# WHO'S WHO'S

OECD FORUI1 2016

Paris, 31 May-1 June



## Willem Adema



Senior Economist, Employment, Labour and Social Affairs

**OECD** 

Willem Adema is a Senior Economist in the OECD Social Policy Division. Working with colleagues across the OECD he was project manager of the OECD Gender Initiative leading up its final report Closing the Gender Gap Act Now released in December 2012 and the OECD Gender Data Portal. He also leads a team of analysts of Family and Children policies which prepared the Doing Better for Families publication released in April 2011 and continues to update the on-line OECD Family database, and its Child well-being module. He is also responsible for the OECD Social Expenditure database which was most recently updated in November 2012. He has written extensively on a wide range of social and family policy issues and was editor of the first issue of Society at a Glance: OECD Social Indicators in 2001. Mr. Adema was project manager and editor of the OECD Babies and Bosses Reviews on the reconciliation of Work and Family Life as completed in 2007 and from late 2005 until early 2008, he was Head, Asian Social and Health Outreach working closely with the Joint OECD/Korea Policy centre. He was responsible for the OECD Labour Market and Social Policy Reviews of Chile (2009), Israel (2010) and Russia (2011). Mr. Adema graduated from the Erasmus Universiteit Rotterdam, and holds a doctorate from St Edmund Hall, University of Oxford.

## Yann Algan



Dean, School of Public Affairs

Sciences Po, France



Yann Algan is the Dean of the School of Public Affairs and Professor of Economics at Sciences Po. His research focuses on the Collaborative and Digital Economy and Public Action 3.0. He also specialises on social capital and well-being in relation to individual outcomes and economic behaviour, with particular attention to the role of education, culture, and institutions. His work incorporates methods from psychology, sociology, and economics, including randomized evaluations of public policies. He is a member of the OECD High-Level Expert Group on Well-Being, and is affiliated with CEPR and IZA. His awards include the Best French Young Economist (2009), and his books on trust and French society have been awarded Best French Economics Book and French Essay (2009) and Best French Economics Book, Prix Lycéen (2013). In 2010 he was awarded an ERC Starting Grant for his project "Trust". In 2015, he received a second ERC grant, a consolidator one, for the project "Sowell" on Social Preferences, Well-Being, and Policy.

#### **Rolf Alter**



Director, Public Governance and Territorial Development

**OECD** 



Mr. Rolf Alter is Director for Public Governance and Territorial Development of the Organisation for Economic Co-operation and Development (OECD) in Paris. He leads a team of 230 staff to support governments in improving their public sector performance for inclusive growth and the competitiveness of their economies. Key areas include institutional reform, innovation, transparency and integrity in the public sector, results-oriented budgeting, regulatory reform, and the economics of regions and cities. Under his leadership, the Directorate pursues a programme of co-operation with a wide range of non-member countries and is engaged with international institutions to advance the research on empirical evidence and good policy practices of public sector economics and governance.

Previously, Mr. Alter was Chief of Staff of OECD Secretary-General Mr. Angel Gurría. He joined the OECD in 1991. Throughout his career with OECD he held different positions in the Economics Department, Department of Financial, Fiscal and Enterprise Affairs, and the Office of the Executive Director of the OECD.

Prior to joining the OECD, Mr. Alter was an economist in the International Monetary Fund, in Washington D.C. He started his professional career in 1981 in the German Ministry of Economy. He is currently a member of the Global Agenda Council of the World Economic Forum, and a Member of the Advisory Group of the WEF Risk Report. In 2015, he joined the UN High Level Panel on Water.

Mr. Alter holds a doctorate degree from the University of Goettingen, Germany, following post-graduate work in Germany and the United States.

# Alejandro Aravena



**Executive Director** 

ELEMENTAL, Chile

Alejandro Aravena graduated in Architecture from the Pontificia Universidad Católica de Chile in 1992 and established his own practice in 1994, working mainly on institutional buildings. Since 2001 he has served as Executive Director of ELEMENTAL, a "do tank" focusing on projects of public interest and social impact, in partnership with the Pontificia Universidad Católica and the Chilean oil company COPEC.

Alejandro is the 2016 Pritzker Architecture Prize Laureate, and the Director of La Biennale di Venezia 15th International Architecture Exhibition, Reporting from the Front.

Mr. Aravena's work includes a wide range of social housing projects following Elemental's principles of incrementality; buildings including the Siamese Towers for Digital Technology, the UC Innovation Center, the St. Edward's University Residence in Texas, the Shanghai Novartis Campus; city planning projects such as the Sustainable Reconstruction Plan for Constitución after the 2010 earthquake in Chile, or the Sustainable urban Plan for the mining town of Calama, Chile; and the Santiago Metropolitan Promenade and Children's Park.

His projects have been recognised by awards such as London Design Museum's Designs of the Year (2015), Zumtobel Global Award (2014), Index Award (2011) and the Silver Lion at the XI Venice Biennale (2008). His work has also featured in the São Paulo Biennale (2007), the Milan Triennale (2008), the Venice Architecture Biennale (2008 and 2012), at MoMA, New York (2010) and the MA Gallery in Tokyo (2011).

Mr. Aravena was a Visiting Professor at the Graduate School of Design of Harvard University (2000-2005) and has been an International Fellow of the Royal Institute of British Architects (RIBA) since 2010. He was named one of the 20 New Heroes of the World by Monocle magazine.

# **Ana Marie Argilagos**



Senior Advisor, Just Cities Initiative/Metropolitan Opportunity Unit

Ford Foundation, United States



Ana Marie Argilagos has been conceptualising, implementing and scaling community development programmes and process innovations for over 20 years. She is currently a Senior Advisor at the Ford Foundation's the Metropolitan Opportunities initiatives and a professor of urban planning at New York University. Previous to that she served as Deputy Assistant Secretary of the Office for International & Philanthropic Innovation at the U.S. Department of Housing & Urban Development. Ms. Argilagos's prior position was as Deputy Chief of Staff in the Secretary's Office at the U.S. Department of Housing & Urban Development where she oversaw agency operations. For 8 years, she served as Senior Program Officer at the Annie E. Casey Foundation, a foundation dedicated to serving lowincome populations living in Indian Country and along the U.S.-Mexico border. Ms. Argilagos has a great track record within both the public and non-profit sectors. From Educational Programs Manager at the National Association of Hispanic Journalists to the Director of the New Workplace for Women Project at the National Council of La Raza, Ms. Argilagos is an entrepreneurial thinker with proven success in leading interdisciplinary teams and bridging diverse agendas for the betterment of the public. Ms. Argilagos received her BA in International Relations from The American University and her Master's in Public Administration from Harvard University.

# Gylfi Arnbjörnsson



President of Icelandic Confederation of Labour (ASI)

ASI - Icelandic Confederation of Labour

Gylfi Arnbjörnsson is the President of ASI, The Icelandic Confederation of Labour. He has a Master's degree from Copenhagen Business School in Regional economics and public administration and political processes. He was the head of the department for business and economics at the upper secondary school in Saudarkrokur, a researcher in regional economics on a grant from the Science fund, an economist and co-director at the Labour Market Institute, appointed as Chief Economist at ASÍ, Chief Executive Officer at EFA Holdinghf., appointed as General Secretary at ASI in August 2001 and elected as President for the organisation in October 2008. Mr Arnbjörnsson has been the member of many boards, committees and working groups both domestically and internationally in relation to his work. He acted as Vice-president of NFS, Council of Nordic Trade Unions in 2013 and its President in 2014. Currently he is on the board of the Executive Committee of the ETUC and deputy member of the Executive Committee of the ITUC.

#### Ali Aslan



TV Host & Journalist

Deutsche Welle, Germany







Ali Aslan is a seasoned television presenter and journalist. He has worked for global news networks such as CNN, ABC News, Channel News Asia and Deutsche Welle TV, where he hosted the international talk show "Quadriga". In addition to his distinguished career in journalism, Aslan has also served as a Policy and Media Advisor to the German government, including the Foreign Office. Aslan has been named a Young Leader by the American Council on Germany, the BMW Foundation, the German Marshall Fund, the Bertelsmann Foundation, the Munich Security Conference, the Konrad Adenauer Foundation and the Atlantik-Bruecke. He is the first German recipient of the United Nations Alliance of Civilizations International Fellowship and an alumnus of the Koerber Network Foreign Policy. Aslan holds an M.A. in Journalism and a Master of International Affairs from Columbia University. He received his B.A. in International Politics from Georgetown University.

## **Laurent Auguste**



Senior Executive Vice President, Innovation and Markets

Veolia Environnement

Laurent Auguste started his career in 1991 in Tokyo. He joined Veolia in 1995 as area manager in Northern France. In 1999, after an initial positioning in Shanghai, he founded and led Veolia's water activity in South Korea, then in 2002 in Japan. In 2008 he took responsibility for Veolia water business in the Americas. Since 2013 he has been leading Veolia'sgrowth as a member of the Executive Committee as Senior EVP Innovation & Markets. He graduated from Ecole Centrale de Lyon (engineering school). Mr. Auguste is a passionate advocate of the development of new game-changing economic and social dynamics grounded in partnerships across industries, the public sector, NGOs and communities enabling sustainable growth for the decades to come.

## Francesco Avvisati



**OECD** 



Francesco Avvisati studied economics in Pisa and at the Ecole Normale Supérieure in Paris, and holds a PhD from the Paris School of Economics. His doctoral research analysed a large randomised trial to identify the benefits of parental engagement in schools for middleschool students. He joined the OECD in 2010 to work on innovation in education and, since 2003, on PISA. He is the main author of the report on the PISA 2012 innovative assessment of problem solving, and of the recent report "Students, Computers and Learning: Making the Connection".

Analyst, Early Childhood and Schools, Directorate for Education and Skills

#### **Janet Awad**



Region Chair of Latin America & Country President

Sodexo Chile

Janet Awad's started her career at Sodexo in 1998 as Marketing Manager, and in 2000 she took on regional responsibilities in strategy, marketing and communications for Central and South America. She then became CEO of Sodexo Chile, making her the first female CEO in the region. In 2015 she took over as Regional Chair for Sodexo LatAm.

Ms. Awad leads the value proposal for employees based on diversity and inclusion, where her participation in Sodexo Senior Women International Forum for Talent has been essential. She also works on improving the system of recognition and Quality of Life and promoting the implementation of Sodexo's sustainability plan.

Ms. Awad has been honoured as one of Chile's "100 Leading Women" for five years since 2010. She was nominated "Executive of the Year" by Revista Capital and Business Women, recognised by MERCO's ranking of business leaders as the only woman within a group of 50 leaders and among the most powerful executives in LatAm by the magazine America Economy. She is member of the Executive Committee of important national business organisations, adviser for several NGOs promoting gender balance and founding partner of Women Corporate Directors Chile.

## **Michelle Bachelet**



President

Chile

Michelle Bachelet has served as President of Chile since March 2014. She has a long history of public service and work in the social and health services sector. In 2000, Ms. Bachelet became the Health Minister in Ricardo Lagos Escobar's government, where she headed up an important improvement process for reducing waiting times, laying the foundations for an overhaul of the Chilean healthcare system.

In 2002, she became Chile's Defence Minister, making her the first woman to hold this position in Chile and Latin America. In March 2006, after winning widespread support in elections the previous year, Ms. Bachelet became the first female President of the Republic, marking the beginning of a period where the government focused on achieving greater equality and social inclusion in Chile.

In 2010, after finishing her presidential term marked by record citizen support and approval, she created the Fundación Dialoga (Dialog Foundation) in order to continue contributing to the renewal of ideas from center-leftists and to serve as a motivational space for new leadership to form.

In 2010 she became the President of the Social Protection Floor Advisory Group, a joint-initiative with the International Labor Organization (ILO) and the World Health Organization (WHO) that works to promote social policies that stimulate economic growth and social cohesion.

On 14 September 2011, United Nations Secretary General Ban Ki-moon named Michelle Bachelet the first Director of the recently created UN Women agency, an organisation dedicated to fighting for the rights of women and girls internationally. In March 2013, after two and a half years of service dedicated to increasing women's political participation, women's economic empowerment and fighting to put an end to violence against women, she resigned from the organisation to return to Chile and run as President.

## **Marian Baird**



Chair of the Discipline of Work and Organisational Studies, University of Sydney Business School; Professor of Gender and Employment Relations

University of Sydney, Australia

Marian Baird is Professor of Gender and Employment Relations and Director of the Women and Work Research Group at the University of Sydney Business School. She holds a PhD in Industrial Relations. She is a Fellow of the University of Sydney Senate and a Fellow of the Academy of Social Sciences in Australia.



Dr. Baird is one of Australia's leading researchers in the fields of women, work and family. Her most recent book (due for publication in 2016) is a collaborative undertaking on Women, Work and Care in the Asia-Pacific. She has received a number of Australian Research Council and federal and state government grants to study maternity and parental leave, women and leadership, flexibility for working parents, women and the global financial crisis, mature age workers and low paid workers, gender equitable organisational change and work and family in regional Australia. Dr. Baird has also been commissioned by business, not-for-profits and unions to undertake workplace and policy research related to women's workforce engagement. She is widely published in Australia and internationally and is an advocate for gender aware policy analysis and development.

## Who's Who of E71066

## Alicia Bárcena



**United Nations Executive Secretary** 

UN Economic Commission for Latin America and the Caribbean (UNECLAC)

Alicia Barcena assumed office as the Executive Secretary of the Economic Commission for Latin America and the Caribbean (ECLAC) on 1 July 2008. She had previously served as the Under-Secretary-General for Management at United Nations Headquarters in New York, Chef de Cabinet and Deputy Chef de Cabinet to the former Secretary-General, Mr. Kofi Annan.

## Caelainn Barr



Journalist, Data Projects

The Guardian

Caelainn Barr is a data journalist at the Guardian in London. She has previously worked at the Wall Street Journal; Bloomberg; The Irish Times and The Bureau of Investigative Journalism. She is a graduate of the Stabile Center for Investigative Journalism at Columbia University.







#### Nicolas Barré



Editor in Chief

Les Echos, France

Nicolas Barré joined Les Echos Finance department in 1988. In 1994, he became the first correspondent of Les Echos in Tokyo (1994-2000) and then correspondent in New York (2000 to 2005). In 2005, he joined Le Figaro as Associate Managing Director. In 2008, he returned to Les Echos to the position of Deputy Editorial Manager. In 2013 he was appointed Editor in chief in Les Echos. Mr. Barré is a graduate of the Institut d'études politiques de Paris and of the Centre de Formation des Journalistes in Paris.

#### **Erdem Basci**



Ambassador

Permanent Delegation of Turkey to the OECD

Born in Ankara in 1966, Dr. Erdem Baççi graduated from the Electrical and Electronics Engineering Department of the Middle East Technical University in 1987 with high honors. He completed the M.B.A. program at Bilkent University by ranking the first (1989). Having obtained his M.A. in Economics from Bilkent University (1990), Dr. Baççi received his second M.A. degree in Economics from Johns Hopkins University (1993). He obtained his Ph.D. in Economics from Bilkent University in 1995. Between 1995 and 2003, he worked at Bilkent University, Economics Department, as an Assistant Professor. He was promoted to the rank of Associate Professor in 1999. Monetary economics, financial economics, macroeconomic theory and mathematical economics are his research and teaching areas.

Dr. Baççi lectured at the University of York, UK as an honorary visiting fellow in 1999. He has presented many discussion papers at international conferences. Dr. Bail's academic papers have been published in Oxford Economic Papers, Journal of Banking and Finance, Journal of Economic Dynamics and Control, and Journal of Mathematical Economics. He also co-authored various chapters in books published by Springer Verlag and Paigrave. Besides his theoretical contributions to the economic literature, Dr. Baççi has academic publications on the Turkish economy as well. Having served as Deputy Governor of the Central Bank of the Republic of Turkey since 9 October 2003, Dr. Baççi was appointed Governor on 19 April 2011.

#### Willemien Bax



Head, Public Affairs; Programme Manager, OECD Forum

**OECD** 

Willemien Bax is currently Head of the Public Affairs Division of the Public Affairs and Communication Directorate at the OECD in Paris.

Ms Bax, a Dutch national, has over 20 years of experience in public affairs, working with governments, as well as non-governmental organisations and the private sector. Prior to joining the OECD, from 2001 to beginning 2010, Ms Bax worked with the European Consumers Organisation (BEUC) as Deputy

Director-General where she oversaw BEUC's public affairs and media relations strategies in a number of public policy areas ranging from transparency and governance to food, environment, health, economic and legal affairs. In 2004, she initiated a training programme financed by the European Commission, for all consumer organisations in the EU, as well as potential EU-candidate countries. The training focused on giving consumer organisations the tools to develop effective public affairs and communication strategies. In 2009, in her capacity as European Chair of the Trans Atlantic Consumer Dialogue, she contributed to debates on major international public policy issues such as financial regulation, innovation and energy efficiency.

In 1991, Ms Bax started her career in public affairs as a consultant at Fleishman Hillard formerly Government Policy Consultants. In 1996 she was appointed Director. Her work focused primarily on providing advice to industry, government departments and NGOs on how best to contribute to the European legislative process. In 1989 and 1990 she worked as researcher in the Human Rights Units of both the European Commission and the European Parliament.

Ms Bax holds both a BA and MA degree in History, European and International Law from the University of Leiden, the Netherlands.

## **Jose Miguel Benavente**



Chief, Competitiveness & Innovation Division

Inter-American Development Bank

American Development Bank. He has a full professorship position (on leave) at the Business School, Adolfo Ibañez University (UAI) and was professor for 20 years at the Economics Department, University of Chile. He has been widely published in the areas of innovation, R&D, applied micro-econometrics, economic development, SMEs and productivity. In 2006, Dr. Benavente was appointed counsellor at the Chilean National Innovation Council and became its vice President during 2010. He founded the Productivity Centre at UAI and also the Intelis Centre at the University of Chile, which has been awarded with a Nucleo Milenio Grant in social sciences to develop theoretical and applied research on innovation issues with a Latin American scope. Dr. Benavente has been advisor to the governments of Argentina, Chile, Colombia, Guatemala, and El Salvador on scientific and innovation policy and consultant to the World Bank, the Inter-American Development Bank, and the United Nations Commission for Latin America. Dr. Benavente is an Industrial Engineer and holds a MA in Development Economics from the University of Chile, and a MSc and PhD in Economics from the University of Oxford.

José Miguel Benavente is Chief of the Innovation and Competitiveness Division at the Inter-



## **Alison Benney**



Social Media Manager, Public Affairs & Communications

**OECD** 

Alison Benney is the social media manager for the OECD, working out of the Public Affairs and Communications Directorate. She is responsible for creating, developing and implementing the social media programme for the Organisation since 2009. She's also a community journalist and fitness instructor, and can be found most of the time on Twitter at @parisfitness.



# **Karine Berger**



Member of Parliament

National Assembly

Karine Berger has served as a member of the French Parliament since 2012 and is also a member of the Finance Committee. She began her career as an economist at the Direction de la Prévision (Forecasting Department), then at the Ministry of Economy and Finance where she was in charge of the synthesis of macroeconomic projections for France. She also held positions as Head of Division at INSEE, Head of the Planning Department in Bercy and Director for Economic Studies at Euler Hermes. Ms Berger graduated from Ecole Polytechnique, ENSAE and IEP. In September 2016, she published "La Culture sans État", co-written with Manuel Alduy and Caroline Le Moign, and is also the author of "Les Trente Glorieuses sont devant nous" and "La France Contre Attaque", both co-written with Valérie Rabault.

# **Christopher Bickerton**



Official Fellow

Queens' College, Cambridge

Chris Bickerton is a lecturer in politics at Cambridge University and a fellow at Queens' College, Cambridge. His academic books include the prizewinning European Integration: From Nation-States to Member States, published with Oxford University Press, He has written extensively for the international print media, including the Financial Times, Foreign Affairs. The Guardian and the Wall Street Journal. He is a regular contributor to the Monde Diplomatique. His latest bestselling book is The European Union: A Citizen's Guide, published in May 2016 with Penguin.

#### **Ken Bluestone**



Policy and Influencing Lead

Age International



Ken Bluestone leads Age International's influencing work on issues affecting older people in lower and middle income countries. This includes strengthening Age International's knowledge-base on ageing and international development and building strategic alliances with key stakeholders worldwide.







Age International is a subsidiary of Age UK and a partner to HelpAge International. They support programmes in over 40 developing countries to meet the needs of older people and to promote and protect their rights.

Ken's current priorities are: ensuring the post-2015 Sustainable Development Goals take the rights, needs and aspirations of older people into account; and strengthening the human rights of older people globally by working towards a UN convention on the rights of older persons.

Ken has worked with a wide range of organisations over the past 20 years in the UK and internationally on issues including: human rights; multi-stakeholder dialogues on water and sanitation; HIV&AIDS; corporate social responsibility in the pharmaceutical sector; and food sovereignty. Ken worked with The Water Dialogues, ACORD, VSO, Progressio and The Andean Information Network.

Ken sits on the Beyond 2015 Campaign's UK Steering Committee and has been on the Boards of Interact Worldwide and the UK Consortium on AIDS and International Development. He studied Cultural Anthropology at Vassar College and has a Master's degree in International Management from the School for International Training.

## Romina Boarini



Head of Monitoring Well-Being and Progress Section, Statistics Directorate

**OECD** 

Romina Boarini heads the Monitoring Well-Being and Progress Section of the OECD Statistics Directorate. In this role she is responsible for the statistical work behind the OECD Better Life Initiative, including Your Better Life Index and the report How's Life? Measuring Well-Being. She is member of various working groups on measuring quality of life and well-being, as the Eurostat Expert Group of Quality of Life and the WHO-Euro Well-Being Expert Group. Since recently, she is also contributing to the OECD project on Inclusive Growth. She previously worked as Economist in the OECD Economics Department. Before this she worked in the OECD Social Affairs and Employment Department, carrying out analysis on well-being and deprivation. She holds a PhD in Economics from the Ecole Polytechnique (Paris). Her research interests include well-being, distributive justice, material deprivation and education.

## Gergely Böszörményi Nagy



**Director General** 

Design Terminal, Hungary





Gergely Böszörményi-Nagy is the Director General of Design Terminal. The institution's incubation program supports businesses in the fields of digital economy, industrial design and urban planning with regular consultations and mentoring, offering them attendance at local and international trade fairs and exhibitions as well as investor mediation. In 2014, Design Terminal - assisting some 400 enterprises each year - received a European Enterprise Promotion Award.

# **François Bourguignon**



**Emeritus Chair** 

Paris School of Economics

François Bourguignon is emeritus professor of economics at the Paris School of Economics. He has been the director of the Paris School from 2007 to 2013. Before then, he was the chief economist and senior vice-president of the World Bank in Washington. He spent the rest of his career as a professor at the Ecole des Hautes Etudes en Sciences Sociales in Paris. He is a specialist in public economic policy, inequality, poverty and economic development and has authored a large number of academic papers and books. He is also active in the international development community, lecturing and advising leading international agencies as well as foreign governments. His recent books include: "The globalization of Inequality", Princeton University Press, 2015; Handbook of Income Distribution Volume 2, Elsevier (co-edited with A. B. Atkinson, 2014).

## **Catherine Bremer**



Media Relations Manager, Public Affairs & Communications

**OECD** 

Catherine Bremer is a media relations manager in the OECD's Communications division working in particular on environment, development, science, technology, innovation and public governance. Ms. Bremer was formerly a foreign correspondent for Reuters based in Brussels, Paris and Mexico City, covering everything from French economic policy and elections to Mexico's drug war and politics, the 2008 Beijing Olympic Games and the 2010 Haiti earthquake, with stints in Cuba, Venezuela, Central America and the US. Catherine is an Erasmus graduate in mathematics from Leeds University and Paris XI.

# Jacques van den Broek



CEO & Chairman of the Executive Board

#### Randstad

Jacques van den Broek is the CEO and Chairman of the Executive Board of Randstad Holding NV. He is responsible for operations in Germany, the UK, Australia, New Zealand, China, Hong Kong, Singapore and Malaysia, as well as for Business Concept Development, Global Client Solutions, HR, Marketing & Communications, Public Affairs and the Inhouse concept. Mr. van den Broek graduated with a degree in law from Tilburg University and briefly held a management position at Vendex International before joining Randstad as a branch manager in 1988. Over the years he has held various management positions at Randstad, including Regional Director in the Netherlands and Marketing Director Europe. In 2001 he became CEO of newmonday.com and in 2002 he was appointed Managing Director of Capac Inhouse Services (now called Randstad Inhouse Services). At the time he was also responsible for Randstad Denmark and Switzerland. Mr. van den Broek joined the Executive Board in January 2004.

#### Simon Buckle



Head, Climate, Biodiversity and Water Division, Environment Directorate

## **OECD**

Simon Buckle joined the OECD in November 2014 as Head of the Climate, Biodiversity and Water Division within the Environment Directorate. Before that, he was Climate Policy Director at the Grantham Institute at Imperial College London (2007-14) and was a member of the Imperial College Management Board (2011-13). While at Imperial, Simon played a leading role in the creation of the European Institute for Innovation and Technology's Climate KIC and was a member of its Governing Board (2011-14). Before joining Imperial, Simon was a senior British diplomat and served in a variety of roles both in London and overseas. Simon joined the UK Foreign and Commonwealth Office in 1986 and also worked at the Bank of England (1998-2002), the UK Ministry of Defence (1988-1991) and as a postdoctoral researcher in quantum optics at Imperial (1985-86). Simon has a doctorate in theoretical physics, an MSc in Financial Economics and a BSc Joint Hons (First Class) in Physics and Philosophy. He was awarded a CMG in 2007 and is a Fellow of the Institute of Physics.

# **Jacques Bughin**



Director, McKinsey Brussels, Director

McKinsey Global Institute

Jacques Bughin is Director at the Brussels office of McKinsey & Company. Since joining at the end of 1992, he has worked in various office locations, for about 600 projects, in various industries and mostly in TMT (Telecom, Media and High- Technology) and retailing.

Mr. Bughin is Director of the McKinsey Global Institute, and has co-authored multiple MGI reports, and about 50 McKinsey Quarterly articles. He is a frequent speaker at worldwide conferences on telecom gih tech, media issues ( such as Big Tent , Google Conference, NAB, Midem, INMA, etc.) and has a Master's degree in economics and PhD in economics with summa cum laude.

Mr. Bughin has lectured at many universities. He has published about 50 articles in leading international academic journals in economics and management such as Management Science, the Review of Economics and Statistics, the Journal of Industrial Economics, or the Journal of the European Economic Association. He is co-author of a book entitled "Managing Media Companies: Harnessing creativity" (with A. Aris), Wiley (third edition). He is a fellow of the Aspen Institute as well as of the ECORE, a think-thank on economic policy in Belgium; and a fellow of the Applied Economics of the KUL University, he co-leads the McKinsey Advisory Board on media management at INSEAD.

He has co-authored multiple reports at MGI as part of being an active MGI Council member, such as big data; disruptive technologies, global flows and digital labour markets that work.

# **Jaap Buis**



**Public Affairs Manager** 

Randstad

Jaap Buis works as Group Public Affairs manager for Randstad Holding nv and is responsible for conducting and commissioning labour market research. Jaap Buis studied economics in Amsterdam.

#### **Sharan Burrow**



**General Secretary** 

International Trade Union Confederation (ITUC)

In June 2010, Sharan Burrow was elected General-Secretary of the International Trade Union Confederation (ITUC) during its Second World Congress in Vancouver. Previously, Ms Burrow was inaugural President of the ITUC from its foundation in Vienna in 2006, and of the International Confederation of Free Trade Unions (a predecessor organisation to the ITUC) in 2004.

Since 1992, before joining ITUC, she served previously as President of the Australian Council of Trade Unions (ACTU). The ITUC is the world's largest labour union body, representing 180 million workers in 162 countries and territories comprising of 333 national affiliates. The ITUC is the world's peak labour union body and represents 176 million workers in 161 countries and territories and has 325 national affiliates.

# **Kirsten Campbell Howes**



Head of Education

**BUSUU** 

Kirsten Campbell-Howes is the Head of Education at busuu.com, the world's largest social network for language learning. Kirsten is a specialist in digital and distance education, and has previously worked for companies such as Pearson Education, Eton College, The University of Law and Macmillan Education. She is a graduate of Edinburgh University and BPP Law School.





## **Catherine Candea**



Deputy Director, Public Affairs & Communications

**OECD** 





Catherine Candea was appointed Deputy Director of the OECD Public Affairs and Communications Directorate on 1 June 2015. Prior to joining the OECD in 2000, where she occupied the positions of Head of Editorial and Deputy Head of Publishing, she worked for 10 years as Editorial Manager for Bordas, Editis, one of the major French educational publishers. She spent the earlier part of her career as a teacher in secondary education and adult training. Combining her publishing and educational experiences, she was an associate lecturer in the Information and Communication Department of the Institut Universitaire de Technologie, Université Paris V. She holds a postgraduate degree (DEA) in Linguistics from the Ecole des Hautes Etudes en Sciences Sociales /EHESS (France) and a Master's degree in English and French Language and Literature from the University of Bucharest (Romania).

## **Pascal Canfin**



CEO

**WWF France** 

Pascal Canfin holds degrees in Political Science from Bordeaux and Newcastle universities. He worked as a journalist for Alternatives Economiques (2003-2009), where he specialised in the field of corporate social responsibility.

Mr. Canfin has served as a Member of the European Parliament (MEP) on two occasions, from June 2009 to May 2012 and from May to July 2014. He left the European Parliament on 16th May 2012 when François Hollande appointed him to the post of Minister Delegate for Development at the Ministry of Foreign Affairs, serving in Jean-Marc Ayrault's government. From 2005 to 2009, amongst his other functions, he chaired the economic and social committee of Europe Ecologie - The Greens, a party of which he has been a member since 2001. In June 2010, he instigated a call to the community at large by a hundred or so MEPs to create an NGO to provide a second assessment of activities conducted in the financial markets, which led to the creation of the NGO, Finance Watch.

#### Who's Who of E71066

## Stéphane Carcillo



Senior Economist, Benefits & Wages, Social Policy Division, Employment, Labour & Social Affairs

**OECD** 

Stéphane Carcillo is a senior economist in the Directorate for Employment, Labour, and Social Affairs at OECD (Social Policy Division) in charge of youth activities. He is also a research fellow at IZA Bonn. He was previously an advisor to the French Minister for the Economy, Finance and Employment, Christine Lagarde, and an economist in the Fiscal Affairs Department at the IMF. His research fields are applied and theoretical labour economics.

## **Nicolas Cary**



Co-Founder

Blockchain







Nicolas Cary is a serial entrepreneur and lifelong technologist. He attributes much of his insight to his personal journeys around the world. He holds degrees in Business with an emphasis in Leadership Studies and International Political Economy. He has taught English and conducted poverty reduction assessments in rural India prior to spending the past decade growing start-ups. He is trilingual, and has a deep passion for positive digital disruption. He was a founding Partner at PipelineDeals where he focused on product development and management. In 2013 he Co-Founded Blockchain. More recently he Co-Founded YBUSA.org, the leading youth business accelerator. Winner of the 2015 European Digital Leader award for his inspiring and innovative contribution to initiate progress in the digital world, Mr. Cary accumulated over 300K miles last year doing FinTech advocacy, keynoting conferences, and attending grass roots meet ups across the Europe and around the world. His media appearances include the NYT, NPR, WSJ, Financial Times, Wired, Forbes, Entrepreneur, CNN, CNBC, TechCrunch, CNET, World Economic Forum, Marketwatch and many more. His company Blockchain is the world's leading Bitcoin software company. Blockchain has over 7.25 million users, they run the most widely trusted block explorer, and manage the most widely used developer platform in the Bitcoin ecosystem. In 2014. Blockchain raised the largest first outside capital round in industry history announcing over \$30.5 million closed from leading venture capital firms.

