# Programme

01 June 2016

### **Tuesday 31 May**

7:45-9:00	REGISTRATION
8:30-8:55	MORNING MINDFULNESS DISCOVERY LAB  - Holly Niemela, Optimal Being Teacher, Mindful & Peaceful Interventions
9:00-9:20	OECD FORUM OPENING SESSION BLUE AMPHITHEATRE
	Keynote Speaker  – Angel Gurría, Secretary-General, OECD

9:20-10:45 A. PRODUCTIVITY & INCLUSIVE GROWTH

**BLUE AMPHITHEATRE** 

Moderator: John Gapper, Associate Editor & Chief Business Commentator, Financial Times

#### Scene Setting

Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD

#### **Speakers**

- Diane Coyle, Professor of Economics, University of Manchester, United Kingdom; Director, Enlightenment Economics
- César A. Hidalgo, Assistant Professor of Media Arts and Sciences, MIT Media Lab; Faculty Associate, Harvard University's Center for International Development, United States
- Eric Labaye, Chairman, McKinsey Global Institute
- Frances O'Grady, General Secretary, Trades Union Congress

### B. Gen Y, INEQUALITY & THE FUTURE

**GREEN AMPHITHEATRE** 

Moderator: Sarah O'Connor, Employment Correspondent, Financial Times

#### **Scene Setting**

- Caelainn Barr, Journalist, Data Projects, The Guardian
- Shiv Malik, Journalist & Author, The Guardian

#### **Speakers**

- Tibor Navracsics, European Commissioner for Education, Culture, Youth & Sport
- Allan Päll, Secretary General, European Youth Forum
- Luca Visentini, General Secretary, European Trade Union Confederation (ETUC)

A. MEET THE AUTHOR – EUROPE REFORMS LABOUR MARKETS: LEADERS' PERSPECTIVES DISCOVERY LAB

- Aart de Geus, Chairman & CEO, Bertelsmann Stiftung
- Mario Marcel, Member of the Board, Central Bank, Chile
- With Rolf Alter, Director, Public Governance & Territorial Development, OECD

### B. TALK TOGETHER – HUNDRED: THE NEXT 100 YEARS OF EDUCATION DISCOVERY LAB

- Saku Tuominen, Creative Director, HundrED, Finland
- With David Istance, Senior Analyst, Innovation and Measuring Progress, Directorate for Education and Skills, OECD

### 10:00-13:00 IDEAFACTORY – THE DIGITAL WORLD & THE FUTURE OF WORK IDEA FACTORY ROOM

#### **Discussion leaders**

- Gergely Böszörményi Nagy, Director General, Design Terminal, Hungary
- Kirsten Campbell-Howes, Head of Education, BUSUU
- Mario Centeno, Minister of Finance, Portugal
- Charles Fadel, Chair, Education Policy Committee, Business & Industry Advisory Committee (BIAC)
- Anders Folkestad, former President, Unio
- Montserrat Gomendio, Deputy Director, Education & Skills, OECD
- Colm Harmon, Head, School of Economics, Faculty of Arts & Social Sciences, The University of Sydney, Australia
- Patrik Kovács, President, Young Entrepreneurs Organization of the European Union (JEUNE)
- Paula Lehtomäki, State Secretary, Prime Minister's Office; Chair, OECD Centres of Government, Finland
- Nicklas Lundblad, Director Public Policy EMEA, Google
- Juan Menéndez-Valdés, Director, Eurofound
- Valerie Mocker, Principal Researcher, Startups and Entrepreneurship, NESTA
- Sergey Myasoedov, Vice-Rector, Russian Academy of National Economy & Public Administration
- Veronika Pistyur, CEO, Bridge Budapest, Hungary
- Kirsten Sehnbruch, Director, Institute for Public Policy, Faculty of Economics, Universidad Diego Portales, Chile
- Damon Silvers, Director of Policy and Special Counsel, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO)
- Naoyuki Yoshino, Dean, Asian Development Bank Institute (ADBI); Professor Emeritus, Keio University, Japan

#### Rapporteur

Stefano Scarpetta, Director, Employment, Labour and Social Affairs, OECD

# 10:30-11:15 A. MEET THE AUTHOR – THE MASTER ALGORITHM: HOW THE QUEST FOR THE ULTIMATE LEARNING MACHINE WILL REMAKE OUR WORLD

### **DISCOVERY LAB**

- Pedro Domingos, Professor of Computer Science, University of Washington, United States; Author, The Master Algorithm. How the Quest for the Ultimate Learning Machine Will Remake Our World
- With Toby Green, Head of Publishing, Public Affairs & Communications, OECD

### B. TALK TOGETHER – WHAT DOES BEING PRODUCTIVE MEAN TO YOU? DISCOVERY LAB

- Paul Hackett, Director, The Smith Institute
- With Mark Keese, Head, Employment Analysis and Policy Division, Employment, Labour and Social Affairs, OECD

# C. THE ART OF LISTENING: BETTER LIFE INDEX 2016 BETTER LIFE INDEX STAND

- Anthony Gooch, Director, Public Affairs & Communications, OECD
- With Lorena Sanchez, Better Life Index Project Manager, OECD

