



Social Procurement Framework (Victoria, Australia)



Public Procurement Principle: Balance, Capacity



Procurement Stage: Pre-tendering, Tendering



Audience: Policy makers, Procuring entity, Private sector

Description

The state government of Victoria, Australia (VIC) has put together a number of tools and resources to help facilitate public procurements, from both a buyer and supplier perspective. For instance, the VIC Buyer's Guide to Procurement is a digital resource that walks public procurement officials though tasks such as identifying needs, evaluating risks, analysing the market, weighing options and developing procurement strategies. Conversely, Supplying to Government explains how the government procures services or products, how to become a known entity to government, how to find opportunities and how to submit a bid.

One of its procurement policies includes a Social Procurement Framework and a series of guides for implementing the policy. Social procurement refers to the use of buying power by organisations to generate social value above and beyond the value of the goods, services or construction being procured. In the VIC government context, social value means the benefits that accrue to all Victorians when the government uses public procurement to support social and sustainable outcomes.

The Framework has built-in provisions for "direct" and "indirect" government purchasing.

- Direct refers to the purchase of goods, services or construction (by government) from Victorian social enterprise, Aboriginal businesses and other social benefit suppliers, including Victorian Australian Disability Enterprises.
- Indirect refers to the use of the invitation-to-supply process and clauses in contracts with the private sector to seek social and sustainable outcomes for Victorians.







Victoria's Social Procurement Framework seeks to support the expansion and standardisation of social procurement practice across all government procurement activities through both direct and indirect methods.

Source: OECD (2020), <u>System Change in Slovenia: Making Public Procurement More Effective</u>, OECD Publishing, Paris