## Mário Centeno



Minister of Finance

Ministry of Finance of Portugal

Since November 2015, Mário Centeno has served as Finance Minister of the XXI Constitutional Government of the Portuguese Republic. He earned a degree in Economics from ISEG-Technical University of Lisbon, has two Masters – Applied Mathematics, ISEG-UTL and Economics, Harvard University – and a PhD in Economics from Harvard. Mr Centeno is a consultant for Portugal's Central Bank and a Professor at ISEG, University de Lisboa, as well as a member of the Editorial Board of Portuguese Economic Journal. Prior to his role as Finance Minister, he worked as an economist at Portugal's Central Bank and an assistant director of the Central Bank Economics Department. He also directed the Macroeconomics Statistics Development work group in the Superior Statistics Council. Mr Centeno has worked as a labour economist for the Labour Relations White Book Committee and was a Member of the European Association of Labour Economists Executive Committee. He was also a member of the Economic Policy Committee from the European Commission. Additionally, Mr Centeno has authored and co-authored several scientific publications, books and book chapters related to his areas of interest, such as Labour Economy, Econometrics, Microeconomics and Contract Theory.

# Ana Helena Chacón



Vice President

Costa Rica

Ana Helena Chacón is a Costa Rica politician, currently serving as the nation's 2nd Vice President, along with Helio Fallas. Her political career is dedicated to issues of feminism, human rights, and public health policy. Ms. Chacón served as Vice Minister of Public Safety during the Abel Pacheco administration (2002-2006). She then served as a deputy in the Legislative Assembly of Costa Rica from 2006 to 2010 for PUSC. Ms. Chacón trained as an international relations expert and has served in numerous public policy organizations. In 2011, she served on the United Nation's Global Commission on HIV and the Law Reviews Legal Barriers Obstructing Progress on AIDS in Asia-Pacific. From 2011 to 2013, she served on the Board of Directors for Fundación PANIAMOR, a non-profit organization that supports the rights of children.

#### Yoon-Sun Cho



former Minister of Gender Equality and Family, Korea; former Senior Secretary for Political Affairs, Office of the President, Korea





Yoonsun Cho is the Former Minister of Gender Equality and Family, and former Senior Secretary of Political Affairs to the President, Republic of Korea. Ms. Cho was appointed Minister of Gender Equality and Family in March 2013, and Senior Secretary of Political Affairs to the President in June, 2014 (until 2015). She acquired a Bachelor's Degree in International Relations from Seoul National University in 1988 and a Masters of Law (LL.M) Degree from Columbia Law School in 2001.

Ms. Cho started her career as a corporate and intellectual property lawyer at Kim & Chang in 1994. Upon completion of her LL.M degree, she worked at Court of Appeals for the Federal Circuit in Washington D.C. as an intern to the Hon. Judge A. Garjarsa before she returned to Korea. From 2007, she worked at Citibank Korea Inc. as a General Counsel and Managing Director until she joined politics in 2008. In May 2008, she became Member of the 18th National Assembly. Ms. Cho served as a spokesperson of the Grand National Party (now Saenuri Party) and again served as the spokesperson of the Presidential Candidate in 2012 for the 18th Presidential Election, and again spokesperson of the President Elect Mme. Geunhye Park.

Ms. Cho is a co-founder of a scholarship foundation for descendants of Korean War Veterans, the "Korean War Memorial Foundation" along with General Sunyeop Baek and previously served as vice chairman of the Foundation. She also served as Goodwill Ambassador for Foreign Aid to the Korean International Cooperation Agency (KOICA). Ms. Cho is the author of two books, "Meeting Opera at the Art Gallery" and "Culture is the Answer".

## **Nick Clark**



**Environment Editor** 

Al Jazeera English

Nick Clark is the environment editor for Al Jazeera English. He has also works as a network presenter and correspondent and is a Royal Television Society award winner. He was a 2014 Knight Science Journalism Fellow at MIT.

## **Catherine Collinson**



President, Transamerica Institute; Executive Director

Transamerica Institute & Aegon Center for Longevity and Retirement

Catherine Collinson is President of Transamerica Institute, a nonprofit, private foundation dedicated to conducting research and educating the public about retirement, health coverage, and other relevant financial issues facing Americans today. She also serves as Executive Director of the Aegon Center for Longevity and Retirement. With two decades of retirement industry experience, she has become a nationally recognized voice on retirement trends. In 2015, she joined the Advisory Board of the Milken Institute's Center for the Future of Ageing.

#### Francesca Colombo



Head of Division, Health, Employment, Labour and Social Affairs

**OECD** 

As Head of the OECD Health Division, Francesca Colombo is responsible for OECD work on health, which aims at providing internationally comparable data on health systems and applying economic analysis to health policies, advising policy makers, stakeholders and citizens on how to respond to demands for more and better health care. She works with the Director and Deputy Director of the OECD Directorate for Employment, Labour and Social Affairs to support the strategic orientations of the Secretary-General and their implementation in the area of health.

Mrs. Colombo was a Senior Health Policy Analyst in the Health Division and since November 2013 has been acting Head of the Health Division. She has led projects on the performance of health systems in OECD countries, covering a wide range of topics, including quality of health care policies, health financing and the impact of private health insurance on health systems, health workforce and the international migration of doctors and nurses. She has been responsible for OECD Asian Social and Health activities with non-member countries, working with the OECD/Korea Policy Centre. More recently, she was responsible for a major review of health care quality policies across over a dozen OECD countries. She is a leading international expert on health and care issues for elderly populations and also held responsibilities for co-ordinating OECD involvement at high-level meetings such as on diabetes and dementia.

Mrs. Colombo holds a MSc Development Studies from the London School of Economics and Political Science (United Kingdom) and BSc in Economics and Management from Bocconi School of Economics (Italy).

## Who's Who of E71066

#### **Robert Colvile**



Journalist & Author, The Great Acceleration: How the World is Getting Faster, Faster





Robert Colvile is a commentator on technology and politics and author of the critically acclaimed book 'The Great Acceleration: How the World is Getting Faster, Faster' (Bloomsbury). He has been head of comment at the Telegraph and head of news at BuzzFeed UK, and now writes for Politico, the Financial Times, Spectator, Telegraph and a wide variety of other publications. He is a regular guest on Sky News, and also works as a business consultant and public speaker.

# **Diane Coyle**



Professor of Economics, University of Manchester, United Kingdom; Director









Diane Coyle is a Professor of Economics at the University of Manchester and founder of the consultancy Enlightenment Economics. She is a member of the Natural Capital Committee and visiting researcher at the Smith School for Enterprise and the Environment at Oxford University. She specialises in the economics of new technologies, markets and competition, and public policy, and has worked extensively on the impacts of mobile telephony in developing countries. Her books include GDP: A Brief but Affectionate History; The Economics of Enough: How to run the economy as if the future matters and The Soulful Science (all Princeton University Press). Dr. Coyle was a BBC Trustee for over eight years, and was formerly a member of the Migration Advisory Committee and the Competition Commission. She was previously Economics Editor of the Independent and before that worked at the Treasury and in the private sector as an economist. She has a PhD from Harvard. Dr. Coyle was awarded the OBE in January 2009.

# **Carlos Marcio Cozendey**



Undersecretary General for Economic and Financial Affairs & G20 Sherpa

Ministry of External Relations of Brazil

Born in 1963, in Rio de Janeiro, Ambassador Cozendey graduated in Economics from the Federal University of Rio de Janeiro (UFRJ) and has a master's degree in International Relations from the University of Brasília (UnB). He was Secretary for International Affairs at the Ministry of Finance, and held the position of Deputy Finance Minister at the G20, BRICS and UNASUR. He was chairman of the Board of Directors of the Brazilian Guarantees Agency (ABGF) and is the Alternate Director of Brazil for the Board of Directors of the New Development Bank (NDB). At Itamaraty, he headed the Economic Department, the Department for Financial Affairs and Services and the Division of MERCOSUR. He served at the Brazilian Mission to the European Communities, in Brussels, at the Brazilian Mission to the International Organizations, in Geneva and at the Brazilian Mission to ALADI, in Montevideo. He held the position of Special Advisor to the Executive Secretary of the Brazilian Chamber of Foreign Trade (CAMEX) and was a professor of Economics at the Rio Branco Institute.

Since August 2015, Ambassador Cozendey is Undersecretary General for Economic and Financial Affairs and Brazil's G20 Sherpa. He is also responsible for supervising the role of Brazil in international economic and financial organizations such as the WTO, the OECD and UNCTAD, in trade negotiations between Mercosur and extra-regional countries and in bilateral economic and financial consultations.

## **Gary Crawford**



Vice President, International Affairs Public Affairs Department

Veolia Environnement

Gary Crawford is employed by Veolia as Vice President of International Affairs. He is based in Veolia's Corporate Headquarters in Paris, France, He has over 25 years of experience in the waste and resource sector and has held various operational, technical, and managerial positions. He is responsible for establishing active partnerships with key global stakeholders and institutions to support the Company's current activities and developing business. He is focused on emerging growth markets associated with cross-cutting subjects such as the Circular Economy, Climate Change and Smart and Sustainable Cities. He is also responsible for identifying new business models for developing economies that deliver sustainable development benefits and business value. Prior to this position, he was the Vice President of Sustainable Development for Veolia Environmental Services (VES). He led an international team that was responsible for the development and implementation of the Corporate Health, Safety, and Environmental policies, programmes, and initiatives. His team also provided support and expertise to VES's world-wide business units on carbon management and the execution of sustainable development projects. He is a member of the Board of the International Solid Waste Association (ISWA) and is Chair of the ISWA Working Group on Climate Change and Waste Management. Representing ISWA, he is a member of the Steering Group and Lead Partner of the Climate and Clean Air Coalition (CCAC) Municipal Solid Waste Initiative. Mr. Crawford received a Bachelor of Science degree in Geology from Cook College, Rutgers University and a Master of Science degree in Engineering Geology from Drexel University in the US.

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## **Olivier Crouzet**



in

**Director of Studies** 

École 42. France

Coming from a scientific background, Olivier Crouzet obtained a Master's degree as an IT engineer. During his studies he acted both as a technical assistant and a teaching assistant. After two years as system administrator in the third biggest French Internet service provider, he joined Nicolas Sadirac to found an IT school. Over the last ten years, the school has become a French leader with 4,000 students. He designed the pedagogical model and made it evolve. Based on this success, he co-founded a new IT school, '42', in 2013, with Nicolas Sadirac, Kwame Yamgnane and Florian Bucher, promoting an even more advanced training methodology called Peer-Learning. Olivier Crouzet designed this model: 100% project-based, without any teacher, lecture or knowledge transfer. Students debate, exchange ideas, try, fail and try again to reach their goal, and finally evaluate their peers. Founded and funded by Xavier Niel, owner of one of the four French telecom companies, '42' is totally free for students. While developing the pedagogical model of the school, Olivier Crouzet continues to advocate social inclusion and is promoting evolution in the French education system.

## **Peter Csermely**



in

President

European Council for High Ability, Hungary

Peter Csermely is a professor of the Semmelweis University in Budapest, Hungary. His major field of study is the adaptation of complex networks. In 1995 Dr. Csermely launched a highly successful initiative, providing research opportunities for more than 10,000 gifted high school students. In 2006 he established the Hungarian National Talent Support Council running a talent support network involving more than 200,000 people. In 2012 he became the chair of the European Council of High Ability, which started a European Talent Support Network in 2015 and now has more than 250 nodes in 25 European countries. He has written 13 books and 270 papers. Dr. Csermely was member of the Wise Persons' Council of the president of Hungary. He is a member of the Hungarian Academy of Sciences and Academia Europaea and an Ashoka Fellow. He was a Fogarty, Howard Hughes and Rockefeller scholar, as well as a Templeton awardee. He has received several other national and international honours and awards including the 2004 Descartes Award of the European Union.

## **Esperanza Cueto**



President

Comunidad Mujer, Chile

Throughout her career, Esperanza Cueto has promoted various social development initiatives, especially in her role as Co-founder and current President of ComunidadMujer, an organisation dedicated to promoting the gender agenda, mainly in the areas of employment and political participation. She is also President of the Colunga Foundation, whose mission is to support people and organisations leading innovative initiatives around the world in the areas of education and poverty alleviation, while contributing to the development of better social policies. Ms. Cueto is a member of the Superior Board of the Universidad Diego Portales, board member of Prodemu and Costa Verde Aeronáutica SA, member of the board of Friends of Catholic University in Chile, member of the board of América Solidaria Chile, and member of the Advisory Council of Fundación Iguales. She received her degree in law from Diego Portales University.

## **Cesar Cunha Campos**



**Executive Director** 

Fundação Getulio Vargas, Brazil

Cesar Cunha Campos has a degree in civil engineering from Pontifical Catholic University of Rio de Janeiro (PUC-Rio), a master's in business administration from London Business School and a PhD in transportation planning from Technische Universität Wien, Austria. He has been a consultant since 1975, heading and integrating several projects in economics, engineering and finance. Mr. Campos has also developed projects for top Brazilian private and public corporations, especially feasibility studies for raising funds with major banks and development agencies (such as BNDES, IRDB, IDB and OECD) and undertook a number of international projects. Since 2003 he is the director of FGV Projetos, the technical advisory unit of Fundação Getulio Vargas (FGV), one of the top Think Tanks worldwide, with offices in Rio de Janeiro and São Paulo. He leads a team of approximately 800 specialists working in various areas of knowledge, such as economy and finance, administration and public policy.

## Lucia Cusmano



Economist, Centre for Entrepreneurship, SMEs and Local Development

**OECD** 

Lucia Cusmano is Senior Economist at the OECD Centre for Entrepreneurship, Small and Medium-sized Enterprises & Local Development (CFE) and Executive Secretary for the OECD Working Party on SMEs and Entrepreneurship (WPSMEE). Ms Cusmano has a PhD in Economics from the University of Pavia (Italy) and has completed a Master of Science in Economics at Warwick University (UK). She has authored OECD works on SME financing, SME innovation, SME eco-innovation and green entrepreneurship, and published extensively in international journals on SMEs, entrepreneurship, innovation, structural change, institutions and economic development in advanced and developing regions.

# **Conny Czymoch**



Moderator & Journalist





Conny Czymoch is an independent international moderator and journalist. She has been engaged in conference moderation for the World Bank, the OECD, the EU, diverse German ministries, blue chip corporations and non-profit organisations covering a host of global topics. For fourteen years until 2011, she worked as anchorwoman for the German political television channel Phoenix. Issues such as global goals, human rights, anti-human trafficking, economic cooperation and social responsibility are at her core competence. She is also a media coach for top business and NGO leaders.

# Roger Dassen



in

Global Vice Chairman, Risk, Regulatory and Public Policy

Deloitte Touche Tohmatsu Limited

Roger Dassen is the Global Vice Chairman of Risk, Regulatory and Public Policy for Deloitte. He has been a member of the global executive committee for more than ten years, including two terms as CEO of Deloitte Netherlands. He has been a Deloitte Netherlands audit partner since 1996, serving a number of the firm's largest clients across several industries, including the financial services sector. Mr. Dassen is a frequent speaker at international conferences, and published author, in the areas of audit innovation, the future of professional services, and key trends driving change in a post-recession economy. Outside of Deloitte, Mr. Dassen has served as member of the International Auditing and Assurance Standards Board (IAASB), chairman of the International Federation of Accountants' (IFAC) Transnational Auditors Committee, and chairman of the Dutch Auditing Standards Board. Mr. Dassen is full professor of auditing at the Free University of Amsterdam, and is the author of several textbooks on auditing in English, Mandarin, and Dutch.

# Radoslaw Domagalski



Undersecretary of State, National Coordinator for Poland-OECD Cooperation

Ministry for Economic Developement, Poland

## **Pedro Domingos**



Professor of Computer Science

University of Washington, United States

Pedro Domingos is a Professor of Computer Science at the University of Washington and the author of The Master Algorithm. He is a winner of the SIGKDD Innovation Award, the highest honour in data science. He is a Fellow of the Association for the Advancement of Artificial Intelligence, and has received a Fulbright Scholarship, a Sloan Fellowship, the National Science Foundation's CAREER Award and numerous best paper awards. He received his PhD from the University of California at Irvine and is the author or co-author of over 200 technical publications. He has held visiting positions at Stanford, Carnegie Mellon and MIT. He co-founded the International Machine Learning Society in 2001. His research spans a wide variety of topics in machine learning, artificial intelligence and data science, including scaling learning algorithms to big data, maximising word of mouth in social networks, unifying logic and probability, and deep learning.

## **Dmitriy Dubovik**



Global Vice President Digital Marketing

**AIESEC** 



Dmitriy Dubovi is a digital native and marketing leader with a proven track record in producing game-changing results within global matrix organisations, Fortune 500 clients, the United Nations, and educational institutions through B2C and B2B marketing activities. Mr. Dubovi is Chief Digital Officer at AIESEC, the largest youth-led organisation in the world, working every day with young people from 126 countries and territories, unleashing the power of youth. With over 100,000 responses in AIESEC's recent Global YouthSpeak Initiative, he is building a story of young people and helping decision makers from all over the world to listen and get to know this generation.

# **Jean-Christophe Dumont**



Head, International Migration, Employment, Labour and Social Affairs Division

**OECD** 

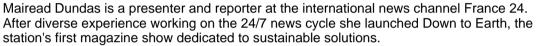
Jean-Christophe Dumont has been the Head of the International Migration Division in the Direction for Employment, Labour and Social Affairs, OECD since 2010. He joined the OECD Secretariat in 2000 to work on international migration issues. He is in charge of the OECD annual flagship publication on migration International Migration Outlook and of numerous publications on the economic impact of international migration as well as on migration management and the labour market integration of immigrants and their children in OECD countries. He has also worked on migration and development issues and on the international mobility of health workers. He holds a PhD in development economics from the University Paris IX-Dauphine and has been a research fellow at Laval University, Quebec, Canada.

## **Mairead Dundas**



Presenter & Reporter, Down to Earth

France 24







This year the weekly programme will address the 17 Sustainable Development Goals adopted by the United Nations in September. This follows the success of last year's special season counting down to the climate change conference in Paris.

#### **Martine Durand**



Director of Statistics and Chief Statistician

**OECD** 

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Martine Durand is the Director of Statistics and Chief Statistician of the OECD. She is responsible for providing strategic orientation for the Organisation's statistical policy and oversees all of OECD's statistical activities. She is in particular responsible for the Organisation's work on the measurement of people's well-being and societal progress. promoting the analysis and use of well-being and sustainability indicators for policy-making. This work features regularly in the flagship publication How's Life? and related reports on well-being, inequalities and sustainable development. She was formerly Deputy-Director of Employment, Labour and Social Affairs where she was responsible for OECD's work on employment and training policies, health and social policies, and international migration published in OECD flagship reports such as the OECD International Migration Outlook, the OECD Employment Outlook, Pensions at a Glance and Health at a Glance. Prior to that, she was Deputy-Head of the OECD Secretary-General's Private Office where she worked on a number of national and international policy issues requesting the attention of the Secretary-General and his Deputies. Ms. Durand also worked for many years in the Economics Department on OECD Economic Surveys and the OECD Economic Outlook as well as on policy issues related inter alia to international competitiveness. European integration and labour market performance. Ms. Durand graduated in mathematics, statistics and economics from the Paris VI University, the Ecole Nationale de la Statistique et de l'Administration Economique (ENSAE) and the University of Wisconsin-Madison. She is married with three children.

#### Asiem El Difraoui



Senior Fellow

Das Institut für Medien- und Kommunikationspolitik (IfM)

Asiem El Difraoui is a political scientist, economist and documentary film director. He is the co-founder of the Candid Foundation, an independent think tank in Berlin and Paris which aims to foster intercultural dialogue and research on the Arab World. He is also Senior Fellow at the Institute for Media and Communication Policy (IfM). Previously he was a Research Associate at the German Institute for International and Security Affairs in Berlin (SWP) and a lecturer at Sciences Po, Paris. As chief editor of IP Productions, a Paris based television agency specialized on the Middle East, he received numerous international awards, including the UNESCO 2012 Erico Fulchignoni Award for Tahrir 2011 at the Venice Film Festival. El Difraoui obtained his doctorate as well as his M.Phil. from Sciences Po. He received his BA Honours degree in Economics and Politics from the School of Oriental and African Studies (SOAS) of London University. Dr. El Difraou has extensively published on media and the role of media as a political infrastructure during the upheavals in the Arab region as well as on Jihadist propaganda, de-radicalisation, prevention and more recently on migration, polarisation and cultural exchange. He has consulted for a large number of German and European institutions on these issues. As a country analyst he is a specialist on Egypt, Iraq, Saudi Arabia, the Gulf Emirates, Tunisia and Algeria.

#### Sarah El Yafi



**Public Affairs Officer** 

UN Children's Fund (UNICEF)

A graduate of Sciences Po Paris, Sarah El Yafi joined the French national Committee for UNICEF in 2012. She is in charge of public affairs within the Advocacy & Communication Department. Advocacy efforts at UNICEF France stand at crossroads between national politics, the United Nations system and, French NGOs in terms of long standing issues and emergencies. She has been working on a large variety of subjects, both domestic (child poverty, education systems, juvenile justice) but also on worldwide (refugee crisis, child protection in armed conflicts, climate change). Both levels of advocacy work aims towards the same objectives: a better respect of the rights of the child by French institutions and improve child well-being.

#### **Michael Elliott**

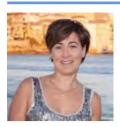


President & CEO

ONE

Michael Elliott is the President and Chief Executive Officer of ONE, the global campaigning and advocacy organisation fighting extreme poverty and preventable disease. Prior to joining ONE in 2011. Mr. Elliott had a long and distinguished career in the media. He served as editor of both TIME International and Newsweek International, and as Political Editor and Washington Bureau Chief of the Economist, where he was the founding author of both the "Bagehot" and "Lexington" columns. Mr. Elliott was a columnist on the global economy for Fortune magazine, and has written and presented many television documentaries that have been broadcast all over the world. He is the author of four books, including The Day Before Yesterday, an acclaimed history of the post-1945 United States, Mr. Elliott was born and raised in Liverpool, England, and earned two degrees from Oxford University, Prior to his career in journalism, he was a member of the Central Policy Review Staff in Britain's Cabinet Office, and before that, spent eight years teaching in universities in the US and UK, ending his academic career with a tenured position at the London School of Economics. Mr. Elliott sits on a number of official advisory committees and boards, including those of InterAction, the International Center for Journalists, and Beyond Sport. He has served as vice-chair and chair of the World Economic Forum's Global Agenda Council on Poverty and Sustainable Development, is often cited in the international media on issues of global affairs, and frequently speaks and moderates at conferences all over the world.

## **Corinne Estrada**



Director

**AGENDA** 

An expert in communications, branding and profile management, Corinne Estrada founded international communications agency Agenda in 1995.



For over 20 years Agenda has managed international communications for major museums, art spaces and tourist destinations across Europe. Corinne has advised international organisations such as Tate, Fundación Mapfre, the V&A, The National Gallery, London and Guggenheim Bilbao on their communications strategies and global positioning. In 2000 Corinne co-founded Communicating the Museum, the world's leading event for arts communications professionals. Corinne is also founder IDCA, International Design Communication Awards (formerly IMCA, International Museum Communication Awards) and Culture Business, a conference focusing on sponsorship.

In 2011, Corinne was appointed to train 150 art organisations in Estonia and Oaxaca (Mexico) about international strategies and branding. Trilingual in English, French and Spanish, Corinne holds an MBA in marketing from Pace University, New York (1988). From 1986 – 1989 Corinne worked in New York as Group Coordinator for international travel group Carlson Wagonlits and in the ticketing industry in London.

#### John Evans



Chief Economist, General Secretary

Trade Union Advisory Committee (TUAC)



John Evans is General Secretary of the Trade Union Advisory Committee to the OECD. Mr. Evans studied philosophy, politics and economics at the University of Oxford. After teaching Introductory Economics, he worked as an economist at the Trades Union Congress in London. Subsequent posts included positions with the International Federation of Commercial, Clerical and Technical Employees (FIET - the forerunner of what is now UNI Global Union) in Geneva and Research Officer with the European Trade Union Institute in Brussels where he published extensively on Labour Markets and the Impact of Technological Change on Employment. Since 2012 he also serves as Chief Economist of the International Trade Union Confederation in Brussels. TUAC and the ITUC together form the secretariat for the L20 that co-ordinates the labour input to the G20 process.

Past not-for profit board positions include the Global Reporting Initiative and the Helsinki Group. He is currently a member of the Comité Médicis at the Amundi Group, the Conseil d'Orientation, IDDRI (the French Institute for Research on Sustainable Development) and Council of Ruskin College, Oxford. He is also a member of various World Economic Forum Global Agenda Councils.

## Who's Who of E71066

## **Carrie Exton**



Policy Analyst, Household Statistics and Progress Measurement, Statistics Directorate

**OECD** 

Carrie Exton is a policy analyst at the OECD. Based in the Statistics Directorate, her work is focused on measuring, reporting and analysing data about people's well-being. Ms. Exton co-authored the OECD Guidelines on Measuring Subjective Well-Being and she is currently the lead author and co-ordinator for the OECD's flagship well-being publication How's Life?. Prior to joining the OECD, Ms. Exton worked as a policy advisor in the UK Civil Service. She holds a DPhil (PhD) in Psychology from Oxford University.

# **Charles Fadel**



Chair, Education Policy Committee

Business and Industry Advisory Committee (BIAC)







Charles Fadel is a global education thought leader and futurist, author and inventor; founder and chairman of the Center for Curriculum Redesign; visiting scholar at Harvard GSE; Chair of the education committee at BIAC/OECD; co-author of best-selling book "21st Century Skills" and more recently "Four-Dimensional Education"; founder and president of the Fondation Helvetica Education (Geneva, Switzerland); senior fellow, human capital at The Conference Board; senior fellow at P21.org. He has worked with education systems and institutions in more than thirty countries. He was formerly Global Education Lead at Cisco Systems, visiting scholar at MIT ESG, and angel investor with Beacon Angels. He holds a BSEE, an MBA, and six patents.

## Who's Who of E71066

## **Paolo Falco**



Economist, Employment, Labour and Social Affairs Directorate

OECD

Paolo Falco is a Labour Market Economist at the OECD in the Directorate for Employment, Labour and Social Affairs. He has previously worked at the University of Oxford and collaborated with different institutions, including the World Bank and the International Monetary Fund. His research interests are in the field of Applied Micro, Labour and Behavioural Economics. His work concentrates on the labour markets of developing countries and he is currently working on extending the OECD Job Quality Framework to emerging economies. He holds a PhD from the University of Oxford.

# **Isabelle Falque-Pierrotin**



President
CNIL, France

## **Gabriele Fanta**



Representative

Business and Industry Advisory Committee (BIAC)

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Gabriele Fanta is Chief People Officer and Vice President at McDonald's Deutschland Inc. She previously served as Director of Human Resources at McDonald's Deutschland Inc. Before joining McDonald's Deutschland Inc, she was Head of Public Relations for EnBW AG, Vice President Corporate Communications for E.ON AG, worked for the Communications department of DaimlerChrysler AG, and in Marketing Communications Strategy for Mercedes Benz. She is President of "Bundesverband der Systemgastronomie e.V. (BdS)" (Federal association of system catering) and a member of Präsidium der Bundesvereinigung der Deutschen Arbeitgeberverbände (BDA)" (German Employers' Association).

# **Sophie Fay**



Chief Editor, Business Section

L'Obs, France

Sophie Fay is Chief Editor of the business section of the French news magazine L'Obs. Previously, she was a journalist and editor at Le Monde, Le Figaro and Les Echos among other news outlets. Ms. Fay holds degrees in economics and political science from the London School of Economics and from Sciences-Po, Paris.

### **Anders Folkestad**



former President

Confederation of Unions for Professionals - UNIO

Anders Folkestad received his education from the University of Bergen, Norway. He has served as a trade union leader since the late 1980s and was President of Unio the Confederation of Unions for Professionals in Norway from 2001 -2015.

# **Anne Fulwood**

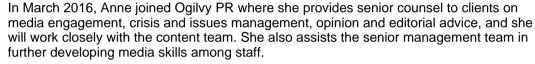


Chairman

W20 Australia



Anne Fulwood is one of Australian television's best-known and most respected journalists and hosts. In recent years she has worked in corporate communications and launched her personal communications & media consultancy.





Ms. Fulwood has been a national weekly columnist for the Australian Financial Review newspaper, in which she profiled more than 120 female entrepreneurs across Australia. She is an occasional opinion writer for News Limited.

Most recently, Ms. Fulwood was appointed as Australia's first representative to the Women20 (W20) Engagement Group for the G20 Leaders' Summit in Turkey 2015, and she joined the W20 2016 Summit, in Xi'an, China this past week. In 2016, Ms. Fulwood was appointed by the Australian Government, Minister for Women, as a BoardLinks Champion. to advocate for more women on public and private sector boards.

Ms. Fulwood began her journalism career at The Advertiser newspaper in Adelaide, before moving into radio news and current affairs production and presentation. Her television career began when she joined Seven Network as a sports reporter, and subsequently became a prime time news anchor.

Ms. Fulwood is a non-executive director on the Board of HooZu – an influencer marketing agency for the new era, with technology that connects brands to influencers across social media platforms. She has served on a variety of community and government boards.

### **Jason Furman**



Chairman

White House Council of Economic Advisers. United States

Jason Furman was confirmed by the Senate on August 1, 2013 as the 28th Chairman of the Council of Economic Advisers. In this role, he serves as President Obama's Chief Economist and a Member of the Cabinet. Furman has served the President since the beginning of the Administration, previously holding the position of Principal Deputy Director of the National Economic Council and Assistant to the President. Immediately prior to the Administration, Furman was Economic Policy Director for the President's campaign in 2008 and a member of the Presidential Transition Team.

Furman held a variety of posts in public policy and research before his work with President Obama. In public policy, Furman worked at both the Council of Economic Advisers and National Economic Council during the Clinton Administration and also at the World Bank. In research, Furman was a Senior Fellow at the Brookings Institution and the Center on Budget and Policy Priorities and also has served in visiting positions at various universities, including NYU's Wagner Graduate School of Public Policy. Furman has conducted research in a wide range of areas, such as fiscal policy, tax policy, health economics, Social Security, and domestic and international macroeconomics. In addition to numerous articles in scholarly journals and periodicals, Furman is the editor of two books on economic policy. Furman holds a Ph.D. in economics from Harvard University.

## Virasakdi Futrakul



Vice Minister for Foreign Affairs

Ministry of Foreign Affairs

Virasakdi Futrakul, a former career diplomat who joined the Ministry of Foreign Affairs of Thailand in 1974, had served as Ambassador Extraordinary and Plenipotentiary of Thailand to various countries including the United States of America, Canada, the French Republic, the Union of Myanmar and Japan, as well as Permanent Representative of Thailand to the United Nations Organisation in Geneva. Mr. Futrakul graduated with a Bachelor of Arts in Political Science from the University of Washington, a Master of Arts in Foreign Affairs from the University of Virginia and the National Defense College of Thailand. In addition to his diplomatic experience, Mr. Futrakul served as a Director at the Board of the Electricity Generating Authority of Thailand and Secretary-General of the Asian Peace and Reconciliation Council. He also serves the Board of Advisers of Panyapiwat Institute of Management, the first corporate university in Thailand. He is currently a member of the National Legislative Assembly, Advisor to the Prime Minister of Foreign Affairs and Vice Minister of Foreign Affairs.