### 10:45-12:15 A. FROM A PRE-DIGITAL TO A DIGITAL ECONOMY BLUE AMPHITHEATRE

Moderator: Nicolas Barré, Editor in Chief, Les Échos, France

### **Scene Setting**

Andrew Wyckoff, Director, Science, Technology and Innovation, OECD

#### **Speakers**

- Jacques Bughin, Director, McKinsey Brussels; Director, McKinsey Global Institute
- Andrés Gómez-Lobo, Minister of Transport & Telecommunications, Chile
- Sang Woo Kim, President, Corporate Affairs Europe, Samsung Electronics
- Axelle Lemaire, Secretary of State for the Digital Economy, Ministry for the Economy, the Industry & the Digital Economy, France
- Geoff Mulgan, CEO, NESTA

### **B. DISRUPT AGEING**

#### **GREEN AMPHITHEATRE**

Moderator: Hee Kyong Kim, Anchor & Reporter, Deputy Head of International News Department, Newsroom, MBN

#### Scene Setting

- Jo Ann Jenkins, CEO, AARP

#### **Speakers**

- Ken Bluestone, Policy and Influencing Lead, Age International
- Catherine Collinson, President, Transamerica Institute; Executive Director, Aegon Center for Longevity & Retirement
- Julie L. Gerberding, Executive Vice President Strategic Communications, Global Public Policy, and Population Health. MSD
- Monika Queisser, Head of Social Policy Division, Employment, Labour & Social Affairs, OECD

### C. INCOME, WEALTH & TAX

#### **RED AMPHITHEATRE**

Moderator: Oleksandra Vakulina, Host, Business line, Euronews

#### **Speakers**

- Pravin Jamandas Gordhan, Minister of Finance, South Africa
- Brooke Harrington, Associate Professor, Department of Business & Politics, Copenhagen Business School, Denmark
- Pascal Saint-Amans, Director, Centre for Tax Policy and Administration, OECD
- Richard Trumka, President, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO); Trade Union Advisory Committee to the OECD

# 11:30-12:15 A. MEET THE AUTHOR – EUROPEAN YOUTH FORUM REPORT: SOCIAL INCLUSION & AUTONOMY

#### **DISCOVERY LAB**

- Marianna Georgallis, Policy and Advocacy Coordinator, European Youth Forum
- Allan Päll, Secretary General, European Youth Forum
- With Stéphane Carcillo, Senior Economist, Benefits & Wages, Social Policy Division, Employment, Labour & Social Affairs, OECD

### B. TALK TOGETHER – WOMEN, WORK & CARE IN THE ASIA PACIFIC REGION

#### **DISCOVERY LAB**

- Marian Baird, Chair of the Discipline of Work and Organisational Studies, University of Sydney Business School;
   Professor of Gender and Employment Relations, University of Sydney, Australia
- With Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD

# C. THE BUSINESS CASE FOR QUALITY OF LIFE BETTER LIFE INDEX STAND

- Thomas Jelley, Director, Sodexo Institute for Quality of Life
- Benedicte Lepère, Vice-President, Human Resources, Sodexo Benefits & Rewards, Sodexo
- With Lorena Sanchez, Better Life Index Project Manager, OECD

#### 12:15-12:30 NETWORKING BREAK

### 12:30-13:15 A. MEET THE AUTHOR – POSTCAPITALISM: A GUIDE TO OUR FUTURE DISCOVERY LAB

- Paul Mason, Author, Postcapitalism: A Guide to Our Future
- With Anthony Gooch, Director, Public Affairs & Communications, OECD

### B. TALK TOGETHER – REDESIGNING MOBILITY: SMART ARCTIC TRANSPORT DISCOVERY LAB

- Ole Johansson, Chairman of the Board, Aker Arctic; Vice-Chair, Business and Industry Advisory Committee to the OECD (BIAC)
- With Michael Kloth, Head of Communication, International Transport Forum

# 12:30-14:00 A. LUNCH DEBATE: MIGRATION & INTEGRATION CC9

Moderator: Ali Aslan, TV Host & Journalist, Deutsche Welle, Germany

#### **Speakers**

- Jean-Christophe Dumont, Head, International Migration Division, Employment, Labour and Social Affairs, OECD
- Asiem El Difraoui, Senior Fellow, Das Institut f
  ür Medien- und Kommunikationspolitik (IfM), Germany
- Gabriele Fanta, Representative, Business and Industry Advisory Committee to the OECD (BIAC)
- Sonia Laboureau, Head, Centre International la CIMADE à Massy, France
- Jérémy Lachal, Executive Director, Libraries Without Borders
- Pascal Lamy, President emeritus, Jacques Delors Institute, France
- Sabrina Lauro, Head, PlaNet ADAM Pantin, France
- Sandra Lavenex, Full Professor of European and International Politics, University of Geneva, Switzerland
- Philippe Legrain, Visiting Senior Fellow, European Institute, London School of Economics and Political Science, United Kingdom
- Aape Pohjavirta, Chief Evangelist and Founder, Funzi, Finland
- Nevena Vukašinović, Member, Migration Network, European Youth Forum

