



4<sup>TH</sup> OECD MEETING OF MINING REGIONS AND CITIES

REGIONAL DEVELOPMENT AND  
ECONOMIC DIVERSIFICATION IN A  
MINING AND RESOURCES CONTEXT

1-4 June 2021  
Karratha, Western Australia

# SPONSORSHIP PROSPECTUS



4<sup>TH</sup> OECD MEETING OF MINING  
REGIONS AND CITIES IS PROUDLY  
PRESENTED BY

The Organisation for Economic  
Co-operation and Development in  
partnership with the City of Karratha



# MAYOR'S FOREWORD

The City of Karratha is proud to host the 4<sup>th</sup> OECD Meeting of Mining Regions and Cities from 1-4 June 2021 and invite partnership opportunities for this prestigious event.

It is the first time this world class mining and development conference has been held in Western Australia, following meetings in Chile, Darwin and Sweden. This offers partners an unprecedented opportunity to establish strategic relationships with industry leaders and policy-makers across all levels of government and the private sector.

The Pilbara region is of global economic significance, with an annual economic output exceeding \$61 billion dollars that supports close to 65,000 jobs. Renowned for its vast mineral deposits, the Pilbara supports some of the world's largest resources and energy projects, many of which are poised for major expansions worth more than \$65 billion during the next few years.

Thought-provoking discussions to address the challenges and prospects facing mining regions will focus on policies to increase local productivity and value chain participation that support diversification and build long-term economic resilience.

On behalf of the City of Karratha, I encourage you to consider a mutually-beneficial partnership as a sponsor of this four-day high-profile event to take advantage of the valuable exposure and recognition on offer.

Regards,

Peter Long  
Mayor, City of Karratha

## ABOUT THE OECD

The Organisation for Economic Co-operation and Development (OECD) is an international organisation that works to build better policies for better lives. Their goal is to shape policies that foster prosperity, equality, opportunity and well-being for all. They draw on almost 60 years of experience and insights to better prepare the world of tomorrow.



# KEY ATTENDEES

- Government officers from around the world as well as representatives from Australian federal, state and local government;
- Senior executives from mining organisations and other groups;
- Investors;
- Industry stakeholders;
- Research professionals and policy makers;
- Corporate decision makers;
- Indigenous leaders; and
- Other business involved in the industry.

## KEY TOPICS INCLUDE:

- Supporting the participation of local firms in global value chains;
- Managing regional transitions and the closure of mining operations;
- Automation and the future of work for mining regions and cities;
- Indigenous communities as partners for regional development;
- Creating local economic opportunities outside of mining and resources; and
- Collaborating with the private sector to invest in regional infrastructure, skills and business development.



# SPONSORSHIP OPTIONS & INCLUSIONS

	PLATINUM	GOLD	SILVER	EXHIBITOR
<b>Conference Involvement</b>				
Speaking opportunity*	.	.	.	.
Session chair	.	.	.	.
<b>Exhibitor/Meeting Passes</b>				
Meeting passes	.	.	.	.
Exhibition booth	Double trade display in prime location	Single trade display in prime location	Single trade display	Single trade display
Complimentary registrations to Gala Dinner	3	2	1	.
<b>Branding Opportunities</b>				
Banner(s) on display in main conference room	Two	One	.	.
Banner(s) on display in foyer	Two	One	One	.
Logo on conference materials	.	.	.	.
Advertisement in conference program	1 page	1/2 page	.	.
Banner advertisement on conference app	.	.	.	.
Company logo on the conference website and app	.	.	.	.
Company profile/bio on the conference app and program	150 words	100 words	50 words	.
Acknowledgement of sponsorship during the meeting, including opening and closing address	.	.	.	.
<b>Networking Opportunities</b>				
Attendance at Networking Function	.	.	.	.
Investment	.	.	.	.
Total (incl GST)	\$75,000	\$50,000	\$25,000	\$10,000
Max. packages available	3	2	2	10

\*Subject to the submission and approval of an abstract.

# OTHER PACKAGES

## GALA DINNER SPONSOR

The Gala Dinner is the key social engagement of the meeting guaranteeing the opportunity to host delegates for a memorable evening of networking in a stunning location. This exclusive opportunity gives you the opportunity to be at the epicentre of the meeting's social calendar.

Sponsorship package includes:

- three (3) complimentary tickets to the Gala Dinner
- one reserved table at the Gala Dinner in a prime position
- naming rights to your sponsored event
- opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- company logo featured prominently on conference marketing
- recognition as 'Gala Dinner sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo, bio and ability to upload brochures
- a delegate contact list of those who attend the gala dinner and have agreed to have their details distributed, post event only
- signage provided by you displayed at the Gala Dinner location.

---

**\$40,000 ONE AVAILABLE**

---

## NETWORKING FUNCTION SPONSOR

The Networking Function to be held on the opening evening of the meeting provides you with the opportunity to host one of the key social events of the meeting. All delegates will be invited to this complimentary function providing maximum opportunity to network with meeting delegates as well as engage in conversation in a relaxed, social environment.

