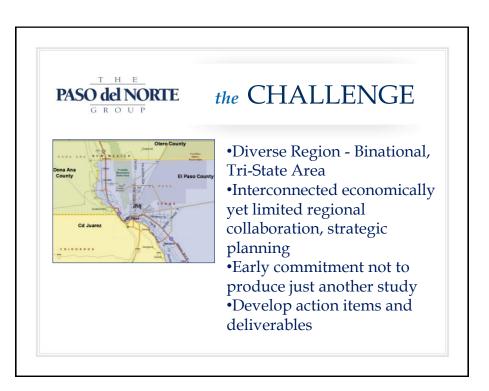
PASO del NORTE

HIGHER EDUCATION in CITIES AND REGIONS for STRONGER, CLEANER & FAIRER REGIONS

LISA COLQUITT-MUÑOZ

REGIONAL COORDINATOR





BLUEPRINT FOR GLOBAL COMPETITIVENESS and the OECD SELF REVIEW

- •Oversee a collaborative process to shape the vision to develop intellectual, human and financial capital to compete in the global economy
- •Convene regional stakeholders regularly to promote collaboration, sharing information and resources
- •Increase the educational attainment of the population and improve skills for jobs that are relevant to the region



BLUEPRINT FOR GLOBAL COMPETITIVENESS and the OECD SELF REVIEW

- •Cultivate an environment where entrepreneurs can flourish
- •Research and work on the region's health and environmental challenges and create jobs in these areas
- •Advocate for the goals and initiatives in the Blueprint for Global Competitiveness in the Paso del Norte region



the OECD REVIEW

A catalyst for action

Focused Efforts

- energize existing plans
- provide credibility
- build extensive partnerships

Institutionalize Change

- informal to formal relationships
- PDN only a facilitator -finding a home for the initiatives

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PASO del NORTE PROGRESS to DATE

K-16 Education Initiatives

- •Innovate and Educate
- •Manpower Labor Study

Biotech Research Park

- •Binational focus on R&D
- •Health issues specific to the region

Clean Tech Incubator

- •Alternative Energy Certification Centre
- •Institute for Global Competitiveness
- Symposium Spring
- **2011 -** Developing a regional strategic plan around the defined goals



K-16 Education Initiatives Innovate & Educate/Manpower Labor Study

- •Assist individuals making decisions about their educational credentials
- Provide strategic insight for providers developing curricula
- Facilitate strategic planning for K-16 curricula
- Identify areas where HEI-business collaboration needed
- Focus attention on regional outmigration of talent to areas of skills shortage
- Provide strategic direction for entrepreneurship programs



MEDICAL CENTER OF THE AMERICAS LIFE SCIENCE RESEARCH PARK

- •Advance the Paso del Norte community research agenda.
- •Position the region as a global leader of health delivery, education and research concentrating on issues unique to the Hispanic, border and military population.
- •140-acre campus is the footprint to improved access to cutting-edge health care for the population of the Paso del Norte region.
- •Integrated complex of medical facilities anchored by the Texas Tech University Health Sciences Center - Paul L. Foster School of Medicine and the University Medical Center of El Paso, a teaching hospital.



CLEAN TECH INCUBATOR

ALTERNATIVE ENERGY CERTIFICATION CENTRE

- •Clean Tech Incubator for alternative energy technologies
- •Certify alternative energy applications
- •International clearinghouse and support
- •Economic development for the region
- Skilled local workforce



INSTITUTIONALIZING *the* REGION

ENSURING LONG-TERM SUCCESS

- •Institute for Global Competitiveness at University of Texas El Paso -- \$5 million by Hunt Family Foundation to provide sustainable framework for innovation & border leadership
- •Competitiveness Symposium stakeholder commitment to support education, innovation and entrepreneurship.



THANK YOU

LISA COLQUITT-MUÑOZ

Regional Coordinator
The Paso del Norte Group

201 E. Main, Suite 1700 El Paso, Texas 79901 Tel. (915)534-7364 Cell (915)892-5623 Fax (915)534-7316 Imunoz@pasodelnortegroup.org www.pasodelnortegroup.org