OECD Forum 2014
Programme
“Resilient Economies for Inclusive Societies”
(Last update on 21 April 2014)

Monday 5 May

7:45-9:00
REGISTRATION

9:00-10:00
OECD FORUM OPENING SESSION

Master of Ceremonies: Axel Threlfall, Lead Anchor, Reuters

Keynote speeches
– Alenka Bratušek, Prime Minister, Republic of Slovenia
– Jason Furman, Chairman, White House Council of Economic Advisers, United States
– Angel Gurría, Secretary-General, OECD

10:00-10:15
NETWORKING BREAK

10:15-12:00
A. INCLUSIVE SOCIETIES

Moderator: Monique Villa, Journalist; CEO, Thomson Reuters Foundation

(1) Inclusive Growth
– Xavier de Souza Briggs, Vice President of Economic Opportunity and Assets, Ford Foundation
– Angel Gurría, Secretary-General, OECD

(2) Quality Jobs & Inequality
– Winnie Byanyima, Executive Director, Oxfam International
– Jason Furman, Chairman, White House Council of Economic Advisers, United States
– Philip J. Jennings, General Secretary, UNI Global Union
– Michel Landel, CEO and Member of the Board of Directors, President of Executive Committee, Sodexo

B. THE SHARING ECONOMY

Moderator: tbc

Speakers
– Frédéric Mazzella, CEO, BlaBlaCar
– Mariana Mazzucato, R.M.Phillips Professor in Economics of Innovation, University of Sussex (SPRU); Visiting Professor in Economics of Innovation, Open University, United Kingdom
– April Rinne, Chief Strategy Officer, Collaborative Lab
– William Saito, Special Advisor, Cabinet Office, Japan

C. PRESENTATION OF THE 2014 EDITION OF THE BETTER LIFE INDEX DISCUSSION ON NETIZEN ENGAGEMENT & EMPOWERMENT

Moderator: Shiv Malik, Journalist and Author, The Guardian

– Martine Durand, Director of Statistics and Chief Statistician, OECD
– Anthony Gooch, Director, Public Affairs and Communications, OECD
Speakers
- Ken Bluestone, Influencing and Advocacy Manager, Age International
- Santiago Iñiguez de Onzoño, President, IE University; Dean, IE Business School, Spain
- Eva Majewski, Chairwoman, European Democrat Students

10:30-13:00

IDEA FACTORY – ADDRESSING THE TALENT GAP

Facilitator: tbc

Discussion leaders
- Jaap Buis, Public Affairs Manager, Randstad Holding nv
- Olivier Crouzet, Director of Studies, Ecole 42, France
- Yves Flückiger, Vice Rector, University of Geneva, Switzerland
- Enrico Giovannini, former Minister of Labour and Social Policies; Professor, Economics and Finance, University of Rome “Tor Vergata”, Italy
- Shea Gopaul, Executive Director, Global Apprenticeship Network
- Colm Harmon, Head, School of Economics, Faculty of Arts and Social Sciences, The University of Sydney, Australia
- Peter Jungen, Chairman, Peter Jungen Holding GmbH (tbc)
- David Nordfors, President, The International Institute of Innovation Journalism and Communication; Chief Organizer, I4J Summit
- Giuseppe Porcaro, Secretary General, European Youth Forum
- Steve Sargent, President and CEO, GE Australia & New Zealand; Chair, B20 Human Capital Task Force
- Cristina Terra, Professor, School of Economics, FGV Foundation, Brazil
- Thiébaut Weber, Confederal Secretary, CFDT, France

A. LUNCH DEBATE: MIGRATION

Moderator: Ali Aslan, Anchor, Deutsche Welle, Germany

Speakers
- Laima Andrikiene, Member, European Parliament
- Daniela Bobeva, Deputy Prime Minister, Republic of Bulgaria
- Bernt Bratsberg, Senior Research Fellow, Ragnar Frisch Centre for Economic Research, Norway (tbc)
- Chukwu-Emeka Chikezie, Director, Up!-Africa Limited
- Paul Collier, Director, Centre for the Study of African Economies, Professor of Economics and Public Policy, Blavatnik School of Government, University of Oxford, United Kingdom
- Jean-Christophe Dumont, Head, International Migration, Employment, Labour and Social Affairs, OECD
- Sandro Gozi, Secretary of State for European Affairs, Italy (tbc)
- Omar Munie, Designer, Omar Munie Clothing
- Jan Niessen, Director, Migration Policy Group
- Young-bum Park, President, Korea Research Institute for Vocational Education and Training (KRIVET)