Sponsorship package includes:

- naming rights to your sponsored event
- conference passes (to provide list of delegates)
- opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the event
- company logo featured prominently on conference marketing
- opportunity for two additional company representatives to attend
- recognition as 'Networking function sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo, bio and ability to upload brochures
- a delegate contact list of those who attend the networking function and have agreed to have their details distributed, post event only.

---

**\$25,000 ONE AVAILABLE**

---

## EXHIBITION MARQUEE SPONSOR

The opportunity to host the exhibition marquee is one of the most visible branding opportunities. The exhibition marquee will be placed on the amphitheatre area of the Red Earth Arts Precinct (REAP) and will host all of the exhibitor booths as well as all of the catering. This makes the marquee one of the most activated spaces of the meeting!

Sponsorship package includes:

- naming rights to the exhibition marquee for the duration of the meeting
- naming rights to the exhibition marquee in all meeting marketing collateral
- exclusive signage rights to the exterior of the exhibition marquee as well as banners placed at key locations within the marquee
- the opportunity to have one installation within the marquee. This may include a photo booth, demonstration stand or similar
- conference passes (to provided list of delegates)
- company logo featured prominently on conference marketing
- opportunity for two additional company representatives to attend
- recognition as 'exhibition marquee sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo, bio and ability to upload brochures
- a delegate contact list of those who attend the networking function and have agreed to have their details distributed, post event only.

---

**\$25,000 ONE AVAILABLE**

---

## SITE TOUR SPONSOR

Sponsorship of the site tour provides a unique and high-value opportunity for your company to engage with prospective customers and demonstrate your leadership position in the industry. Your sponsorship will deliver these events at an affordable cost for delegates.

Sponsorship package includes:

- naming rights to your sponsored event
- conference passes (to provided list of delegates)
- opportunity for a representative from your organisation to make a 3 to 5-minute presentation at the site tour
- company logo featured on conference marketing
- opportunity for two additional company representatives to attend
- recognition as 'site tour sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo, bio and ability to upload brochures
- a delegate contact list of those who attend the site tour and have agreed to have their details distributed, post event only.

---

**\$10,000 ONE AVAILABLE**

---

## LUNCH BREAK SPONSOR

Opportunity to showcase your brand during one of the conference breaks.

Sponsorship package includes:

- ability to display a banner or similar temporary display
- naming rights to your sponsored event
- conference passes (to provided list of delegates)
- company logo featured on conference marketing
- recognition as 'lunch sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo, bio and ability to upload brochures.

---

**\$10,000 PER BREAK - TWO AVAILABLE**

---

## REFRESHMENT BREAK SPONSOR

Opportunity to showcase your brand during one of the conference breaks.

Sponsorship package includes:

- ability to display a banner or similar temporary display
- naming rights to your sponsored event
- conference passes (to provided list of delegates)
- company logo featured on conference marketing
- recognition as 'refreshment break sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo, bio and ability to upload brochures.

---

**\$5,000 THREE AVAILABLE (2 MORNING / 1 AFTERNOON)**

---

## LANYARD SPONSOR

Receive high-level visibility through exclusive sponsorship of the official conference lanyard! Lanyards are distributed to each delegate at registration and your logo will be prominently featured throughout the conference.

Sponsorship package includes:

- recognition as a lanyard sponsor with company logo to appear on all conference lanyards.
- recognition as a 'lanyard sponsor' in conference marketing
- listing in conference app including logo, bio and ability to upload brochures

Note: Sponsor to supply the quantity of lanyards required.

---

**\$3,000 ONE AVAILABLE**

---

## BARISTA STATION SPONSOR

One of the most popular locations for delegates!

Sponsorship package includes:

- opportunity for sponsor to supply branded cups
- logo recognition on the barista station
- opportunity to display one (1) banner next to barista station
- conference passes (to provided list of delegates)
- company logo featured on conference marketing
- recognition as 'barista station sponsor' with company logo on the sponsors holding slide
- listing in conference app including logo, bio and ability to upload brochures.

---

**\$5,000 TWO AVAILABLE**

---

# EXHIBITOR INCLUSIONS

Our exhibition provides you with the platform to showcase your organisation to our delegates and guests. It also demonstrates your commitment to the industry and allows you to continue to build strong networking relationships with Australia's leading industry members.

The exhibition area is integral to conference activities with displays located in the exhibition marquee set up in the amphitheatre. All catering will be served in the exhibition marquee ensuring frequent exposure to delegates across the conference.