### John Gapper



Associate Editor & Chief Business Commentator

**Financial Times** 

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John Gapper is chief business commentator and associate editor of the Financial Times. He writes columns, features and editorials on all aspects of business, finance, management and technology. He was named best business commentator in the 2014 UK Comment Awards and his other awards include the 2013 Gerald Loeb prize for commentary in the US. Before joining the FT, he trained as a journalist with Mirror Group Newspapers, then worked on papers including the Daily Mirror, Daily Mail and Daily Telegraph. He is author of All That Glitters, about the collapse of Barings bank and two novels, A Fatal Debt and The Ghost Shift.

# **Enrique Garcia**



President

Development Bank of Latin America (CAF)

L. Enrique Garcia Rodriguez has been the President of CAF- Development Bank of Latin America - since December 1991. CAF is a multilateral financial institution made up of 19 regional shareholder countries (17 in Latin America and the Caribbean in addition to Spain and Portugal).

Prior to his election as CAF's President he has held prominent positions in Bolivia, his homeland. He was Minister of Planning and Coordination as well as Head of the Economic and Social Cabinet between 1989 and 1991 and in this capacity acted on behalf of his country as Governor at the World Bank, the Inter-American Development Bank Group and the Financial Fund Plata Basin, and member of the Development Committee of the IBRD and the IMF.

Prior to this he was undersecretary at the Ministry of Planning and Coordination, a member of the board of the Central Bank of Bolivia, as well as the boards of several public and private companies. Internationally, he served as an official at the Inter-American Development Bank (IDB) for 17 years where he was Treasurer of the Institution before returning to Bolivia as minister.

Mr. Garcia is a member of several entities related to international relations and development, as well as visiting professor in practice of the Department of International Relations at the London School of Economics (LSE), visiting professor at Beijing Normal University, member of the Academic Advisory Board of the Emerging Markets Institute in Beijing, among others. He has a BS and MS degree in Economics and Finance from St. Louis University and did his doctoral studies at the American University.

# **Christopher Garnett**



President

LatinFinance

Christopher Garnett, Divisional Director, Euromoney Institutional Investor PLC Christopher is director of Euromoney Conferences and has worked in various roles at Euromoney Institutional Investor since 1988, including for much of the 1990s in the company's book publishing arm. Between 1999 and 2002 he lived in Miami and was CEO of the group's LatinFinance publishing and conferences – and now online – subsidiary, of which he is now President. He is a graduate of Manchester and Edinburgh Universities, holding BA and MSc degrees in Literature. He is married to a Peruvian; they live in Wiltshire and have two children. A British subject, he speaks Spanish and French.

## **Rodolphe Gelin**



Chief Scientific Officer

SoftBank Robotics

Rodolphe Gelin is a Research Director at SoftBank Robotics. He graduated from the School of Civil Engineering in 1988 and holds a DEA (Research Master's Degree) in Artificial Intelligence from the University of Paris VI. He joined the French Atomic Energy Commission (Commissariat à l'Energie Atomique: CEA) after completing his studies. He worked for 10 years on the control of mobile robots for service applications, cleaning and helping the disabled. In 1998, he became the leader of the laboratory service robotics and in 2001 he was appointed head of cognitive service robotics and interaction at CEA LIST (technological research division) in Saclay. Between 2006 and December 2008, he was responsible for the Interactive System program where he developed important partnerships within the industry. As part of the European CARE project he handled the European professional service robotics roadmap. On behalf of the ISO (International Organization for Standardization), he led the working group on the definition of the robotic vocabulary. Since December 2008. Mr. Gelin has been responsible for the collaborative projects at SoftBank Robotics. He has led various teams at SoftBank Robotics in several national and European collaborative projects. He is most notably the head of Romeo2 project involving 18 French partners, industrial and academics, in the implementation of a large robot for assistance to the elderly. Mr. Gelin is the author of the books Robot, friend or foe?, How can reality be virtual? and The robot, man's best friend?

# **Marianna Georgallis**



Policy and Advocacy Coordinator, Employment and Social Policies

European Youth Forum

Marianna Georgallis is Policy and Advocacy Coordinator at the European Youth Forum, the representative body for youth organisations in Europe. She studied European Studies at University College London and has led the Youth Forum's work on employment and social affairs over the past three years. She is co-author of several publications related to young peoples' employment – on quality jobs and quality internships, the Youth Guarantee, and most recently, on the impact of the crisis on young people.

# Julie Gerberding



Executive Vice President Strategic Communications, Global Public Policy, and Population Health

**MSD** 

Dr. Julie Gerberding is an Executive Vice President for Merck & Co., Inc., Kenilworth, NJ, USA, known as MSD outside of the US and Canada, and is the former director of the U.S. Centers for Disease Control and Prevention from 2002-2009. She is responsible for the company's global public policy, corporate responsibility and communications functions, as well as the U.S.-based Merck Foundation and the MSD for Mothers program. Dr. Gerberding joined the company in 2010 as President of the company's vaccine division and was instrumental in increasing access to vaccines worldwide and making them more affordable for the people who need them most. She is a passionate global health advocate and is committed to eliminating cervical cancer and other HPV cancers around the world. She serves on the Boards of the Accordia Global Health Foundation and the MSD Wellcome Trust Hilleman Laboratories, a non-profit joint venture to develop new vaccines and technologies appropriate to developing countries. Dr. Gerberding received her Bachelor and M.D. from Case Western Reserve University and is an Associate Adjunct Professor of Medicine (Infectious Diseases) at University of California San Francisco. Most recently she has served as a medical volunteer at St. Boniface Hospital in Fond-des-Blancs, Haiti.

### **Aart de Geus**



Chairman and CEO

Bertelsmann Stiftung

Aart De Geus is Chairman and Chief Executive Officer of Bertelsmann Stiftung in Gütersloh. He has been a member of Bertelsmann Stiftung's Executive Board since September 2011, overseeing projects on Europe, Employment, and Globalization. Prior to joining the Stiftung, Aart De Geus served as Deputy Secretary General of the Organisation for Economic Cooperation and Development (OECD) in Paris. From 2002 to 2007, Aart De Geus was Minister of Social Affairs and Employment in the Netherlands.

# **Anindya Ghose**



Professor of IT & Marketing; Co-Director, Center for Business Analytics

Leonard N. Stern School of Business, New York University, United States





Anindya Ghose is a Professor of IT and Professor of Marketing at New York University's Leonard N. Stern School of Business. He is Director of the Centre for Business Analytics and NEC Faculty Fellow at NYU Stern. He also serves as the Chief Data Scientist of 3TI World. Dr. Ghose was named by Business Week as one of the Top 40 Professors Under 40 Worldwide and by Analytics Week as one the Top 200 Thought Leaders in Big Data and Business Analytics. Dr. Ghose has consulted in various capacities for Berkeley Corporation, CBS, Dataxu, Facebook, Hewlett Packard, IBM, NBC Universal, OneVest, Samsung and 3TI China, and collaborated with Alibaba, China Mobile, Google, Indiegogo, Microsoft, YelloMobile, SK Telecom, Travelocity and many other leading Fortune 500 firms on realising business value from IT investments. He has published more than 80 papers in premier scientific journals and peer-reviewed conferences, and has given more than 200 talks internationally. His research has received 14 best paper awards and nominations. He is a winner of the NSF CAREER award and has been awarded 15 grants from Google, Microsoft and several other corporations. He is the youngest ever recipient of the highly prestigious INFORMS ISS Distinguished Fellow Award, given to recognise individuals who have made outstanding intellectual contributions to the discipline with publications that have made a significant impact on theory, research and practice.

### Raphael Gielgen



Head Research & Trendscouting, Segment Office

Vitra GmbH





Raphael Gielgen has spent most of his professional life working on making the office environment a better place. His curiosity for architecture, technology and social change in the context of working environments is his fuel - always connected to the guestion of how the global working world is changing and what impact it has on existing business models. Always on a journey to discover how tomorrow's work place will look, he regularly meets business leaders, architects and designers, a community who can put this knowledge to the service of the society. His work informs Vitra's approach to improving the quality of offices and public spaces through the power of design by serving the varied Vitra team with the results of my observations and cognitions by trend clusters, market analysis and business cases.

# **Wynthia Goh**



Chief Digital Officer, Asia

Aviva



Wynthia Goh is a digital native who first jumped headlong into digital when she joined her first Internet start-up in 1995. She has held regional and global roles in product management, business development, venture investment, digital strategy and marketing. She had led regional digital teams for Nokia, eBay, Avaya and SAP. At Aviva, she is currently the Chief Digital Officer for Asia and looks after digital in the Asia region. She also leads the Aviva Digital Garage in Singapore.





Ms. Goh is a Fulbright scholar and holds a Master's Degree in Public Policy, with double majors in Systems Thinking and Environmental Policy from the State University of New York. She also has a Bachelor of Business from the Nanyang Technological University of Singapore.

# Ronnie L. Goldberg



Senior Counsel

United States Council for International Business (USCIB)

Ronnie Goldberg advises USCIB's president and CEO on strategic matters and represents American business at several high-level forums. She currently serves as the U.S. employer representative on the International Labor Organization's Governing Body, and chairs the BIAC Employment, Labor, and Social Affairs (ELSA) Committee. Ms. Goldberg served as USCIB's top policy executive for over 25 years, most recently as executive vice president and chief policy officer, overseeing the organization's wide-ranging activities on international trade, investment, economic and regulatory matters, and supervising a staff of policy professionals with expertise on a host of issues affecting American companies engaged in business abroad. In her earlier role, she also coordinated USCIB policies in relation to those of our international affiliates - the International Chamber of Commerce (ICC), the Business and Industry Advisory Committee, (BIAC) and the International Organization of Employers (IOE) – and various other groups. Ms. Goldberg graduated magna cum laude with honors in political science from Bryn Mawr College and holds a master's degree from the London School of Economics and a doctorate from the University of Chicago. Before joining USCIB, she was a vice president in the Trade Finance division at Chase Manhattan Bank, and a project director at the Congressional Office of Technology Assessment, where she led studies on technology transfer and Soviet energy development. She is a member of the Council on Foreign Relations.

# **Montserrat Gomendio**



Deputy Director, Education & Skills

**OECD** 

Ms. Gomendio works with the Director to support the Secretary-General's strategic orientations in the area of education and skills with the aim to help countries strengthen employability, social participation and inclusiveness and to build effective and efficient educational institutions to make reform happen. She ensures effective collaboration with other areas at the OECD dealing with common issues.

Ms. Gomendio was Secretary of State for Education, Vocational Training and Universities at the Spanish Ministry of Education, Culture and Sports, from January 2012 to May 2015. During this period of time the Spanish Government undertook an education reform.

Previously she enjoyed a productive career in academia. She worked at the Spanish Research Council (CSIC) from 1991, where she became a Research Professor. In 1997 she was appointed Director of the Natural History Museum, and from 2003 until 2004 served as Vice-President for Organisation and Institutional Relations of the CSIC.

Ms. Gomendio, a Spanish national, holds a General Management Program degree from the IESE Business School, a PhD in Behavioural Ecology from the University of Cambridge (U.K.), and a BSc in Biology from the Complutense University of Madrid.

### Andrés Gómez-Lobo



Minister of Transport & Telecommunications

Chile

Mr. Andrés Gómez-Lobo has served as Minister of Transport and Telecommunications for Chile since March 2014. He holds a PhD in Economics and a Master's degree in Economics of Natural Resources and Environment in the University College of London. Before his current position, he was part of the board of the Santiago Subway, chief of advisors for the Ministry of Transport and independent consultant in topics such as infrastructure, environment, transport and telecommunication. He has taught at universities both in Chile and abroad. He is committed to the improvement of public transport and connectivity, making transport an effective tool for social inclusion.

## **Anabel Gonzalez**



Senior Director, Global Practice on Trade and Competitiveness

The World Bank Group

Anabel González is Senior Director of the World Bank Group Global Practice on Trade and Competitiveness. In this capacity, she leads a team of 500 people to design and implement the World Bank Group's global and country agenda in the areas of trade, investment climate, competitiveness, innovation and entrepreneurship. Previously, she served as Costa Rica's Minister of Foreign Trade (2010-14), where she led efforts to join the OECD, implemented six major free trade agreements, and contributed to attracting over 140 new foreign direct investment projects. She also had a lead role in Costa Rica's Competitiveness and Innovation Council. During her more than 15 years of service with the Ministry of Foreign Trade, she held various positions including Director General for International Trade Negotiations, Vice-Minister of Foreign Trade and Ambassador-Chief Negotiator, She also served as Director of Costa Rica's Investment Promotion Agency, Director to the Agriculture and Commodities Division of the World Trade Organization, and Senior International Consultant on Trade and Investment at the Inter-American Development Bank, Ms. González is the current Chair of the World Economic Forum Global Agenda Council on Competitiveness, after serving as Chair of the Council on Trade and Foreign Direct Investment. Ms González has lectured in over 40 countries and has written on many trade and competitiveness issues.

### **Arancha González**



**Executive Director** 

International Trade Centre



Before joining the International Trade Centre (ITC) in September 2013, Arancha González was Chief of Staff to World Trade Organization (WTO) Director- General Pascal Lamy. During her tenure at the WTO, she played an active role in launching the WTO's Aid for Trade initiative. Prior to working at the WTO, Ms. González held several positions at the European Commission and, between 2002 and 2004, was the European Union spokesperson for trade and adviser to the European Union Trade Commissioner. Ms. González began her career in the private sector advising companies on trade, competition and state-aid matters. Ms. González holds a degree in law from the University of Navarra and a postgraduate degree in European Law from the University of Carlos III, Madrid.

# **Anthony Gooch**



Director, Public Affairs and Communications

**OECD** 

Anthony Gooch was appointed Director of Public Affairs & Communications at the Organisation for Economic Co-operation and Development (OECD) in April 2008.

Prior to this he headed the European Commission's Media and Public Diplomacy operations in the United Kingdom, promoting the EU's major global policy initiatives on issues such as Climate Change.

Between 2003 to 2006, he was based in Washington DC, heading the Commission's Media and Public Diplomacy operations in the United States, focusing on EU-US trade relations, competition cases such as Microsoft, EU global environmental and energy initiatives, bilateral negotiations on Open Skies and homeland security issues.

From 2002 to 2003, he was the EU's Visiting Fellow to the University of Southern California Los Angeles Annenberg School, teaching and researching on globalization issues. He has been a Fellow of the USC Center for Public Diplomacy since 2005.

Between 1999 and 2002, he acted as the EU's Trade Spokesman and special adviser to the EU's then chief trade negotiator Commissioner Pascal Lamy, participating in WTO Ministerial Meetings in Seattle and launching the Doha Round, negotiating China's WTO entry, Free Trade Agreements with Latin American and African countries, launching the Everything but Arms Initiative and work to improve access to lifesaving medicines for the world's poorest countries.

From 1995 to 1999, he specialised in EU relations with Latin America, co-ordinating the EU negotiating team to secure a Global Agreement and FTA with Mexico. Prior to joining the European Commission he worked for a strategic EU public affairs consultancy and as a freelance journalist.

He has a Postgraduate degree (DEA) in Political Science & International Relations from the Institut d'Études Politiques de Paris and an MA in Modern History from Cambridge University.

### **Maarten Goos**



Associate Professor

Catholic University of Leuven, Belgium

Maarten Goos is Full Professor of Economics and Institutions at the Utrecht University School of Economics (U.S.E.). His research focuses on various aspects of labour markets including job polarization, the impact of technological progress on labour markets, inequality, matching markets and education economics. His award-winning research is published in numerous academic and professional journals, books and magazines. He is a regular speaker at international conferences in the areas of innovation, productivity, economic growth, labour markets and the ethical, legal, socio-economic and political consequences of ongoing technological progress. He is also a multiple award winning teacher, and has developed and taught courses on European macroeconomics, economic growth and labour economics at various schools and organizations. Dr. Goos received his PhD from the London School of Economics (LSE) and held positions at Princeton University, the Centre for Economic Performance at LSE, University College London, Fudan University and the Erasmus University Rotterdam. He is currently collaborating with, among others, the International Labor Organization, the European Commission and the Asian Development Bank.

Pravin J. Gordhan



Minister

Finance, South Africa

Prayin Gordhan is an activist at heart. His involvement in the anti-apartheid struggle goes back to the 1970s and 1980s when he was an organiser in the student movement and a prominent leader in civic structures. After qualifying as a pharmacist in 1974, he worked at the Durban's King Edward VIII hospital as a pharmacist till 1981, but was expelled by the hospital due to his involvement in resistance politics. He spent four years underground in the 1980s, during which time he became involved in the South African Communist Party and African National Congress. He played a pivotal role in South Africa's transition as an ANC participant in the multi-party talks at the Convention for a Democratic South Africa (CODESA), and co-chair of the Transitional Executive Council. He chaired the Constitutional Committee, which had oversight over the implementation of the new Constitution, adopted in 1996. He served as an ANC MP until March 1998, when he joined SARS as Deputy Commissioner, rising to become its Commissioner in November 1999. It is during that decade that SARS was built into the reputable revenue service that is recognised worldwide, assisting the South African government to collect the resources it needed for its programmes. In May 2009, he was appointed the Minister of Finance and became Minister of Cooperative Governance and Traditional Affairs in May 2014. He was reappointed as Minister of Finance in December 2015. He served as member of the National Executive Committee in the African National Congress from December 2012. Mr Gordhan is passionate about democracy, racial and gender equality and working to build a prosperous future for South Africa.

# **Mary Goudie**



Member, House of Lords; Founder

30% Club





Baroness Goudie is a worldwide advocate for the rights of women and advises philanthropic, political, and commercial organisations on ways to achieve better gender balance and encourage diversity in leadership. She is a founding member of The 30% Club steering committee, which aims to influence chairman into bringing more women onto corporate boards across the world. She is a member of the Board of Directors of Vital Voices Global Partnership and also the Georgetown Institute for Women, Peace and Security. She is also trustee of the El-Hibri Charitable Foundation, which aims to foster interfaith dialogue and establish common ground and solutions to global challenges affecting mankind. She is a member of the Leadership Council of The International Center for Research on Women and a Non-executive of PIVOT, an organization focused on ethical conduct in sport. Baroness Goudie serves as a member of the Select Committee on Sexual Violence in Conflict, a task force appointed to consider the UK's policy and practice for preventing sexual violence in conflict.

# **Toby Green**



Head of Publishing, Public Affairs & Communications

**OECD** 

Toby Green has led the way in transforming the OECD into a leading academic publisher, thanks to the OECD iLibrary platform, which presents book, journal, grey and data content in a truly seamless and granular manner, and to innovative features and services such as OECD StatLinks and OECD READ. Prior to joining the OECD, Mr. Green worked at Academic Press, Applied Science Publishers, and Pergamon Press. He is a past Chair of ALPSP and a regular speaker at industry events in the UK, France and the US.

## **François Grey**



Director, Geneva Citizen Cyber Lab

University of Geneva, Switzerland





Francois Grey is a physicist by training, with a background in nanotechnology and a passion for citizen science. Since September 2014, he has acted as Invited Professor at the University of Geneva and Coordinator of the Citizen Cyberlab, a partnership between CERN. the United Nations Institute for Training and Research (UNITAR) and the University of Geneva. Citizen Cyberlab develops technologies that lower the barrier to entry for online participatory science and promotes the use of these technologies in developing regions through face-to-face meet-ups between scientists, developers and citizens. Citizen Cyberlab has helped to launch online public projects for fundamental science such as CERN's Test4Theory, and projects with humanitarian objectives such as UNITARs Geotag-X. Citizen Cyberlab and the Open Knowledge Foundation developed the open source platform for crowdsourcing called Crowdcrafting. From 2013-2014 Mr. Grey was Head of Citizen Science at NYU's Center for Urban Science and Progress. Mr. Grey was based in Beijing from 2008-2013, where he was Professor of Distributed Computing and Deputy Director of the Centre for Nano and Micromechanics. He also helped establish Tsinghua's Lifelong Learning Lab, a collaboration with the LEGO Foundation, which extends concepts of participatory science to children of all ages. He has also been a visiting Senior International Expert with the Chinese Academy of Sciences, where he initiated online citizen science in China through a project called CAS@home.

# Rebeca Grynspan



Secretary General

Secretaria General Iberoamericana

Rebeca Grynspan is the Secretary General of the Ibero American Conference, an international multilateral institution which brings together the 19 Spanish and Portuguese speaking countries of Latin America plus Spain, Andorra and Portugal.

She was unanimously elected in an Extraordinary Meeting of 22 Foreign Ministers held on February 24, 2014 in Mexico City and took office as Ibero-American Secretary General on April 1, 2014.

Rebeca Grynspan was born in Costa Rica and prior to this appointment she held the post of Assistant Secretary General of the United Nations and Associate Administrator of the United Nations Development Program (UNDP) since February 2010. As a recognized leader in promoting human development, she has greatly helped to focus the attention of the world and Latin America on critical issues such as the reduction of inequality and poverty, gender equity, South-South cooperation as a tool for development and the achievement of the Millennium Development Goals, among others. Previously, from 2006 to 2010, she was Deputy Secretary General of the UN and UNDP Regional Director for Latin America and the Caribbean.

Before joining the United Nations, she served as Vice President of Costa Rica from 1994 to 1998. She was Minister of Housing, Minister Coordinator of Economic and Social Affairs of her country and Deputy Minister of Finance; also, she was a member of the High Level Panel on Financing for Development convened by the UN Secretary General Kofi Annan in 2001.

Grynspan is a member of Global Council on Poverty and Sustainable Development at the World Economic Forum.

# **Ildefonso Guajardo**



Minister of Economy

Ministry of Economy of Mexico

Ildefonso Guajardo Villarreal obtained his B.A. in Economics at the Autonomous University of Nuevo Leon, and later pursued graduate studies in Economics at the Arizona State University and the University of Pennsylvania, Mr. Guaiardo was elected Federal Deputy in the LVIII Legislature (2000 - 2003), before being appointed in Nuevo Leon as Head of the Governor's Executive Office (2003 – 2006). In 2006, he ran as candidate for Congress for the First Local District of Monterrey, position that he won, becoming leader of the Minority Group of the Nuevo Leon State Congress, in the LXX Legislature.

His latest positions were as Federal Congressman for the Second District of Nuevo Leon; Chairman of the Economics Commission; Member of the Treasury and Public Credit Commission; and President of the Mexico-U.S.A. Friendship Group at the LXI Legislature of the Mexican Chamber of Deputies; Coordinator of the Entrepreneurial Liaison in the Presidential Campaign of Mr. Enrique Peña Nieto; and Vice Coordinator of Political Economy in the Transition Team of President-elect Mr. Enrique Peña Nieto.

He has been a full time Professor at the Autonomous University of Nuevo León; and Assistant Professor at the Arizona State University and the Wharton Business School of the University of Pennsylvania. On December 1st of 2012, Mr. Guajardo Villarreal was appointed as Secretary of the Economy by President Enrique Peña Nieto.

### Juan José Güemes



Vice-President, Economic Affairs; Chairman, Center for Entrepreneurship and Innovation

IE Business School, Spain







Juan Jose Güemes joined IE Business School in March 2010 as President of the International Center for Entrepreneurial Management after seventeen years of intense political activity. He had previously served in a broad range of government departments, including tourism, finance and employment, gender policies, and health. Mr. Güernes holds a Bachelor's Degree in Economics and Business Administration (Universidad Complutense, Madrid, 1992) and a Master in Financial Markets (Universidad San Pablo CEU, Madrid, 1993). He began his career as an analyst at the Bank of Spain in 1991, before serving as Economic Adviser to Spain's Popular Party in the Spanish Parliament from 1993 to 1996. He later served as advisor to the Deputy Prime Minister and Minister of Finance Rodrigo de Rato Figaredo, who appointed him Deputy Director of his Cabinet in 1998.

In the year 2000 Juan Jose Guemes was appointed General Secretary of Tourism, responsible for the international promotion of Spain as a tourist destination. Mr. Güemes joined the Madrid Regional Government as Regional Counsellor for Employment and Diversity in 2003. He developed a pioneering approach to promoting equal opportunities for men and women, including the LiderA program, designed to help women gain access to senior management positions in companies.

He was appointed Regional Health Counsellor for the Madrid region in 2007. During the three years he held this position he opened eight new hospitals, three medical schools and launched key biomedical research initiatives. His work in government organizations gained him a reputation for entrepreneurial ideas and innovation in the public sector. As Chairman of IE's International Center for Entrepreneurial Management he is focused on fostering the entrepreneurial spirit and creating new business and social projects, as well as promoting women-led entrepreneurship.

### Francesco Guerrera



Chief Financial Correspondent

**Politico** 

Francesco Guerrera has been a financial and business journalist as far as he can remember. In the course of a 20-year career, he has worked in London, Brussels, Asia and the US. After graduating from City University in London with a first-class degree in journalism and economics, Francesco worked for Building Magazine and AFX News before joining the business section of The Independent. From there, he joined The Financial Times where he remained for nearly ten years, working, among other things, as European Correspondent in Brussels, Asia Financial Correspondent in Hong Kong and Business and Finance Editor in New York, where he covered the financial crisis of 2008-2009. In 2010, Francesco joined The Wall Street Journal to head its Money & Investing section and later became The WSJ's Global Financial Editor. Francesco is a regular columnist for La Stampa, one of Italy's major dailies.

He has won numerous journalistic prizes including a Foreign Press Association award for an investigation into "blood diamonds," an Overseas Press Award for its scoop on CNOOC's bid for Unocal, and a SABEW award for a video series on the collapse of Lehman Brothers.

# **Angel Gurría**



Secretary-General

**OECD** 

Born on May 8th, 1950, in Tampico, Mexico, Angel Gurría came to the OECD following a distinguished career in public service, including two ministerial posts. As Mexico's Minister of Foreign Affairs from December 1994 to January 1998, he made dialogue and consensus-building one of the hallmarks of his approach to global issues. From January 1998 to December 2000, he was Mexico's Minister of Finance and Public Credit, As OECD Secretary-General, since June 2006, he has reinforced the OECD's role as a 'hub" for global dialogue and debate on economic policy issues while pursuing internal modernisation and reform. Under his leadership, the OECD has expanded its membership to include Chile, Estonia, Israel and Slovenia and opened accession talks with Russia. It has also strengthened its links with other major emerging economies, including Brazil, China, India, Indonesia and South Africa, with a view to possible membership. The OECD is now an active participant in both the G-8 and the G-20 Summit processes. Mr. Gurría has received several awards and decorations from more than 25 countries, including the titles of Grand officier de la Légion d'honneur; Chevalier dans l'ordre du Mérite agricole; and has been awarded the Gwangwha Medal for Diplomatic Service; the Medalla al Mérito Administrativo Internacional; and the Globalist of the Year Award. Mr. Gurría holds a B.A. degree in Economics from UNAM (Mexico), and a M.A. degree in Economics from Leeds University (United Kingdom). He speaks Spanish, French, English, Portuguese, Italian and some German. Mr. Gurría is married to Dr. Lulu Quintana, a distinguished ophthalmologist, and they have three adult children.



### **Paul Hackett**



Director

The Smith Institute

Paul Hackett is Director of the centre left think tank, the Smith Institute, and a former adviser to the UK government. He specialises in public policy making, especially in respect of housing, regeneration, economic development and the world of work. Paul previously worked for the FT and PwC and also advised the ILO, European Commission and the OECD.

# **Tamás Haidegger**



CEO

Hand-in-Scan, Hungary



Tamás Haidegger is the co-founder and CEO of Hand-in-Scan, which focuses on objective hand hygiene control in the medical environment. Hand-in-Scan works in co-operation with Semmelweis University, the National University Hospital Singapore and the World Health Organization. Dr. Haidegger received his M.Sc. degrees from Budapest University of Technology and Economics (BME) in Electrical Engineering and Biomedical Engineering. His PhD thesis (2011) was based on a neurosurgical robot he helped develop when he was a visiting scholar at the Johns Hopkins University. His main field of research is control/teleoperation of surgical robots, image-guided therapy and supportive medical technologies. He is currently an adjunct professor at the Óbuda University, serving as the deputy director of the Antal Bejczy Center for Intelligent Robotics. He is also a research area manager at the Austrian Center for Medical Innovation and Technology (ACMIT), working on minimally invasive surgical simulation and training, medical robotics and usability/workflow assessment through ontologies.

### Who's Who of E71066

# **David Halabisky**



Administrator, Local Entrepreneurship Policies, Centre for Entrepreneurship, SMEs and Local Development

**OECD** 

Review.



David Halabisky joined the OECD in November 2011 as an economist in the Centre for Entrepreneurship and is involved in a number of projects on inclusive entrepreneurship and developing skills for entrepreneurship. Prior to joining the OECD, Mr. Halabisky worked for more than a decade in the Canadian Public Service where he worked on small business and labour market issues at Industry Canada, Human Resources and Skills Development Canada and the Department of Finance. Mr. Halabisky holds degrees in economics from the University of British Columbia and McMaster University.

### **Colm Harmon**



Head, School of Economics, Faculty of Arts and Social Sciences

The University of Sydney, Australia



Colm Harmon is Professor of Economics and Head of School at University of Sydney. He received his BA and MA in Economics from UCD, and his PhD from the University of Keele in 1997. Prior to Sydney he was Professor of Economics at University College Dublin. He has held visiting appointments at Princeton University, University College London, Australian National University, University of Chicago, and the University of Warwick. An economist specialising in the economics of education, he is a co-editor of the Economics of Education





## Who's Who of E71066

# **Brooke Harrington**



Associate Professor, Department of Business & Politics

Copenhagen Business School, Denmark

Brooke Harrington is Associate Professor of Economic Sociology at the Copenhagen Business School in Denmark. Her research examines the social underpinnings of finance. Her new book on wealth management, offshore banking and tax avoidance - titled Capital without Borders - will be published in July 2016 by Harvard University Press. Her previous books include Pop Finance: Investment Clubs and Stock Market Populism (Princeton 2008), and Deception: From Ancient Empires to Internet Dating (Stanford 2009). Her research has been funded by competitive grants from organisations including the National Science Foundation, the Academy of Management and the American Sociological Association. Professor Harrington holds an MA and PhD in Sociology from Harvard University and a BA in English Literature from Stanford University.

### Céline Hein



**Advocacy Project Officer** 

UN Children's Fund (UNICEF)

Céline Hein is an advocacy project officer for the French national Committee for UNICEF. As such, she is in charge of developing and promoting advocacy tools for a variety of national stakeholders (including children) - tools that serve UNICEF's greater mission of improving child well-being.

Prior to her advocacy work with UNICEF, she worked for the French Department of Education's Evaluation, Prospective and Performance Directorate as a research analyst for the French Unit of Eurydice, the European Commission's network for comparative educational policy. She has worked extensively with youth in France, the United States, and Chile, and holds a Masters degree in International Cooperation in Education and Training from the University of Paris Descartes- Sorbonne Human and Social Sciences.

### Olli-Pekka Heinonen



State Secretary

Ministry of Finance

Olli-Pekka Heinonen is State Secretary at the Ministry of Finance of Finland. He is also responsible as a State Secretary of the portfolios of the Ministry of Education and Culture, Ministry of Internal Affairs and Ministry of Foreign Trade and Development.