B. LUNCH DEBATE: GETTING CITIES RIGHT

Moderator: Monique Villa, Journalist; CEO, Thomson Reuters Foundation (tbc)

Speakers
- Ana Marie Argilagos, Professor of International Development and Urban Planning, New York University, United States
- Thorsten Bauer, Founder, URBANSCREEN GmbH
- John Beard, Director, Ageing and Life Course Programme, World Health Organization
- Rob van Gijzel, Mayor, Eindhoven, The Netherlands
- Ir. Tri Rismaharini, M.T., Mayor, Surabaya, Indonesia (tbc)
- Philippe Sajhau, Vice-President, "Smarter Cities", IBM France

C. LUNCH DEBATE: RE-USING FOOD

Moderator: Clotilde Dusoulier, Chef & Author

Speakers
- Shabnam Anvar, Founding Member, Disco Soupe
13:30-15:00

A. TAX FOR DEVELOPMENT

**Moderator:** Zeinab Badawi, Presenter, World News Today, BBC World News (tbc)

**Scene Setting**
- Pascal Saint-Amans, Director, Centre for Tax Policy and Administration, OECD
- Erik Solheim, Chair, Development Assistance Committee, OECD

**Speakers**
- Winnie Byanyima, Executive Director, Oxfam International
- John Christensen, Director, Tax Justice Network
- Paul Collier, Director, Centre for the Study of African Economies, Professor of Economics and Public Policy, Blavatnik School of Government, University of Oxford, United Kingdom
- Margaret Hodge, Chair, Public Accounts Committee, House of Commons, United Kingdom
- Alan McLean, Member, Taxation and Fiscal Policy Committee, BIAC
- Ngozi Okonjo-Iweala, Coordinating Minister for the Economy and Finance, Nigeria

B. AGEING (UN)EQUALLY?

**Moderator:** Shiv Malik, Journalist and Author, The Guardian

**Scene Setting**
- Yves Leterme, Deputy Secretary-General, OECD (tbc)

(1) Ageing & Gender
- Shinichi Abe, Managing Director, Enterprise Business, Google Japan
- Ulf Kristersson, Minister for Social Security, Ministry of Health and Social Affairs, Sweden
- Yukako Uchinaga, President, Japan Women's Innovative Network (J-Win)

(2) 50+ Labour Market
- Herman Nijns, CEO, Randstad Belgium
- Mateja Kožuh Novak, President, Slovenian Federation of Pensioners' Organizations (ZDUS)
- Katsutoshi Saito, Chairman, Dai-ichi Life; Vice-Chair, BIAC
- Debra Whitman, Executive Vice-President, Policy, Strategy and International Affairs, AARP

C. THE CREATIVE ECONOMY

**Moderator:** Joohee Cho, Seoul Bureau Chief, ABC News

**Speakers**
- Rob van Gijzel, Mayor, Eindhoven, The Netherlands
- Randa Grob-Zakhary, CEO, LEGO Foundation
- Charles Rivkin, Assistant Secretary of State for Economic and Business Affairs, United States

15:00-15:15

NETWORKING BREAK

15:15-16:45

A. HEALTH & INNOVATION

**Moderator:** Kenneth Cukier, Data editor, The Economist

**Keynote Speech**
- Shinya Yamanaka, Nobel Laureate in Physiology or Medicine; Professor & Director, Center for iPS Cell Research and Application, Institute for Integrated Cell-Material Sciences, Kyoto University, Japan

**Speakers**
- Monika Kosińska, Secretary-General, European Public Health Alliance (EPHA)
- Helga Rohra, Chair, European Working Group of People with Dementia
- Bruno Strigini, President Europe and Canada, MSD (Merck & Co., Inc)
Shinya Yamanaka, Nobel Laureate in Physiology or Medicine; Professor & Director, Center for iPS Cell Research and Application, Institute for Integrated Cell-Material Sciences, Kyoto University, Japan