## BASIC INCLUSIONS

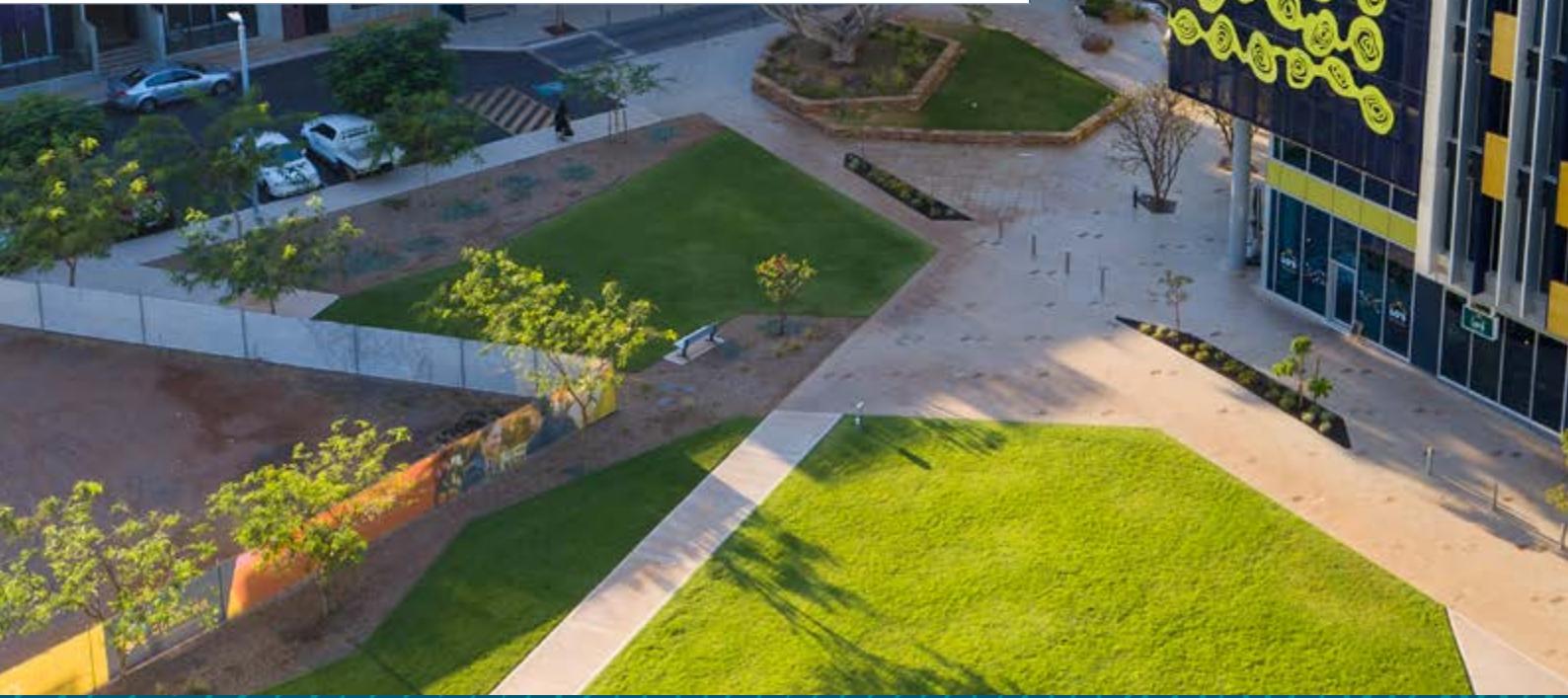
1 x 5-amp power point

Listing in app

Trestle table with two chairs

Exhibitors will be given additional display options (at their own cost) e.g. TV's.

## INCLUDED



# BOOKING FORM

PLEASE COMPLETE AND SUBMIT THIS APPLICATION FORM TO [OECD@EVENTANDCONFERENCECO.COM.AU](mailto:OECD@EVENTANDCONFERENCECO.COM.AU)

## CONTACT DETAILS

Contact name:

Company name:

Email:

Website:

## SPONSORSHIP PACKAGES (INC GST)

Platinum

Gold

Silver

Gala Dinner Sponsor

Networking Function Sponsor

Exhibition Marquee Sponsor

Site Tour Sponsor

Lanyard Sponsor

Barista Station Sponsor

Lunch Break Sponsor

Refreshment Break Sponsor

Exhibitor

## PAYMENT

An invoice will be forwarded to the listed contact upon receipt of a signed booking form.

## TERMS AND CONDITIONS

1. All sponsorship is with the Client, the City of Karratha.
2. Receipt of a booking form confirms your intention to sponsor/exhibit.
3. Confirmation is subject to approval by the conference committee.
4. Payment must be made within 30 days of invoice, with all payments finalised at least 14 days prior to the event.
5. Cancellation policy:
  - Cancellation 60+ days prior to the event will incur payment of 25% of contracted amount.
  - Cancellation 0-59 days prior to the event will incur payment of 100% of the contracted amount.
  - All cancellations must be made in writing to [oecd@eventandconferenceco.com.au](mailto:oecd@eventandconferenceco.com.au).
6. The Sponsor/Exhibitor shall not damage any of the provided items or the venue. Any resulting damages must be paid to the supplier or venue by the exhibitor directly.
7. The conference committee and Event & Conference Co. or any of its staff/volunteers shall not be held responsible for any loss, damage or theft of the exhibitor stand or products.
8. Payments made to Event & Conference Co. are held on behalf of the client, by contractual agreement.
9. Exhibitors/Sponsors may be required to provide copies of insurances relevant to the exhibition including public liability.