



**FROM THEORY TO PRACTICE:
*MOVING TOWARDS NATIONAL
EVIDENCE BASED DIASPORA POLICY***

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DESK STUDY METHOD

DIASPORA MAPPING

research study designed to collect, analyze and report data from a diaspora community to generalize findings about diaspora attitudes and/or behaviors concerning policies, products and/or services.

150+
IOM Diaspora
Mapping
Studies

- ✓ Objectives
- ✓ Target Population
- ✓ Sampling Method
- ✓ Sample Characteristics
- ✓ Research Methods Employed
- ✓ Research Methods Employed
- ✓ Variables Measured
- ✓ Main Lessons Learned
- ✓ Limitations

WHO?

- **PARAMETERS**

Different definitions of diaspora

- **LEVELS OF ANALYSIS**

Individuals vs. Organizations vs. Social Media Networks

HOW?

- **MEASURES**

General scoping vs. concept tests

- **METHOD**

· Survey only vs. mixed method - role of qualitative often simply illustrative not strategic

HOW WELL?

- **GENERALIZING W/O ENUMERATION**

Sensitivity to sampling bias due to snowball & convenience sampling; implications for method & findings

FOR WHOM?

- **BEYOND “WHAT DIASPORA CAN DO”**

· To “What Can Be Done for Diaspora”

- **ROLE OF DIASPORA**

· Input, output, dissemination

POTENTIAL FOR DIASPORA MAPPING TOOLKIT

1

Disseminate
Knowledge about
Good Practice

2

Offer Database of
Established Measures
& Methods

3

Generate Comparable
Database to Better
Understand Diaspora
Engagement