



DISENTANGLING UNTRUTHS ONLINE

GLOBAL PARLIAMENTARY NETWORK MEETING

1 JULY 2022

MOLLY.LESHER@OECD.ORG

Toolkit note: Combatting untruths online

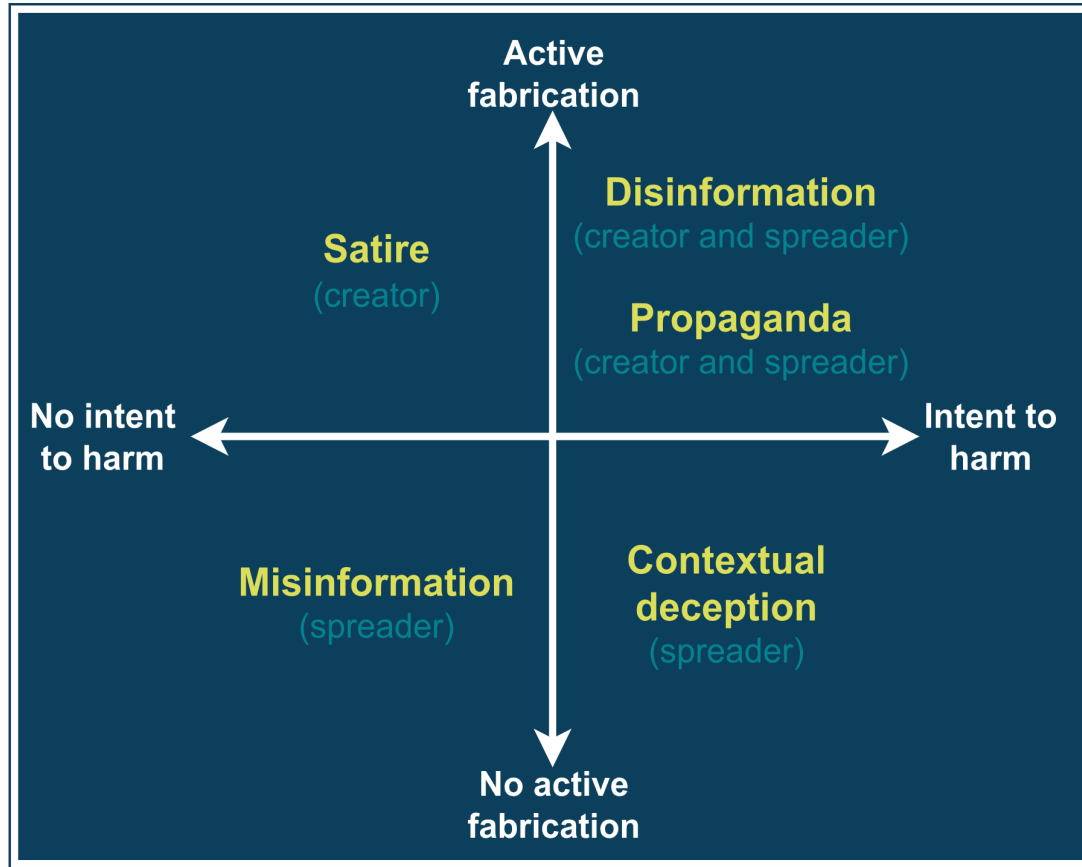
Why is access to accurate information important?

- Fundamental rights
 - Freedom of speech
 - Freedom for fair and free elections
 - Collective right to health
 - Right to privacy and data protection
- Right to access to information on:
 - Climate change
 - Conspiracy theories

How are untruths spread online and what are the consequences?