### C. Lunch Debate: Children, (Digital) Skills & Creativity CC2

Moderator: Shiv Malik, Journalist & Author, The Guardian

#### Speakers

Péter Csermely, President, European Council for High Ability

- Aart de Geus, Chairman and CEO, Bertelsmann Stiftung
- Katalin Veresne Novak, Minister of State, Ministry of Human Capacities, Hungary
- Kati Palsanen, Development Manager, SOS-Children's Villages Finland
- Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD
- Kailash Satyarthi, Nobel Peace Laureate; Founder, Kailash Satyarthi Children's Foundation
- Andreas Schleicher, Director for the Directorate of Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD
- Helle Thorning-Schmidt, CEO, Save the Children International
- Saku Tuominen, Creative Director, HundrED

### D. PANEL WITH LUNCH: THE ALGORITHMIC SOCIETY RED AMPHITHEATRE

Moderator: Gareth Mitchell, Presenter, BBC Click

#### **Speakers**

- Pedro Domingos, Professor of Computer Science, University of Washington, United States
- Anindya Ghose, Professor of IT & Marketing; Co-Director, Center for Business Analytics, Leonard N. Stern School
  of Business, New York University, United States
- Madhumita Murgia, Head of Technology, The Telegraph, United Kingdom
- Christian Reimsbach-Kounatze, Economist & Policy Analyst, Science, Technology & Innovation, OECD

#### 13:30-14:15

# A. MEET THE AUTHOR – CAPITAL WITHOUT BORDERS: WEALTH MANAGEMENT AND THE ONE PERCENT

DISCOVERY LAB

- Brooke Harrington, Associate Professor, Copenhagen Business School, Denmark; Author, Capital without Borders: Wealth Management and the One Percent
- With Patrick Love, Editor, Public Affairs & Communications, OECD

### B. TALK TOGETHER – THE INNOVATIVE STATE DISCOVERY LAB

- Juan Felipe López, CEO, LabGob, Chile
- Geoff Mulgan, CEO, NESTA
- With Rolf Alter, Director, Public Governance and Territorial Development, OECD

### 14:00-14:45

# MEET THE IDEASBOX: THE INNOVATIVE PORTABLE MEDIA CENTER IN A KIT FOR VULNERABLE POPULATIONS CC9

Jérémy Lachal, Executive Director, Libraries Without Borders

#### 14:00-15:30

### A. 2030 SUSTAINABLE DEVELOPMENT AGENDA

**BLUE AMPHITHEATRE** 

Moderator: Mairead Dundas, Presenter & Reporter, Down to Earth, France 24

#### Scene Setting

Martine Durand, Director of Statistics and Chief Statistician, OECD

- Michael Elliott, President & CEO, ONE
- Aart de Geus, Chairman and CEO, Bertelsmann Stiftung
- Peter Robinson, President and CEO, USCIB

- Alenka Smerkolj, Minister for Development, Strategic Projects and Cohesion, Republic of Slovenia
- Helle Thorning-Schmidt, CEO, Save the Children International
- Peter Turkson, President, Pontifical Council for Justice and Peace

### B. THE DIGITAL ECONOMY & THE FUTURE OF WORK GREEN AMPHITHEATRE

Moderator: Jason Karaian, Senior Europe Correspondent, Quartz

#### Scene Setting

Stefano Scarpetta, Director, Employment, Labour & Social Affairs, OECD

#### **Speakers**

- Jacques van den Broek, CEO and Chairman of the Executive Board, Randstad
- Roger Dassen, Global Vice Chairman, Risk, Regulatory & Public Policy, Deloitte Touche Tohmatsu Ltd.
- Jean-Claude Mailly, General Secretary, Force Ouvrière (FO), France
- Ximena Rincón, Minister, Labour & Social Forecast, Chile
- Julien Seret, VP Enterprise & EMEA Marketing, SoftBank Robotics, with Pepper
- Marianne Vikkula, President, Slush

# C. OECD & G20 – Towards an Innovative, Invigorated, Interconnected and Inclusive World Economy

#### **RED AMPHITHEATRE**

Moderator: Francesco Guerrera, Chief Financial Correspondent, Politico

#### **Speakers**

- Erdem Basci, Permanent Representative of Turkey to the OECD; former Governor, Central Bank of Turkey
- Carlos Marcio Cozendey, Undersecretary General for Economic and Financial Affairs & G20 Sherpa, Brazil
- John Evans, General Secretary, Trade Union Advisory Committee; Chief Economist, International Trade Union Confederation (ITUC)
- Gabriela Ramos, Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General, OECD
- Tunc Uyanik, CEO, World SME Forum

### D. DISCUSSION CAFÉ: UNEVEN CAREERS CC2

#### Facilitator:

14:15-15:45

- Stéphanie Nervegna, Director Organisation & HR Consulting, Ylios
- Annick de Vanssay, Managing Director, JUMP

- Janet Awad, Region Chair of Latin America & Country President, Sodexo Chile
- Jaap Buis, Public Affairs Manager, Randstad
- Yoon-Sun Cho, former Minister of Gender Equality and Family, Korea; former Senior Secretary for Political Affairs,
   Office of the President, Korea
- Paolo Falco, Labour Market Economist, Employment, Labour and Social Affairs, OECD
- Marianna Georgallis, Policy and Advocacy Coordinator, European Youth Forum
- Ronnie L. Goldberg, Senior Counsel, United States Council for International Business (USCIB)
- Linda Lanzillotta, Vice President, Italian Senate; Ambassador, Women in Parliaments
- Shiv Malik, Journalist & Author, The Guardian
- Farah Mohamed, Founder & CEO, G(irls)20
- Allan Päll, Secretary General, European Youth Forum
- Theresa Rah, Co-CEO, Oratio
- Laura Schweiger, Recipient, OECD Challenge
- Alejandra Sepúlveda, Executive Director, Comunidad Mujer, Chile
- Sigita Strumskyte, Co-ordinator, OECD Women's Network
- Tatyana Teplova, Deputy Head of Division, Governance Reviews and Partnerships, Public Governance and Territorial Development, OECD
- Diana Ürge-Vorsatz, Director, Center for Climate Change and Sustainable Energy Policy (3CSEP), Central European University, Hungary