B. **SKILLS, EMPOWERMENT, RESILIENCE**

**Moderator: tbc**

**Scene Setting**
- David Willetts, Minister of State for Universities and Science, United Kingdom

(1) **Access to Skills**
- Randa Grob-Zakhary, CEO, LEGO Foundation
- Andreas Schleicher, Deputy Director and Special Adviser on Education Policy to the Secretary-General, OECD
- Bill Spriggs, Chief Economist, AFL-CIO

(2) **Skills & the Digital Economy**
- Tyler Cowen, Holbert C. Harris Chair of Economics, George Mason University, United States
- Dale J. Stephens, Founder, UnCollege
- Anka Mulder, Vice-President for Education & Operations, Delft University of Technology, Netherlands

C. **INSTITUTIONAL (IN)COMPETENCE: 21ST CENTURY POLITICS**

**Moderator: tbc**

(1) **Global Governance**
- Tim Costello, CEO, World Vision Australia; Leader, C20 process, G20 Australian Presidency
- John Evans, General Secretary, TUAC
- Pascal Lamy, former Director-General, World Trade Organization; Chairman, Oxford Martin Commission for Future Generations

(2) **Integrity for Better Politics**
- Philip Coggan, Buttonwood Columnist and capital markets Editor, The Economist
- Sandro Gozi, Secretary of State for European Affairs, Italy (tbc)
- Drago Kos, Chairman, OECD Working Group on Bribery

**15:30-18:30**

**IDEAFACTORY – A NEW AGE**

**Opening**
- Daniela Bobeva, Deputy Prime Minister, Republic of Bulgaria
- Ken Bluestone, Influencing and Advocacy Manager, Age International
- Thomas Jelley, Director, Sodexo Institute for Quality of Life
- Anne-Sophie Parent, Secretary General, AGE
- Jacques Séguéla, Business Person and Author

**Discussion leaders**
- John Beard, Director, Ageing and Life Course Programme, World Health Organization
- Ken Bluestone, Influencing and Advocacy Manager of Age International
- Daniela Bobeva, Deputy Prime Minister, Republic of Bulgaria
- Thomas Jelley, Director, Sodexo Institute for Quality of Life
- Marie-Louise Knuppert, Vice President, TUAC; Elected Confederal Secretary, Danish Confederation of Trade Unions (LO-DK)
- Konstantinos Kyranakis, President, Youth of the European People's Party
- Niku Määttänen, Research supervisor, Research Institute of the Finnish Economy (ETLA)
- Anne-Sophie Parent, Secretary General, AGE
- Jacques Séguéla, Business Person and Author
- Claire Turner, Head, Ageing Society, Joseph Rowntree Foundation
- Lorraine K. Tyler, Head, Centre for Speech, Language and the Brain; Head, Cambridge Centre for Ageing and Neuroscience, United Kingdom
- Yukako Uchinaga, President, Japan Women’s Innovative Network (J-Win)
- Fabian Zuleeg, Chief Executive, European Policy Centre

**Closing Speaker (tbc)**
A. FOCUS ON SOUTHEAST ASIA

Moderator: Hiroko Kuniya, Anchor, NHK

Scene Setting
– Angel Gurría, Secretary-General, OECD

Speakers
– Tim Groser, Minister of Trade, Minister for Climate Change Issues and Associate Minister Foreign Affairs, New Zealand
– Chandran Nair, Founder and Chief Executive, Global Institute For Tomorrow (GIFT)
– Kan Zaw, Minister for National Planning and Economic Development, Republic of the Union of Myanmar

B. IS INVESTING IN FOSSIL FUELS A RISKY BUSINESS?

Moderator: Géraldine Amiel, News Editor, Dow Jones Newswires, Wall Street Journal Paris

Scene Setting (tbc)