Previously he acted as a State Secretary at the Prime Minister's Office and was responsible for organising and leading the Prime Minister's Office. Before joining the Prime Minister's Office in March 2012, Mr. Heinonen worked for 10 years as a Director in the Finnish Broadcasting Company. Mr. Heinonen has also been Minister of Transport and Communications (1999-2002) and Minister of Education (1994-1999). Mr. Heinonen has also been a Member of the Parliament of Finland (1995-2002). Mr. Heinonen has had a number of positions of trust serving the society in a wide scale. Mr Heinonen holds a Master's in Law.

## Ian Hickie



Co-Director, Health and Policy, Brain & Mind Research Institute

The University of Sydney, Australia



From 2000 to 2003, Ian Hickie was CEO of beyondblue: the national depression initiative, and from 2003 to 2006 served as its Clinical Advisor. In 2003, Professor Hickie was appointed as the Executive Director of the Brain and Mind Centre (formally the BMRI). He was appointed as Co-Director, Health and Policy of the Brain and Mind Centre in 2015. From 2008 to 2013, he was one of the first round of new NHMRC 2008 Australian Fellows and was appointed to the Federal Health Minister's National Advisory Council on Mental Health and then, in 2010 to 2011, the Federal Ministers Mental Health Expert Advisory Group. In 2015 he became a fellow of the new Australian Academy of Health and Medical Sciences. From 2012, Professor Hickie was appointed as one of Australia's first National Mental Health Commissioners and was reappointed to a second term in that role in 2014, to oversee enhanced accountability for mental health reform in Australia.

## César Hidalgo



Associate Professor of Media Arts and Sciences

MIT Media Lab

César A. Hidalgo leads the Macro Connections group at The MIT Media Lab and is also an Associate Professor of Media Arts and Sciences at MIT. Mr. Hidalgo's work focuses on understanding the evolution of information in natural, social, and economic systems, and on the development of big data visualization engines that make available unwieldy volumes of data. Mr. Hidalgo is the author of Why Information Grows (Basic Books, 2015) and the coauthor of The Atlas of Economic Complexity (MIT Press, 2014).



# **Charlotte Holloway**



Head of Policy and Associate Director

techUK, United Kingdom



Charlotte Holloway is Associate Director of Policy at techUK, working with tech companies and policy-makers in Westminster, Whitehall, Brussels and beyond to help create the conditions for a world-leading tech industry and a thriving digital economy across the UK. Ms. Holloway leads techUK's policy function which covers a number of areas including data protection and privacy, skills and migration, intellectual property and copyright, productivity and the economic contribution of tech, and more. Ms. Holloway co-authored Securing our Digital Future: the techUK manifesto for Growth and Jobs 2015-2020, and was Chief of Staff to leading tech angel Sherry Coutu CBE on The Scale-Up Report on UK Economic Growth. Before techUK, Ms. Holloway has held a number of policy roles including at the Broadband Stakeholder Group, the Big Innovation Centre, and the Work Foundation, where her focus was on the future of the UK's knowledge economy and the foundations for fruitful innovation policy to 2020.

### **Gus Hosein**



**Executive Director** 

Privacy International

Gus Hosein is the Executive Director of Privacy International. For twenty years he has worked at the intersection of technology and human rights. He's held visiting fellowships at the American Civil Liberties Union, Columbia University, and the London School of Economics and Political Science. He has a PhD from the University of London and a B. Math from the University of Waterloo.

# **Caroline Hyde**



**European Business Correspondent** 

Bloomberg Television



Caroline Hyde is European Business Correspondent and Anchor for Bloomberg Television, providing breaking corporate news and analysis daily. Throughout her career, Hyde has interviewed top chief executives, policy makers, politicians and investors across the world, including UBS CEO Sergio Ermotti, Microsoft CEO Satya Nadella, Whatsapp CEO & Cofounder Jan Koum and Rio Tinto CEO Sam Walsh. Hyde has built-up a particular expertise in the technology sector and also provides in-depth reports upon the property sector and the city of London.





Caroline moderates keynote panels at the biggest conferences in the region and provides written commentary to the specialist press such as The Huffington Post, The Memo and Tech City News. Hyde, who joined Bloomberg in 2008, previously covered the European debt markets for Bloomberg News as a corporate and government finance reporter.

# **Enrique V. Iglesias**



President

Ibero-American Productivity and Competitiveness Council

Between 1985 and 1988 Enrique Iglesias served as Foreign Minister for Uruguay, during which time he chaired the conference that launched the Uruquay Round of international trade negotiations in Punta del Este, Uruguay, in 1986. He held the post of President of the Central Bank of Uruguay from 1966 until 1988, during which time he was, between 1975 and 1985, the Executive Secretary of the UN Economic Commission for Latin America and the Caribbean and, in 1981, the Secretary General of the UN Conference on New and Renewable Sources of Energy, held in Kenya. Before this, he taught economic development at Uruquay's Universidad de la República, served as director of its Institute of Economics, and as Managing Director of Unión de Bancos del Uruguay Bank between 1954 and 1966. In 1988 Enrique Iglesias was appointed President of the Inter-American Development Bank (IDB), a post he held for 17 years until 2005. Under his leadership, the Bank developed its resources and expanded its activities to become the leading source of multilateral development financing for Latin America and the Caribbean. Mr. Iglesias is a strong proponent of open markets and multilateralism, with an interest in energy reform. Under his leadership the IDB participated in a variety of projects focused on harnessing as-yet untouched energy sources. One such is the Camisea natural gas project in Peru which became the centre of controversy over its impact on the environment and the local indigenous people. Mr. Iglesias was a member of the UN Secretary General's High Level Panel.

### **David Istance**



Senior Analyst, Innovation and Measuring Progress, Directorate for Education and Skills

**OECD** 

David Istance is a senior analyst in the OECD's Education and Skills Directorate. He heads the work on Innovative Learning Environments (ILE), and wrote the most recent report from that work published in 2015 (Schooling Redesigned: Towards Innovative Learning Systems). He also recently headed and co-authored the OECD review of Scottish schooling (Improving Schools in Scotland: An OECD Perspective, 2015). He earlier ran the OECD Schooling for Tomorrow project, created a set of schooling scenarios, and designed and wrote the initial editions of a continuing OECD report series (Trends Shaping Education). Mr. Istance is a British national.

### **Thomas Jelley**



Director

Sodexo Institute for Quality of Life



Thomas Jelley joined Sodexo in 2008 with responsibility for corporate citizenship across the Sodexo UK & Ireland business. In this role he was one of the co-authors of the Better Tomorrow Plan, the company's global sustainability strategy to 2020. Since October 2013, Mr. Jelley has been the director of the Sodexo Institute for Quality of Life which aims to help Sodexo know and understand what contributes to the Quality of Life of individuals and help Sodexo to identify the levers that contribute to the performance of organisations. The Institute is a platform for external stakeholder engagement on Quality of Life and serves as a central resource for Sodexo colleagues worldwide. Mr. Jelley is a dual French-British citizen with English and French law degrees. He was previously a lawyer and holds a M.Sc. in Sustainable Development.

# Jo Ann Jenkins



CEO

AARP

As CEO of AARP, Jo Ann Jenkins is at the helm of the worlds largest non-profit, non-partisan membership organisation, where she leads a nationwide network of staff, volunteers and partners helping the more than 100 million Americans aged 50 and older to achieve health security, financial resilience and personal fulfilment.

Ms. Jenkins joined AARP in 2010 as president of AARP Foundation, AARP's affiliated charity. She led that organization's far-reaching development and social impact initiatives, including Drive to End Hunger, a national effort by AARP and AARP Foundation to help the millions of older Americans who struggle with hunger every day.

Ms. Jenkins serves as a member of the National Advisory Board of Caring for Military Families. She received the Black Women's Agenda Economic Development Award in 2013 for spearheading investments undergirding innovative social impact programs and is the recipient of the 2014 Peace Corps Director's Award. Jo Ann is one of the NonProfit Times' Power and Influence Top 50 for 2013, 2014 and 2015, as well as winner of SmartCEO's 2015 BRAVA award honouring top female chief executives. Washington Life Magazine named her one of its Power 100 in 2015.

A native of Mobile, Alabama, Ms. Jenkins earned her BS from Spring Hill College. She is a 1998 graduate of the Stanford Executive Program, offered by the university's Graduate School of Business, and was awarded an Honorary Doctorate in Humane Letters by Washington College in May 2014.

# Philip J. Jennings



**General Secretary** 

**UNI Global Union** 



Philip J. Jennings has been General Secretary of UNI Global Union since its creation on 1 January 2000 and has been described as the labour movement's "Global Warrior". Today membership and influence continue to grow and the organisation which represents the services sector, counts 20 million members in 150 nations and 900 unions. UNI is a force in Europe, Africa, the Americas and Asia and the Pacific. To date UNI has negotiated more than 50 global agreements with leading multinationals. He firmly believes that it is time for big business to work together with global unions to 'change the rules of the game' and create a more responsible world. He has taken this message to the G20, IMF, World Bank, OECD and the World Economic Forum - tireless in his pursuit of a 'seat at the table' for working people. Philip was instrumental in ensuring that the labour movement finally achieved a seat at the G20 table with the establishment of the Labour 20 (L20) which is now an integral part of the G20. Mr. Jennings also chaired the Commission on the Future of the Irish Trade Union Movement. Mr. Jennings grew up in Cardiff, South Wales, "in a labour environment filled with labour voters and union families". His father, who was a toolmaker at a Rover car factory, successfully went on strike for better pay and conditions in the 1950s and 60s, and his mother worked at Marks and Spencer. He graduated from Bristol Polytechnic with a business studies degree, followed by a M.Sc. in Industrial Relations from the London School of Economics. He is married with two children and lives in Cheserex, Switzerland.

### Siv Jensen



Minister of Finance

Norway

Siv Jensen is Minister of Finance for Norway. The Minister of Finance has a main responsibility for national economic policy and co-ordinates the preparation of the national budget. She also serves as Leader of the Progress Party and is a Member of the Norwegian Parliament. Previously she served as Deputy Member of the Norwegian Parliament from 1993 – 1997 and as a Member of the City Council, Oslo from 1995 – 1999. She received a Bachelor in Economics from the Norwegian School of Economics.

### Who's Who of E71066

### Alissa Johannsen-Rubin



Paris Bureau Chief
The New York Times

### Ole Johansson



Chairman of the Board

Aker Arctic

Ole Johansson graduated from the Swedish School of Economics (Hanken) in Helsinki with a BSc (Econ) degree in 1974. He joined the Wärtsilä Corporation in 1975 and held various positions In Finland, USA, France and Switzerland. He was then appointed President & CEO of the Wärtsilä Corporation in 2000 and retired from that position in 2011. Mr Johansson has held positions as Board Member at Svenska Handelsbanken AB (publ) since 2012, Chairman of the Board at Aker Arctic Technology Inc. since2014, Chairman of the Board at Hartwall Capital Oy Ab since 2015 and Vice Chairman of the Board at Konecranes plc since 2015.

Past positions involved those of Chairman of the Board at eQ Oyj Abp (2011-15), at Outokumpu Oyj (2008-2013), President and CEO Wärtsilä Corporation (2000–2011), Vice President at BusinessEurope (2011-2012), Chairman of the Board at the Confederation of Finnish Industries EK (2011–2012), Chairman of the Board at the Federation of Finnish Technology Industries (2007–2009) and Vice Chairman of the Board at Varma Mutual Pension Insurance Company (2005–2012).

### **Charles Rick Johnston**



Executive Board Vice Chair, BIAC; Managing Director, Global Government Affairs

Citigroup, Inc

Charles R. Johnston is Managing Director for International Government Affairs at Citi. He is responsible for management of Citi's relationships with governments and political figures in more than 100 countries around the world. Rick Johnston is an internationally recognised expert in international trade and investment, and has advised both US and foreign government leaders as well as major multinational corporations on a broad array of commercial and strategic transnational issues. Mr. Johnston served as an attorney adviser to a Commissioner at the US International Trade Commission from 1976-78. He then served as International Trade Counsel to the Finance Committee of the United States Senate. In 1980 he entered the private practice of law, forming a partnership to specialize in international commercial issues. Representing Citi, Mr. Johnston serves as an Executive Board Member of the Business and Industry Advisory Committee to the OECD; Chairman of the Trade and Investment Committee of the US Council for International Business and as a member of the USCIB Board of Directors; Chairman of the US Section of the US-Turkey Business Council (by appointment of the US Government); Co-Chair of the Cross Border Committee of the Securities Industry and Financial Markets Association; member of the International Policy Committee of the US Chamber of Commerce; and as Chairman or Co-Chair of various business task forces and coalitions supporting Citi and its customers' interests in international trade and investment issues

## Péter Kadas



CEO

**Traction Tribe** 

Péter Kadas is CEO of Traction Tribe. He is a medical doctor, economist and part-time design enthusiast with 20 years of experience in entrepreneurship who turned to the dark side and became a venture capitalist. Along with his own ventures he helps other businesses to land, scale and get acquired in the United States.







## Lamia Kamal-Chaoui



Senior Advisor to the Secretary-General; Co-ordinator of the Inclusive Growth Initiative

**OECD** 



Lamia Kamal-Chaoui is a Senior Advisor to the OECD Secretary-General, and the Coordinator of the OECD's Inclusive Growth Initiative, an organisational response to the twin global challenge of reducing inequalities and raising long-term growth trends. This includes the Inclusive Growth in Cities Campaign, a coalition of 48 Mayors engaged to combat inequalities worldwide. In addition, Ms. Kamal-Chaoui leads OECD corporate collaboration with non-public stakeholders, including with philanthropic foundations, and follows climate change issues as well. Previously, she was the Head of the Urban Programme for more than ten years, advising national and local governments on issues related to governance, social inclusion, climate change and green growth. In 2006, she launched the OECD Roundtable for Mayors and Ministers, which today provides a unique forum for the policy dialogue on global sustainability issues involving local and national political leaders. She is a member of several International Committees and Advisory Boards. She is a graduate school professor and teaches "Governing Large Cities" at Sciences Po, Paris.

### **Jason Karaian**



Senior Europe Correspondent

Quartz





Jason Karaian is a Senior Europe Correspondent for Quartz, based in London. He previously spent 10 years at The Economist Group, first at the European edition of CFO magazine writing about the financial aspects of business and later, as financial services editor at the Economist Intelligence Unit, covering the business aspects of finance. He also served as industries editor for The World In and wrote about everything from banks to bonds to basketball for The Economist. He is the author of "The Chief Financial Officer: What CFOs Do, the Influence they Have, and Why it Matters", published by Profile Books/The Economist in 2014. Before moving to London he was a macroeconomic analyst in Chicago, where he developed an affinity for data and statistics that he now uses to enrich—and demystify—stories about the business world.

# **Markus Karlsson**



**Business Editor** 

France 24



Markus Karlsson has been with France 24 and its English-language network from the start in 2006. He used to anchor the channel's flagship morning show, and now he's Business Editor. Markus has a solid background in news and with international affairs; having lived and worked in Britain, Russia, Sweden and France, Throughout his career he's conducted hundreds of interviews with business leaders as well as political personalities. Markus holds Master's degrees in politics and journalism from the University of Edinburgh, and City University in London.

# **Tuuli Kaskinen**



**Executive Director** 

Demos Helsinki, Finland

inspirational routes to change.



Tuuli Kaskinen is the Executive director of Nordic think tank Demos Helsinki. Her motto is: understanding the future is useless if you cannot utilise it today. Broad-based expertise in futures studies and the use of first-class research are the key assets of Demos Helsinki. They generate ideas that breed change together with companies, cities, ministries, start-ups and civil society. Ms. Kaskinen specialises in sustainable business strategies and







### **Mark Keese**



Head, Division for Employment Analysis and Policy, Directorate for Employment, Labour and Social Affairs

**OECD** 

Mark Keese is the Head of the Employment Analysis and Policy Division in the Directorate for Employment, Labour and Social Affairs at the OECD. He is responsible for the OECD's work on analysing labour market issues and for developing employment and training policies that help member and non-member countries promote more and better jobs. He is in charge of preparing the OECD's annual review of labour market trends and issues, the OECD Employment Outlook. He is also responsible for the Employment Directorate's contribution to the OECD Programme for the International Assessment of Adult Competencies (PIAAC).

Mr. Keese has been at the OECD since 1985 and has worked on a variety of macro economic and labour market issues including: productivity modelling and measurement; labour markets in transition in Eastern Europe; low pay and earnings mobility; and minimum wages. He was responsible for a major review of ageing and employment policies that involved 21 member countries and was a member of the taskforce that developed the OECD's Jobs Strategy.

His published works include articles on labour markets in transition countries, earnings inequality, minimum wages, and ageing and employment policies.

Prior to joining the OECD, Mr. Keese worked as an economist with the Australian Department of the Prime Minister and Cabinet. He has a Bachelor of Science with Honours in Economics from Adelaide University.

### Sue Kendall-Bilicki



Head, Editorial, Public Affairs and Communications

**OECD** 

Sue Kendall-Bilicki has been acting Head of Editorial in the OECD Public Affairs and Communications Directorate since June 2015, after holding posts as a senior editor, principal adminstrator and Deputy Head of Public Affairs.

Before joining the OECD in 2000, she was an economic journalist with Agence France-Presse in France, Hong Kong and Washington. She started her career as a social worker, working with disadvantaged adolescents in London.

### **David Khoudour**



Head of Migration and Skills Unit, Development Centre

**OECD** 

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David Khoudour is the Head of the Migration and Skills Unit at the OECD Development Centre in Paris, France. As such he is responsible for the policy-oriented work of the Centre on migration and development, and on education and skills. He is also the vice-chair of the KNOMAD Thematic Working Group on "Policy and institutional coherence". Before he joined the OECD, in 2010, he was a researcher at the CEPII, a French economic think-tank, and a lecturer at Sciences Po in Paris, from where he holds a PhD in Economics. Dr. Khoudour, a French national, has also been a Fulbright scholar at the University of California-Berkeley, a professor of economics and the director of the research centre on international migration at the Universidad Externado de Colombia in Bogota, and a consultant for the ILO and the IOM.

# **Hee Kyong Kim**



Anchor & Reporter, Deputy Head of International News Department, Newsroom

MBN

Hee Kyong Kim is a reporter and anchor at the Korean broadcasting company, MBN, holding the position of Deputy Head of International News Department in the Newsroom. She has covered various political issues including Korea's 18th Presidential Election, as well as diverse economic and international news. While anchoring the news magazine program, 'Kim, Hee Kyong's Live Today' and other programs including 'Korea Business Today', 'MBN Evening News', 'Newswide', etc., she interviewed various world leaders, scholars, and notable figures of the political, economic, and cultural sphere. Ms. Kim has presided over and moderated sessions at the yearly World Knowledge Forum and the MBN Forum since its early stages, and hosted the martyr beatification ceremonies in Gwanghwamun Square, Seoul during Pope Francis' historic visit to Korea in 2014. She holds an M.A. in International Studies from the Graduate School of International Studies at Korea University.

### Sang Woo Kim



President, Corporate Affairs Europe

Samsung Electronics

in

Sang Woo Kim was appointed President of Corporate Affairs for Samsung Electronics Europe in January 2014, responsible for all Legal, Governmental Affairs and Corporate Citizenship activities in Europe. Mr Kim first joined Samsung in 2005 as Vice President of the legal team working on corporate law issues. As Senior Vice President of the overseas legal team in 2006, Mr Kim managed Samsung's global legal affairs, including regulatory matters, cross-border acquisitions and disputes. In 2010, Mr Kim was appointed head of Samsung's newly created global compliance team and promoted to Executive Vice-President 2011. Prior to joining Samsung Electronics Mr Kim was a Public Prosecutor in South-Korea in charge of various criminal matters, including white-collar and organised crime. Mr Kim holds a Master Degree in Law from Seoul's National University and Columbia Law School in the United States.

### Kumi Kitamori



Head of Division, Green Growth & Global Relations, Environment Directorate

**OECD** 

Kumi Kitamori is Head of Green Growth & Global Relations Division at the OECD Environment Directorate. In this role she oversees the mainstreaming of green growth in the work of various policy committees of the OECD and in member and other partner countries. This includes a dedicated programme that promotes green growth policies, finance and investment in the Eastern Europe, the Caucasus and Central Asia (EECCA) region. Prior to this, she worked in the OECD Environment Directorate on various issues including tradable permits and taxes, water pricing, climate change, biodiversity, health & environment, among others. She led a flagship project OECD "Environmental Outlook to 2050" published in 2012. During 2005-2006, she served as Advisor to the OECD Secretary-General. Prior to joining the OECD in 2000, Ms Kitamori was at the World Bank where she worked extensively in South and Southeast Asia on urban and environmental infrastructure projects (green finance for urban infrastructure, water supply & sanitation, cleaner production, etc). Ms Kitamori holds BA and MSc in development and economics from New York University and London School of Economics. She is a Japanese national.

### Mari Kiviniemi



Deputy Secretary-General

**OECD** 

Mari Kiviniemi took up her duties as OECD Deputy Secretary-General on 25 August 2014. Her role consists of sharing her extensive experience to help increase the impact and relevance of OECD work and to contribute to the public policy challenges of promoting inclusive growth, jobs, equality and trust.

She is responsible for the strategic oversight of the OECD's work on Efficient and Effective Governance; Territorial Development; Trade and Agriculture, as well as Statistics. She is also responsible for advancing the Better Life Initiative.

Ms. Kiviniemi was Finland's Prime Minister from 2010 to 2011. Previously, she was Special Advisor on Economic Policy to the Prime Minister, Minister for Foreign Trade and Development, Minister for European Affairs and Minister of Public Administration and Local Government. Elected for the first time at the age of 26, she was a Member of Parliament from 1995 to 2014, chairing and participating in a vast number of committees. She also held a variety of leadership positions in her political party, the Finnish Center Party.

An economist by training, she studied political science at the University of Helsinki and holds a Master's degree in Social Sciences. Born in 1968, she is married and has two children.

## **Michael Kloth**



Head of Communication

International Transport Forum

Michael Kloth is Head of Comunications of the International Transport Forum (ITF). He is responsible for communicating the work of the Forum, an intergovernmental organisation with 57 member countries attached to the OECD, to global audiences in politics, government, industry, research and media. In 2011/12 he served as the Acting Secretary-General of the International Transport Forum. Prior to joining the ITF and the OECD he worked as a editor and head of department for German news magazine DER SPIEGEL and its web edition SPIEGEL ONLINE, where he created an award-winning social media platform. In 2004/5 he was a German Marshall Fund Congressional Fellow in Washington, D.C. He is a graduate of Oxford University (UK) and holds a summa cum laude PhD in political science from Leuphana University in Germany.

### Who's Who of E71066

### Lin Kobayashi



School Founder and Chair of the Board

International School of Asia, Karuizawa, Japan







Ms. Kobayashi's passion for education began during her studies at a residential high school in Canada, and continued to develop over the years. Before returning to Tokyo in 2008 to launch the ISAK project, she spent two years working for the United Nations Children's Fund (UNICEF) in the Philippines, where she worked to program non-formal education projects for street children. Prior to UNICEF, Ms. Kobayashi worked at the Japan Bank for International Cooperation (JBIC). Ms. Kobayashi began her career at Morgan Stanley and holds an MA in International Education Policy Analysis from Stanford University and a BA in Development Economics from the University of Tokyo. More recently, Ms. Kobayashi was honored with the title of "Young Global Leader 2012" by the World Economic Forum, and was selected as a "Change-maker of the Year 2013" and "Nikkei Woman of the Year 2014" by Nikkei Business, one of Japan's top business magazines. She is currently a member of the Committee for Japan's Future under the Council on Economic and Fiscal Policy, as well as a member of the Council for the Implementation of Education Rebuilding, Cabinet Secretariat.

### Koichi Kondo

Producer

Fubright Communications Inc.

Koichi Kondo is a Producer for Fubright Communications Inc. As a Robotics Application Producer, he introduced "the Brain Trainer Exercise" for dementia care which is scientifically proven to stimulate the brain using iPad and Android and the humanoid robot Pepper.



## Who's Who of E71066

### **Miriam Koreen**



Deputy Director, Centre for Entrepreneurship, SMEs and Local Development

**OECD** 

Miriam Koreen has been with the OECD since 2000, when she joined the OECD Directorate for Science, Technology and Industry as an Administrator, working on entrepreneurship and SME policies. From 2002-2007, she served as Counsellor to the former Trade Directorate, where she was responsible for the Trade Committee, strategic communications and the programme of work. From 2007-2009, Ms. Koreen worked as an Advisor in the Office of the Secretary-General, working on a number of horizontal projects including the OECD's Strategic Response to the Financial and Economic Crisis. In 2009, Ms. Koreen became the Senior Project Manager for the OECD Innovation Strategy which was delivered to the 2010 Ministerial Council Meeting.

Ms. Koreen holds a M.Sc. in Development Studies from the London School of Economics and Political Science, and a BA in English and Modern Languages from Emory University.

### **Patrik Kovacs**



President

Young Entrepreneurs Organization of the European Union (JEUNE)

Patrik Kovács was an active journalist in his teenage years, and at the age of 12, founded his school newspaper. At age 21, he founded his first company – an advertising agency. Mr Kovács also founded Young Entrepreneurs Association Hungary (FIVOSZ), which has become the most dominant player in supporting and joining the next generations of entrepreneurs. He serves as board member at different entrepreneurship support organisations and president of JEUNE, the largest Young Entrepreneurs Organization in the European Union. Mr Kovács is active in policy making in Hungary and also on the European level, specifically youth and entrepreneurship policies and business development, and aiming to open new horizons in youth entrepreneurship development.

### **Marcos Kulka**



CEO

Fundación Chile

Marcos Kulka is the CEO of Fundación Chile (FCh), a technology developer, incubator and venture fund. Its partners are the Chilean State and BHP Billiton. FCh has created 80+ companies focused on a variety of technologies, reaching 14 economic sectors. Mr. Kulka is currently a board member of Micomo and Austral Capital. He is member of the investment committee of Inversur Capital. He was also a board member of Oleotop, Axon Axis, Alimtec and Biofrutales. Mr. Kulka was a board member of The Chilean Innovation Forum, member of the Open Innovation Forum at Berkeley, and member of the Institute for Large Scale Innovation. Prior to FCh, Mr. Kulka worked for Visa International (USA), CMPC and CB Capital. He holds an MBA from UC Berkeley and an undergraduate degree in Business and Economics from the Pontifical Catholic University of Chile. In 2007 Mr. Kulka was selected by Diario Financiero as one of the 50 most successful young professionals in Chile. In 2008, Diario Financiero and Endeavor awarded him the "Country Contribution, Young Entrepreneur Prize."

# **Eric Labaye**



Chairman

McKinsey Global Institute

A Director of McKinsey & Company based in Paris, Eric Labaye is the chairman of the McKinsey Global Institute. He was the Managing Director of the France Office from 2002 to 2010, led Global Knowledge and Communications from 2010 to 2013 and has been a member for nine years of the Shareholders Council of the firm, of which he chaired the Client committee.

He works extensively for clients in the Telecom Media HighTech and Energy sectors as well as for public and health institutions on a variety of strategic and operational issues including major transformation programs.

Mr. Labaye has conducted several research projects with the McKinsey Global Institute, including, most recently, Global growth: Can productivity save the day in an aging world ?; A window of opportunity for Europe and The power of parity: How advancing women's equality can add \$12 trillion to global growth (all 2015).

Mr. Labaye founded McKinsey's Women Matter research program, which aims to promote gender diversity in large companies' senior management. He was formerly a member of the 'Commission pour la Libération de la Croissance Française' (Release Growth in France) in 2007-2010, and a member of the 'Commission Economique de la Nation' (French National Economic Commission) in 2005-2014. He is involved in the educational and cultural fields where he contributes to several development initiatives and is a member of the board of Telecom ParisTech, the International Advisory Board of Essec, and the board of Advisors of the School of Public Affairs of Science Po.

Prior to joining McKinsey in 1985, Mr. Labaye was a member of the 'Corps des Télécommunications' at France Telecom. He is a graduate from Ecole Polytechnique and Telecom ParisTech and holds an MBA with distinction (Henry Ford II award) from INSEAD.

### Sonia Laboureau



Head

Centre International la CIMADE à Massy, France

Sonia Laboureau is Head of La Cimade's refugee centre in Massy, near Paris. Ms. Laboureau has worked in the humanitarian and co-operation field for 15 years in various organizations (GIZ, UNDP, Handicap International, Solidarites International, Fondation de France) in France and abroad. She has been working on migration and refugee issues for six years.

# Jérémy Lachal



**Executive Director** 

Libraries Without Borders

After graduating from Sciences Po Paris (Paris Institute of Political Studies) and earning a Master's Degree in International Law, Jérémy Lachal co-founded the non-profit organisation Bibliothèques Sans Frontières (BSF) in 2007 alongside French Historian Patrick Weil. He has since been leading the NGO in its mission to reduce the vulnerability of populations through enhancing access to information and education. By creating innovative programs such as the Ideas Box, a portable multimedia toolkit designed for vulnerable populations, the Code Travelers (Les Voyageurs du Code), a program of computer programming workshops for youth and adults, and the adaptation of Khan Academy into French, Mr. Lachal has developed LWB into one of the most innovative NGOs in the field of access to education and information today.

BSF currently has over 50 staff members, a budget of 4M€ and carried out work in twenty countries around the world. It has also received numerous awards, such as the French presidential initiative – la France s'Engage, the Google Impact Challenge, WISE - World Innovative Summit for Education.Mr. Lachal is also member of the Clinton Global initiative and Ashoka fellow since 2015. In 2012 he served in IFLA's (International Federation of Library Associations) international leadership program.

## Cyrille Lachèvre



Macroeconomics Reporter

L'Opinion, France

Cyrille Lachèvre is a Macroeconomics Reporter for L'Opinion, France . He is a former editor in chief of Le Figaro Economie.



# **Pascal Lamy**



President emeritus

Jacques Delors Institute, France

From 2005 to 2013, Pascal Lamy served for two consecutive terms as General Director of the World Trade Organization (WTO). He was Chief of Staff for the President of the European Commission, Jacques Delors, from 1985 to 1994 and European Trade Commissioner from 1999-2004. He was CEO of Credit Lyonnais between 1994 and 1999. Mr. Lamy holds degrees from HEC School of Management, the Institut d'Etudes Politiques (IEP) and the Ecole Nationale d'Administration (ENA). In May 2015 Pascal Lamy was appointed interministerial delegate for the preparation of the French candidature for the Universal Exhibition 2025. He currently shares his activities between the think tank Jacques Delors Institute, the presidency of the World Committee on Tourism Ethics, and his participation in the Global Ocean Commission and the Equitable Access Initiative (Global Fund for AIDS, Tuberculosis and Malaria). He is a member of the Board of Directors of the Fondation Nationale des Sciences politiques of Paris, the Thomson Reuters Founders Share Company and the Center on Regulation in Europe (CERRE), member of the Advisory Board of Transparency International and of the Oxford Martin School, affiliate Professor at HEC and serves as chair of the Global Agenda Council on global governance at the World Economic Forum.

### **Kate Lancaster**



Managing Editor, Public Affairs & Communications

**OECD** 

Kate Lancaster is a managing editor at OECD Publishing, Public Affairs and Communications, OECD. She previously served as a Communications Officer in the OECD's Education and Skills directorate. Before joining the OECD, Ms. Lancaster was an editor at Standard & Poor's, Paris. She has degrees in classical languages and literature from Brown, Oxford and Yale.