#### 14:30-15:15

# A. MEET THE AUTHOR – DISRUPT AGING: A BOLD NEW PATH TO LIVING YOUR BEST LIFE AT EVERY AGE

#### **DISCOVERY LAB**

- Jo Ann Jenkins, CEO, AARP; Author, Disrupt Aging: A Bold New Path to Living Your Best Life at Every Age
- With Mark Pearson, Deputy Director, Employment, Labour and Social Affairs, OECD

### B. TALK TOGETHER - "TECHFUGEES": THE DIGITAL AGE TO THE RESCUE OF MIGRANTS

- Aape Pohjavirta, Chief Evangelist and Founder, Funzi, Finland
- With David Khoudour, Head of Unit, Migration and Skills, Development Centre, OECD

### C. EMPOWERING CHILDREN: A HOLISTIC APPROACH TO CHILD WELL-BEING BETTER LIFE INDEX STAND

- Kailash Satyarthi, Nobel Peace Laureate; Founder, Kailash Satyarthi Children's Foundation
- With Andreas Schleicher, Director for the Directorate of Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD

#### 15:00-18:00

### IDEAFACTORY – THE DIGITALISATION OF SOCIETY CC12

#### Discussion leaders

- Gylfi Arnbjörnsson, President, Icelandic Confederation of Labour (ASI)
- Karine Berger, Member of Parliament, National Assembly, France
- Diane Coyle, Professor of Economics, University of Manchester, United Kingdom; Director, Enlightenment Economics
- Pedro Domingos, Professor of Computer Science, University of Washington, United States; Author, The Master Algorithm. How the Quest for the Ultimate Learning Machine Will Remake Our World
- Wynthia Goh, Chief Digital Officer, Asia, Aviva
- Anabel Gonzalez, Senior Director, Global Practice on Trade and Competitiveness, World Bank; former Minister of Foreign Trade Minister, Costa Rica
- Francois Grey, Director, Geneva Citizen Cyber Lab, University of Geneva, Switzerland
- Charlotte Holloway, Head of Policy and Associate Director, techUK, United Kingdom
- Marcos Kulka, CEO, Fundación Chile
- Pascal Lamy, President emeritus, Jacques Delors Institute
- Catherine L. Mann, Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General, OECD
- Gareth Mitchell, Presenter, BBC Click
- Eszter Ozsvald, Founder, Notch Interfaces
- Alain Staron, Senior VP, Digital Strategy, Offers & Partnerships, Veolia Innovation & Markets
- Anthony Teasdale, Visiting Senior Fellow, European Institute, London School of Economics and Political Science, United Kingdom; Director General, European Parliamentary Research Service (EPRS)
- Madis Tiik, Senior Adviser, SITRA, Finland
- Angela Wilkinson, Counsellor for Strategic Foresight, OECD
- Andrew Wyckoff, Director, Science, Technology and Innovation, OECD

### Rapporteurs

- Andrés Gómez-Lobo, Minister of Transport and Telecommunications, Chile
- Olli-Pekka Heinonen, State Secretary, Ministry of Finance, Finland

#### 15:30-15:45

#### NETWORKING BREAK

#### 15:30-16:15

# A. MEET THE AUTHOR – EUROPEAN SPRING: WHY OUR ECONOMIES AND POLITICS ARE IN A MESS AND HOW TO PUT THEM RIGHT

#### **DISCOVERY LAB**

- Philippe Legrain, Visiting Senior Fellow, European Institute, London School of Economics and Political Science, United Kingdom; Author, European Spring: Why Our Economies and Politics are in a Mess and How to Put Them Right
- With Kate Lancaster, Editor, Public Affairs & Communications, OECD

# B. TALK TOGETHER – 21ST CENTURY SKILLS DISCOVERY LAB

- Charles Fadel, Chair, Education Policy Committee, Business and Industry Advisory Committee (BIAC)
- With Andreas Schleicher, Director for the Directorate of Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD

### 15:45-17:15 A. RESPONSIBLE BUSINESS CONDUCT

#### BLUE AMPHITHEATRE

Moderator: Conny Czymoch, Moderator & Journalist

#### Scene Setting

Kailash Satyarthi, Nobel Peace Laureate; Founder, Kailash Satyarthi Children's Foundation

#### **Speakers**

- Pascal Canfin, CEO, WWF France
- Philip J. Jennings, General Secretary, UNI Global Union
- Tuuli Kaskinen, Executive Director, Demos Helsinki, Finland
- Michel Landel, CEO & Member of the Board of Directors, President of Executive Committee, Sodexo
- Maria Olivia Recart, Representative, Business and Industry Advisory Committee to the OECD (BIAC)

