



**Second Working Group meeting**

***Supporting SME competitiveness in  
the Eastern Partner Countries***

***Georgia***

***SME Development Strategy***

**Thursday, 5 February 2015, 9.30**

**Venue: Georgian Chamber of Commerce and Industry  
150, D. Agmashenebeli Avenue, 0112, Tbilisi**

**DRAFT AGENDA**



**With the financial assistance  
of the European Union**

## DRAFT AGENDA

### MORNING SESSION

#### **Strategic Direction 1: Legislative, institutional framework and operational environment for SMEs**

- 9.30-9.50 **Welcoming remarks**
- Working Group Chairperson: Ms. **Irma Kavtaradze** Deputy Minister of Economy and Sustainable Development
  - Mr. **Kaido Sirel**, Head of operations, EU Delegation to Georgia
  - Mr. **Daniel Quadbeck**, Project Manager, OECD Eurasia Competitiveness Programme
  - Ms. **Marita Riedel**, Programme Director, GIZ Private Sector Development in South Caucasus
- 9.50-10.10 **SME Strategy: Overview of updated strategy document and Action plan on Strategic direction 1**
- Ms. **Lali Gogoberidze**, Head of Economic Analysis & Policy Department, Ministry of Economy and Sustainable Development
- 10.10-11.00 **SME Strategy: Key issues and good practices on Strategic direction 1**
- Ms. **Meryem Torun**, Policy Analyst, OECD Eurasia Competitiveness Programme
  - Ms. **Piret Treiberg**, Head, Enterprise Division, Ministry of Economic Affairs and Communication of Estonia
  - Mr. **Ricardo Pinto**, Senior Expert on SME Policy
- 11.00-11.50 **Open discussion and Q&A session**
- Moderated by Mr. **Ricardo Pinto**, Senior Expert on SME Policy
  - Working group members are invited to comment, share their experience, provide additional inputs on key issues
- 11.50-12.00 **Wrap up of Strategic Direction 1**
- Mr. **Daniel Quadbeck**, Project Manager, OECD Eurasia Competitiveness Programme

### AFTERNOON SESSION

#### **Strategic Direction 4: Support to internationalisation of SMEs**

- 13.30-13.50 **SME Strategy: Overview of Action plan on Strategic direction 4**
- Ms. **Lali Gogoberidze**, Head of Economic Analysis & Policy Department, Ministry of Economy and Sustainable Development
- 13.50-14.35 **SME Strategy: Key issues and good practices on Strategic direction 4**
- Mr. **Francesco Alfonso**, Policy Analyst, OECD Eurasia Competitiveness Programme
  - Mr. **Stuart Thompson**, Policy Analyst, OECD Centre for entrepreneurship
  - Mr. **Ricardo Pinto**, Senior Expert on SME Policy
- 14.35-15.45 **Open discussion and Q&A session**
- Moderated by Mr. **Ricardo Pinto**, Senior Expert on SME Policy
  - Working group members are invited to comment, share their experience, provide additional inputs on key issues
- 15.45-16.00 **Wrap-up, next steps and closing remarks**
- Mr. **Daniel Quadbeck**, Project Manager, OECD Eurasia Competitiveness Programme
  - Ms. **Irma Kavtaradze**, Deputy Minister of Economy and Sustainable Development

For more information, please contact:

Mr. Daniel Quadbeck  
Project Manager, OECD Eurasia Competitiveness Programme  
[daniel.quadbeck@oecd.org](mailto:daniel.quadbeck@oecd.org)

Ms. Marita Riedel  
Programme Director, GIZ Private Sector Development in South Caucasus  
[marita.riedel@giz.de](mailto:marita.riedel@giz.de)