

DRAFT AGENDA

DAY 1 – Tuesday 24 September 2019

8:00	Registration desk open
8:30	<p>Welcoming speech</p> <ul style="list-style-type: none"> <li>Mr. Byungseok Oh, Deputy Minister of Agriculture, Food and Rural Affairs, Korea</li> </ul> <p>Setting the scene</p> <ul style="list-style-type: none"> <li>OECD Secretariat</li> </ul>

Pre-conference- an Asian perspective

9:00-10:30 Theme 1: Rural well-being and innovation

**A: Innovative approaches to delivering rural services**

Moderator: Ms. Mi-Ryung Song, Chief of Department of Agricultural & Rural Policy Research, KREI, Korea

Speakers:

- Mr. Han-Young Jeon, MAFRA, Korea
- Mr. Woo-Ryang Park, Shinan-gun Office, Korea
- Mr. Kenichiro Onitsuka, Kyoto University, Japan
- Mr. Hung-Hao Chang, National Taiwan University, Chinese Taipei

Discussants:

- Mr. Young-Sung Lee, Seoul National University, Korea
- Ms. Daniela Storti, Council for Agricultural Research, Italy

**B: Rural business opportunities and well-being**

Moderator: Mr. Tae-Ho Lee, Professor, Seoul National University, Korea

Speakers:

- Mr. Seung-Yong Gouk, KREI, Korea
- Mr. Sung-Su Oh, Gurye Natural Dream Park Company Council, Korea
- Domestic Company, Korea
- Yi-Jun Han, China Agricultural University, China

Discussants:

- Mr. Dong-Hwan An, Seoul National University, Korea
- Mr. Shugo Yanaka, Faculty of Business Administration, Japan

Coffee break

10:50-12:20 Theme 2: Social inclusion and environmental management to enhance rural well-being

**A: Inclusive rural development and the social economy**

Moderator: Mr. Chul-Kyoo Kim, Professor, Korea University, Korea

Speakers:

- Mr. Jeong-Seop Kim, KREI, Korea
- Ms. Ji-Soo Han, Wanju Local Food Cooperative, Korea
- Mr. Liang-Guo Luo, Chinese Academy of Agricultural Sciences, China
- Ms. Yu-Shan Liu, Agricultural Technology Research Institute, Chinese Taipei

Discussants:

- Mr. Deok-Byung Park, Kongju National University, Korea
- Ms. Ana Virginia Mujica, Ministry of Agriculture, Colombia

**B: Rural environmental management and landscape protection**

Moderator: Mr. Won-Geun Yoon, Emeritus Professor, Hyupsung University, Korea

Speakers:

- Mr. Georgios Mathioudakis, European Commission,
- Ms. Mi-Kyeong Kim, Cheongsando Preservation Committee of Cheongsando Gudeuljangnon Rice Paddy, Korea
- Mr. Qing-Wen Min, Chinese Academy of Sciences

Discussants:

- Mr. Hag-Yeol You, Kyoto University, Japan
- Mr. Yoo-Jick Lee, Pusan National University, Korea

Lunch (12:20-13:30)

## Conference opening

13:30-13:50	<p>Opening remarks and release of the OECD Rural Policy 3.0</p> <ul style="list-style-type: none"> <li>▪ Mr. Hyeonsoo Kim, Minister of Agriculture, Food and Rural Affairs, Korea</li> <li>▪ Mr. Ulrik Vestergaard Knudsen, Deputy Secretary General, OECD</li> </ul>
13:50-14:10	<p>Keynote speaker:</p> <ul style="list-style-type: none"> <li>▪ Mr. Kyoung-Ryung Seong, Chairman of the National Research Council for Economics, Humanities and Social Sciences (NRC), Korea</li> </ul>
14:10-14:40	<p>Plenary session – OECD Principles on Rural Policy</p> <p>Moderator: Ms. Lamia Kamal-Chaoui, Director of the Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</p> <p>Panel:</p> <ul style="list-style-type: none"> <li>▪ Mr. Jae-Ouk Lee, Vice Minister of Agriculture, Food and Rural Affairs, Korea</li> <li>▪ Ms. Foteini Arampatzi, Deputy Minister of Rural Development and Food, Greece</li> </ul>

### *Coffee break*

15:00-16:30	<b>Pillar 1: Innovation, technological change and well-being</b>	
	<p><b>A: Technological change - How we live and work</b></p> <p>Moderator: Ms. Luana Cormac, Department of the Chief Minister, Australia</p> <ul style="list-style-type: none"> <li>▪ Mr. Peter Stenberg, USDA, United States</li> <li>▪ Mr. Paulo Alexandre Bernardo, Mayor, Fundao City, Portugal</li> <li>▪ Ms. María Emilia Undurraga, Ministry of Agriculture, Chile</li> <li>▪ Mr. Young-Sung Lee, Seoul National University, Korea</li> <li>▪ Mr. Kenichiro Onitsuka, Kyoto University, Japan</li> </ul>	<p><b>B: Rural innovation eco-systems and restructuring global value chains</b></p> <p>Moderator: Ms. Silvia Michellini, DG Agriculture and Rural Development. European Commission</p> <ul style="list-style-type: none"> <li>▪ Mr. Frederic Wallet, AgroParisTech, France</li> <li>▪ Mr. Nathan Ohle, The Rural Community Assistance Partnership, United States</li> <li>▪ Ms. Adrienne Harrington, The Ludgate Hub- Cork, Ireland</li> <li>▪ Mr. Tae-Yeon Kim, Dankook University, Korea</li> <li>▪ Mr. Genaro Cruz, GSMA, United Kingdom</li> </ul>