#### **Discussant**

- Roel Nieuwenkamp, Chair, Working Party on Responsible Business Conduct, OECD

### B. HEALTH & PRODUCTIVITY IN THE DIGITAL ECONOMY GREEN AMPHITHEATRE

Moderator: Theresa Rah, Co-CEO, Oratio; former Anchor & Reporter, Arirang TV, Korea

#### Scene Setting

- Jason Sadler, President, International Markets, Cigna

#### Speakers

- Sharan Burrow, General Secretary, International Trade Union Confederation
- Tamás Haidegger, CEO, Hand-in-Scan, Hungary
- Martin Price, Vice President, Health Economics, Market Access & Reimbursement, Janssen Europe, Middle East and Africa
- Nina Renshaw, Secretary-General, European Public Health Alliance (EPHA)

### C. Entrepreneurship & Development

#### **RED AMPHITHEATRE**

Moderator: Thibaut Thomas, Independent Communication Specialist

- Jose Miguel Benavente, Chief, Competitiveness & Innovation Division, Inter-American Development Bank
- Berna Özşar Kumcu, Secretary-General, World SME Forum

- Veronika Pistyur, CEO, Bridge Budapest, Hungary
- Naoyuki Yoshino, Dean, Asian Development Bank Institute (ADBI); Professor Emeritus, Keio University, Japan

### 16:30-17:15 A. MEET THE AUTHOR – THE ECONOMICS OF LATIN AMERICA DISCOVERY LAB

- Felipe Larrain, former Minister of Finance, Chile; Director, Centro Latinoamericano de Políticas Económicas y Sociales de la Pontificia Universidad Católica de Chile
- With Angel Melguizo, Head of Unit, Latin America and the Caribbean, Development Centre, OECD

### B. HACKING HAPPINESS THROUGH BIG DATA BETTER LIFE INDEX STAND

- Yann Algan, Dean, School of Public Affairs, SciencesPo, France
- With Fabrice Murtin, Economist, Household Statistics and Progress Measurement, Statistics Directorate, OECD

### 17:15-18:45 A. SKILLS FOR THE FUTURE GREEN AMPHITHEATRE

Moderator: Sophie Fay, Chief Editor, Business, L'Obs, France

#### **Scene Setting**

 Andreas Schleicher, Director, Education and Skills; Special Advisor on Education Policy to the Secretary-General, OECD

#### **Speakers**

- Péter Kadas, CEO, Traction Tribe
- Lin Kobayashi, School Founder and Chair of the Board, International School of Asia, Karuizawa, Japan
- HRH Princess Laurentien of The Netherlands, Founder & Managing Director, Missing Chapter Foundation
- Katalin Veresne Novak, Minister of State, Ministry of Human Capacities, Hungary
- Bill Spriggs, Chief Economist, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO)

### B. Women & the Future of STEM

#### **RED AMPHITHEATRE**

Moderator: Markus Karlsson, Business Editor, France 24

#### Scene Setting

Mari Kiviniemi, Deputy Secretary-General, OECD

#### **Speakers**

- Olivier Crouzet, Director of Studies, École 42, France
- Ronnie L. Goldberg, Senior Counsel, United States Council for International Business (USCIB)
- Alejandra Sepúlveda, Executive Director, Comunidad Mujer, Chile
- Haruno Yoshida, Vice-Chairperson, Keidanren, Japan

### C. DISCUSSION CAFÉ: SILICON VALLEY EVERYWHERE?

Facilitator: Priszcilla Varnagy, CEO & Founder, Be-novative, Hungary

#### **Speakers**

- Jose Miguel Benavente, Chief, Competitiveness & Innovation Division, Inter-American Development Bank
- Gergely Böszörményi Nagy, Director General, Design Terminal, Hungary
- Lucia Cusmano, Economist, Centre for Entrepreneurship, SMEs and Local Development, OECD
- Juan José Güemes, Vice-President, Economic Affairs; Chairman, Center for Entrepreneurship and Innovation, IE Business School, Spain
- Doga Makiura, Collaboration Researcher, University of Tokyo, Japan

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17:15-19:00

- Marco Marchese, Economist, Centre for Entrepreneurship, SMEs and Local Development, OECD
- Veronika Pistyur, CEO, Bridge Budapest, Hungary
- Marianne Vikkula, President, Slush
- Karen Wilson, Statistics and Development Finance, Development Co-operation Directorate, OECD
- Naoyuki Yoshino, Dean, Asian Development Bank Institute (ADBI); Professor Emeritus, Keio University, Japan

#### 17:30-18:15

# A. MEET THE AUTHOR – THE COST OF REFUGEES: BEYOND ODA DISCOVERY LAB

- Eloise Todd, Global Policy Director, ONE
- With Erik Solheim, Chair, Development Assistance Committee, OECD

