Programme

TUESDAY 24 MAY - MORNING

7:30-9:00 Registration

9:00-10:00 Opening Session: Better Policies for Better Lives
OECD Better Life Initiative
Session Summary
Angel Gurría, Secretary-General, OECD (speech)
Herman Van Rompuy, President, European Council (speech)
Moderator: Axel Threlfall, Lead Anchor, Reuters

10:00-12:30 Plenary session:

Measuring Progress of Societies (background notes)
- Amphitheatre 1 (with retransmission in Amphitheatre 2) -
Session Summary

Keynote: Danilo Türk, President, Republic of Slovenia
Introduced by: Angel Gurría, Secretary-General, OECD (speech)

Presentation of OECD Better Life Initiative: Your Better Life Index
Martine Durand, Director of Statistics and Chief Statistician, OECD
Anthony Gooch, Director, Public Affairs and Communications, OECD

Moderator: Larry Elliott, Economics Editor, The Guardian, United Kingdom
- Panel 1: Better Policies

Speakers: Jacques Attali, Chairman, PlaNet Finance
Antoine Frérot, Chairman and CEO, Veolia Environnement
Pravin Jamnadas Gordhan, Minister of Finance, South Africa
- **Panel 2: Better Lives**

  **Speakers:**
  - Sharan Burrow, General Secretary, International Trade Union Confederation (ITUC)
  - Steve Killelea, Founder, Institute for Economics and Peace
  - Yoshinori Suematsu, Senior Vice-Minister, Cabinet Office, Japan

  **Discussants:**
  - Irena Križman, Director-General, Statistical Office, Republic of Slovenia and President, Executive Committee, International Association for Official Statistics (IAOS)
  - Giuseppe Porcaro, Secretary-General, European Youth Forum (YFJ)

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**10:00-12:30: OECD_IdeaFactory: Greening Growth (more...)**  
- Room CC10 -

**Opening Keynote:**
Jeremy Rifkin, Founder and President, Foundation on Economic Trends, United States

**Closing Keynote:**
Simon Upton, Director, Environment Directorate, OECD

**OECD Discussion Leaders:**
- Lamia Kamal-Chaoui, Head, Urban Development Programme
- Helen Mountford, Deputy Director, Environment Directorate
- Raed Safadi, Deputy Director, Trade and Agriculture Directorate
- Andrew Wyckoff, Director, Directorate for Science, Technology and Industry

**Discussion Leaders:**
- Eric Lesueur, Director of Urban Planning and New Services, Veolia Environnement
- Ján Kubiš, Executive Secretary, UNECE
- Lesa Mitchell, Vice-President, Kauffman Foundation
- Chandran Nair, Founder and CEO, Global Institute for Tomorrow (GIFT)
- Anabella Rosemberg, Policy Adviser, ITUC/TUAC
- Björn Stigson, President, WBCSD
- Monique Ventura-Delatour, Director, Sustainability Eco System EMEA, SAP AG
- Jeremy Wates, Secretary-General, European Environmental Bureau

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**12:30-13:30 ** **Lunch**

**Launch of Trade Union Report:** *Exiting from the Crisis: Models for*
**Equitable and Sustainable Growth**
- Auditorium -

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**TUESDAY 24 MAY - AFTERNOON**

13:30-15:30  *Two parallel sessions:*

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**A. New Sources of Growth: Green Your Life!** *(background notes)*
- Amphitheatre 1 -

**Session Summary**

*Moderator:* Simon Upton, Director, Environment, OECD

**Keynote:** Han Seung-soo, Former Prime Minister, Korea; Chair of the Board of Directors, Global Green Growth Institute (GGGI)

- **Panel 1: Lessons from Successful Green Growth Reform**

  *Speakers:* Tim Groser, Minister of Trade, New Zealand
  James P. Leape, Director-General, WWF International
  Chandran Nair, Founder and CEO, Global Institute For Tomorrow (GIFT)

  *Discussant:* Thomas Koenen, Managing Director, Department of Climate and Sustainable Development, Bundesverband der Deutschen Industrie (BDI), Germany

**Keynote:** Jeremy Rifkin, Founder and President, Foundation on Economic Trends, United States

- **Panel 2: Stimulating Change in Business Practice and Consumer Behaviour**

  *Speakers:* Simon Brooks, Vice-President, European Investment Bank (EIB)
  Marie-Louise Knuppert, Confederal Secretary, Danish Confederation of Trade Unions (LO-DK)
  Björn Stigson, President, World Business Council for Sustainable Development (WBCSD)

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**B. Gender: Education, Employment and Entrepreneurship** *(background notes)*
- Amphitheatre 2 -

**Session Summary**
- **Panel 1: Babies and Bosses**

  *Moderator:* Stéphanie Antoine, Anchor, France 24

  *Speakers:* Cherie Blair, Founder, Cherie Blair Foundation for Women  
  Carlos Mulas-Granados, Executive Director, IDEAS Foundation, Spain  
  Yoshinori Suematsu, Senior Vice-Minister, Cabinet Office, Japan