Speakers
– Michel Gardel, Vice President, Communications, External & Environmental Affairs, Toyota Motor Europe NV/SA
– Anthony Hobley, CEO, Carbon Tracker Initiative
– Kumi Naidoo, Executive Director, Greenpeace International
– Jeremy Oppenheim, Programme Director, New Climate Economy
– Klaus Töpfer, Executive Director, Institute for Advanced Sustainability Studies; former Executive Director, United Nations Environment Programme (UNEP) (tbc)

C. SAFETY & RISK IN THE DIGITAL ECONOMY

Moderator: Melinda Crane, Chief Political Correspondent, Deutsche Welle, Germany (tbc)

Scene Setting
– Andrew Wyckoff, Director, Science, Technology and Industry, OECD

Speakers
– Eric Boustoulier, Corporate Vice President and Area Vice President, Microsoft Western Europe (tbc)
– Peter Hustinx, European Data Protection Supervisor
– Gus Hosein, Executive Director, Privacy International
– Sarah Spiekermann, Professor for Information Systems; Chair, Institute for Management Information Systems, Vienna University of Economics and Business, Austria

18:30

RECEPTION
Tuesday 6 May

7:45-8:30
REGISTRATION

8:30-9:30
DEFINING RESILIENCE
Moderator: Yoichi Takita, Senior Staff Writer, Nikkei
Speakers
- Shinichi Abe, Managing Director, Enterprise Business, Google Japan
- Nobuaki Koga, President, Japanese Trade Union Confederation (RENGO)
- Yoko Tsurimaki & Kohei Oyama, Students, Tohoku School, Japan
- Margareta Wahlström, United Nations Special Representative of the Secretary-General for Disaster Risk Reduction

9:00-12:00
IDEAFACTORY – THE FUTURE OF THE INTERNET
Opening Speaker
Discussion leaders
- Gustav Ahlsson, Deputy State Secretary, Ministry for Foreign Affairs, Sweden
- Karl Cox, Vice-President, Public Policy and Corporate Affairs, Europe, Middle East and Africa, Oracle France
- Kenneth Cukier, Data editor, The Economist (tbc)
- Yuko Harayama, Executive Member, Council for Science and Technology Policy, Cabinet Office, Japan
- Gus Hosein, Executive Director, Privacy International (tbc)
- Jens-Henrik Jeppesen, Representative and Director for European Affairs, Center for Democracy and Technology
- Shunichi Kajisa, President, Microsoft Development Co., Ltd.; Chief Technology Officer, Microsoft Japan Co., Ltd.
- Seong Ju Kang, Director General, Ministry of Science and Technology, ICT and Future Planning, Korea (tbc)
- Octave Klaba, Founder & CEO, OVH (tbc)
- Frédéric Massé, Vice-President, EMEA Government Relations, SAP
- Pieter Omtzigt, Member of the House of Representatives, The Netherlands (tbc)
- Costas Rossoglou, Senior Legal Officer, BEUC
- Jean-Jacques Sahel, Vice President of Stakeholder Engagement for Europe, ICANN
- Sarah Spiiekermann, Professor for Information Systems; Chair, Institute for Management Information Systems, Vienna University of Economics and Business, Austria
- Arun Sundararajan, Professor, Leonard N. Stern School of Business, New York University, United States
- Pastora Valero, Director, EU Public Policy, Cisco; Chair, Digital Economy Committee, AmCham EU
- Closing speaker (tbc)

9:45-10:15
KEYNOTE ADDRESS BY MINISTERIAL COUNCIL MEETING (MCM) CHAIR
AMPHITHEATRE 1

10:20-10:50
CEREMONY FOR THE FORMAL LAUNCH OF THE OECD SOUTHEAST ASIA PROGRAMME
Master of Ceremony: Axel Threlfall, Lead Anchor, Reuters

11:00-11:40
PRESENTATION OF THE ECONOMIC OUTLOOK
AMPHITHEATRE 1
Moderator: Stephen Sedgwick, Anchor, CNBC
Speakers
- Angel Gurría, Secretary-General, OECD
- Rintaro Tamaki, Deputy Secretary-General, OECD
11:45-12:45  
**ECONOMIC OUTLOOK DEBATE**  
AMPHITHEATRE 1  