# B. Talk Together – Inspiration & Perspectives for OECD Forum 2017 Discovery Lab

Feedback from Forum participants

- Willemien Bax, Head, Public Affairs, OECD; Programme Manager, OECD Forum

#### 18:45

RECEPTION
BUFFET DU PARC

# Wednesday 1 June

7:45-9:00	REGISTRATION
8:30-8:55	MORNING MINDFULNESS MEDITATION FOR ALL DISCOVERY LAB
	<ul> <li>Holly Niemela, Optimal Being Teacher, Mindful &amp; Peaceful Interventions</li> </ul>
9:00-9:45	A. THE CONTRIBUTION OF ARCHITECTURE TO INCLUSIVE GROWTH & PRODUCTIVITY RED AMPHITHEATRE
	<ul> <li>Alejandro Aravena, Executive Director, ELEMENTAL, Chile</li> <li>Anthony Gooch, Director, Public Affairs &amp; Communications, OECD</li> </ul>
	B. TALK TOGETHER – CHILDREN ADVISING BUSINESS & GOVERNMENT DISCOVERY LAB
	<ul> <li>HRH Princess Laurentien of The Netherlands, Founder &amp; Managing Director, Missing Chapter Foundation</li> <li>With Kumi Kitamori, Head of Division, Green Growth &amp; Global Relations, Environment Directorate, OECD</li> </ul>
9:45-10:00	NETWORKING BREAK
10:00-10:30	MINISTERIAL COUNCIL MEETING CHAIR KEYNOTE SPEECH BLUE AMPHITHEATRE
	Master of Ceremony: Axel Threlfall, Editor-at-Large, Reuters
	Keynote address  - Michelle Bachelet, President, Chile
10:30-11:00	PRESENTATION OF THE <i>ECONOMIC OUTLOOK</i> Blue Amphitheatre
	Master of Ceremony: Axel Threlfall, Editor-at-Large, Reuters
	<ul> <li>Speakers</li> <li>Angel Gurría, Secretary-General, OECD</li> <li>Catherine L. Mann, Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General, OECD</li> </ul>
11:00-11:45	POLICIES TO ADDRESS THE GLOBAL ECONOMIC OUTLOOK BLUE AMPHITHEATRE

Moderator: Caroline Hyde, European Business Correspondent, Bloomberg Television

#### **Speakers**

- Jason Furman, Chairman, White House Council of Economic Advisers, United States
- Pravin Jamandas Gordhan, Minister of Finance, South Africa
- Li Wei, President, Development Research Center, State Council, People's Republic of China
- Lilianne Ploumen, Minister for Foreign Trade and Development Cooperation, Netherlands
- Mehmet Şimşek, Deputy Prime Minister, Turkey
- Rodrigo Valdés, Minister of Finance, Chile

#### 11:00-11:45

# A. MEET THE AUTHOR – POLITICAL TURBULENCE: HOW SOCIAL MEDIA SHAPE COLLECTIVE ACTION

### **DISCOVERY LAB**

- Helen Margetts, Director, Oxford Internet Institute, United Kingdom; Author, Political Turbulence: How Social Media Shape Collective Action
- With Dan Morrison, Head of Media, Public Affairs & Communications, OECD
   & Alison Benney, Social Media Manager, Public Affairs & Communications, OECD

# B. TALK TOGETHER – AN OPPORTUNITY FOR EUROPE? ESSAY PRIZE DISCOVERY LAB

- Jacques Bughin, Director, McKinsey Brussels; Director, McKinsey Global Institute
- Jan Mischke, Senior Fellow, McKinsey Global Institute
- With Catherine Candea, Deputy Director, Public Affairs & Communications, OECD

# C. MINDFULNESS, PRODUCTIVITY & A BETTER WORKING LIFE BETTER LIFE INDEX STAND

- Holly Niemela, Optimal Being Teacher, Mindful & Peaceful Interventions
- With Carrie Exton, Policy Analyst, Household Statistics and Progress Measurement, Statistics Directorate, OECD

#### 11:45-12:30

# A New Agenda for Growth: Productivity, Inclusiveness & the Next Production Revolution

#### **BLUE AMPHITHEATRE**

Moderator: John Gapper, Associate Editor & Chief Business Commentator, Financial Times

#### **Speakers**

- Mario Centeno, Minister of Finance, Portugal
- Ildefonso Guajardo, Minister of Economy, Mexico
- Siv Jensen, Minister of Finance, Norway
- Phil O'Reilly, Chair, Business and Industry Advisory Committee (BIAC)
- Richard Trumka, President, American Federation of Labor-Congress of Industrial Organizations (AFL-CIO); Trade Union Advisory Committee to the OECD
- Yoo II-ho, Deputy Prime Minister and Minister of Strategy and Finance, Korea

#### 12:00-12:45

# A. TALK TOGETHER: WAKE UP! THE WORLD'S RETIREMENT ALARM CLOCK IS SOUNDING DISCOVERY LAB

- Catherine Collinson, President, Transamerica Institute; Executive Director, Aegon Center for Longevity and Retirement
- Mike Mansfield, Manager, Aegon Retirement Research
- With Catherine Candea, Deputy Director, Public Affairs & Communications, OECD

### B. TALK TOGETHER - CARING FOR THE NEW AGE: FOCUS ON DEMENTIA

#### **DISCOVERY LAB**

- Rodolphe Gelin, Chief Scientific Officer, SoftBank Robotics
- Pepper, Robot
- Ian Hickie, Co-Director, Health and Policy, Brain & Mind Research Institute, The University of Sydney, Australia
- Koichi Kondo, Producer, Fubright Communications Inc.
- With Francesca Colombo, Head of Division, Health, Employment, Labour and Social Affairs, OECD

### 12:30-13:00 NETWORKING BREAK

### 13:00-14:30 PANEL WITH LUNCH: LIFE, TIME & SPACE IN THE 21ST CENTURY

#### **RED AMPHITHEATRE**

Moderator: Robert Colvile, Journalist & Author, The Great Acceleration: How the World is Getting Faster, Faster