- **Panel 2: Women’s Economic Empowerment**

  *Moderator:* Alison Smale, Executive Editor, International Herald Tribune

  *Speakers:* Nizar Baraka, Minister delegate to the Prime Minister, Economic and General Affairs, Morocco  
  Sanjit Bunker Roy, Director and Founder, Barefoot College, India  
  Melanne S. Verveer, Ambassador-at-Large for Global Women’s issues, Department of State, United States

  *Discussants:* Ján Kubiš, Executive Secretary, United Nations Economic Commission for Europe (UNECE)  
  Monika Queisser, Head of Social Policy Division, Directorate of Employment, Labour and Social Affairs, OECD

- **OECD Gender Mainstreaming Champion Award**

  Announced by:  
  Cherie Blair, Founder, Cherie Blair Foundation for Women  
  Karen F. Kornbluh, U.S. Ambassador to the OECD

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13:30-15:30: **OECD_IdeaFactory: Getting Ready for the Jobs of Tomorrow**  
- Room CC10 -

  **Opening keynote:**  
  Soumitra Dutta, Roland Berger Chaired Professor of Business and Technology, INSEAD, France

  **Closing keynote:**  
  John P. Martin, Director of Employment, Labour and Social Affairs, OECD

  **OECD Discussion Leaders:**  
  Joanne Caddy, Counsellor and Communications Manager, Education Directorate  
  Kathrin Hoeckel, Analyst, Education Directorate  
  Stefano Scarpetta, Deputy Director, Employment, Labor, Social Affairs Directorate
Discussion Leaders:
Martin Bruncko, Plenipotentiary for the Knowledge Economy, Slovak Republic
Julie Coudry, Founder, La MANU
Johannes de Geus, Director Learning & Development, Schouten Training
Bob Harris, Chief Consultant to the General Secretary, Education International
Jody Holtzman, Senior Vice President for Thought Leadership, AARP
John Hope Bryant, Founder and CEO, Operation HOPE
Monika Kosinska, Secretary-General, European Public Health Alliance
Santa Ozolina, Policy Officer, Employment and Social Affairs, European Youth Forum (YFJ)
Edward Whitehouse, Principal Administrator, Directorate for Employment, Labour and Social Affairs, OECD

15:30-16:00  Coffee Break

16:00-18:00  Two parallel sessions:

A. Restoring Trust in the System (background notes)
- Amphitheatre 1 -
Session Summary

Keynote: Iveta Radičová, Prime Minister, Slovak Republic
Moderator: Soumitra Dutta, Roland Berger Chaired Professor of Business and Technology, INSEAD, France

- Panel 1: Financial Regulation and Consumer Protection

Speakers: John Hope Bryant, Founder, Chairman and CEO, Operation HOPE
         Federico Ghizzoni, CEO, UniCredit SpA
         Marilena Igreja Lazzarini, Member of the Council of Directors, Instituto Brasileiro de Defesa do Consumidor (IDEC), Brazil
         Ted Menzies, Minister of State, Finance, Canada (speech)
         Steingrímur J. Sigfússon, Minister of Finance, Iceland

Discussant: Renato G. Flores Jr., Professor, Fundação Getulio Vargas/EPGE, Brazil

- Panel 2: Corporate Governance

Speakers: David Begg, General Secretary, Irish Congress of Trade Unions
         Lord Mandelson, Former EU Trade Commissioner
         Bruno Strigini, President, Europe & Canada, MSD (Merck & Co., Inc.)
Christine Varney, Assistant Attorney General, Department of Justice, United States

*Discussants:* Richard Howitt, MEP, Rapporteur on Corporate Social Responsibility, European Parliament
Anne-Catherine Husson-Traoré, CEO, Novethic, France

**B. Life After the Babyboomers** *(background notes)*
- Amphitheatre 2 -

**Session Summary**

**Keynote:**
Phil Zarleno, Chair of the Board, AARP, United States

- **Panel 1: How to Overcome the Long-Term Effects of the Crisis?**
  *Moderator:* Alexandrine Bouilhet, Head, International Economy Department, Le Figaro, France

  **Speakers:**
  John Hearn, Vice-President (International), University of Sydney, Australia
  Monika Kosinska, Secretary-General, European Public Health Alliance (EPHA)
  Carlos Susías Rodado, President, European Anti-Poverty Network-España, Spain

  *Discussant:* Aleph Torres, President, Fundación Proacceso ECO, A.C., Mexico

- **Panel 2: Promoting Solidarity**
  *Moderator:* Simon Kuper, Columnist, Financial Times

  **Speakers:**
  Peter Matjašič, President, European Youth Forum (YFJ)
  Jan Niessen, Director, Migration Policy Group, Belgium
  Sandra Polaski, Deputy Undersecretary for International Affairs, Department of Labor, United States
  Stephen Pursey, Senior Adviser to the Director-General, International Labour Organization (ILO)