### *Networking break*

17:00-17:45	<p>Plenary discussion on "Innovation, technological change and well-being"</p> <p>Moderator: Mr. Peter Wostner, Chair of the OECD Working Party on Rural Policy</p> <ul style="list-style-type: none"> <li>▪ Ms. Luana Cormac, Department of the Chief Minister, Australia</li> <li>▪ Ms. María Emilia Undurraga, Ministry of Agriculture, Chile</li> <li>▪ Ms. Silvia Michellini, DG Agriculture and Rural Development. European Commission</li> <li>▪ Mr. Nathan Ole, The Rural Community Assistance Partnership, United States</li> </ul> <p>Family Photo with all participants</p>
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### *Dinner*

## DAY 2 – Wednesday 25 September 2019

*Welcome coffee*

### 8:30-10:00 Pillar 2: Rural communities fit for all ages

#### A: Age friendly rural communities

Moderator: official from OECD country (TBC)

- Ms. Rachel Franklin, Newcastle university, United Kingdom
- Mr. Roberto Pereira Grillo, Alentejo Region, Portugal
- Mr. Tom Jones, EESC, United Kingdom
- Mr. Toru Kumagai, Counsellor, MAFF, Japan
- Mr. Deok-Byung Park, Kongju National University, Korea

#### B: Attractiveness for youth and building talent

Moderator: Ms. Sabrina Lucatelli, Vice-Chair Working Party for Rural Policy

- Ms. Ignacia Fernandez, RIMISP, Chile
- Ms. Jane Craigie, Rural Youth Project, Scotland, United Kingdom
- Ms. Bette Brand, Administrator, Rural Business Service, United States
- Mr Kim Chul-Kyoo, Korea University
- Mr. Jean-Baptiste Baud, Familles rurales, France

### 10:00-11:30 Pillar 3: A just transition to a low carbon economy for rural areas

#### A: Climate adaptation and risk management

Moderator: Mr. Chris McDonald, Policy Analyst, OECD

- Mr. Mikitaro Shobayashi, Gakushuin Women's College University, Japan
- Ms. Dunja Kugovnik Mahne, RDA Green Karst Ltd, Slovenia
- Mr. Bill Erasmus, Indigenous Community YellowKnife, Canada
- Mr Min Qing-Wen, Chinese Academy of Sciences, China

#### B: Industrial transition and the circular economy

Moderator: Mr. Heino von Meyer, Ecologic Institute, Germany

- Mr. Michael Kull, Nordregio, Sweden
- Mr. Kari Poikela, Cluster of Arctic Industry and Circular Economy, Finland
- Ms. Karen Cain, Latrobe Valley Authority, Australia
- Mr. Donghwan AN, Seoul National University, Korea

*Networking coffee*

### 12:00-12:45 Plenary discussion on "Rural communities fit for all ages"

Moderator: Mr. Enrique Garcilazo, Head of Regional and Rural Development Unit, OECD

- Ms. Sabrina Lucatelli, Vice-Chair Working Party for Rural Policy
- Ms. Jane Craigie, Rural Youth Project, Scotland, United Kingdom
- Mr. Tom Jones, EESC, United Kingdom
- TBC

### 12:45-13:30 Plenary discussion on "A just transition to a low carbon economy for rural areas"

Moderator: Mr. Alain Dupeyras, Head of Regional Development and Tourism Division, OECD

- Mr. Heino von Meyer, Ecologic Institute, Germany
- Mr. Chris McDonald, Policy Analyst, OECD
- Mr. Mikitaro Shobayashi, Gakushuin Women's College University, Japan
- Ms. Karen Cain, Latrobe Valley Authority, Australia

*Lunch*

Ideas factory/open space  
Rural businesses and delivering the Sustainable Development Goals

15:00-17:00

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**Moderators:** Mr. Julian Pace, Scottish Enterprise, United Kingdom  
Ms. Julia Latto, Scottish Enterprise, United Kingdom  
Mr. Enrique Garcilazo, OECD.

*Coffee break*

**Closing Session**

17:15-18:30

- Mr. Peter Wostner, Chair of the OECD Working Party on Rural Policy
- Mr. Byungseok Oh, Deputy Minister of Agriculture, Food and Rural Affairs, Korea
- Mr. Mart Järvik, Minister for Rural Affairs, Estonia
- Mr. Jindo Park, Chairman of Presidential Committee on Agriculture, Fishery and Rural Policies
- Mr. Ulrik Vestergaard Knudsen, Deputy Secretary General, OECD

*Cocktail*

**DAY 3 – Thursday 26 September 2019**

**Field trips**

08:00

- Visits to Wanju (Community business – local food)