#### **Speakers**

- Raphael Gielgen, Head Research & Trendscouting, Segment Office, Vitra GmbH
- Sylvia Metayer, CEO, Corporate Services Worldwide, Sodexo
- Holly Niemela, Optimal Being Advocate and Teacher, Mindful & Peaceful Interventions

# 13:00-13:45 A. MEET THE AUTHOR – SWIMMING WITH SHARKS: MY JOURNEY INTO THE WORLD OF THE BANKERS

#### **DISCOVERY LAB**

- Joris Luyendijk, Journalist, The Guardian; Author, Swimming with Sharks: My Journey into the World of the Bankers
- With Pierre Poret, Deputy Director, Financial and Enterprise Affairs, OECD

# B. TALK TOGETHER –THE FUTURE OF METHANE DISCOVERY LAB

- Gary Crawford, Vice President, International Affairs Public Affairs Department, Veolia Environnement
- With Simon Buckle, Head, Climate, Biodiversity and Water Division, Environment Directorate, OECD

# 14:00-14:45 A. MEET THE AUTHOR – WHY INFORMATION GROWS: THE EVOLUTION OF ORDER, FROM ATOMS TO ECONOMIES

#### **DISCOVERY LAB**

- César A. Hidalgo, Assistant Professor of Media Arts and Sciences, MIT Media Lab; Faculty Associate, Harvard University's Center for International Development, United States; Author, Why Information Grows: The Evolution of Order, from Atoms to Economies
- With Anthony Gooch, Director, Public Affairs & Communications, OECD

# B. TALK TOGETHER – COFFEE BEANS, COMMUNITY & ETHICS DISCOVERY LAB

- Ricardo Oteros Sánchez-Pozuelo, CEO & General Manager, Supracafé
- With Ana Novik, Head of Division, Investment, Directorate for Financial and Enterprise Affairs, OECD

### A. TRADE & INVESTMENT BLUE AMPHITHEATRE

14:30-16:00

Moderator: Cyrille Lachèvre, Macroeconomics Reporter, L'Opinion, France

#### Speakers

- Virasakdi Futrakul, Vice Minister for Foreign Affairs, Thailand
- Todd McClay, Minister of Trade, New Zealand
- Alexander Mora, Minister of Foreign Trade, Costa Rica
- Lilianne Ploumen, Minister for Foreign Trade and Development Cooperation, Netherlands
- Alberto Salas Muñoz, President, Confederation for Production and Commerce (CPC), Chile
- Lenita Toivakka, Minister for Foreign Trade and Development, Finland

#### **Discussant**

 Anabel Gonzalez, Senior Director, Global Practice on Trade and Competitiveness, World Bank; former Minister of Foreign Trade Minister, Costa Rica

### **B. Inclusive Cities**

#### GREEN AMPHITHEATRE

Moderator: Achim Lippold, Foreign Desk Journalist, RFI, France

#### Scene Setting

 Lamia Kamal-Chaoui, Senior Advisor to the Secretary-General; Co-ordinator of the Inclusive Growth Initiative, OECD

#### **Speakers**

- Miguel Ángel Mancera, Mayor, Mexico City, Mexico
- Katrin Stjernfeldt Jammeh, Mayor, Malmö, Sweden

### C. CLOSING THE GENDER GAP: 25 BY 2025

#### **RED AMPHITHEATRE**

Moderator: Anne Fulwood, Chair, W20 Australia; Reporter & Journalist

#### **Speakers**

- Janet Awad, Region Chair of Latin America & Country President, Sodexo Chile
- Yoon-Sun Cho, former Minister of Gender Equality and Family, Korea; former Senior Secretary for Political Affairs, Office of the President, Korea
- Esperanza Cueto, President Comunidad Mujer, Chile
- Arancha González, Executive Director, International Trade Centre
- Linda Lanzillotta, Vice President, Italian Senate; Ambassador, Women in Parliaments
- Farah Mohamed, Founder & CEO, G(irls)20

# 15:00-15:45 A. MEET THE AUTHOR – FLEXIBILITY@WORK: THE FUTURE OF WORK IN THE DIGITAL AGE DISCOVERY LAB

- Maarten Goos, Associate Professor, Catholic University of Leuven, Belgium
- Emilie Rademakers, PHD Researcher, KU Leuven, Belgium

# B. TALK TOGETHER – TEACHING & LEARNING WITH ROBOTS DISCOVERY LAB

- Rodolphe Gelin, Chief Scientific Officer, SoftBank Robotics
- Nao, Robot
- With Francesco Avvisati, Analyst, Early Childhood and Schools, Directorate for Education and Skills, OECD

# C. CHILD WELL-BEING BETTER LIFE INDEX STAND

- Sarah El Yafi, Public Affairs Officer, UNICEF
- Céline Hein, Advocacy Project Officer, UNICEF
- Ariane-Matthieue Nougoua, Child Friendly Cities Officer, UNICEF
- With Willem Adema, Senior Economist, Social Policy Division, Directorate for Employment, Labour and Social Affairs, OECD

