



INTERPOL

**Public – Private Partnerships and
International Cooperation**

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Trafficking in Illicit Goods





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Proven structures to enhance monitoring illicit trade flows and control measures

International organisations

- Focal point for raising awareness
- Strategic and operational support for all actors
- Catalyst for action and regional/global intervention



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Incentives for private sector to enter into public-private partnerships

Benefits

- Bridge the gap
- Cross-industry cooperation
- Added value



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Enhancing corporate-social responsibility agendas

Brand integrity

- Links with organised crime and collateral damage
- Collective focus on criminal not commodity
- Investment in public sector capacity building



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Trafficking in Illicit Goods Programme

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