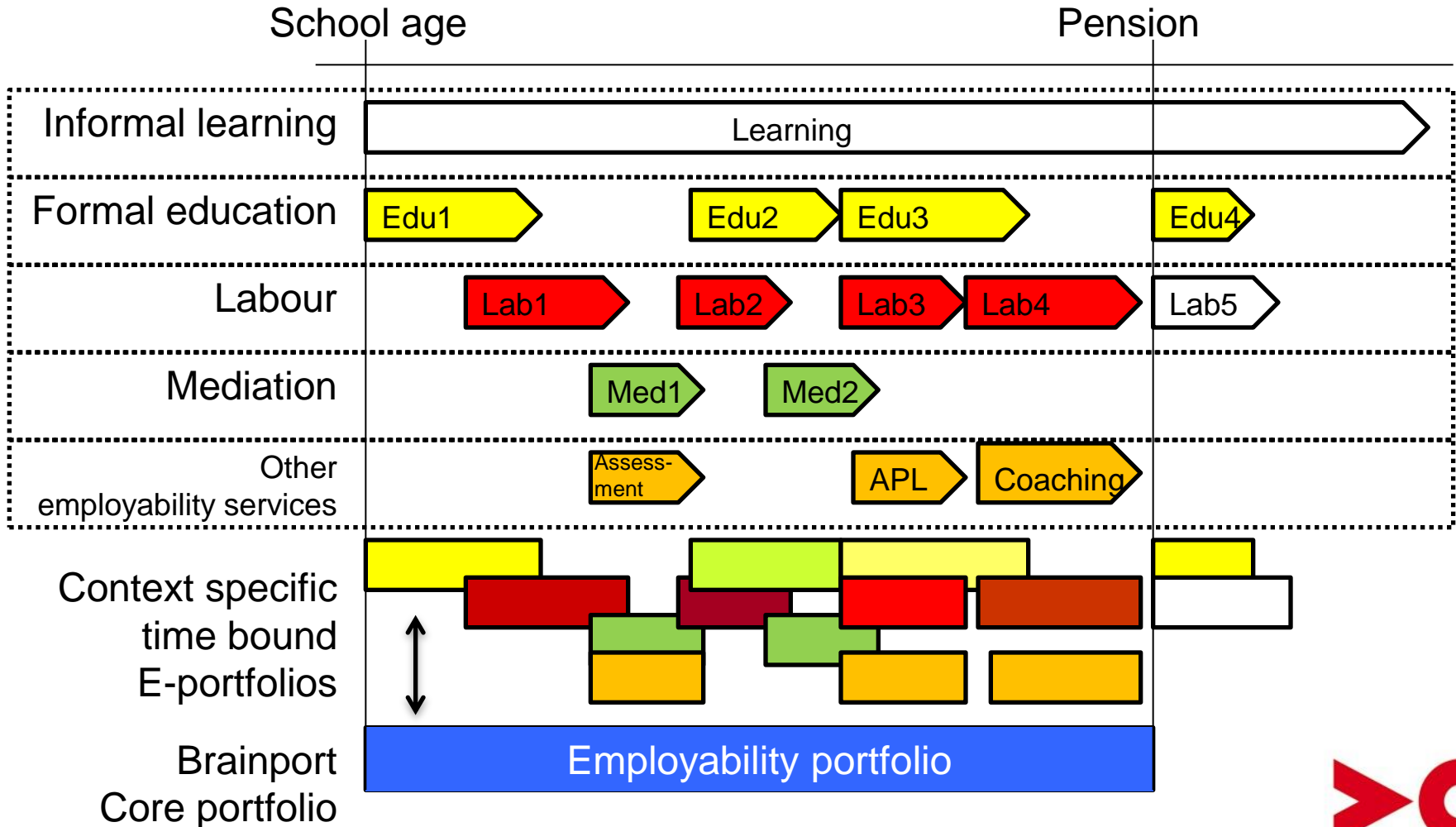


## COMPETENCY BASED EMPLOYABILITY-PORTFOLIO

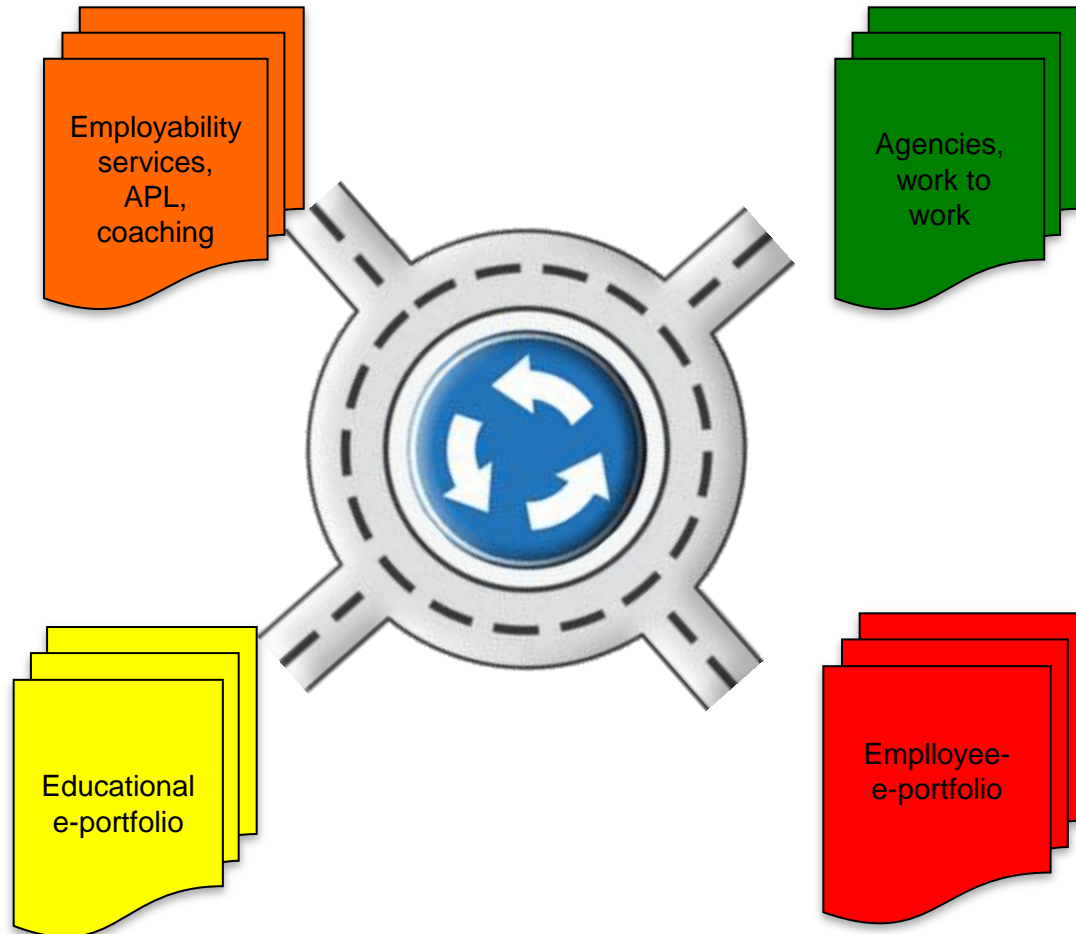


**E** portfolio: life long learning  
& career development

# CAREER DEVELOPMENT / LIFE LONG LEARNING



# CORE PORTFOLIO: E-PORTFOLIO-DATA IN STANDARD LANGUAGE



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# ORGANISATION LEVEL

## An E-portfolio in local language supports:

- Development interviews
- Self-reflection of worker / learner about development and employability
- Internal mobility through better understanding of competencies
- Composition of teams based on competencies

## REGIONAL LEVEL

### A Core portfolio in standard language supports:

- Arrangements to exchange employees during cyclical fluctuations
- Improvement of external mobility: faster from work to work, retaining people for the region
- Matching e-portfolio's with competency based work profiles: less flexible labour costs, less costs for hiring & recruitment
- Better coordination with training / educational programmes



# PILOT-project “Let’s Connect” Exchangeable employability portfolios

## Challenges:

- Precise automated translation of local <-> standard competency languages
- Privacy, trust & security issues
- User acceptance

# Work packages Let's Connect