**Moderator:** Stephen Sedgwick, Anchor, CNBC  

**Speakers**  
- Minister, Japan  
- Phil O'Reilly, Chair, BIAC; Chief Executive Officer, BusinessNZ  
- Richard Trumka, President, TUAC; President, AFL-CIO  
- Luis Videgaray, Secretary of Finance, Mexico  

12:45-13:00  
**NETWORKING BREAK**  

13:00-14:30  

**A. LUNCH DEBATE: INCLUSIVE ENTREPRENEURSHIP (50+, WOMEN, YOUTH, MIGRANTS)**  

**Moderator:** Stéphanie Antoine, Anchor, France24 (tbc)  

**Speakers**  
- Shai Agassi, former CEO and Founder, Newrgy  
- Sergio Arzeni, Director, Centre for Entrepreneurship, SMEs and Local Development, OECD (tbc)  
- Neveen El-Tahri, Chairperson and Managing Director, Delta Shield for Investment  
- Reinhard Cordes, CEO and Owner, ONLYGLASS  
- Kamel Haddar, CEO, Origin Partners; Entrepreneur and Co-Founder, ATLAS  
- Matthew Hancock, Minister for Skills and Enterprise, United Kingdom (tbc)  
- Patricia Lahy-Engel, Director, TheHive Startup Accelerator, Gvahim, Israel  
- Peter Jungen, Chairman, Peter Jungen Holding GmbH (tbc)  
- Vasilios Makios, Emeritus Professor, Telecommunications & Information Technology, University of Patras, Greece (tbc)  
- Omar Munie, Designer, Omar Munie Clothing  
- Navi Radjou, Fellow, Judge Business School, University of Cambridge, United Kingdom  
- Charles Rivkin, Assistant Secretary of State for Economic and Business Affairs, United States (tbc)  
- William Saito, Special Advisor, Cabinet Office, Japan  

**B. LUNCH DEBATE: DISCUSSION ON FORESIGHT: WHAT IF?**  

**Moderator:** Petra Pinzler, Berlin Correspondent, DIE ZEIT, Germany (tbc)  

**Scene Setting**  
Angela Wilkinson, Counsellor for Strategic Foresight, OECD  

**Speakers**  
- Jim Clarken, Executive Director, Oxfam Ireland (tbc)  
- Alan Cohn, Assistant Secretary for Strategy, Planning, Analysis & Risk, United States Department of Homeland Security  
- Burkhard Gnäig, Executive Director, International Civil Society Center  
- Robert Johnson, Executive Director, Institute for New Economic Thinking (INET)  
- Margareta Wahlström, United Nations Special Representative of the Secretary-General for Disaster Risk Reduction  

14:30-15:00  
**NETWORKING BREAK**  

15:00-16:30  

**A. THE FUTURE OF TRADE**  

**Moderator:** Shawn Donnan, World Trade Editor, Financial Times  

**Speakers**  
- Roberto Carvalho de Azevêdo, Director-General, World Trade Organization  
- James Bacchus, Chair, Commission on Trade and Investment Policy, International Chamber of Commerce (ICC) (tbc)  
- Sharan Burrow, General Secretary, International Trade Union Confederation (ITUC)
– Tim Groser, Minister of Trade, Minister for Climate Change Issues and Associate Minister Foreign Affairs, New Zealand
– Peter M. Robinson, President and CEO, United States Council for International Business (USCIB)
– Tadayuki Nagashima, Executive Vice-President, Japan External Trade Organization (JETRO)

B. CAN WE BANK ON BANKS?

Moderator: Faisal Islam, Economics Editor, Channel 4

Speakers
– Minister (tbc)
– Diane Coyle, Visiting Research Fellow, Smith School of Enterprise and the Environment, Oxford University, United Kingdom
– John Hope Bryant, Founder, Chairman and CEO, Operation HOPE, United States
– Guillermo de la Dehesa, Chairman, Centre for Economic Policy Research (CEPR)
– Dennis Snower, President, Kiel Institute for the World Economy

16:30-17:00
OECD FORUM CLOSING SESSION

17:00-18:00
OECD FORUM CLOSING RECEPTION