## **Michel Landel**



CEO & Member Board of Directors: President of Executive Committee

Sodexo



A graduate of the European Business School, Michel Landel began his career in the banking and construction industries. He joined Sodexo in 1984 as an operating manager for its Remote Sites business in Eastern and North Africa, becoming Director for Africa operations in 1986. In 1989, he was named CEO for Sodexo's North American operations. Under his leadership, which included the 1998 merger with Marriott Management Services, Sodexo became the undisputed market leader in North America. In 2005, he was appointed Sodexo CEO. Since then, he has led Sodexo's transformation to become the global leader in Quality of Life services. He also has reinforced Sodexo's commitment to programmes designed to contribute to the economic, social and environmental development of its host countries. Launched in the U.S.US in 1996, Sodexo's STOP Hunger programme today fights hunger, malnutrition and food waste in 42 countries. Mr. Landel's commitment to diversity and inclusion has helped earn Sodexo numerous recognitions, including the 2012 Catalyst Award. Sodexo also has been named Global Sustainability Leader for nine 9 consecutive years in the Dow Jones Sustainability Index. Mr. Landel received the CEO Leadership Award for Diversity Best Practices, was named CEO Advocate of the Year by Asian Enterprise Magazine and is a Chevalier of the French Legion of Honour. Mr. Landel figures on Harvard Business Review's 2015 ranking of The Best-Performing CEOs in the World (67 in the top 100 worldwide).

### Linda Lanzillotta



Vice President

Senate



Linda Lanzillotta is currently Vice President of the Senate of the Italian Republic. She is also member of the Industry, Trade and Tourism Committee and member of Committee over the Rules of Senate. Ms. Lanzillotta graduated with a degree in Literature. She has been actively involved in politics since 1993 when she was appointed Responsible for Economic Affairs in the City of Rome's Government. She was elected deputy in 2006 and 2008 and served as a member of the Committee on Constitutional Affairs and of the Bicameral Committee for the Implementation of Federalist Constitutional reform. She was the Minister for Regional Affairs and Local Authorities from 2006 to 2008 in the second Prodi Government. Along with her career in Public Administration she has also held a variety of other roles, including: Officer of the Ministry of the Finance; Officer of the Chamber of Deputies and Chief of Staff of the Budget Committee; Head of Cabinet of the Ministry of the Treasury; and Secretary General of the Presidency of the Council of Ministers. She is also a Professor of Planning and Control of Public Administration as well as President of Glocus, a think tank on social, economic and political issues.

She is the OECD parliamentary focal point for WIP (Women in Parliaments) Ambassador and author of several essays on public finance and economic legislation.

# **Felipe Larraín**



former Minister of Finance, Chile; Director

Centro Latinoamericano de Políticas Económicas y Sociales de la Pontificia Universidad Católica de Chile



From March 2010 to March 2014, Felipe Larraín Bascuñán was Chile's Finance Minister in the Government of President Sebastián Piñera and Vice President of Chile in February 2014. He holds a PhD (1985) and MA (1983) in Economics from Harvard University, and a BA in Economics from Universidad Católica de Chile (1981). Mr. Larraín Bascuñán has vast experience as an international consultant, academic, editor and author, having published 12 books and over 120 professional articles in Latin America, the US, Europe and Asia. He is currently Director of the Latin American Center for Economic and Social Policies (CLAPES UC) and Professor of Economics at Universidad Católica de Chile. From 1997 to 1999 he was the Robert F. Kennedy Visiting Professor of Latin American Studies at Harvard University. Since 1985, he has served as economic advisor to several American governments, including Bolivia, Canada, Colombia, Costa Rica, Chile, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Paraguay, Peru and Venezuela. A consultant to the UN, the World Bank, the Inter-American Development Bank, the IMF and to a number of Latin American and US companies, he has also been a board member of several companies and institutions in Chile. Latin America, the US and Europe. In June 2014 he became member of the UN's Leadership Council of the Sustainable Development Solutions Network (SDSN). In October 2014 he joined, as a founding member, the World Bank's Doing Business Advisory Board.

## **Hrh Princess Laurentien Of The Netherlands**



Founder & Managing Director

Missing Chapter Foundation

HRH Princess Laurentien of The Netherlands is an expert in the fields of children empowerment, sustainable development, education and literacy.

She is founder of the Missing Chapter Foundation and the Reading & Writing Foundation, UNESCO Special Envoy on Literacy and Development, Fellow at the European Climate Foundation, President of Fauna & Flora International, Special Advisor of Rewilding Europe and President of the European Cultural Foundation. She is also the author of various books, including the Mr Finney series of children's books, which have been translated into eight languages.

She is deeply passionate and knowledgeable about the power of children and young people as change agents and the importance of disruptive thinking to tackle today's and tomorrow's challenges. The Missing Chapter Foundation (MCF) specializes in intergenerational dialogue between children and decision makers in the public and private sectors. The children's sharp insights, logical questions and surprising solutions enhance decision making processes and policy making. To date, over 60 companies and governmental departments in The Netherlands and abroad have a Kids Counsel (board of children). The work of MCF is now expanding to other countries.

# Sabrina Lauro

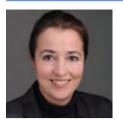


Head

PlaNet ADAM Pantin, France

Sabrina Lauro is an entrepreneurship coach. Since 2013, she has been working to support young businesses run by people from 'sensitive' neighbourhoods. The initiative is run as a member of PlanetAdam, a non-profit organisation with a mission to enable people to obtain economic independence by creating their own job or even jobs for others. The majority of the organisation's target audience comes from an immigrant background, either second or third generation, mainly from West and North Africa. PlanetAdam helps them to build their project and manage each stage from market research to business plan. The aim is to remove social obstacles preventing individuals from succeeding in their business. Sabrina is a lawyer by training and has been living in France since 2005. She has worked in various legal fields including tax law, company law, for big and little firms, including Landwell (PwC) and CBR Law (Carreras, Barsikian et Associés). She is an Italian native and holds a degree in law from Università Cattolica del Sacro Cuore (Milan, Italy) and a Master's degree in tax law from Paris I- La Sorbonne.

## **Sandra Lavenex**



Full Professor of European and International Politics

University of Geneva, Switzerland

Sandra Lavenex is Professor of European and International Politics at the University of Geneva and Visiting Professor at the College of Europe. She is an expert on EU and international migration and asylum policies.

## **Gwendal Le Grand**



Director, Technologies & Innovation

CNIL, France

Gwendal Le Grand is the Director of technology and innovation at the French data protection authority CNIL (Commission Nationale de l'Informatique et des Libertés), where he supervises the IT experts department, the IT operations department, the innovation and foresight unit, and the CNIL labs. He participates to the activities of the article 29 Data Protection Working Party (WP29), in particular to the work of the Technology Subgroup, which tackles data protection issues related to new technologies (internet of things, privacy policies of big internet players, cloud computing). He is a member of the European Privacy Seal (EuroPrise) Advisory Board, and is the liaison officer for the WP29 to ISO/IEC JTC1/SC27/WG5 which develops privacy standards at ISO. He is also a member of the ENISA Permanent Stakeholders' Group, nominated by the WP29. Before joining the CNIL, he worked as an associate professor at Telecom Paristech, Paris, between 2001 and 2007, and he participated in several european and national research projects in the areas of security and networking. Dr. Le Grand received his PhD in computer science from the University of Paris 6 in July 2001.

# **Philippe Legrain**



Visiting Senior Fellow, European Institute

London School of Economics and Political Science

Philippe Legrain is a senior visiting fellow at the London School of Economics' European Institute, as well as an independent writer, thinker, consultant and speaker. He also recently founded a think-tank, OPEN: the Open Political Economy Network.

From 2011 to 2014 he was economic adviser to the President of the European Commission, José Manuel Barroso, and head of the team providing the president with strategic policy advice. Previously he was special adviser to World Trade Organisation director-general Mike Moore and trade and economics correspondent for The Economist.

A columnist for Project Syndicate, Foreign Policy and CapX, he commentates for a wide range of international publications, as well as for the BBC and other international broadcasters.

Philippe is the author of four critically acclaimed books – Open World: The Truth about Globalisation (2002); Immigrants: Your Country Needs Them (2007), which was shortlisted for the Financial Times Business Book of the Year; Aftershock: Reshaping the World Economy After the Crisis (2010); and European Spring: Why Our Economies and Politics are in a Mess – and How to Put Them Right (2014), which is "essential reading" on the eurozone crisis according to the Financial Times and among its Best Books of 2014.

### Paula Lehtomäki



Prime Minister's Office; Chair, OECD Centres of Government, Finland

Prime Minister's Office

Ms Paula Lehtomäki has held the position of State Secretary to Prime Minister Juha Sipilä at the Prime Minister's Office since July 2015. As State Secretary, she directs the functions of the Prime Minister's Office, assists Prime Minister Sipilä in the implementation of the Government Programme and is responsible for cooperation with the ministries. Previously, Ms. Lehtomäki was a member of the Finnish Government serving as Minister of the Environment in 2007-2011 and Minister for Foreign Trade and Development in 2003-2007. She was Member of Parliament representing the Centre Party of Finland from 1999 to 2015. Ms. Lehtomäki has held a number of positions of trust, including the Deputy Party Leader of the Centre Party of Finland and Chair of the Board of the Finland-Russia Society. Ms. Lehtomäki was awarded the decoration of the Commander of the Order of the White Rose of Finland.

Ms. Lehtomäki holds the degree of Master of Science in Economics and Business Administration and Bachelor of Social Sciences.



### **Axelle Lemaire**



Secretary of State for the Digital Economy

Ministry for the Economy, the Industry & the Digital Economy

Axelle Lemaire is the French Secretary of State for the Digital Economy. She is Franco-Canadian and studied international law. Ms. Lemaire served as Secretary of the French Socialist Party in London until 2011 and served as member of the French Parliament, representing French citizens living in Northern Europe. She was Committee Secretary for Constitutional Law, Legislation and Administration at the National Assembly (2012-14) as well as a member of the European Affairs Committee, reporting on the digital sector.

## **Benedicte Lepère**



Vice-President, Human Resources, Sodexo Benefits & Rewards

Sodexo



A French national, Bénédicte Lepère, is HR SVP, Benefits and Rewards Services. Bénédicte joined Sodexo in October 2006 as Sales VP for the Healthcare market for Sogeres, an entity specialized in premium catering in France. She then enlarged her scope to the Education market with the objective of leveraging and enhancing the organisational synergies and sales efficiency between both market segments. In 2010, Bénédicte was promoted Marketing Director for On-site Services in France with a double mission: coordinate the marketing strategy and offer development on all the segments of the French market, and enhance stronger internal expertise to the sales and marketing teams. In 2013, after a half year of training in human resources and as a way of coming back to her initial vocation: taking care of people, she was appointed HR VP for Benefits & Rewards services in May 2014. Since then, she has successfully been leading the HR strategy as well as implementing innovative initiatives for Benefits and Rewards employee's engagement and wellbeing such as Mindfulness program.

Prior to Sodexo, she was the Founder and Managing Director of a private clinic specialising in addiction in Paris. She holds a PhD in Pharmacy and an MBA and Master's from IEP Paris.

# **Achim Lippold**



Foreign Desk Journalist

RFI. France

Born near Frankfurt, Germany, Achim Lippold studied Political Science, Economics and Communications in Berlin and Paris. He has a Bachelor's degree in Political Science from the Freie University Berlin and an MA in International Relations from the Sorbonne. After his studies he worked for the United Nations and the President of the Foreign Affairs Committee of the Bundestag (the German Parliament), before starting a career in journalism. From 2001 to 2009, he covered European politics for the German department at Radio France Internationale. In 2009 he joined Radio France Internationale's foreign desk. He covered the uprising in Egypt in 2011, the reconstruction after the earthquake in Haiti and elections in Venezuela, Brazil and the United States. For the last two years, he has contributed to the daily broadcast magazine "Rendez-vous d'Haïti et d'Amériques", a unique programme in France exclusively dedicated to South and North America and the Caribbean. In 2015 he joined RFI's "climate team", reporting on climate change politics and sustainable development. In November just before covering the COP21 in Paris, he has led a round table discussion about urban waste management at a climate conference organized by the European Union in Rio de Janeiro. Mr. Lippold speaks French, German, English, Portuguese and Spanish.

### Zsuzsanna Lonti



Senior Project Manager, Government at a Glance, Reform of the Public Sector, Public Governance and Territorial Development

**OECD** 

Dr Zsuzsanna Lonti is currently Senior Project Manager, Indicators and Statistics in the Public Governance and Territorial Development Directorate of the OECD. She is leading the work of one of the OECD's flagship publication: Government at a Glance. She is also participating in the OECD's work on trust in government, focusing on measuring trust in public institutions. Prior to joining the OECD she was a senior lecturer at Victoria University of Wellington, New Zealand's Business School. She also worked as senior economist and in various policy advisor positions in the Ontario (Canada) and Hungarian governments. Her major research interests and publications are focused on the performance of public sector organizations and human resource management issues in the public sector. She holds a PHD in Industrial Relations from the University of Toronto (Canada) and master degrees both in industrial relations and economics.

# **Juan Felipe Lopez**



CEO, LabGob, Chile

Laboratorio de Gobierno

Juan Felipe López is the Executive Director of the Chilean Government's Innovation Lab, an initiative created by President Bachelet in 2014. He is an historian of the Pontificia Universidad Católica de Chile and has an MPA in Public and Social Policy from the London School of Economics. From 2012 and 2014 he was a researcher at the Centre for Cities, a think tank that seeks to understand and improve the economic performance of the cities of UK.

# Pablo Lorenzini Basso



Member of Parliament

Chilean Chamber of Deputies

Pablo Lorenzini has been a Member of Parliament for 20 years. A former Speaker of the Chilean Chamber of Deputies, he's the Focal Point of the OECD Global Parliamentary Network in Chile, as well as the Chair of the Joint Parliamentary Committee EU-Chile.

## **Patrick Love**



Editor, Public Affairs & Communications

**OECD** 

Patrick Love is a Senior Editor at OECD Publishing. He is the editor of the OECD Insights blog and the author or co-author of four books in the OECD Insights series. He has also contributed to several other OECD publications, the latest of which is "Tackling Harmful Alcohol Use: Economics and Public health Policy".

# **Nicklas Lundblad**



Director Public Policy EMEA

Google

Nicklas Lundblad has been with Google since 2007, first building the public policy team in the Nordics, after which he was recruited to build a long term policy research and strategy team in Mountain View. He spent three and half years in Mountain View building and leading this team, and then returned in 2013 to Sweden and took on the role as head of Google's European public policy team. He holds a PhD in informatics, and is an adjunct professor in innovation at The Royal Institute of Technology in Stockholm.

## Joris Luvendijk



Author, Swimming with Sharks; Journalist

The Guardian







Joris Luyendijk is a London-based writer and contributor to the Guardian. An anthropologist by training, Mr. Luyendijk spent many years in the Middle East, first as a researcher and later as a correspondent. His current focus is on the culture of high finance, especially investment banks in the City of London. Based on interviews with over 200 bankers and banking staff, his most recent book, Swimming with Sharks: My Journey into the World of Finance (Faber, 2015) has become an international success, received to great critical acclaim in the UK, Belgium in Germany and even topping bestseller charts in Finland and Sweden. In his native Netherlands it became of the top-selling book of 2015, surpassing even Fifty Shades of Grey. It has just appeared in French (Plongée en Eau Trouble, Plon) as well as in Spanish, Catalan and Hungarian. Editions in China, Korea, Japan, Taiwan, Egypt, several other European countries and the US are forthcoming.

# **Jean-Claude Mailly**



**General Secretary** 

Force Ouvrière (FO), France

After finishing his studies in political and social sciences, Jean Claude Mailly started his career as a researcher at CNAM (Caisse nationale d'assurance maladie) in 1978. It was back then that he also joined the labour union Force Ouvrière.

He began as a union delegate at CNAM, before becoming assistant Secretary General of Force Ouvrière in 1981. This long-term contract did not prevent him from entering the Economic and Social Council 13 years later. He was first appointed Confederal Secretary in charge of press in 2000, before succeeding Marc Blondel in 2004 as the head of Force Ouvrière. Today he continues this appointment and is in his third mandate.

# **Doga Makiura**





Collaboration Researcher

University of Tokyo, Japan

Since 2012, Doga Makiura has led an agricultural business with international cooperation agencies, connecting farmers and markets in East Africa, mainly Rwanda. The project has expanded to over 30 cooperatives and over 100 tonnes of agricultural products provided to over 100,000 people. In 2014, Mr. Makiura was featured by TED as "one of the 12 young people around the world". Mr. Makiura co-founded an IT-health service "Personal Data Bank" in Thailand. He is currently based in the Philippines where he is expanding Quipper, an online learning platform, worldwide. The platform already has 3 million users, mainly in Indonesia, Philippines and Mexico. He was chosen as "one of the 100 people to change Japan" by AERA. He contributes to discussions on the National Strategic Special Zones in the Cabinet Office of Japan. Mr. Makiura is the author of Africa, Rwanda - It's next possibility. He is also Co-President of OPEN POLITICS, a political organisation that promotes the reduction of candidacy age in Japan. Mr. Makiura is a Global Shaper at the World Economic Forum.

### **Shiv Malik**



Journalist and Author

The Guardian

Shiv Malik started his career as a reporter after winning a bursary from the Guardian's Scott Trust and obtained a masters in journalism at Sheffield University in 2003. He went on to write for the New Statesman magazine from Afghanistan and Pakistan and from the UK for the Sunday Times and the Independent on Sunday among others. In the years following the July 7th attacks in London, Malik focused on the British jihadi movement, researching for the BBC and writing a seminal work on the lead bomber, Mohammed Siddique Khan for Prospect magazine called "My Brother the Bomber."

In 2008 he was involved in a landmark court battle with the Greater Manchester police to protect his sources on terrorism. He is the author of the forthcoming book, The Messenger about both the case and the unreliability of sources.

In 2010 he co-authored the cult book Jilted Generation; How Britain has Bankrupted its Youth. He is also co-founder of the think thank, the Intergenerational Foundation which seeks to find solutions to economic imbalances between those of different age groups in society. Since 2010, Malik has helped edit and contribute to several publications on intergenerational justice and currently works for the Guardian as an investigative correspondent and this year lead the Guardian's landmark project on the state of Millennials in the developed world.



# **Miquel Mancera**



Mayor, Mexico City

Mexico

Miguel Mancera has been Mayor of Mexico City since December 2012. Dr. Mancera holds a PhD in law from the National Autonomous University of Mexico (UNAM) where he received the Alfonso Caso Medal, awarded to the best students of UNAM, Dr. Mancera started his political career in 2000 as Adviser to the Assembly of Representatives of the Federal District. in the Committee on Enforcement and Administration of Justice. In 2005, he served as Legal Director of the Ministry of Social Development of the Federal District and Member of the Federal District Judiciary, and in 2006 as Deputy Attorney of Process and Central Preliminary Investigations in the Attorney General's Office. By 2008 he was Attorney General of the Federal District. In 2012, Dr. Mancera was elected Head of Government of the Federal District after being candidate of the Progressive Movement coalition, formed by the Party of the Democratic Revolution, the Labor Party and the Citizen's Movement Party. During his administration, Dr. Mancera has been on the cutting edge of innovations in urban planning as a tool to address environmental, economic, social welfare and public security challenges. In 2014 he launched the project 'El Médico en Tu Casa' that brings doctors and nurses to the doors of poor households in marginalised neighbourhoods, providing health services to pregnant mothers and screening people for diabetes. Last year, Dr. Mancera won a legal change that turns the Distrito Federal (federal district), into Ciudad de México (Mexico City), a more autonomous entity, more akin to a state.

### Catherine L. Mann



Chief Economist, Head of the Economics Department and Special Counsellor to the Secretary-General

**OECD** 



Catherine L. Mann is OECD Chief Economist and Head of the Economics Department since October 2014. Ms. Mann is responsible for advancing the Strategic Orientations of the OECD and ensuring the high impact and relevance of the work of the Department, including maximising current products like the OECD's Economic Outlook and Interim Global Economic Assessment, country-based economic surveys and the Going for Growth report.

Ms. Mann ensures that the Department is at the forefront of economic thinking and coordinates the work of the Country and Policy Studies branches to create new opportunities and enhance synergies and co-operation with the whole of the OECD, including through contributions to horizontal projects.

Ms. Mann also supervises the contributions of the Economics Department to the New Approaches to Economic Challenges (NAEC) and Inclusive Growth (IG) initiatives and serves as the OECD Representative at the Deputies' meetings of the G20 Finance Track.

Ms. Mann has enjoyed a distinguished career in the public sector and academia. Following 20-plus years in Washington DC, she was the Rosenberg Professor of Global Finance at Brandeis University and from 1997-2011 was a Senior Fellow and visiting Fellow at the Peterson Institute for International Economics. Earlier in her career Ms. Mann served as a Senior International Economist at the President's Council of Economic Advisors in the White House and worked as a Special Assistant to the Vice-President for Development Economics/Chief Economist at the World Bank. She also spent 13 years on the Federal Reserve Board as a Senior Economist and Assistant Director in the International Finance Division.

She is a US citizen and holds a PhD in Economics from the Massachusetts Institute of Technology (MIT) and a Bachelor's Degree in Economics from Harvard University.

## Mike Mansfield



Manager

Aegon Retirement Research





Mike Mansfield is Manager Retirement Research at Aegon N.V., a leading financial services firm providing life insurance, pensions, and asset management. In this role, he is responsible for managing Aegon's research on trends, issues and opportunities surrounding longevity, population aging and retirement security. Mr Mansfield also manages the day to day activities of the newly launched Aegon Center for Longevity and Retirement where he works closely with the Transamerica Center for Retirement Studies in the United States. In his twelve years at Aegon, he has also worked as a Sustainability Officer and the Group Internal Auditor. Prior to joining Aegon, Mr Mansfield worked for PwC and Wells Fargo Bank.

### **Mario Marcel**



Member of the Board

Central Bank





Mario Marcel is a Chilean/Spanish economist from Universidad de Chile and the University of Cambridge, U.K. He is a member of the Board of Governors of the Central Bank of Chile since October, 2015. Prior to this, he held a number of senior managerial positions in international organisations, including Senior Director for Governance at the World Bank; Deputy Director, Public Governance and Territorial Development at the OECD, and Sector Manager, Institutional Capacity and Finance at the Inter-American Development Bank. He worked for 13 years at the Ministry of Finance of Chile, serving as Budget Director between 2000 and 2006.

## **Marco Marchese**



Economist, Centre for Entrepreneurship, SMEs and Local Development

**OECD** 

Marco Marchese is an economist in the OECD's Centre for Entrepreneurship, SMEs and Local Development where he primarily manages a series of country reviews of SME and entrepreneurship policies. Countries covered in this series have included Canada, Israel, Italy and Mexico. At the OECD he has also worked on other topics such as local entrepreneurship policies, high-growth firms and productivity in SMEs. Prior to joining the OECD, he worked for the UN and for the Italian Prime Minister's Office. He holds a M.Sc. on Development Economics from the University of Rome "Tor Vergata" and has been Fulbright Visiting Scholar at MIT.

# **Helen Margetts**



Director

Oxford Internet Institute

Helen Margetts is the Director of the OII, and Professor of Society and the Internet. She is a political scientist specialising in digital era governance and politics, investigating political behaviour, digital government and government-citizen interactions in the age of the internet, social media and big data. She has published over a hundred books, articles and major research reports in this area, including Political Turbulence: How Social Media Shape Collective Action (with Peter John, scott Hale and Taha Yasseri,2015); Paradoxes of Modernization (with Perri 6 and Christopher Hood, 2010); Digital Era Governance (with Patrick Dunleavy, 2006); and The Tools of Government in the Digital Age (with Christopher Hood, 2007). In 2003 she and Patrick Dunleavy won the Political Scientists Making a Difference award from the UK Political Studies Association, in part for a series of policy reports on Government on the Internet for the UK National Audit Office and she continues working to maximise the policy impact of her research.

Professor Margetts joined the OII in 2004 from University College London where she was a Professor in Political Science and Director of the School of Public Policy. She began her career as a computer programmer and systems analyst with Rank Xerox after receiving her BSc in mathematics from the University of Bristol. She returned to studies at the London School of Economics and Political Science in 1989, completing an MSc in Politics and Public Policy in 1990 and a PhD in Government in 1996.

## Michaela Marksova



Minister

Labour and Social Affairs

Ms. Marksová-Tominová, Minister of Labour and Social Affairs of the Czech Republic, has a long-term interest in women's rights and equal opportunities for men and women. She worked as an expert for equal opportunities programs in an NGO Forum for the family and as a teacher in a school for children and youth with disabilities. Ms. Marksová-Tominová also taught externally at the Faculty of Humanities at Charles University.

Between 1997 and 2004 Ms. Marksová-Tominová worked in the charitable society Gender studies as a Public Relations Director. Until 2006, she was Director of Department for Family Policy at the Ministry of Labour and Social Affairs of the Czech Republic. Since 2006, she has been the Representative in Prague 2 city district, where she served between 2010 and 2012 as a Councilor. Ms. Marksová-Tominová also served as a Deputy Mayor of Prague 2. In 2009 and 2010, she was Director of Department for Equal Opportunities in Education at the Ministry Education, Youth and Sports.

In the long-term, Ms. Marksová-Tominová has been dealing with the position of women and men in society, issues of women's rights and family policy and gives lectures on these topics, publishes articles and appears in the media. She is a co-author of the book On the Road to the European Union: Guide not only for women and author of a book Family and work - How to reconcile and not to lose one's mind.

### **Paul Mason**



Author

Postcapitalism: A Guide to Our Future

Paul Mason is a freelance journalist, film-maker and author. He studied music and politics at Sheffield University and was a professional musicologist until switching to journalism at the age of 30. After a career in business magazine journalism at Reed Elsevier he joined the BBC in 2001. He was economics editor of BBC Newsnight until 2013, and economics editor at Channel 4 News until April 2016. He writes a regular column in the Guardian. During the Greek crisis of 2015 he produced the one hour documentary #ThisIsACoup (dir: Theopi Skarlatos). His most recent book is Postcapitalism: A Guide to Our Future. He has just written and directed the short film "Astoria", produced by the Young Vic Theatre, London, which explores resonances between the refugee crisis and the Holocaust.

## **Todd McClay**



Minister of Trade

Todd McClay was sworn in as the Minister of Trade in December 2015. He also currently is the Minister for State Owned Enterprises, and the Associate Minister of Foreign Affairs.Mr McClay was previously the Associate Minister of Trade, where he was responsible for the PACER Plus negotiations with the Pacific and Australia; led business delegations to key markets; and promoted the benefits of New Zealand's Free Trade Agreements. Mr McClay was first appointed as a Minister of the Crown in June 2013, when he received the portfolios of Minister of Revenue and Associate Minister of Health. Later that year he retained the Revenue portfolio and was appointed Associate Minister of Tourism. In September 2014 Mr McClay was promoted to Cabinet with the portfolios of Minister of Revenue, Minister for State Owned Enterprises, Associate Minister of Foreign Affairs and Associate Minister of Trade. Mr McClay was first elected as the Member of Parliament for Rotorua in 2008. He was re-elected in 2011 with an increased majority.

Prior to entering Parliament, Mr McClay owned an international communications and lobbying company in Europe. He worked in a political capacity internationally, in the European Parliament as the Chief of Staff to the Leader of the British Conservative Party and for the Irish Fianna Fail Party. In 2000, he was appointed the Cook Islands and Niue Ambassador to the European Union serving these governments in Brussels.

# **Angel Melguizo**



Head of Unit, Latin America and the Caribbean, Development Centre

**OECD** 

Ángel Melguizo is Head of the Latin American and Caribbean Unit at the OECD Development Centre, coordinating the OECD's flagship publication on Latin America, Latin American Economic Outlook.

He worked as Lead Specialist in the Labour Markets Unit at the Inter-American Development Bank, where he was Pension coordinator. Previously, he was a Senior Adviser at the Economic Bureau of the Spanish Prime Minister, and a Principal Economist at the BBVA Financial Group, specialising in research on pension reform in Latin America, fiscal policy, and long-term economic growth.

He holds a Ph.D. in public economics and a B.A. in economics from Complutense University of Madrid.

## Juan Menéndez-Valdés



Director

Eurofound

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Juan Menéndez-Valdés was appointed Director of Eurofound in December 2010, after more than 11 years as Head of Employment, Immigration, Education and Training Policies at the Spanish Confederation of Business (CEOE) and 10 years serving the Spanish Government in the National Employment Service (INEM). As director of Eurofound, he is responsible for the development of the medium-term strategy of the Agency and its annual work programmes, which are approved by Eurofound's tri-partite Governing Board. He leads a team of more than 100 researchers, communication specialists and support staff in the implementation of the work programmes, which are geared towards providing knowledge to assist policy makers in the development of social and work-related policies. In his previous positions, Mr Menéndez-Valdés has been responsible for analysis, assessment and strategy, as well as programme management. He has been involved in a number of boards and tripartite institutions and participated in high-level negotiations at national as well as international level. From 2007 until 2009, he was Chair of the Governing Board of Eurofound's sister organisation, the European Centre for the Development of Vocational Training (CEDEFOP). He holds a degree in Psychology, a master in Industrial Psychology and Human Resources and a postgraduate degree as a specialist in European Communities.

## **Sylvia Métayer**



CEO, Corporate Services Worldwide

Sodexo

Sylvia Metayer is CEO of Worldwide Corporate Services for Sodexo, which serves all Sodexo's clients in Business, Industry and Services sectors, with revenues of €5B in 60 countries. She is a member of the Sodexo's Group Executive Committee. Ms. Metayer first joined Sodexo in 2006 as Group Financial Controller, was CFO for Europe, and then as President of International Large Accounts, where she developed and supported Sodexo's global clients.

Before joining Sodexo, Ms. Metayer was COO of Houghton Mifflin, the Boston based publisher, and President of its Assessment Services division. Prior to Houghton Mifflin, she held key operational and financial positions in France and the US with Danone, Mattel and Vivendi Universal. She is a graduate (B.Ed) of Queen's University in Canada and of the Ecole des Hautes Etudes Commerciales in Paris.

She is a Trustee of the Quebec Labrador Foundation, a member of the European Professional Women's Network, and sits on the Research Committee of the HEC Foundation. Within Sodexo, she is the Executive Sponsor of Sodexo PRIDE, Sodexo's LGBT network, and a founding member of SWIFT, Sodexo's Women network. Sodexo is a global leader in Quality of Life services. Founded in 1966, and now present in 80 countries, Sodexo operates on 32,000 client sites, touching the lives of 75 million consumers daily. Through its 420,000 employees delivering more than 100 service lines, Sodexo demonstrates daily that improving Quality of Life contributes to the progress of individuals and the performance of organizations.

### Jan Mischke



Senior Fellow

McKinsey Global Institute

Dr. Jan Mischke is a senior fellow at the McKinsey Global Institute (MGI), McKinsey's business and economics research arm, based in Zurich. He joined MGI in 2010 to lead its work on competitiveness and growth in Europe, and on infrastructure broadly defined on a global basis. In addition to in-depth analyses of more than 10 countries and a series of reports on Europe, he has led global efforts on affordable housing, infrastructure, and manufacturing. Jan is a frequent speaker on those topics as well as on broader global trends. He has been a long-term member of the B20 taskforce on infrastructure. Prior to joining MGI, Dr. Mischke worked for 10 years as a consultant and associate partner with McKinsey. During that time, he gained broad exposure to the European market landscape. He served clients in 12 European countries in a broad range of industries, including telecoms, logistics, high tech, automotive, media and financial services.