# 16:00-17:45 A. LATIN AMERICA: PRODUCTIVITY, INCLUSIVE GROWTH & GOVERNANCE BLUE AMPHITHEATRE

#### Moderator

Christopher Garnett, President, LatinFinance

#### **Scene Setting**

Enrique Iglesias, President, Ibero-American Productivity and Competitiveness Council; former Secretary-General,
 Ibero-American Secretariat; former President, IDB; former Executive Secretary, ECLAC

#### Panel 1

- Cesar Cunha Campos, Executive Director, Fundação Getulio Vargas, Brazil
- Rebeca Grynspan, Secretary General, Secretaria General Iberoamericana
- Luis Alberto Moreno, President, Inter-American Development Bank
- Santiago Peña, Minister of Finance, Paraguay
- Alonso Segura, Minister of Finance, Peru

#### Panel 2

- Alicia Barcena, United Nations Executive Secretary, Economic Commission for Latin America and the Caribbean (ECLAC)
- Ana Helena Chacon, Vice President, Costa Rica
- Enrique García, President, Development Bank of Latin America (CAF)
- Juan Temístocles Montás, Minister of Economy, Planning and Development, Dominican Republic
- Claudio Muñoz Zúñiga, Chairman, Telefonica Chile

### B. THE CIRCULAR ECONOMY

#### GREEN AMPHITHEATRE

Moderator: Nick Clark, Environment Editor, Al Jazeera English

#### **Speakers**

- Laurent Auguste, Senior Executive Vice President, Innovation and Markets, Veolia Environnement
- Sharan Burrow, General Secretary, International Trade Union Confederation
- Mari Pantsar, Director, Resource-wise and carbon-neutral society, SITRA, Finland
- Nicholas Stern, Chairman, Grantham Research Institute on Climate Change & the Environment; IG Patel Professor of Economics and Government; Director, India Observatory, London School of Economics and Political Science, United Kingdom
- Diana Ürge-Vorsatz, Director, Center for Climate Change and Sustainable Energy Policy (3CSEP), Central European University, Hungary

#### Discussant:

Tuuli Kaskinen, Executive Director, Demos Helsinki, Finland

### C. FINREG & FINTECH

#### **RED AMPHITHEATRE**

Moderator: Axel Threlfall, Editor-at-Large, Reuters

- Nicolas Cary, Co-Founder, Blockchain
- John Gapper, Associate Editor & Chief Business Commentator, Financial Times
- Rick Johnston, Executive Board Member, Business and Industry Advisory Committee (BIAC)
- Axelle Lemaire, Secretary of State for the Digital Economy, Ministry for the Economy, the Industry & the Digital Economy, France

 Joris Luyendijk, Journalist, The Guardian; Author, Swimming with Sharks: My Journey into the World of the Bankers

# 16:00-16:45 A. MEET THE AUTHOR – THE GREAT ACCELERATION: HOW THE WORLD IS GETTING FASTER, FASTER

**DISCOVERY LAB** 

- Robert Colvile, Journalist & Author, The Great Acceleration: How the World is Getting Faster, Faster
- With Toby Green, Head of Publishing, Public Affairs & Communications, OECD

# B. TALK TOGETHER - SHAPING THE WORLD BY 2030: VIEWS FROM 100.000 YOUNG PEOPLE

**DISCOVERY LAB** 

- Dmitriy Dubovik, Global Vice President Digital Marketing, AIESEC International
- With Sue Kendall-Bilicki, Head, Editorial, Public Affairs and Communications, OECD

### C. LEADING FOR WELL-BEING

**BETTER LIFE INDEX STAND** 

- Michael Pirson, Professor for Global Sustainability and Social Entrepreneurship, Fordham University, United States
- With Romina Boarini, Head of Monitoring Well-Being and Progress Section, Statistics Directorate, OECD

### 17:00-17:45 A. MEET THE AUTHOR – THE EUROPEAN UNION: A CITIZEN'S GUIDE DISCOVERY LAB

- Christopher Bickerton, Official Fellow, Queens' College, Cambridge, United Kingdom; Author, The European Union: A Citizen's Guide
- With Catherine Bremer, Media Relations Officer, Public Affairs & Communications, OECD

# B. TALK TOGETHER – WE LOVE BUDAPEST DISCOVERY LAB

- István Szaraz, CEO, We Love Budapest
- With Zsuzsanna Lonti, Senior Project Manager, Government at a Glance, Reform of the Public Sector, Public Governance and Territorial Development, OECD

#### 17:45-18:20 **NETWORKING BREAK**

### 18:00-18:45 A. MEET THE AUTHOR – THE GLOBALIZATION OF INEQUALITY DISCOVERY LAB

- Francois Bourguignon, Emeritus Chair, Paris School of Economics, France; Author, The Globalization of Inequality
- With Martine Durand, Director of Statistics and Chief Statistician, OECD

# B. TALK TOGETHER – IDEAS BOX 4 ENTREPRENEURS DISCOVERY LAB

- Barbara Schack, Director of Development, Libraries Without Borders **With** Toby Green, Head of Publishing, Public Affairs & Communications, OECD

#### FORMAL LAUNCH OF THE OECD LATIN AMERICAN AND THE CARIBBEAN REGIONAL 18:20-18:50

**PROGRAMME** 

**BLUE AMPHITHEATRE** 

Master of Ceremony
- Christopher Garnett, President, LatinFinance

#### FORUM CLOSING RECEPTION 18:50 **BUFFET DU PARC**