



**DRAFT AGENDA**

**Fourth Working Group meeting**

***Supporting SME competitiveness in  
the Eastern Partner Countries - Georgia***

***SME Development Strategy***

**Wednesday, 24 June 2015, 9.30**

**Venue: Tbilisi Marriott Hotel – room “Sanadimo”  
13, Rustaveli Avenue, 0108, Tbilisi**



**With the financial assistance  
of the European Union**

## DRAFT AGENDA

### **MORNING SESSION**

#### **SME Development Strategy - Fourth Working Group meeting**

**Strategic Direction 3:** Competitive human capital; promotion of entrepreneurial culture and improvement of business skills

- 09.30-09.40 **Welcoming remarks**
- Working Group Chairperson: Ms. **Irma Kavtaradze**, Deputy Minister of Economy and Sustainable Development
  - Mr. **Kaido Sirel**, Head of Operations, EU Delegation to Georgia
  - Mr. **Daniel Quadbeck**, Project Manager, OECD Eurasia Competitiveness Programme
- 09.40-10.00 **SME Development Strategy: Overview of updated Strategy document and Action Plan on Strategic Direction 3**
- Ms. **Lali Gogoberidze**, Head of Economic Analysis & Policy Department, Ministry of Economy and Sustainable Development
- 10.00-10.20 **Updates from SBA Assessment on Human Capital dimensions**
- Mr. **Francesco Alfonso**, Policy Analyst, OECD Eurasia Competitiveness Programme
- 10.20-11.00 **Comments on draft SME Strategy and international good practice on Strategic Direction 3**
- Ms. **Piret Treiberg**, Head, Enterprise Division, Ministry of Economic Affairs and Communication of Estonia
  - Prof. **Salvatore Zecchini**, Chair of the OECD Working Party on SMEs
- 11.00-11.50 **Open discussion and Q&A session**
- Moderated by Mr. **Ricardo Pinto**, Senior Expert on SME Policy
- Peer-reviewers and working group members are encouraged to comment, share their experiences, provide additional inputs on key issues*
- 11.50-12.00 **Wrap up and next steps**
- Mr. **Daniel Quadbeck**, Project Manager, OECD Eurasia Competitiveness Programme

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### **AFTERNOON SESSION**

#### **SME Development Strategy - Fourth Working Group meeting Strategic Direction 5: Facilitation of innovation and R&D in SMEs**

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|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13.30-13.50 | <b>SME Development Strategy: Overview of updated strategy document and Action plan on Strategic Direction 5</b> <ul style="list-style-type: none"><li>• Ms. <b>Lali Gogoberidze</b>, Head of Economic Analysis &amp; Policy Department, Ministry of Economy and Sustainable Development</li></ul>                  |
| 13.50-14.10 | <b>SME Development Strategy: Key issues and good practices on Strategic Direction</b> <ul style="list-style-type: none"><li>• Mr. <b>Martin Weidner</b>, Policy Analyst, OECD Eurasia Competitiveness Programme</li></ul>                                                                                          |
| 14.10-14.40 | <b>International good practice on Strategic Direction 5</b> <ul style="list-style-type: none"><li>• Mr. <b>Pavel Komárek</b>, Representative of TAČR - Technology Agency of the Czech Republic</li><li>• Mr. <b>Volker Genetzky</b>, Policy Officer, Ministry of Economics and Energy, Germany</li></ul>           |
| 14.40-15.20 | <b>Open discussion and Q&amp;A session</b> <ul style="list-style-type: none"><li>• Moderated by Mr. <b>Ricardo Pinto</b>, Senior Expert on SME Policy</li></ul> <p><i>Peer-reviewers and working group members are encouraged to comment, share their experiences, provide additional inputs on key issues</i></p> |
| 15.20-15.30 | <b>Wrap up and next steps</b> <ul style="list-style-type: none"><li>• Mr. <b>Daniel Quadbeck</b>, Project Manager, OECD Eurasia Competitiveness Programme</li></ul>                                                                                                                                                |

For more information, please contact:

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