### **Gareth Mitchell**



Presenter, BBC Click; Lecturer in Science Communication

Imperial College London, United Kingdom





Gareth Mitchell presents the technology programme Click on the BBC World Service. Each week, he and his guests discuss how technology affects people's lives around the world. An electronic engineer by training, Gareth joined the BBC twenty years ago. Since then, he has appeared across the BBC's television, radio and online output. Gareth is also a lecturer in Science Communication at Imperial College London. Gareth has graced the US airwaves too. For some years, he was a contributor to WNYC's NPR show On the Media.

# **Tsutomu Miyaqawa**



Councillor, Japan Productivity Center and Professor, Faculty of Economics

Gakushuin University, Japan

Tsutomu Miyagawa is Professor of Economics in Gakushuin University, Japan. He graduated from Department of Economics in University of Tokyo and received his PhD in Economics from Hitotsubashi University. He is also the Dean of Faculty of Economics at Gakushuin University. He has written many books and articles on productivity growth in Japan and the Asian Economies, with a focus on the role of intangibles on productivity growth or firm performance. Recent articles include "Intangible Investment in Japan: Measurement and Contribution to Economic Growth" and "Estimates of Intangible Investment by Industry and Productivity Growth in Japan". From 2010 to 2014, he was a project leader of empirical research on intangible investment in Japan. For this project, he and his collaborators held an international conference on intangibles, innovation policy and economic growth at Gakushuin University. Professor Bounfour of University of Paris-sud and he edited articles presented during this conference and published the book Intangibles, Market Failure, and Innovation Performance. He also serves as a committee member of Statistical Committee of the Japanese Government and a faculty fellow of Research Institute of Economy, Trade, and Industry (RIETI), a research institution of Ministry of Economy Trade, and Industry.

### Valerie Mocker



Principal Researcher, Startups and Entrepreneurship

the Global Entrepreneurship Congress and CeBIT.

## **NESTA**



Valerie Mocker is principal researcher for start-ups and entrepreneurship at Nesta. Valerie and her team focus on how to create thriving entrepreneurial ecosystems and translate new evidence into practical insights for policy makers, corporates and entrepreneurs. Most recently, Ms. Mocker launched Readie, the European Research Alliance for a Digital Economy, which helps national policy makers access insights on effective digital policies for business growth.

Ms. Mocker also runs innovation courses that help corporates develop effective strategies for working with digital star-ups and scale-ups, and is author of Winning together: a guide to successful corporate-startup collaborations, launched with the Startup Europe Partnership and Founders Forum. Ms. Mocker is Director of Strategy of the Global Entrepreneurship Research Network and regularly speaks on digitalisation and entrepreneurship at events like

Before joining Nesta, Ms. Mocker has worked on computational innovation modelling and open innovation with the German National Academic Foundation and in various environmental sectors including renewable energies as part of E.ON's strategy team. She holds a BA in Anthropology and Archaeology and an MSc in Environmental Policy, both with a distinction, from the University of Oxford.



### **Farah Mohamed**



Founder & CEO

G(irls)20



Farah Mohamed founded G(irls)20 and serves as its CEO. G(irls)20 cultivates future generations of female leaders through entrepreneurship, education and global experiences. It was the first social enterprise to lobby G20 Leaders to take action on increasing female labour force participation. Its flagship programmes include a global summit, Bootcamp for Brains, Girls on Boards and Fathers Empowering Daughters. Ms. Mohamed spent 10 years serving as political strategist and left the office of the Deputy Prime Minister of Canada to pursue a career in the social profit sphere. She has been named among the Top 25 Most Influential Women in Canada by Women of Influence and listed among BBC's 100 Women. She is a recipient of the Queen Elizabeth II Diamond Jubilee Medal.

### **Juan Temístocles Montás**



Minister of Economy, Planning and Development

Juan Temístocles Montás is a university professor, intellectual, politician, engineer and economist. A chemical engineering graduate, he holds a PhD in Industrial Engineering from the Universidad Politécnica de Madrid. Spain and completed graduate studies in the area of Evaluation and Project Development, International Economics, Foreign Trade and International Finance, from the University of Barcelona, Spain. He is currently the Minister of Economy, Planning and Development of the Dominican Republic, He has published several works related to politics, economy and the electricity sector in the Dominican Republic. He was elected member of its Political Committee in 1990 and is now the Secretary of International Relations of the Dominican Liberation Party (PLD), A government official with broad experience, he served as General Administrator of the Corporacion Dominicana de Electricidad (CDE) and later was appointed Technical Secretary of the Presidency until 2000, playing a key role in the economic and financial area. In August 2004 he was appointed Technical Secretary of the Presidency for a second time, heading the Dominican government team that negotiated the agreements of the Dominican debt restructuring with its creditors such as Club Paris and private banks in 2005. In his function as Minister of Economy, Planning and Development, he represents the Dominican Republic as Governor at the World Bank Board of Governors and as the Alternate Governor at the Inter-American Development Bank (IADB).

## **Alexander Mora**



Minister of Foreign Trade

Alexander Mora was appointed Minister of Foreign Trade of Costa Rica in May 2014. As Foreign Trade Minister, Mr. Mora oversees Costa Rica's foreign trade and investment portfolios, as well as the relationship with multilateral organisations such as the WTO, OECD and SIECA, among others.

Mr. Mora has extensive experience in trade, banking and digital technologies, firstly, as a successful entrepreneur in the digital technologies, telecommunications and corporate services areas, with over 25 years of experience, and secondly, as representative of Costa Rica to the United Nations Commission on Science and Technology for Development, as member of the Foreign Trade Advisory Council, the National Commission on Information Technologies and Communication and the National Commission on Competitiveness. He has also served as President and Vice-President of the Costa Rican Chamber and Latin American Federation of Information and Communication Technologies, the Costa Rican Chamber of Exporters and as President, and Vice-President of the Board of Directors of several banks, insurance brokers and investment management funds.

Mr. Mora holds a degree in Economics and an MBA in Finance and Banking from the

Mr. Mora holds a degree in Economics and an MBA in Finance and Banking from the University of Costa Rica.

### Luis Alberto Moreno



President

Inter-American Development Bank (IADB)

Luis Alberto Moreno became president of the Inter-American Development Bank on July 27, 2005. Previously, between 1998 and 2005, he served as Ambassador of Colombia to the United States. Prior to his diplomatic appointment, Moreno held distinguished positions in the private and public sectors in Colombia. He served as representative for the Andean region for the investment firm WestSphere Capital (1997-98). Previously, he served for three years as senior advisor to the Luis Carlos Sarmiento Organization, the largest financial group in Colombia.

Between 1991 and 1994, Moreno worked in the Colombian government as President of the Instituto de Fomento Industrial (IFI), and later as Minister of Economic Development. Between 1982 and 1990, he was Executive Producer of the "TV Hoy" news program, which won the "King of Spain" journalism award. From 1977

to 1982 he managed a division of Praco, a Colombian company specialized in agricultural and industrial machinery.

Over the years he has published in Latin America and the United States on politics, economics and international affairs. Moreno earned degrees in business management and economics at Florida Atlantic University in 1975 and an MBA from the Thunderbird School of Global Management in 1977. For his journalistic achievements, in 1991 he was awarded a Nieman Fellowship at Harvard University.

### **Dan Morrison**



Head of Media, Public Affairs & Communications

**OECD** 



Dan Morrison is a former Pulitzer-prize nominee who has made his career at the nexus of media, international affairs, government and technology. He has worked in New York, Washington, Brussels and Paris for the combination of Bloomberg, IBM, the U.S. State Department and the Organization for Economic Cooperation and Development (OECD). Mr. Morrison is a former speechwriter for U.S. Secretary of State, Colin Powell. He has advised U.S. and Japanese companies on European Union Affairs in Brussels and the following organizations, among others, in the United States: the IMF, Yahoo!, McKinsey, Deloitte, the Nuclear Energy Institute and the Special Court for Sierra Leone that successfully prosecuted former Liberian President, Charles Taylor. He delivered a TEDx talk in Paris (Topic: objective, comparative data = fewer economically confused citizens = less social tribalism).

# **Geoff Mulgan**



CEO

**NESTA** 

Geoff Mulgan is Chief Executive Officer of Nesta. His recent books include The Locust and the Bee (Princeton University Press, 2013), The Art of Public Strategy - Mobilising Power and Knowledge for the Public Good (OUP, 2008), Good and Bad Power: the ideals and betrayals of government (Penguin, 2006) and Connexity (Harvard Business Press and Jonathon Cape, 1998). His next book, for Princeton University Press, focuses on the theory and practice of collective intelligence.

# Claudio Muñoz Zúñiga



Chairman

Telefonica Chile

Claudio Muñoz joined Telefónica in 1986 (at that time, Compañía de Teléfonos de Chile) as an analyst in the area of Finance. In 1993 he did an international training program at Southwestern Bell Corp in the United States. In 1994 he was appointed Chief Accounting and Budget Officer, in 1996 Vice President, Management Control, and in 1999 General Manager of Telefonica CTC Chile.

In 2005 he moved to Spain, where he was responsible for the Division of Telefónica managing corporate clients in America, as well as for the Wholesale Division of the group worldwide.

In 2010 he returned to Chile as President of Telefónica Chile.

He is also President of Fundación Telefónica, Director of ICARE (Instituto Chileno de Administracion Racional de Empresas), of La Protectora de la Infancia (a foundation that supports disadvantaged children) and of Fundación País Digital for the development of ICT in Chile. He is also the Private Director of the Strategic Investment Fund of Chile (FIE) and a member of the Productivity Commission of Chile.

# **Madhumita Murgia**



Head of Technology

The Telegraph, United Kingdom

Madhumita is editor, journalist and speaker with expertise in the fields of science and technology. As head of the Telegraph's technology section, she oversees the newspaper's technology coverage, including writing a weekly column on the business of technology. She has written prize-winning longform features around data privacy, security and other major technological trends for publications such as Wired and BBC Future.

## **Fabrice Murtin**



Economist, Household Statistics and Progress Measurement, Statistics Directorate

**OECD** 

Fabrice Murtin is an economist at the Organisation for Economic Co-operation and Development (OECD) and a lecturer at Paris School of International Affairs (Sciences Po Paris). A French national, he completed his PhD at Paris and London Schools of Economics and was a Mellon Postdoctoral Fellow at Stanford University prior to joining the OECD. His research has focused on the long-term dynamics of economic development and on economic policy. He published extensively in academic journals such as the Journal of Economic Growth, the Review of Economics and Statistics, European Economic Review, Labour Economics or Economic Policy.

# **Sergey Myasoedov**



Vice-Rector

Russian Academy of National Economy & Public Administration (RANEPA)

Sergey Myasoedov is Vice-Rector of the Russian Academy of National Economy and Public Administration (RANEPA). Since 1996 he has served as Dean of IBS-Moscow, the leading management school of Russia. He is also President of RABE (Russian Association on Business Education), Chair of the National Independent Agency for business programs assessment, Chair of the Exert Council of the Russian Government for management education reform, International Academic Member of EDAF Committee (EFMD), member of the CEEMAN International Advisory Board; and member of AACSB International (Europe, Asia and Africa) and ETS (GRE, TOEFL) Advisory boards.

Dr. Myasoedov received a PhD in Economics in 1980 from Moscow University of International Relations (MGIMO). He studied at Durham Business School, Great Britain (1991); Wharton Business School, University of Pennsylvania, USA (1992) and Harvard Business School, USA (1993). In 2000 he received his second PhD in Sociology at the Moscow State University.

He has published 8 books and more than a hundred of articles in the fields of cross-cultural management, business education in Russia and the world, economic reforms in Russia and the problems of leadership in emerging economies. He teaches and trains cross-cultural management and leadership at RANEPA University, and serves as a visiting professor at a number of reputed business schools in Russia and abroad.

## **Tibor Navracsics**



Commissioner for Education, Culture, Youth and Sport

**European Commission** 

**y** 

Tibor Navracsics became European Commissioner in charge of Education, Culture, Youth and Sport in November 2014. Before that, in 2014 he was named Hungary's Minister of Foreign Affairs and Trade. Between 2010 and 2014, he was Deputy Prime Minister and Minister of Public Administration and Justice. From 2006 to 2010, Navracsics was a Member of Parliament and a member of the Parliamentary Committee for Constitutional, Judicial and Procedural Affairs. In 2003, he became the Chief of Staff of the President of Fidesz (Hungarian Civic Union). Previously, Navracsics was Head of Department in the Prime Minister's Office. Before joining politics, Navracsics had a career in academia. From 1997 to 2000, he was the Secretary General of the Hungarian Political Science Association and in 1999, he became Associate Professor at the Faculty of Law and Political Sciences of Budapest's ELTE University, where he obtained his law degree and PhD.

# **Stéphanie Nervegna**



Directrice

Ylios

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Stéphanie Nervegna is Director of Jump, an organisation that offers women practical tools to help them achieve their professional and personal aspirations. Ms Nervegna supports private and public organisations in leading complex transformation projects. She has strong experience in change project management and brings expertise in organisation development. She initially ran innovative supply chain projects in the IT industry; and has then worked on transformation programs with a wide range of clients, such as major airline and transportation companies, banks and insurance companies, French ministry and hospitals. Ms Nervegna has worked in multicultural environments and at an international level for many years. She speaks five languages: French (mother tongue), English, German, Japanese and Spanish. Her areas of interest include cultural transformation, organisation sociology, collaborative approaches and collective intelligence, managerial capacity development, talent management policies and diversity. She recently joined JUMP and supports gender diversity initiatives in the workplace and supports organisations that wish to promote better gender diversity within their management.

## **Holly Niemela**



**Optimal Being Teacher** 

Mindful & Peaceful Interventions

Holly Niemela is a Paris-based Optimal Being Advocate and Teacher. After receiving a BS degree in political science from Northeastern University in Boston, Holly trained in yoga, meditation, mindfulness and various mind-body therapeutic practices. She studied traditional yoga in India and France with Swamis from the Dashnami Order of Saraswati, established by the philosopher Shankara in the 8th century and still flourishing in India today. In 2002 she was initiated as a Karma Sannyasin in the Saraswati lineage. In 2009, Ms. Niemela was one of the first teachers to bring mindfulness to France with Jon Kabat-Zinn's MBSR (mindfulness-based stress reduction) program. With 28 years of professional experience, Ms. Niemela has become an "ambassador of wellness" guiding individuals, groups and companies towards optimal being. She is one of 100 worldwide certified teachers of the Google developed program "Search Inside Yourself, the unexpected path to success & happiness at work." Anchored in neuroscience and evidenced-based research, Ms. Niemela's conferences, programmes and international retreats highlight how ancient practices can be adapted for our fast-paced, digital world to develop our inner connection to outwardly create, collaborate, and be compassionate human beings.

## **Roel Nieuwenkamp**



Chair, Working Party on Responsible Business Conduct

**OECD** 

Roel Nieuwenkamp is Chair of the OECD Working Party on Responsible Business Conduct, an intergovernmental working group focusing on corporate responsibility. He provides leadership to OECD CSR programmes on the financial, mining and agricultural sectors and on conflict minerals. Prior to his current position, Mr Nieuwenkamp was Chair of the OECD Working Party on International Investment responsible for the negotiations of the 2011 OECD Guidelines for Multinational Enterprises update.

Before working at the OECD, Mr Nieuwenkamp worked with the European Commission and was a consultant in New Zealand on the issue of results-oriented governance, as well as a management consultant at Arthur Andersen. He served as Director for the Enterprise Directorate of the Dutch Ministry of Economic Affairs, before becoming Director of International Trade Policy & Economic Governance at the Ministry of Foreign Affairs of the Netherlands. His responsibilities included trade policy (WTO), investment treaties, corporate social responsibility, and the regulation of strategic goods.

Mr Nieuwenkamp studied Economics, Law and Philosophy at the Erasmus University Rotterdam. He has been a part-time Professor at the University of Amsterdam since 2010.

# **Ariane-Matthieue Nougoua**



UN Children's Fund (UNICEF)

Ariane-Matthieue Nougoua is an Advocacy officer for UNICEF France. She is in charge of the 'Child friendly city' initiative and works with local authorities to better implement the Convention on the Rights of the Child (CRC). Based on a children's rights approach, she is developing several projects in order to improve local authorities' and children's knowledge of the CRC and thus improve children's well-being. Ariane-Matthieue holds a PhD in Political science and defended a thesis on the issue of peace and democracy-building in Ivory Coast. She focused on the role of political leaders in spreading a norm country-wide, thus developing an expertise both in quantitative and qualitative methods used to analyse advocacy processes.

### **Katalin Veresne Novak**



Minister of State for Family and Youth Affairs

Ministry of Human Capacities

Katalin Novák has been serving as Minister of State for Family and Youth Affairs at the Ministry of Human Capacities of Hungary since 2014. Before her current position she was the Head of the Minister's Cabinet in the Ministry of Human Capacities (the ministry is responsible for policy in the fields of education, culture, health care, social care, sports) between 2012-2014. Prior to this, she was advisor to the Minister of Foreign Affairs between 2010-2012 and appointed Ministeral Commissioner for Francophone Affairs between 2013 – 2014. She holds a Master's degree in Economics, with major in international relations, from the University of Budapest of Economic Sciences and Public Administration. She studied law at both the University of Szeged (Hungary) and the University Paris X-Nanterres (French and European Community Law School). Ms. Novák pursued EU studies at the Institut d'Etudes Politiques de Paris (IEP, Sciences-Po), as well as the University in Public Administration (ENA, France). She was Vice-President of the group of ambassadors called Friends of the Francophonie in Budapest. Currently she is the Vice – Chair of the Advisory Board of the Political Network for Values, Founding Member of the Hungarian – German Youth Organisation and Advisory Board Member of the German - Hungarian Youth Association, Board Member of the Centre Universitaire Froncophone in Szeged. Ms. Novák is the recipient of the "Familia et Veritas" prize given by the World Congress of Families. Her work and dedication to the support and protection of families has been recently acknowledged with the "Luchador por la Familia". An award given by the Associació Plataforma per la Família Catalunya. She is fluent in Hungarian, English, French, German and also speaks Spanish.

### **Ana Novik**



Head of Division, Investment, Directorate for Financial and Enterprise Affairs

**OECD** 

Ana Novik is the Head of the Investment Divison at the OECD. Her Division focusses on improving the international investment climate, promoting good domestic policies to support investment and Responsible Business Conduct. Ms. Novik establishes strategies for the OECD to secure a leadership role in the international investment debate and to advance a more structured economic analysis of investment flows and impact. She also contributes to OECD-wide initiatives, including horizontal work streams on competitive neutrality, global value chains and OECD contributions to the G20.

Before joining the OECD, Ms. Novik was Ambassador Director of Multilateral Economic Affairs in the Economics Directorate of Chile's Ministry of Foreign Affairs and Trade. During this period, she represented Chile in international organisations, such as WTO, OECD and APEC, and acted as the country's G20 Sherpa during the year 2012. She also headed and supervised negotiations on behalf of Chile in the investment and services areas, with China, Australia, TPP, Pacific Alliance and MERCOSUR, among others, and participated in Chile's accession to OECD.

particularly in the areas of investment and trade.

Ms. Novik, a Chilean national, holds a Major in Business and Administration from Universidad Catolica de Valparaiso, Chile and a Masters in International Affairs, Economic and Political Development from Columbia University, United States.

### Sarah O'Connor



**Employment Correspondent** 

**Financial Times** 

Sarah O'Connor is the Financial Times employment correspondent. She covers global labour market issues such as technology, demographics, corporate surveillance and the future of work. She also writes a column for the FT. She was Business and Finance Journalist of the Year in the 2014 British Press Awards, and her project on wearable technology in the workplace won the Digital Innovation Award in the 2016 British Press Awards.



# **Frances O'Grady**



**General Secretary** 

Trades Union Congress (TUC)

Frances O'Grady has been an active trade unionist and campaigner all her working life. She has been employed in a range of jobs from shop work to the voluntary sector. In 1994, she was appointed as TUC Campaigns Officer and ran campaigns for equal rights for part-timers and against low pay. In 1997, she was appointed to head up the New Unionism campaign and launched the TUC's Organising Academy.

As well as driving new recruitment campaigns in call centres, supermarkets and new media, the Academy set out to attract a generation of new 'young guns' into the trade union movement and shift the 'male, pale and stale' stereotype to a profile that better fits a six million plus membership that is now 50:50 men and women. Ms. O'Grady went on to head up the TUC's organisation department in 1999 and re-organised local bargaining for skills projects into the unified national brand of unionlearn, which has grown to help a quarter of a million workers into learning every year.

As Deputy General Secretary since 2003, Ms. O'Grady led on winning the 2012 Principles of Co-operation Agreement with the Olympic Authorities, guaranteeing on-site minimum standards for local jobs, health and safety and the London living wage. Ms. O'Grady has also led on industrial policy arguing the case for a strategic approach to rebalancing the economy in the wake of the financial crash.

In January 2013, Ms. O'Grady became the General Secretary of the TUC, the first woman ever to hold this post. Fair pay remains a core ambition – she was on the Resolution Foundation's Commission on Living Standards, and has been a member of the Low Pay and the High Pay Commissions. Ms. O'Grady is a strong believer in protecting the public service ethos, opposes privatisation and leads the TUC campaign to save the NHS.

## Phil O'Reilly



Chair

Business and Industry Advisory Committee (BIAC)

Phil O'Reilly is Chief Executive of BusinessNZ, New Zealand's leading business advocacy group, representing thousands of businesses of all sizes.

Mr O'Reilly and his Wellington-based team work with companies, organisations and political and other decision makers, advocating for New Zealand's success through sustainable economic growth.

His background includes industrial advocacy and leadership roles in banking, publishing and media.

Phil O'Reilly is Chair of the Board of the Business and Industry Advisory Committee to the OECD and is a member of the Governing body of the International Labour Organisation.

In New Zealand he chaired the Green Growth Advisory Group, and is Chair or Member of several public and private advisory boards in areas as diverse as manufacturing, exports, tertiary education, trade, tax, retirement, R&D, innovation, employment, child poverty, health & safety, skills, government procurement and sustainable business.

## Ricardo Oteros Sánchez-Pozuelo



CEO & General Manager

Supracafé

Born and raised in La Mancha (central Castile, Spain) Mr. Oteros belongs to a family of farmers. After graduating in University Complutense de Madrid with a degree in Business and Economics he travelled to Colombia for an internship and fell in love with coffee culture. He spent two years in Colombia studying about coffee from all perspectives: origins, plants, fields, production, growing, tasting and preparations.

On his return to Spain he proposed to his partners to found Spain's first premium coffee company. The three friends launched Supracafe with the strategic support of some cooperatives from Colombia and the help of Expocafe.

It has been 25 years since the founding of Supracafe and Mr. Oteros has developed his entire career working for and about coffee. He works as chief production officer and CEO of the company while his partners have taken on strategic roles in finance or sales. Passionate about coffee he has trained a whole generation of coffee lovers, baristas and restaurant professionals. An active collaborator of culinary institutions, professor, judge of international competitions or speaker and representative of different coffee organizations he is, since 1997, chairman of ASEACAM (Food industries Association of the region of Madrid) and since 2005 chairman of CAFEMUNDI Foundation.

### Berna Ozsar Kumcu



Secretary General

World SME Forum

Berna Ozsar Kumcu is the Secretary General of the World SME Forum. Reporting directly to the CEO, Ms. Ozsar Kumcu shapes and scales World SME Forum's agenda, staff, partnerships and collaborations.

Ms. Ozsar Kumcu has vast experience in the insurance sector. Prior to joining WSF, she was the Deputy Director of SEGEM, Turkey's leading insurance training organization, where she managed a team to develop and execute training programs, professional examinations, local and international projects, programs, symposiums and workshops; as well as serving as a leader in the development and launch of an e-learning platform, to provide e-learning trainings for over 100,000 professionals in the financial services sector. Previously, she worked as the EU & International Affairs Coordinator of the Turkish Insurance Association, where she followed insurance market developments both at the EU and global levels; worked on the harmonization process of the Turkish insurance market with the EU; represented the Association in international platforms such as Insurance Europe, the European Commission, the World Bank and OECD; followed up and managed EU and international funded projects and programs.

Ms. Ozsar Kumcu completed her undergraduate studies in International Relations (major) and Political Sciences (minor) at the Middle East Technical University. As a Jean Monnet scholar, she received her LL.M. (Master of Laws) degree in European Law from the University of Nottingham, UK. Ms. Ozsar Kumcu completed her Ph.D. studies in 2009 at the Marmara University, Institute for Banking and Insurance, where she's been lecturing since then. Ms. Ozsar Kumcu has authored many books, as well as articles published in national and international journals.

Ms. Ozsar Kumcu is at the same time an accredited coach, working with her teams primarily on change and professional development.

## **Eszter Ozsvald**



Founder

Notch Interfaces



Eszter Ozsvald is a designer/engineer, originally from Budapest, with degrees in industrial design, engineering, biorobotics and new media studies. Her award-winning work has been exhibited around the world and was featured by Core77, Siggraph, and other high-profile design and technology institutions. She is one of the founders of Notch Interfaces Inc., a New York / Budapest company designing and manufacturing personal sensor products.

# **Allan Päll**



Secretary-General

European Youth Forum

Allan Päll is the Secretary General of the European Youth Forum and an advocate for youth rights. The Youth Forum is the representative body for youth organisations in Europe. He studied politics in University of Tartu and led student unions in Estonia and at European level (European Students' Union), advocating for student voices to be included in educational policy. His keen interest has been to promote a student-centred education with a strong focus on social inclusion and to promote youth participation in society and politics.



### Kati Palsanen



**Development Manager** 

SOS-Children's Villages Finland







Kati Palsanen is Development Manager for SOS Children's Villages Finland. In that capacity her main responsibility is developing a new approach which aims to increase family wellbeing and reduce the costs of family welfare services with Finnish municipalities. Ms. Palsanen has a background is in child welfare services, and has worked as a social worker, special social worker and researcher social worker in child protection in the city of Helsinki.

## **Mari Pantsar**



Director, Resource-wise and Charbon-neutral Society

SITRA, Finland

Mari Pantsar leads the "Resource-wise and carbon-neutral society" theme area at SITRA, Finland. This area aims to help Finland develop into an ecologically sustainable, competitive society. From 2011 to 2013, Dr. Pantsar was Strategic Director of the Finnish government's Cleantech Strategy Programme (within the Ministry of Employment and the Economy) and in 2007–2011 she was Programme Director of Finland's Cleantech Cluster. Between 2000 and 2007, Mari held the post of Manager of Environmental Affairs at UPM. In addition, she has served on the boards of several cleantech companies. Dr. Pantsar holds a PhD and the status of docent at Lappeenranta University of Technology and the University of Helsinki.

## **Mark Pearson**



Deputy Director, Employment Labour and Social Affairs

**OECD** 

Mark Pearson is Deputy-Director for Employment, Labour and Social Affairs at the Organisation for Economic Co-operation and Development (OECD). Mr. Pearson works with the Director to provide leadership in the co-ordination and management of the activities of DELSA and ensure that it is at the forefront of the international social and employment agenda. Mr. Pearson joined the Organisation in 1992, initially working in DAF on tax issues. After working on the OECD Jobs Study, he moved to ELS where he headed work on employment-oriented social policies, including developing the concept of 'Making Work Pay' and starting the publication 'Society at a Glance'. He became head of the Social Policy Division from 2000-2008, during which time he initiated work on 'Babies and Bosses', 'Pensions at a Glance', led the first cross-directorate work on gender, and work on income inequality in OECD countries. In 2009 he became Head of the Health Division where the central focus of work has been on how to deliver health care with greater efficiency, including putting much more effort into prevention of obesity and harmful use of alcohol. He gave evidence to the US Senate on 'Obamacare', and has been on a panel advising the Chinese government on its health reforms. Prior to joining the OECD, Mr. Pearson worked for the Institute for Fiscal Studies in London, and also as a consultant for the World Bank, the IMF and the European Commission. Mr. Pearson is British, and has a degree in Politics, Philosophy and Economics from Oxford, and an MSc in Economics and Econometrics from Birkbeck, University of London.

# Santiago Peña



Minister of Finance

Mr. Peña Palacios has been Paraguay's Minister of Finance since January 2015. He began working as an analyst at the Industrial Development Fund in 2009. From 2000 to 2009 he was an economist at the Central Bank of Paraguay. In 1999 he moved to Washington D.C. to join the IMF where took on the role of economist in charge of African countries until 2012. Subsequently he was appointed Member of the Board of Directors of the Central Bank of Paraguay.

Mr. Peña holds a Master's in Public Administration at Columbia University, USA, and graduated in Economics from the Catholic University of Asuncion. He has worked as an Associate Professor of Financial Theory at the Catholic University of Asuncion (2004); and as a Full Professor of Economic Theory at the same University (2005). He has published research works on monetary policy and finance.

### **Michael Pirson**



Professor for Global Sustainability and Social Entrepreneurship

Fordham University, United States

Michael Pirson joined the Gabelli School of Business as an associate professor of management systems in 2008. A scholar of humanistic management, which holds that business and commerce ought to advance human dignity and society, Dr. Pirson helped to establish an undergraduate sustainable-business concentration at Fordham. He teaches courses such as Social Entrepreneurship, Fundamentals of Management and Principles of Management, and his work spans the undergraduate and graduate levels.

A native of Germany, Professor Pirson has worked and lived in Switzerland, France, China,

A native of Germany, Professor Pirson has worked and lived in Switzerland, France, China, Costa Rica and the United States. Before beginning his academic career, he worked for an international consulting group for several years and then started his own private consultancy. He has worked for and with businesses, non-profits, embassies, political campaigns, and local and national governments.

Dr. Pirson is the social entrepreneurship track chair for the Oikos-Ashoka Global Case Writing Competition in Social Entrepreneurship. He is also a founding partner of the Humanistic Management Network, an organisation that brings together scholars, practitioners and policymakers around the common goal of creating a 'life-conducive' economic system. In that capacity, he is the co-editor of the Humanism in Business book series, published by Palgrave-McMillan.

Dr. Pirson is a research fellow at Harvard University and serves on the board of three social enterprises in the United States.

## Veronika Pistyur



**CEO** 

Bridge Budapest, Hungary

Veronika Pistyur is CEO of Bridge Budapest, a group of Hungarian entrepreneurs who work to improve products and create jobs via globally used products and rapidly scaling businesses.



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With an educational background in television directing (PhD in Liberal Arts), visual and cultural anthropology, and international relations, She has also produced television programs, run a communications agency, and worked in marketing. She is also currently active as a volunteer member of the executive team of The Heroes Square Initiative, which aims to encourage and promote everyday "heroic" behavior, using the framework of social psychologist, Stanford professor Philip Zimbardo.

Bridge Budapest represents a cooperation of globally successful, Hungary related entrepreneurs. The NGO is one of the leading global knowledge based entrepreneurship organizations in the country, founding companies such as NNG, LogMeIn, Prezi and Ustream.

## **Lilianne Ploumen**



Minister for Foreign Trade and Development Cooperation

Lilianne Ploumen was appointed Minister for Foreign Trade and Development Cooperation in the Rutte-Asscher government on 5 November 2012. Previously, she was Chair of the Labour Party (PvdA) from October 2007 to January 2012. From 2001 to 2007 Ms Ploumen worked for the development organisation Cordaid, first as head of quality and strategy and later as director of international programmes. In 1995 she founded Ploumen Projecten, an organisation specialising in market research and innovation for commercial and non-profit clients. In the same year she also began working as a fundraising coordinator for Mama Cash, an international fund supporting women's initiatives, going on to become director of the organisation from 1996 to 2001. From 1990 to 1992 she was a marketing and research manager for Foster Parents Plan in Amsterdam. Ms Ploumen then moved to PLAN, the London-based umbrella organisation, in 1993. In 1983, while still at university, Lilianne Ploumen became a community outreach worker in the Crooswijk area of Rotterdam. Two years later she joined the Institute of Psychological Market Research (IPM), working in the statistics department and as a research project leader. Ms. Ploumen holds Master's Degrees in Social History and Strategic Marketing Management.