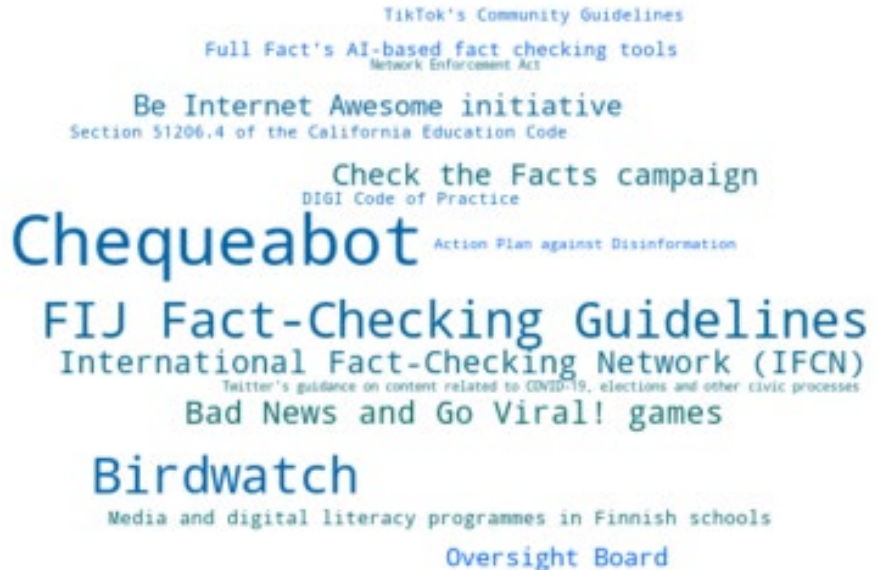
- The Internet has become a primary news source
 - 65% of individuals in the EU aged 16 to 75 accessed news online in 2020 (Shearer and Mitchell, 2021)
- Online platforms are the primary vehicle for spreading untruths
 - Echo chambers and filter bubbles
- Digital technologies can amplify and mitigate untruths online
 - Bots, trolls and cyborgs (increase spread)
 - AI tools to spot deepfakes (decrease spread)

A typology of untruths online

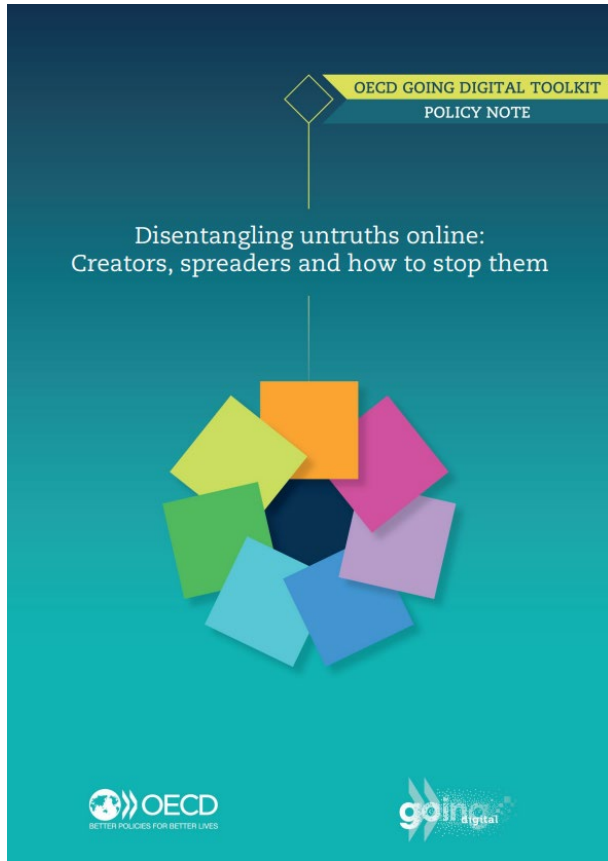


Fighting against untruths online

- Expand digital media literacy
- Implement content moderation policies
- Integrate humans and technology in the fight against untruths
- Increase transparency in political advertisement spending online
- Develop an agenda to measure untruths online



Disentangling untruths online



Toolkit note:

https://goingdigital.oecd.org/data/notes/No23_ToolkitNote_UntruthsOnline.pdf

Podcast:

<https://soundcloud.com/oecdtopclasspodcast/disinformation-and-its-discontents>

Blog:

<https://oecd.ai/en/wonk/untruths-online>