AGENDA Cities in the World A new perspective on urbanisation







Cities in the World A new perspective on urbanisation

What's the issue?

Cities are not only home to around half of the global population but also major centers of economic activity and innovation. Yet, so far there has been no consensus of what a city really is. Substantial differences in the way cities, metropolitan, urban, and rural areas are defined across countries hinder robust international comparisons and an accurate monitoring of SDGs.

About the report

The report *Cities in the World: A New Perspective on Urbanisation* addresses this void and provides new insights on urbanisation by applying for the first time two new definitions of human settlements to the entire globe: the Degree of Urbanisation and the Functional Urban Area. Based on the definitions, the report presents new evidence of recent and future urbanisation trends and sheds light on the evolution of metropolitan areas around the globe. It examines whether and why quality of life differs between cities and other types of settlements. It analyses the relationship between economic development and the metropolitan system in countries around the world. Finally, it presents new evidence on the changing shape of cities and its impact on sustainability. The report demonstrates how globally consistent definitions of cities and metropolitan areas can contribute to more effective policy design.

About the webinar

This webinar, organised by the OECD Centre for Entrepreneurship, SMEs, Regions and Cities, and DG REGIO, European Commission, gathers leading experts from economics, spatial planning and various international organisations to discuss the impact and future opportunities of finally having comparable data on urbanisation for all countries around the world. It will shed light on implications for urban policy, well-being, spatial planning, and transport policies.



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■ 16 June 2020

16.00-16:20		Opening remarks
	SPEAKERS	Elisa Ferreira – Commissioner DG REGIO, European Commission Angel Gurria – OECD Secretary-General
16.20-16:35		Presentation of the Report
	PRESENTER	Lamia Kamal-Chaoui – Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities
16:35-17:00		Implications for Urban Policy – International Perspective
		How do the findings of the report matter for Urban Policy from an international perspective?
	MODERATOR	Eugenie Birch – Professor of Urban Research and Education, University of Pennsylvania
	PANELLISTS	Carla Montesi – Director, Planet and Prosperity - DG DEVCO, European Commission
		Sameh Wahba – Global Director, Urban, Disaster Risk Management, Resilience and Land Global Practice, World Bank
		J. Vernon Henderson – Professor of Economic Geography, London School of Economics
17.00-17:35		What Lessons for Well-Being, Economic Development, Spatial Planning, and Transport
	MODERATOR	Eugenie Birch – Professor of Urban Research and Education, University of Pennsylvania
	PANELLISTS	Shipra Narang-Suri – Chief, Urban Practices Branch, UN-Habitat
		Tony Venables – Professor of Economics, University of Oxford
		Rudiger Ahrend – Head of Economic Analysis, Statistics and Multi-Level Governance Section, OECD Centre for Entrepreneurship, SMEs, Regions and Cities
		Lewis Dijkstra – Head of the Economic Analysis Sector, DG Regio, European Commission
17:35-17.45		Closing: Outlook on implications for future work
	CLOSING SPEAKERS	Joaquim Oliveira-Martins – Deputy Director, OECD Centre for Entrepreneurship, SMEs, Regions and Cities Bernard Magenhann – Deputy Director General, JRC, European Commission