# **Aape Pohjavirta**



Founder & Chief Evangelist

Funzi, Finland

Aape Pohjavirta is Founder and Chief Evangelist of Funzi, a Finnish corporation that produces a mobile learning and information service with an initial focus on emerging markets. Mr. Pohjavirta is also an entrepreneurship coach and a frequent lecturer at universities internationally, and accelerators such as Startup Sauna and the Founder Institute. Previously, Mr. Pohjavirta was CEO and founder of Ympyra, and CMO at Exomi.



#### **Pierre Poret**



Deputy Director, Financial and Enterprise Affairs

**OECD** 

Pierre Poret is Deputy Director of the Directorate for Financial and Enterprise Affairs of the OECD since June 2014, contributing guidance, strategy and support for the Directorate's policy and standard-setting work in the fields of anti corruption, corporate governance, competition, financial markets, international investment, insurance, private pensions and the Directorate's contributions to OECD's horizontal projects. Mr. Poret, a French national, is also the Directorate's Coordinator for OECD Accession and the Chair of its Editorial Board.

Mr. Poret was appointed Counsellor of the Director in the Directorate in 2011. From 2001 to 2010, he was Head of the Investment Division where he managed a team of 30 policy analysts, responsible for advising governments on international investment policies, corporate responsibility, international investment agreements and investment statistics standards.

From 1998 to 2001 Mr. Poret held several positions at the OECD including Deputy Head of the Secretary-General's Office. In 1986 he joined the OECD as an Economist in the Economics Department, becoming a Senior Economist in the Directorate for Financial, Fiscal and Enterprise Affairs in 1991. In this role he was in charge of the accession of new members to OECD legal investment instruments and of the financial aspects of the 1995-98 Multilateral Agreement on Investment hosted at the OECD.

After graduating with a Doctorate in Business Management from Paris IX - University in

After graduating with a Doctorate in Business Management from Paris IX - University in 1982 and obtaining an "Agrégation" in Social Sciences in 1983, Mr. Poret worked as a macroeconomist at the French Ministry of Finance (1983–1986).

Mr. Poret has published on many subjects, including capital flow management, financial services, international agreements, private-sector productivity, economies in transition, wage and price modelling, economies' resilience.

# **Martin Price**



Vice President, Health Economics, Market Access & Reimbursement

Janssen Europe, Middle East and Africa

Martin Price leads the team responsible for supporting Janssen operating companies in achieving and maintaining patient access to the company's portfolio of innovative products across Europe, Middle East and Africa. Prior to this, he was Director of External Affairs at Janssen UK, where he led a number of functions, including Health Technology Assessment, Market Access, Health Policy, Government Affairs and Communications. During this time, Dr Price also spent six years as an industry representative member of NICE's Appraisal Committee, which makes recommendations on the availability of medicines in England and Wales.

Prior to joining Janssen, Dr. Price worked for GlaxoSmithKline's global operations as a Health Economics Manager covering respiratory disease and anti-infectives. During his twenty year career in the Pharmaceutical Industry, Dr. Price has gained extensive experience of working with Healthcare Decision-Makers and HTA agencies and was responsible for introducing the first NICE approved patient access scheme into the UK. This innovative risk-sharing arrangement secured a positive NICE decision and national funding for a new oncology medicine.

Dr. Price originally qualified as a Clinical Pharmacist working in a busy general hospital, before returning to Academia where he completed a PhD in Health Outcomes Research, whilst continuing to work as a Community Pharmacist.

## Monika Queisser



Head of Social Policy Division, Employment, Labour and Social Affairs

**OECD** 



Monika Queisser is Senior Counsellor and Head of Social Policy Division at the OECD, where she supervises and coordinates the work on social protection spending, social indicators, pensions, family policies, tax-benefit systems and income inequality and poverty. She also leads the OECD-wide gender intiative which examines gender inequalities in education, employment and entrepreneurship. Her background is in pension system analysis and pension reform. She has been working at the OECD since 1997. In 2007-2008, she worked as an adviser to the OECD Secretary-General.

Prior to joining the OECD, Ms. Queisser worked at the World Bank in Washington, D.C. She was a member of the pensions and insurance group in the Financial Sector Development Department. Her first employment was with the German Ifo Institute for economic research in Munich. Her professional experience also includes employment as a journalist at daily newspapers and broadcasting in Germany.

### **Emilie Rademakers**



PHD Researcher

KU Leuven, Belgium

Emilie Rademakers is a PhD Candidate at the KULeuven and is currently a visiting researcher at the Utrecht University School of Economics (U.S.E). Her research focuses on the interaction between technological change and the labour market including job polarisation, the changing mobility of workers in the labour market and matching markets. Within the two years of her doctoral research she has produced research output on these topics and presented them at international conferences in the area of labour economics and innovation. She holds a degree in Economics from KULeuven and the University of Edinburgh and collaborates with scholars in Leuven, Utrecht as well as practitioners in the field.

#### Theresa Rah



Co-CEO

Oratio

Theresa Rah is co-Partner at Oratio, a communications consulting company, and was the Communications Director of the 2018 PyeongChang Olympic & Paralympic Winter Games Bid Committee. Ms. Rah appeared in nine presentations on behalf of the alpine city at international events, including the final presentation in Durban, South Africa, where the IOC awarded PyeongChang the right to host the 2018 Winter Games. Ms. Rah spent most of her childhood years abroad in countries that include Canada, Denmark, and Malaysia due to her father, a former diplomat. She also worked for the 2002 Korea-Japan World Cup and the bidding committee for Yeosu World Expo. In 1996, she joined Arirang TV as a reporter and anchor. She frequently lectures at universities and corporations on the importance of communications and female leadership. Ms. Rah has also moderated sessions at international events such as World Economic Forum Dalian, Asian Leadership Conference, and World Education Forum. Ms. Rah graduated from Ewha Womans University with a bachelor's degree in French Language and Literature.

#### **Gabriela Ramos**



Chief of Staff, G20 Sherpa & Special Counsellor to the Secretary-General

**OECD** 

Gabriela Ramos is the OECD Chief of Staff and Sherpa to the G20. Since 2006, she has been advising and supporting the Secretary-General's strategic agenda. She is responsible for the contributions of the Organisation to the global agenda, including the G20 and G7, and oversees the preparations of the yearly OECD Ministerial Council Meeting. She has contributed to the launch of major OECD initiatives related to gender, skills, development, and has also launched and supervises the New Approaches to Economic Challenges and the Inclusive Growth initiatives, and oversees the activities of the Directorate for Financial and Enterprise.

Previously, she served as Head of the OECD Office in Mexico and Latin America, where she promoted OECD recommendations in many areas including health and education. She helped in the preparations of several OECD reports on Mexico, developed the OECD Forum there and launched the "Getting it Right" flagship publication series.

Prior to joining the OECD, Mrs. Ramos held several positions in the Mexican Government, notably as advisor to the Minister of Foreign Affairs and Director of OECD Affairs. She has also held several positions as Professor of International Economy at the Universidad Iberoamericana and at the Instituto Tecnológico Autónomo de México. Ms Ramos holds an MA in Public Policies from Harvard University, and was a Fulbright and Ford MacArthur fellow.

## Maria Olivia Recart



Representative

Business and Industry Advisory Committee (BIAC)

Maria Olivia Recart received her degree in Economics from the University of Concepción in 1986. In 1990 she submitted her thesis and received her Master of Arts in Economy from Ilades/Georgetown. During her professional life she has had the opportunity to contribute to different sectors of the economy: trade association (Research Manager of the Chamber of Industry and Commerce of Concepción 1987-1988); non-profit organization (Fundación Chile, Head of entrepreneurial projects, then innovation area manager and finally development manager of the institution during 1994 - 2005), public sector (Undersecretary of Finance from 2006 to 2010) and the private sector (BHP Billiton Minerals Americas VP External Affairs. She currently also serves as Representative to the Business and Industry Advisory Committee to the OECD (BIAC).

### **Christian Reimsbach-Kounatze**



Economist & Policy Analyst, Science, Technology & Innovation

**OECD** 

Christian Reimsbach-Kounatze is an Information Economist / Policy Analyst at the OECD Directorate for Science, Technology and Innovation (STI). Mr. Reimsbach-KounatzeChristian has been working at STI on issues related to the digital economy since 2008. This includes in particular work on the economic performance of the world largest ICT firms, the impact of ICTs on skills and employment, and more recent work on the economics of "big data", where he also coordinates the OECD project on "Data-Driven Innovation for Growth and Well-Being" (http://oe.cd/bigdata). He currently works on the role of ICT demand side policies for stimulating digital innovation.

Before joining the OECD, Mr. Reimsbach-Kounatze worked as a researcher at the Institute for Information and Market Engineering of the Karlsruhe Institute of Technology (KIT) and at SAP Research (Germany) on issues related to cloud computing, decentralised incentives mechanisms, and the economic impact of ICTs on financial markets. He also worked as an IT consultant in a start-up on business intelligence (BI) applications for the investment banking sector in Luxembourg. Mr. Reimsbach-Kounatze holds a Diploma (Master of Science) in Information Science, Engineering and Management and a Diploma in Economics, both granted by the KIT.

#### **Nina Renshaw**



Secretary-General

European Public Health Alliance (EPHA)

Nina Renshaw joined EPHA as Secretary-General in late 2014 after eight years at Brussels-based environmental group Transport & Environment, where she was Deputy Director. She has successfully campaigned on a variety of EU policies including road safety and the health impacts of transport. She was a delegate to the World Health Organization (WHO) and the United Nations Economic Commission for Europe (UNECE) and represented the Green10 environmental groups on the European Commission's Advisory Group on red tape reduction. Nina represents EPHA on the Civil Society Contact Group, the Social Platform, the Better Regulation Watchdog, the Executive Committee of the Health and Environment Alliance and is a member of the European Commission's Advisory Group on the EU-US 'TTIP' trade negotiations.

### Ximena Rincón



Minister

Labour and Social Forecast

Ximena Rincón is a 1992 graduate of the University of Chile Law School. Since May 2015, she has served as the Minister of Labor and Social Security in the cabinet of President Michelle Bachelet. Rincón has led the Labor Relations Reform, one of the three most emblematic political-programmatic projects of the current Government. In addition, she has been actively promoting an innovative proposal for training and job placement in the mining, port, agriculture and other sectors. Her activity in the public sector began in 1995 at the Ministry of Mining where she took on the coordination of the Chilean group that negotiated the mining treaty with Argentina, a treaty later signed by Presidents Eduardo Frei and Carlos Menem.

Previously, she served as Minister Secretary General of the Presidency where she coordinated the legislative agenda between the Executive and the National Congress and promoted dialogue on said legislative matters with political parties, business associations, labour unions, church and thought leaders.

Between March 2010 and March 2014, Ms. Rincón served as Senator of the Republic representing the South Region of Maule. In her Senate role, Rincón had significant involvement as President of the Committee on Labor and Social Security and was a member of the commissions on Mining and Energy, Finance, and Agriculture. Between 2006 and 2010, she was President of the Center for Studies for Development (CED), a think-tank devoted to developing proposals on public policies. During that same period she served as a member of the Board of the Pension Fund AFP Provida of Spanish BBVA Group, the largest in the country.

Since 2006 she has been a member of the Board of Comunidad Mujer, a private, non-profit organisation created to humanise the role of women in society and in public debates.



## **Peter Robinson**



President and CEO

United States Council for International Business (USCIB)

Peter Robinson is USCIB's 15th president. USCIB, founded in 1945, is a policy advocacy and trade services organization dedicated to promoting open markets, competitiveness and innovation, sustainable development and corporate responsibility, supported by international engagement and regulatory coherence. As the American affiliate of the leading international business organizations, including the Business and Industry Advisory Committee (BIAC) to the OECD, International Chamber of Commerce (ICC), and International Organization of Employers (IOE), USCIB provides business views to policy makers and regulatory authorities worldwide.

Robinson previously served as USCIB's senior vice president and chief operating officer. He helped establish some of USCIB's key practice areas, including e-commerce and customs/trade facilitation, and has extensive experience with USCIB's global network of business affiliates, enabling him to lead USCIB's work in international regulatory diplomacy. Robinson has also had long-time involvement in the field of international education. He served as director of the inbound division at the American Institute for Foreign Study (AIFS), an international educational travel company, and served on the boards of directors of American Field Service (AFS) Intercultural Programs, AFS-USA and of NAFSA: Association of International Educators. He is a member of the Economic Club of New York and a fellow of the Foreign Policy Association, and he is an appointee to the President's Committee on the International Labor Organization as well as to the Trade and Environment Policy Advisory Committee (TEPAC) to the United States Trade Representative. Robinson also serves on the International Organization of Employers' Management Board and is the IOE's Regional Vice President for North America.

### Nao the Robot



SoftBank Robotics

NAO is Aldebaran - SoftBank Robotics' first humanoid robot. He has continually been evolving since the beginning of his adventure in 2006.

# Pepper the Robot



SoftBank Robotics

Pepper is a human-shaped robot, capable of recognising the principal human emotions and adapting his behaviour to the mood of his interlocutor.

## Lynn Forester De Rothschild



Founder

Coalition for Inclusive Capitalism

Since June 2002, Lady de Rothschild has been the Chief Executive of E.L. Rothschild LLC, a private investment company with investments in media, asset management, consumer goods, information technology, agriculture and real estate worldwide. Holdings include The Economist Group (UK), Bronfman/E.L.Rothschild Asset Management, William Curley Chocolate, real estate and financial instruments. Lady de Rothschild has been a director of The Estee Lauder Companies since December 2000, The Economist Newspaper Limited (member of the Audit Committee) since October 2002. She is Co-host of the Conference on Inclusive Capitalism and Founder of the Coalition for Inclusive Capitalism. She is a director and member of the Executive Committee of the Peterson Institute of International Economics, a member of the Board of the Elumelu Foundation (Africa), a member of the Council on Foreign Relations (USA), Chatham House (UK) and the Institute for Strategic Studies (UK). In October 2007, Lady de Rothschild was awarded the Commendatore Ordine al Merito della Repubblica Italiana.

She is a Phi Beta Kappa graduate of Pomona College and has her J.D from the Columbia University School of Law.

#### **Jason Sadler**



President, International Markets

**CIGNA** 

Jason Sadler is the President of Cigna's International Markets business headquartered in Hong Kong. This rapidly growing segment of the Cigna Corporation serves both individual customers and employer groups in multiple countries and jurisdictions in international markets and part of the U.S. Cigna provides individual customers a diverse a range of local health, wellbeing and sense of security solutions through locally managed businesses in 10 countries throughout Asia-Pacific and Europe. In addition, Cigna provides high net worth globally mobile individual employees and retirees with individual private medical insurance and services through its Global Individual Private Medical Insurance business. Immediately prior to joining Cigna in July 2010, Mr. Sadler was Managing Director, Insurance Business Hong Kong for HSBC, where he led HSBCs largest and most complex insurance business to be number one in all four business lines (Life, Retirement Benefits, General Insurance and Group Medical Insurance) for the first time in its history. Mr. Sadler held a wide variety of roles during a 16 year tenure with HSBC, including experience in North America, South America and Europe. Prior to HSBC, he was with Axa Insurance and Zurich Financial Services - both in the UK. Mr. Sadler graduated from Swansea University with a degree in Business Studies (BSc).

#### **Pascal Saint-Amans**



Director, Centre for Tax Policy and Administration

**OECD** 

Pascal Saint-Amans took on his duties as Director of the Center for Tax Policy and Administration at the OECD on 1 February 2012, Mr. Saint-Amans, a French national, joined the OECD in September 2007 as Head of the International Co-operation and Tax Competition Division in the CTPA. He played a key role in the advancement of the OECD tax transparency agenda in the context of the G20. In October 2009 he was appointed Head of the Global Forum Division, created to service the Global Forum on Transparency and Exchange of Information for Tax Purposes, a programme with the participation of over 100 countries. Mr. Saint-Amans graduated from the National School of Administration (ENA) in 1996, and was an official in the French Ministry for Finance for nearly a decade. He held various positions within the Treasury, including heading the supervision of the EU work on direct taxes and overseeing legislation and policy on wealth tax and mergers and spin offs. He was also the head of tax treaty negotiations and mutual agreement procedures. In this capacity, he participated in the OECD Working Party No. 1 of the Committee on Fiscal Affairs as the delegate for France before being elected Chair of WP1 in 2005. He was also a member of the UN Group of Experts on International Co-operation in Tax Matters, becoming a "rapporteur" in 2006. Before leaving government service, he was Deputy Director in charge of litigation at the Direction Générale des Impôts. Mr. Saint-Amans also served as Financial Director of the Energy Regulation Committee between 1999 and 2002 and was responsible for the introduction of new electricity tariffs.

### Alberto Salas Muñoz



President

Confederation for Production and Commerce (CPC), Chile

Alberto Salas Muñoz currently holds the post of Director of Businesses and is president of both the Confederation for Production and Commerce and the National Mining Association of Chile (Sonami). He is Director of CAP Mining, Minera Valle Central and Amerigo Resources Ltd. (Vancouver, BC, Canada). He is also President of the Foundation of Mining Engineers of the University of Chile; Vice-President of the Inter-American Mining Association (SIM) and President of the Latin American Mining Organization (Olami-International). With over thirty years of experience in the domestic mining industry, Mr. Salas is a mining entrepreneur, university professor, consultant, manager and senior executive of various copper, gold and silver mining projects. He holds a degree in Mining Enginnering from the University of Chile and a Diploma in Corporate Finance from Adolfo Ibáñez University.

### **Lorena Sanchez**



Better Life Index Project Manager, Public Affairs & Communications

**OECD** 

Lorena Sanchez is the Project Manager of the OECD's Better Life Index (www.oecdbetterlifeindex.org), an interactive tool that invites citizens to measure and compare well-being across countries. Prior to joining the OECD, Ms. Sanchez worked in higher education, focused on university admission. She has a postgraduate degree in Public Diplomacy (combined strategic communications and international affairs) from the University of Southern California, where she specialized in cultural diplomacy and the soft power of international institutions.

## Kailash Satyarthi



Nobel Peace Laureate; Founder

Kailash Satyarthi Children's Foundation

Mr. Satyarthi has been a tireless advocate of children's rights for over three decades. He and the grassroots movement founded by him, Bachpan Bachao Andolan (Save the Childhood Movement), have liberated more than 85,000 children from exploitation and developed a successful model for their education and rehabilitation. He has been at the forefront for driving child related agendas into the Sustainable Development Goals (SDGs) announced at the United Nations SDG Summit in September 2015. He has also highlighted the need for governments to prioritise the child related SDGs and put children first. Mr Satyarthi was also the architect of the single largest civil society network for the most exploited children, the Global March Against Child Labour, whose mobilisation of unions, civil society and most importantly, children, led to the adoption of ILO Convention 182 on the worst forms of child labour in 1999. He was also the founding president of the Global Campaign for Education, an exemplar civil society movement working to end the global education crisis, and GoodWeave International for raising consumer awareness and positive action in the carpet industry. In 2014, he was jointly awarded the Nobel Peace Prize for the "struggle against the suppression of children and young people and for the right of all children to education".

## **Stefano Scarpetta**



Director, Employment, Labour and Social Affairs

**OECD** 

Stefano Scarpetta has been the Director of ELS since 2013. He provides the leadership in the design, management and coordination of the activities of ELS and contributes to the implementation of the Secretary-General's strategic orientations in a broad range of policy areas, notably Employment, Labour, Migration, Health, Skills, Gender and tackling Inequalities.

Mr. Scarpetta, joined the OECD in 1991. He led several large-scale projects, including: "Implementing the OECD Jobs Strategy"; the "Sources of Economic Growth"; and contributed to others including "The Policy Challenges of Population Ageing". From 2002 to 2006 he was at the World Bank as the labour market advisor and lead economist in charge of the Bank-wide programme of Employment and Development. He returned to the OECD in 2006 as the Head of divion in charge of Japan, Korea, Mexico, Portugal, Denmark, Sweden, China and India. In 2008 he moved back to ELS as the head of the Employment Analysis and Policy division and the editor of the Employment Outlook. In 2010, he became the Deputy Director of ELS.

He holds a PhD in Economics from the École des Hautes Études en Sciences Sociales (Paris) and an M.Sc. in Economics from the London School of Economics and Political Science.

## **Barbara Schack**



Director of Development

Libraries Without Borders

Barbara Schack has been leading Libraries Without Borders' strategic development and international growth since 2012, driving the creation of overseas branches and the global coordination of LWB's Ideas Box: a comprehensive portable media center with an in-built power source, powerful, standardised, customizable and easy to use. The Ideas Box is a major innovation for improving access to information and culture for all, even in crisis situations. With previous experience in profit, non-profit and international organizations, Ms. Schack strives to identify cross cutting and creative approaches to addressing educational challenges globally.

#### **Andreas Schleicher**



Director for the Directorate of Education and Skills; Special Advisor on Education Policy to the Secretary-General

**OECD** 

Andreas Schleicher is Director for Education and Skills, and Special Advisor on Education Policy to the Secretary-General at the Organisation for Economic Co-operation and Development (OECD) in Paris.



As a key member of the OECD Senior Management team, Mr. Schleicher supports the Secretary-General's strategy to produce analysis and policy advice that advances economic growth and social progress. He promotes the work of the Directorate for Education and Skills on a global stage and fosters co-operation both within and outside the OECD. In addition to policy and country reviews, the work of the Directorate includes the Programme for International Student Assessment (PISA), the OECD Survey of Adult Skills (PIAAC), the OECD Teaching and Learning International Survey (TALIS), and the development and analysis of benchmarks on the performance of education systems (INES). Before joining the OECD, Mr. Schleicher was Director for Analysis at the International Association for Educational Achievement (IEA). He studied Physics in Germany and received a degree in Mathematics and Statistics in Australia. He is the recipient of numerous honours and awards, including the "Theodor Heuss" prize, awarded in the name of the first president of the Federal Republic of Germany for "exemplary democratic engagement". He holds an honorary Professorship at the University of Heidelberg.

## Laura Schweiger



Recipient

**OECD Challenge** 



Laura Schweiger is a Communications Manager in Toronto for TD Bank Group. She specializes in executive speechwriting. She has previously worked in Europe, including as a journalist for Deutsche Welle, Germany's international broadcaster. Ms. Schweiger is the recipient of the OECD Essay Challenge in the Global Affairs Certificate Specialization from Universiteit Leiden and University of Geneva.

# Alonso Segura Vasi



Minister of Economy and Finance

Alonso Segura Vasi is the Minister of Economy and Finance of Peru, where he previously was Chief of Staff. He has been Chief Economist and Head of Strategy at Banco de Crédito del Perú (BCP), Peru's largest bank; Chief Economist at Banco Wiese Sudameris (now Scotiabank Peru); and Advisor to Executive Director for the Southern Cone and Economist at the Financial Affairs Department at the International Monetary Fund; among other positions. Mr. Segura holds a degree in economics from the Pontificia Universidad Católica del Perú (PUCP). He holds a Masters degree in Economics from the University of Pennsylvania, where he also pursued doctoral studies (PhD (ABD)). He holds international certificates in investments (Chartered Financial Analyst-CFA) and risk management (Financial Risk Manager-FRM). He has held teaching positions at the University of Pennsylvania, the Pontificia Universidad Católica del Perú and Universidad del Pacífico in Peru. He is a Fulbright Scholar.

## Kirsten Sehnbruch



Director, Institute for Public Policy, Faculty of Economics

Universidad Diego Portales, Chile

Kirsten Sehnbruch is the director of the Public Policy Institute at the Universidad Diego Portales and director of the Centre for New Development Thinking. She is also an associate researcher and founding board member of the Centre for Social Conflict and Cohesion with responsibility for the Centre's International Relations. Before this, she was a research fellow at the Department of Economics at the University of Chile and a lecturer and Senior Scholar at the University of California, at Berkeley.

Her research focuses principally on conceptualizing and measuring the quality of employment in developing countries. She also works on Latin American labour markets, social policy, development policy, and Chilean politics. Her articles have been published by The Cambridge Journal of Economics, Development and Change, and the International Labour Review. She is the author of the book The Chilean Labor Market: A Key to Understanding Latin American Labor Markets (Palgrave Macmillan, 2006), and with Peter Siavelis editor of Democratic Chile: The Politics and Policies of a Historic Coalition, 1990-2010 (Lynne Rienner, 2014). She is currently working on a book on the quality of employment.

# Alejandra Sepúlveda



**Executive Director** 

Comunidad Mujer, Chile



Alejandra Sepúlveda has served as Executive Director of ComunidadMujer since 2010. She has led several projects that promote women's rights and contribute to the generation of public policies for greater equality, fairness, leadership and the political participation of women. Ms. Sepúlveda chairs the Advisory Council for the Civil Society of the Ministry of Labor, is part of the Chilean Public Procurement Council (Chilecompra), and is the Undersecretary of Economy Gender Council. She also leads design and development consulting projects for Gender Diversity, Life and Work Integration. Ms. Sepúlveda is a regular columnist and spokesperson at seminars and is featured in the Chilean media . She is a journalist and holds a degree in Social Communication from the Diego Portales University. She also holds a Masters in International Relations from the Ortega y Gasset, Complutense University Foundation, Spain. Before joining ComunidadMujer, she was editor of La Tercera, a woman's magazine, and correspondent for El Mercurio newspaper in Spain. She also also published a communications policy essay, Es la prensa estúpido, la prensa, cuando Chile fue noticia por la razón o la fuerza, addressing the European chapter of Pinochet case.

#### **Julien Seret**

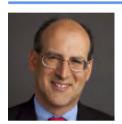


**VP Enterprise & EMEA Marketing** 

SoftBank Robotics

Julien Seret is Vice President of Enterprise & EMEA Marketing at SoftBank Robotics. Mr. Seret brings an in-depth understanding of a wide range of technologies and business models in diverse industries. He has held business development and technical marketing positions at STMicroelectronics, Archos and Gostai. He successfully launched complex B2B products ranging from national e-ID card programs, secure payment solutions, to the first 3G-enabled tablets and telepresence robots.

# **Damon Silvers**



Director of Policy and Special Counsel

AFL-CIO

Damon A. Silvers is the Director of Policy and Special Counsel for the AFL-CIO. He joined the AFL-CIO as Associate General Counsel in 1997.

Mr. Silvers serves on a pro bono basis as a Special Assistant Attorney General for the state of New York and is a Senior Fellow for the Roosevelt Institute. He is a member of the Investor Advisory Committee of the Securities and Exchange Commission, the Treasury Department's Financial Research Advisory Committee, and the Public Company Accounting Oversight Board's Investor Advisory Group.

Mr. Silvers received his J.D. with honors from Harvard Law School and his M.B.A. with high honors from Harvard Business School. He is a graduate of Harvard College, summa cum laude, and has studied history at Kings College, Cambridge University.

## **Mehmet Simsek**



**Deputy Prime Minister** 

Prime Ministry (Republic of Turkey)

Mehmet Simsek serves as a Deputy Prime Minister of the Republic of Turkey since November 24, 2015, responsible for the management of macroeconomic policies. He previously served as the Minister of Finance (2009-15), one of the longest serving Finance Ministers of Turkey, and as the Minister of Economy (2007-09). He was elected to the Parliament in 2007, 2011 and 2015 representing the Justice and Development Party (AK Party). DPM Simsek has formulated fiscal policy which has helped Turkey recover strongly from the global financial crisis. He has also undertaken far reaching reforms founding the Tax Audit Board, simplifying tax regulations, enhancing taxpayers rights, and reducing the shadow economy. Before entering politics, he worked for Merrill Lynch in London for seven years as an economist and strategist and later as head of Fixed Income Strategy and Macro Economic Research for the emerging EMEA region. From 1998 to 2000, he was a senior economist and bank analyst at Deutsche-Bender Securities in Istanbul. He holds an M.PHil in Finance and Investments from Exeter University. DPM Simsek is also a member of the Global Economic Symposium (GES) advisory board. DPM Simsek was born in 1967, in a small village in Batman, a province in Southeastern Turkey. He is married, has twin girls, and a boy. He is fluent in Turkish, English and Kurdish. DPM Simsek was nominated as one of the 500 most powerful people on the planet by Foreign Policy in 2013, and awarded as the "Finance Minister of the Year for Emerging Europe 2013" by Emerging Markets magazine.

### Alenka Smerkoli



Minister for Development, Strategic Projects and Cohesion

Alenka Smerkolj leads Slovenia's government efforts to define and implement Slovenia's long-term vision and development strategy. She was appointed as the Minister for Development, Strategic Projects and Cohesion on 19 November 2014. Before that she was a State Secretary at the Government Office for Development and European Cohesion Policy.

Ms. Smerkolj has over 25 years of work experience in the field of international business and financial markets. For years she worked at the Nova Ljubljanska banka d.d. (NLB) where she held several positions, among them the position of director responsible for financial markets. Throughout the years she has gained valuable experience with NLB liquidity management, she headed the communication with the Bank of Slovenia and the Treasury of the Ministry of Finance regarding NLB Group liquidity management. Moreover, she was responsible for balance sheet management, trade in financial instruments, investment banking and securities custody. She was responsible for relations with the key NLB international banking partners and was also in charge of supervision and coordination regarding the issuance of NLB debt instruments. Ms. Smerkolj was in charge of promoting the sales of capital market instruments of the Slovenian companies. She was a member of the Treasury Board at the Bank Association of Slovenia and has participated in various expert groups and gave lectures worldwide.

#### **Erik Solheim**



Chair, Development Assistance Committee

**OECD** 



Erik Solheim took the lead of the OECD Development Assistance Committee (DAC) in January 2013, a position to which he was unanimously elected. He is now also serving as United Nations Environment Programme's special envoy for environment, conflict and disaster. From 2007 to 2012 he held the combined portfolio of Norway's Minister of the Environment and International Development; he also served as Minister of International Development from 2005 to 2007. During his time as Minister, Mr. Solheim emphasised the importance of conflict prevention, highlighted capital, taxation and business as engines of development, and sought to integrate development assistance into overall foreign policy. He brought Norwegian aid up to 1 % of the GDP, making it with Sweden the highest in the world. Mr. Solheim cites as one of his most important achievements his role in establishing the UN REDD, the global programme to conserve the world rain forests. He also initiated Norwegian partnership with countries such as Brazil, Guyana and Indonesia. Solheim also introduced important new legislation in Norway, notably the Nature Diversity Act that led to the creation of many new national parks. He has received several awards for his work on climate and the environment, including UNEP's "Champion of the Earth" award. From 2000 to 2005, Mr. Solheim was the main negotiator in the peace process in Sri Lanka. He has also contributed to peace processes in Burundi, Nepal, Myanmar and Sudan.

# **Bill Spriggs**



Chief Economist

American Federation of Labor-Congress of Industrial Organizations (AFL-CIO)

William Spriggs serves as Chief Economist to the AFL-CIO, and is a professor in, and former Chair of, the Department of Economics at Howard University. Bill assumed these roles in August 2012 after leaving the Executive Branch of the U.S. Government. Bill was appointed by President Barack Obama, and confirmed by the U.S. Senate, in 2009 to serve as Assistant Secretary for the Office of Policy at the United States Department of Labor, taking a leave of absence from Howard University to do so. At the time of his appointment, he also served as chairman for the Healthcare Trust for UAW Retirees of the Ford Motor Company and as chairman of the UAW Retirees of the Dana Corporation Health and Welfare Trust; and on the joint National Academy of Sciences and National Academy of Public Administration's Committee on the Fiscal Future for the United States; and, as Senior Fellow of the Community Service Society of New York.

Bill's previous work experience includes roles leading economic policy development and research at the Economic Policy Institute, the National Urban League, positions at the U.S. Department of Commerce and the U.S. Small Business Administration, the Joint Economic Committee of the U.S. Congress and the independent federal National Commission for Employment Policy.

While working on his PhD in Economics from the University of Wisconsin, Bill began his labour career as co-president of the American Federation of Teachers, Local 3220 in Madison, Wisconsin.

He is a member of the National Academy of Social Insurance and the National Academy of Public Administration. He is also the 2016 recipient of the National Academy of Social Insurance Robert M. Ball Award for Outstanding Achievements in Social Insurance.

#### **Alain Staron**



Senior VP, Digital Strategy, Offers & Partnerships, Veolia Innovation & Markets

Veolia Environnement

## **Nicholas Stern**



Chairman, Grantham Research Institute on Climate Change & the Environment; IG Patel Professor of Economics & Government; Director, India Observatory

LSE, United Kingdom

Lord Stern is IG Patel Professor of Economics and Government at London School of Economics, and Head of the India Observatory and Chairman of the Grantham Research Institute on Climate Change and the Environment. He is President of the British Academy (from July 2013) and was elected Fellow of the Royal Society (June 2014). He has held previous posts at universities in the UK and abroad. He was Chief Economist at both the World Bank, 2000-2003, and the European Bank for Reconstruction and Development, 1994-1999. Lord Stern was Head of the UK Government Economic Service 2003-7. He was knighted for services to economics in 2004 and made a cross-bench life peer as Baron Stern of Brentford in 2007.

His research and publications have focused on the economics of climate change, economic development and growth, economic theory, tax reform, public policy and the role of the state and economies in transition. His first books were on tea in Kenya and the Green Revolution in India (where he lived for 8 months in a village in Northern India in 1974/75). He is still studying the same village and its economic and social change. He has written books on crime and the criminal statistics in the UK and a few on public finance and development including "Growth & Empowerment: Making Development Happen" published in April 2005 and The Stern Review on the Economics of Climate Change (Cambridge University Press, 2007). He has published more than 15 books and 100 articles. "A Blueprint for a Safer Planet" was published by Random House in April 2009. His book "Why are We Waiting? The Logic, Urgency, and Promise of Tackling Climate Change" was published by MIT Press in May 2015.

# Katrin Stjernfeldt Jammeh



Mayor, Malmö

Sweden

Ms. Stjernfeldt Jammeh is a politician of the Social Democratic Party who has been the Mayor of the City of Malmö, Sweden, since 1 July 2013. She is the first woman to hold the office in Malmö. She brings to this position a wealth of experience and has during her time as a politician consistently worked towards ensuring that Malmö becomes a city where people of all origin and backgrounds can feel welcome and prosper.

Ms. Stjernfeldt Jammeh has a long past as a politician in Malmö, previously in charge of healthcare, school and education and as well welfare and security issues. Trained as a political scientist at Lund University, Katrin has previously also worked as a communication consultant as well as a writer for the newspaper Arbetet for several years.

# Sigita Strumskyte



Co-ordinator, OECD Women's Network

**OECD** 

Sigita Strumskyte is the Coordinator of the OECD Women's Network, a voluntary grassroots initiative established in March 2016 to promote gender diversity across the OECD. The Network organises awareness raising events, workshops on issues such as gender bias and women in leadership, and has just launched a mentoring programme open to all women in the organisation. Ms. Strumskyte works in the Eurasia division, which coordinates the work of OECD departments with countries in the region and ensures the implementation of the Eurasia competitiveness programme. Prior to joining the OECD, she worked in the private sector, in business development, and in financial and strategy consulting. She also founded a financial services training firm with a focus on the African continent. A native of Lithuania, Ms. Strumskyte received an MBA from INSEAD and an MA in English literature and Social Sciences from Vytautas Magnus University.

#### István Száraz



We Love Budapest

CEO

## **Anthony Teasdale**



Director General, European Parliamentary Research Service (EPRS); Visiting Senior Fellow, European Institute

LSE, United Kingdom

Anthony Teasdale is Director General of the European Parliamentary Research Service, the in-house research centre and think tank of the European Parliament. Educated at Balliol and Nuffield Colleges, Oxford University, Mr Teasdale took a first in PPE and an M. Phil in Politics. He has served as Special Adviser to Foreign Secretary Howe at the Foreign and Commonwealth Office and to the Chancellor of the Exchequer Clarke at HM Treasury, as well as in the general secretariats of both the EU Council of Ministers (Ecofin Council) and the European Parliament. From 2002 to 2006, Mr Teasdale was Head of Policy Strategy and Legislative Planning for the EPP Group in the European Parliament. From 2007 to 2012, he worked for successive Presidents of the European Parliament - Poettering and Buzek latterly as deputy chef de cabinet. He became Director for EU Internal Policies in the Parliament's administration in January 2012, before taking up his current post in November 2013. Mr Teasedale has also been Gwilym Gibbon Research Fellow of Nuffield College, Oxford, and Lecturer in Politics at Corpus Christi and Magdalen Colleges, Oxford. From 2010 to 2013, he was Visiting Professor in Politics at the University of Buckingham. He speaks widely on European political and institutional issues and has published articles in Political Quarterly, Government and Opposition, Electoral Studies and the Journal of Common Market Studies. He is co-author of The Penguin Companion to European Union.

# **Tatyana Teplova**



Deputy Head of Division, Governance Reviews and Partnerships, Public Governance and Territorial Development

**OECD** 

Tatyana Teplova has been working at the OECD since 2010 and is currently the Deputy Head of Division for the Governance Reviews and Partnerships Division in the Public Governance and Territorial Development Directorate. She currently leads the OECD work on Gender Equality in Public Life across the globe by developing international standards, advising governments on gender-sensitive policy-making and gender equality strategies, expanding gender-disaggregated data, promoting policy dialogue, and strengthening institutional and legal capacity building for gender equality in public life. This work spans OECD countries, the Middle East and North Africa region, Latin America and the Caribbean, and Central and Southeast Asia. Current projects focus on country gender reviews, women's access to justice, promoting women in Parliaments and policy-making, equipping governments with tools needed to enable gendersensitive workplaces and policy-making. and tailoring a methodology for collection and expansion of comparative gender disaggregated data at the national and sub-national level. Most recently, she led the development of the 2015 OECD Recommendation on Gender Equality in Public Life, a policy instrument to support countries in enhancing the effectiveness of gender equality and mainstreaming gender across government policies. The Recommendation was welcomed by Ministers at the OECD's Public Governance Ministerial in Helsinki, Finland in November 2015.

## **Thibaut Thomas**



Independent communications consultant

Thibaut Thomas is an independent communications specialist based in Paris working on the intersection of corporate communications, innovation, digital humanities and contemporary art. He has advised on digital strategy for a broad range of organisations including EDF for its innovation programmes, Barrière Group on social media marketing and the Palais de Tokyo art centre in Paris. He is also an Associate Lecturer at CELSA-Sorbonne graduate school of communications, Telecom Paris-Tech and several business schools in France and has been running a non-profit networking event for Gen Y professionals since 2007.

His past experiences include the internal innovation lab of the advertising agency CLM BBDO and the Gaîté Lyrique centre, a Paris-based centre for digital cultures.

Thibaut Thomas is a graduate of Institut d'Etudes Politiques d'Aix-en-Provence and a former student of the CELSA-Sorbonne semiotics research degree.



# **Helle Thorning-Schmidt**



CEO

Save the Children International

CEO of Save the Children International, Helle Thorning-Schmidt joined the organisation after a formidable political career. As CEO, she oversees humanitarian and development programmes that directly reach 55 million children in around 120 countries every year, including in some of the most difficult and challenging contexts.

Formerly the Prime Minister of Denmark, Ms. Thorning-Schmidt led a coalition government from 2011 until 2015. Ms. Thorning-Schmidt was member of Parliament and the Leader of the Social Democratic Party for 10 years. She was a member of the European Parliament from 1999 to 2004, and previously worked as an international adviser to the Confederation of Trade Unions.

Throughout her career Ms. Thorning-Schmidt has tackled significant national and global issues, specifically with regards to children's rights. Ms. Thorning-Schmidt has been recognised for her commitment to helping children fulfil their potential by ensuring access to quality education and was invited by the UN General Secretary to be a Global Education Champion to promote the Global Education First Initiative. In September 2015 she was appointed to the Education Financing Commission led by Gordon Brown.

Ms. Thorning-Schmidt has a Master's Degree in Political Science from the University of Copenhagen and a Master's Degree in European Studies from the College of Europe in Bruges. Born in Copenhagen, her mother tongue is Danish. She is also fluent in English and has a working knowledge of French.

## **Axel Threlfall**



Editor-at-Large

Reuters

Axel Threlfall is Editor-at-Large, Reuters, based in London. He hosts high-profile engagements and thought leadership events for and on behalf of Reuters and Thomson Reuters, such as the Newsmaker series and the World Economic Forum news shows in Davos. He was previously Lead European Anchor for Reuters Digital Video. Prior to joining Reuters, Axel spent four years as an anchor for CNBC in London. Before that, he was an editor with The Wall Street Journal in New York and a news reporter for Bloomberg in London. He has also advised businesses and NGOs on their dealings with the international media. Axel is frequently asked to moderate events for international organizations, including the United Nations and the OECD. He has a BA in History from Durham University and a postgraduate degree in journalism from City University, London.



#### **Madis Tiik**



Senior Advisor

SITRA, Finland



Madis Tiik is senior advisor of the Finnish innovation Fund (Sitra). Previously he has worked for Tallinn University of Technology, as scientific adviser to the President of Estonia, for the Estonian eHealth Foundation and as a family doctor. In September 2012, he started as a senior adviser in the Finnish Innovation Fund, advising ehealth integrations and self-care service development projects. From 2014 to 2015 he was a Digital Medicine intern at Scripps Translational Science Institute in San Diego, USA.

#### **Eloise Todd**



**Global Policy Director** 

ONE

Eloise Todd is ONE's Global Policy Director. Prior to that, Eloise set up ONE's Brussels office and led the organisation's work with the European Union institutions. In Eloise's time at ONE she has led ONE's efforts to enhance transparency in the oil, gas and mining industries and developed ONE's strategies for advocacy engagement across the EU and with the G20.

Prior to working for ONE, Eloise worked for 7 years in the European Parliament as a political adviser on development and relations with Africa, Caribbean and Pacific countries. In that time she prepared and participated in missions to Sudan (Darfur), Chad, Mauritania, Indonesia (Aceh post-tsunami), Mali, Kenya, Congo-Brazzaville and Ethiopia. She also worked as a short-term election observer in Liberia in 2005.

Eloise gained a first class BA (Hons) in Government & EU Studies at Newcastle University in the UK, and gained a Masters in Political and Administrative Studies from the College of Europe in Bruges, Belgium.

## Lenita Toivakka



Former Minister for Foreign Trade and Development

Lenita Toivakka was appointed Finland's Minister for Foreign Trade and Development on 29 May 2015. She previously served as Minister for European Affairs and Foreign Trade from 24th June 2014. Minister Toivakka has been a Member of Parliament (National Coalition Party) since 2007, focusing on the economy, security and well-being in Finland and Europe. She has held several leadership positions in the National Coalition Party, including Vice Chair of the parliamentary group (2010-2014) and Chair of the Women's League since 2012. Minister Toivakka holds Master's Degree in Economics and Business Administration from the Helsinki School of Economics. She is also a successful businesswoman and entrepreneur. From 1991-1994 she served as marketing manager of A.Toivakka Oy, from1994-2005 as K-Citymarket retailer, CM-Toivakka Oy and since 2005 as owner of CM-Toivakka Oy. Minister Toivakka has served in several boards and associations. She is married and has three children.

# **Richard Trumka**



President

AFL-CIO





Richard Trumka is president of the Trade Union Advisory Committee (TUAC) to the OECD and president of the 12.5-million-member American Federation of Labor and Congress of Industrial Organizations (AFL-CIO), the largest organization of labor unions in the country. An outspoken advocate for social and economic justice, Trumka is the nation's clearest voice on the critical need to raise workers' wages in this slow and painful recovery from the Great Recession. He heads the labor movement's efforts to build broadly shared prosperity and to hold government and employers accountable to working families.

Trumka is a tireless advocate for good jobs and for strengthening the middle class by restoring workers' freedom to join and form unions. He works passionately to end unfair trade practices and support U.S. manufacturing. His innovative leadership has established investment programs for union pension and benefit funds in order to create long-term value for workers. He challenges excessive corporate power and abuses of workers' rights here and abroad. He has confronted racism and classism head on—from apartheid in South Africa to mass incarceration and immigration reform in the United States.

Trumka began his career a s a coal miner, and continued to work in the mines as he attended Penn State University and Villanova University Law School. In 1982, at age 33, he ran on a reform ticket and was elected the youngest president of the United Mine Workers of America (UMWA). There he led one of the most successful strikes in recent American history against the Pittston Coal Company, which tried to avoid paying into an industry-wide health and pension fund. Trumka joined an insurgent campaign and was elected secretary-treasurer of the AFL-CIO in 1995. He became the federation's president in 2009.

## Saku Tuominen



Creative Director

HundrED



Saku Tuominen has worked with innovation and creativity for over 25 years. He has founded several companies, written 10 books, taught disruptive innovation at Aalto University and consulted various companies on thinking skills and innovation. At the moment he is the founder and creative director of HundrED, a massive initiative concentrating on the future of K12 education.

### **Peter Turkson**



President

Pontifical Council for Justice and Peace

Cardinal Peter Kodwo Appiah Turkson is President of the Pontifical Council for Justice and Peace He is also the Archbishop emeritus of Cape Coast (Ghana). He was ordained for the Archdiocese of Cape Coast on 20 July 1975 and did doctoral studies in Sacred Scripture at the Pontifical Biblical Institute, Rome. He taught at St Theresa's Minor Seminary and St Peter's Major Seminary. On 6 October 1992 he was appointed Archbishop of Cape Coast and ordained on 27 March 1993. He was created and proclaimed Cardinal by St. John Paul II in the Consistory of 21 October 2003, of the Title of San Liborio (St. Liborius). Cardinal Turkson was President of the Ghana Catholic Bishops' Conference (1997-2005) and a member of the Pontifical Commission for Methodist-Catholic Dialogue; Chancellor of the Catholic University College of Ghana; member of the National Sustainable Development, Ministry of Environment; member of the Board of Directors of the Central Regional Development Committee and treasurer of the Symposium of Episcopal Conferences of Africa and Madagascar (SECAM).

He is a member of the Congregations for the Doctrine of the Faith, for Divine Worship and the Discipline of the Sacraments, and for the Evangelization of Peoples; of the Pontifical Council for Promoting Christian Unity and for the Cultural Heritage of the Church; and of the XII Ordinary Council of the Secretariat General of the Synod of Bishops.

He attended the Special Assembly for Africa of the Synod of Bishops, Vatican City,10 April to 8 May 1994; the 9th Ordinary General Assembly of the World Synod of Bishops, Vatican City, 2-29 October 1994; the 11th Ordinary General Assembly of the Synod of Bishops, Vatican City, 2-23 October 2005 and the 12th Ordinary General Assembly of the Synod of Bishops, Vatican City, 5-26 October 2008.).

# **Diana Urge-Vorsatz**



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Director, Center for Climate Change and Sustainable Energy Policy (3CSEP)

Central European University, Hungary

Diana Ürge-Vorsatz is a Professor at the Department of Environmental Sciences and Policy, and Director of the Center for Climate Change and Sustainable Energy Policy at the Central European University. She was elected as Vice Chair of Working Group III (Mitigation) of the Intergovernmental Panel on Climate Change in 2015. She holds a PhD from the University of California (Los Angeles and Berkeley).

Ms. Urge-Vorsatz has led the work of scholars worldwide in several international climate and energy related assessments, including several reports of the IPCC, the Global Energy Assessment, and the UN's Scientific Expert Group on Climate Change. She is the associate editor of the journal Energy Efficiency, and is a member of the editorial board of the Annual Reviews of Environment and Resources. She has directed and worked on many international research projects for organisations including the European Commission, the European Parliament, the Global Environment Facility and the UN's Environment Programme.

She was a Visiting Professor at the International Christian University of Tokyo and a Research Scholar at IIASA (International Institute for Applied Systems Analysis). She has been serving on the Governing and Advisory boards of several organisations, including the Austrian Climate and Energy Fund, the European Climate Foundation, the UK Energy Research Centre, RWE, the Hungarian Energy-Efficiency Cofinancing Program, and the Clean Air Action Group. Ms. Urge-Vorsatz received the Hungarian Republic's Presidential Award Medium Cross in 2008, as well as the Role Model award in 2009. She has spent much of the past 16 years on maternity leave with her 7 children.

# **Tunc Uyanik**



Chief Executive Officer

World SME Forum

Dr. Uyanik joined the World SME Forum (WSF) as its CEO in November 2015, after being a key contributor to its founding. Before this appointment, Tunc was the Special Envoy and Chief Adviser to the President of TOBB and B20. He was also the Chair of the Turkish B20 Steering Committee.

Prior to this, Dr. Uyanik was the Director of the Financial and Private Sector Development Department in East Asia and Pacific Region at the World Bank, as well as the Director of the Financial Systems Global Practice, which was leading the World Bank's efforts in promoting sound, efficient and safe financial systems. He was co-chair of the Financial Sector Liaison Committee (FSLC), which is the decision making body on Financial Sector Assessment Programs and other joint financial sector activities of the World Bank Group with the IMF. Dr. Uyanik played a leading role in the financial and private sector development related policy dialogue with the Governments and headed the World Bank's operational work in the above areas. He was responsible for developing and managing the World Bank's work program, leading policy discussions, operationalizing its policy work and providing implementation support to client countries. Dr. Uyanik was also the chair of the World Bank's Islamic finance working group, and led the World Bank's dialogue on this area as part of Financial Systems Global Practice. In addition, Dr. Uyanik led the Global Infrastructure Facility (GIF) team during the GIF's initiation for the World Bank Group. Dr. Uyanik is a member of the World Trade Board.

## Oleksandra Vakulina



Host. Business line

Euronews

Oleksandra Vakulina is the Euronews' Business Editor and she also produces and presents Euronews' specialist business programme "Business Line".

Ms Vakulina joined Euronews in 2011, working on the Business desk as part of the channel's Ukrainian service.

Prior to that, Oleksandra was an international news editor and presenter for the "First Business Channel" in her native Ukraine."



# Rodrigo Valdés



Minister of Finance

Ministry of Finance of Chile

Rodrigo Valdés has a degree in Business Administration with a major in Economics from the Universidad de Chile and a Ph.D in Economics from MIT. Prior to his appointment he was Chairman of the Board and of the Executive Committee at BancoEstado. Between 2013 and 2014 he was Chief Economist for the Andean Region and Argentina at the investment bank BTG Pactual. Between 2009 and 2012, he worked for the International Monetary Fund (IMF), in Washington DC. He was Deputy Director of the European Department, in charge of the IMF's work in several countries, including Spain, Germany and Holland. He also worked in the Americas department, where he was Head of Mission for the United States of America. Between 2008 and 2009, he was Chief Economist for Latin America at Barclays Bank Capital Inc., in New York, with a focus on Chile, Brazil and Mexico. Between 2002 and 2007, he was Research Division Manager and Chief Economist at the Central Bank of Chile. He was principal adviser to the Central Bank Board on economic policy issues and Research Department Director. He was responsible for the Monetary Policy Report, macroeconomic analysis and projections, monitoring the international economy, and technical coordination with the Ministry of Finance. Between 2000 and 2001, he was Economic Policy Coordinator at the Ministry of Finance. He was the principal advisor to the Minister on economic policy issues and responsible for macroeconomic coordination with the Central Bank. He has been an advisor to the IMF and the Inter-American Development Bank. He has taught at the Universidad de Chile and Universidad de Santiago, and has written many academic publications on economic policy.

Global Head of Strategy and Sustainability

Aegon

## **Annick de Vanssay**



Managing Director

JUMP

Annick de Vanssay is the Managing Partner at JUMP International and has been leading complex corporate change management projects for 20 years. She has been a senior HR Executive in several international groups (up to 33 countries around the world and with more than 20,000 employees). Ms de Vanssay has highly developed strategic experience in organisational HR definition; talent and career management for senior managers; employment and skills management; social relations and negotiations; structuring targets by major business areas; skills development and training; compensation and benefits policies; social and environmental responsibility; and gender diversity. In association with the highest levels of corporate governance, Ms de Vanssay has led project groups (mergers and acquisitions) and repeatedly guided processes of organisational change. Her work in both the public and private sectors has also included defining control systems; evaluating policies; creating governance bodies; managing financial monitoring and control; executive development; and much more. In 2007, she founded Transeetive, a consulting firm specialising in HR change management and innovation strategy, which she owns and directs. She works with a number of major multinational corporations, with senior management, executive committees and corporate HR management, as an architect and designer of managerial skills transformation and tailor-made programmes for executives developed according to the strategic changes involved. She focuses on talent management and leadership as ways of inspiring positive change, as well as diversity and women in leadership for tomorrow. She is also Managing Partner for Jump International and for Ylios consulting group.

### Who's Who of E71066

## **Priszcilla Varnagy**



CEO & Founder

Be-novative, Hungary







Priszcilla Várnagy is the winner of Singularity University's 2012 Global Impact Competition and achieved first place in TechMatch Europe Silicon Valley and Morgan Stanley CTO Summit. Ms. Várnagy is a start-up founder who has managed over 35 R&D and innovation projects globally. She received a 500,000 EUR grant from the European Commission to implement her project-idea in 8 countries, which was the base of the unique algorithm idea of Be-novative. Ms. Várnagy is not only responsible for the vision, strategic and business planning in Be-novative, but she uses design thinking to initiate Be-novative's functionality-planning based on customer needs.

# **Carmen Gisela Vergara**



Secretary-General

Secretariat for Economic Integration for Central America (SIECA)

## **Marianne Vikkula**



President

Slush

Marianne Vikkula is the President of Slush, the biggest technology and start-up event in Europe and Asia. She studies Industrial Engineering and has been involved with Slush since 2012. Ms. Vikkula's background is in Aalto Entrepreneurship Society, the world's largest student-led entrepreneurship initiative. She has also worked for the Boston Consulting Group.



# **Luca Visentini**



**General Secretary** 

European Trade Union Confederation (ETUC)

Luca Visentini was elected as ETUC General Secretary at the Confederation's 13th Congress in Paris in 2015, after four years as ETUC Confederal Secretary in Brussels. Mr. Visentini's trade union experience encompasses 26 years at a regional, national and European level. With many years of experience in collective bargaining at confederation, national and sectorial level, Mr. Visentini directly contributed to UIL's work as General Secretary in one of the 20 Italian regions and as a member of the UIL steering committee. He has been involved in ETUC work since 1997. All these activities led Mr. Visentini to the ETUC secretariat.

## Nevena Vukašinovic



Member, Migration Network

European Youth Forum

Nevena Vukašinovic is Secretary General at the European Non-Governmental Sports Organisation (ENGSO) Youth and a Focal Point for policy for UN Youth Gateway at the United Nations' Major Group for Children and Youth. She is an active member of European Youth Forum's working group on Migration and Human Rights. Ms Vukašinovic serves as a board member of Balkan and Middle East Regional Cooperation, Youth Sport World, International School Sport Federation and Belgrade's Initiative for Digital and Public Diplomacy. Ms. Vukašinovic holds a Master's in international relations and EU law. She is strongly committed to fostering sport, culture and new technologies as part of inclusive solutions for sustainable development and peace. In Serbia, Ms. Vukašinovic has been member of national teams in athletics and softball.

## Li Wei



President

Development Research Center of the State Council (DRC), China

Li Wei, President (Minister), member of the Leading Party Members' Group and research fellow of DRC, was born in Feng county, Jiangsu province in 1953. He joined the PLA in December 1970 and began working as Deputy Chief of the Organization Section and member of the Party Committee of Shanghai Chemical Import and Export Corp in April 1976.

He studied Chinese Language and Literature at Shanghai TV University from September 1982 to October 1985, and then became the Liaison Officer of the Organization Department of Shanghai Municipal Party Committee.

From March 1988, he worked as Shanghai Municipal Government Secretary and member of the Shanghai Municipal Party Committee; he became Secretary of the General Office of the State Council in April 1991. He was appointed Head of the Premier's office in March 1998 and became Deputy Director of the Research Office of the State Council.

He was appointed Deputy Party Secretary of the Central Financial Work Committee in January 2003, and Vice-Chairman of China Banking Regulatory Commission in March 2003. He became Vice Chairman of the State-owned Assets Supervision and Administration Commission of the State Council in October 2005 and Deputy Secretary of the Party Committee. He was appointed as Secretary of the Leading Party Members' Group and Vice President of DRC in July 2010 and President and Deputy Secretary of the Leading Party Members' Group of DRC in April 2011. He is a member of the 18th CPC Central Committee.

# **Amber Wigmore**

**Executive Director of Career Services** 

IE Business School, Spain

# **Angela Wilkinson**



Counsellor for Strategic Foresight

**OECD** 

Angela Wilkinson is Strategic Foresight Counsellor, OECD. With 30 years of experience in forward assessment, business strategy and policy design, she has contributed to over 100 foresight initiatives, worked in over 30 countries, and across a broad range of sectors. She engages with senior executives and high-level policy makers to enhance anticipatory capabilities and faciliate collaborative strategies on connected challenges and emerging global issues. Previously director of foresight-related exec education and research programmes at University of Oxford and a member of Shell's global scenario team, Angela has published two books and numerous articles on strategic foresight and scenario planning. She holds a PhD in Physics

### **Karen Wilson**



Statistics and Development Finance Division, Development Co-operation Directorate

#### **OECD**

Karen Wilson has been working at the OECD since 2009 where her work has focused on innovation, entrepreneurship, finance, and most recently social impact investment (see publication: http://www.oecd.org/sti/ind/social-impact-investment.htm).

Karen is also a Senior Fellow at Bruegel, an international economics think tank based in Brussels, an Associate Fellow at Said Business School at Oxford University and a Visiting Lecturer at the Stockholm School of Economics in Riga. She is a Board Member and Advisor of the European Foundation for Entrepreneurship Research (EFER), and serves as an expert on the European Commission Horizon 2020 Access to Risk Finance Advisory Group and on the World Economic Forum's Global Advisory Council on the Creative Economy.

Karen was a Senior Fellow at the Kauffman Foundation from 2008-2012 and is the Founder of GV Partners in 2004. Earlier, Karen worked with international venture capital firm, Index Ventures, and before that was part of the senior management team at the World Economic Forum in Geneva, Switzerland. Previously, she served as the Executive Director of the Global Initiative at Harvard Business School. Her earlier experience includes investment banking and consulting.

She received, with honors, a Bachelors of Science in Mathematics and Management from Carnegie Mellon University and an MBA from Harvard Business School.

## **Andrew Wyckoff**



Director, Science, Technology and Innovation

#### **OECD**

Andrew W. Wyckoff is the Director of the OECD's Directorate for Science, Technology and Innovation (STI) where he oversees OECD's work on innovation, business dynamics, science and technology, information and communication technology policy as well as the statistical work associated with each of these areas.

Mr. Wyckoff was previously Head of the Information, Computer and Communications Policy (ICCP) division at the OECD which supports the organisation's work on information society as well as consumer policy issues. Before heading ICCP, he was the head of STI's Economic Analysis and Statistics Division which develops methodological guidelines, collects statistics and undertakes empirical analysis in support of science, technology and innovation policy analysis.

His experience prior to the OECD includes being a program manager of the Information, Telecommunications and Commerce program of the US Congressional Office of Technology Assessment (OTA), an economist at the US National Science Foundation (NSF) and a programmer at The Brookings Institution.

Mr. Wyckoff is a citizen of the United States, holds a BA in Economics from the University of Vermont, and a Master of Public Policy from the JFK School of Government, Harvard University.

#### II-ho Yoo



Deputy Prime Minister, Minister of Strategy and Finance

Ministry of Strategy and Finance

Yoo II Ho is Deputy Prime Minister and Minister of Strategy and Finance, Korea. Formerly he was Minister of Land, Infrastructure and Transport. He holds a PhD in Economics from the University of Pennsylvania and a Bachelor's Degree in Economics from Seoul National University.

### Haruno Yoshida



Vice-Chairperson

Keidanren, Japan

Haruno Yoshida was appointed to her current position as the first female executive in Keidanren, a leading business federation in Japan, in June 2015. She is one of the chairs of the Committee on Gender Diversity in Keidanren. Moreover, Ms. Yoshida is President & Representative Director at BT Japan Corporation.

Ms. Yoshida has over 20 years of global experience as a top salesperson in the male-dominated communications industry since beginning her career in this sector in the 1990s while living in Canada. In the globally evolving and dynamic communications industry, Ms. Yoshida has led large deals with both Japanese and non-Japanese clients in North America and Japan and promoted business globalisation from a customer-centric viewpoint. Prior to joining BT, Ms. Yoshida was General Manager at Verizon Business, leading the company's Enterprise Sales and successfully penetrating the Japanese market through innovative collaborations with domestic IT partners.

Ms. Yoshida regularly presents on diversity and inclusion in the workplace and is a strong advocate of the benefits associated with these practices. She has attracted attention as a new role model for working women in Japan, from her own experience as a working mother and her global perspectives gained through doing business in Canada, the US and the UK. She is also a member of Telecommunications Carriers Committee, European Business Council in Japan, and the European (EU) Chamber of Commerce in Japan.

Ms. Yoshida graduated from Keio University with a bachelor's degree in human science.

### Who's Who of E71066

## Naoyuki Yoshino



Dean

Asian Development Bank Institute (ADBI)

Naoyuki Yoshino is Dean of the Asian Development Bank Institute (ADB Institute), Professor Emeritus of Keio University in Tokyo, Japan and Senior Adviser at the Japan Financial Services Agency's Financial Research Center, He obtained his PhD from Johns Hopkins University in 1979, where his thesis supervisor was Sir Alan Walters (who was Margaret Thatcher's Economic Adviser). Previously he was a visiting scholar at the Massachusetts Institute of Technology (United States) and has been visiting professor at various universities including the University of New South Wales (Australia), Fondation Nationale des Sciences Politiques (France), and University of Gothenburg (Sweden). He was an Assistant Professor at the State University of New York at Buffalo and an Economics Professor at Keio University from 1991 to 2014. He was appointed chair of the Financial Planning Standards Board in 2007, and also served as chairperson of the Japanese Ministry of Finance's Council on Foreign Exchange and its Fiscal System Council (Fiscal Investment and Loan Program Section). He was also a board member of the Deposit Insurance Corporation of Japan, chairperson of the Meeting of Japanese Government Bond Investors (Ministry of Finance), and President of the Financial System Council of the Government of Japan. He has been conferred honorary doctorates by the University of Gothenburg (Sweden) in 2004 and Martin Luther University of Halle-Wittenberg (Germany) in 2013. He also received the Fukuzawa Award for his contribution to academic research in 2013.