  *Discussant:* Edward Whitehouse, Principal Administrator, Directorate for Employment, Labour and Social Affairs, OECD

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18:00-20:00  **OECD Forum Reception**
Carbon Speed Dating
50th Anniversary Video Competition Winners
7:30-8:30  **Registration**

8:30-10:30  **Two parallel sessions:**

**A. Shifting Wealth** *(background notes)*
- Amphitheatre 1 -

**Session Summary**

- **Panel 1: Emerging Economies**
  
  **Moderator:** Liam Halligan, Economic Columnist, Sunday Telegraph

  **Speakers:**
  - Robert D. Hormats, Under-Secretary of State for Economic, Energy and Agricultural Affairs, Department of State, United States
  - Pascal Lamy, Director-General, World Trade Organization (WTO)
  - Anatoly Moskalenko, Member of Management Committee, LUKOIL, Russian Federation
  - Anand Sharma, Minister for Commerce and Industry, India
  - Valdemar Carneiro Leão, Under-Secretary for Economic and Financial Affairs, Ministry of Foreign Affairs, Brazil

  **Discussant:** Sigbjørn Johnsen, Minister of Finance, Norway

- **Panel 2: Trade and Investment**

  **Moderator:** Narayan Lakshman, Special Correspondent, The Hindu, India

  **Speakers:**
  - Karel De Gucht, European Commissioner for Trade, European Commission
  - Lord Green, Minister of State for Trade and Investment, United Kingdom
  - Augustin de Romanet, CEO, Caisse des Dépôts, France
  - Levin Zhu, President and CEO, China International Capital Corporation Limited (CICC), People’s Republic of China

  **Discussant:** Mario Pezzini, Director, OECD Development Centre
B. New Paradigms for Development (background notes)
- Amphitheatre 2 -

Session Summary

Moderators:
J. Brian Atwood, Chair, Development Assistance Committee, OECD
Bert Koenders, Co-chair, OECD Working Party on Aid Effectiveness

- Panel 1: Sustaining Development

Speakers:
Paul Collier, Professor of Economics, University of Oxford, United Kingdom
Donald Kaberuka, President, African Development Bank (AfDB)
Farah Karimi, Executive Director, Oxfam Novib, Netherlands
Dambisa F. Moyo, Author and Economist
Kanayo F. Nwanze, President, International Fund for Agricultural Development (IFAD)

- Panel 2: Mobilising Domestic Resources and Partnerships

Speakers:
Marco De Ponte, Secretary-General, ActionAid Italy
Bernd Eisenblätter, Chairman, Management Board, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Germany
Jose W. Fernandez, Assistant Secretary of State for Economic, Energy and Business Affairs, Department of State, United States
Pravin Jamnadas Gordhan, Minister of Finance, South Africa
Mahmoud Mohieldin, Managing Director, World Bank

Discussant: Jeffrey Owens, Director, Centre for Tax Policy and Administration, OECD

10:30-11:00 Presentation of the Economic Outlook
- Amphitheatre 1 (Limited access / retransmission Auditorium) -

Session Summary
Angel Gurría, Secretary-General, OECD
Pier Carlo Padoan, Deputy Secretary-General and Chief Economist, OECD

Two parallel sessions:

11:00-13:00

**A. Economic Outlook Debate**
- Amphitheatre 1 (Limited access / retransmission provided)

*Moderator*: Chris Giles, Economics Editor, Financial Times, United Kingdom

Q and A Discussion managed by the moderator

- **Panel 1: Economic Outlook**
  - Speakers:
    - Andrus Ansip, Prime Minister, Estonia
    - Ali Babacan, Deputy Prime Minister, Turkey
    - Felipe Larrain, Finance Minister, Chile
    - Olli Rehn, Commissioner for Economic & Monetary Affairs, EU
    - Stanley Fischer, Governor of the Bank of Israel
    - Richard Trumka, President, American Federation of Labor & Congress of Industrial Organizations, TUAC

- **Panel 2: Bringing People Back to Work**
  - Speakers:
    - Danilo Türk, President, Slovenia
    - Jan Björklund, Minister of Education and Research, Deputy Prime Minister, Sweden
    - Mari Pangestu, Minister of Trade, Indonesia
    - Ernesto Cordero Arroyo, Minister of Finance & Public Credit, Mexico
    - Christine Lagarde, Ministre de l’Economie, des Finances et de l’Industrie, France
    - Terry McGraw, President & CEO of The McGraw-Hill Companies & President of the USCIB, BIAC

11:00-12:45

**B. Restoring Trust and Strengthening Governance** (background notes)
- Amphitheatre 2 -

*Session Summary*

**Keynote**: Mo Ibrahim, Founder and Chairman, Mo Ibrahim Foundation

*Moderator*: Jean-Marc Vittori, Editorial Writer, Les Echos, France

- **Panel 1: Anti-Bribery Convention and Tax Havens**
  - Speakers:
    - Mo Ibrahim, Founder and Chairman, Mo Ibrahim
Foundation
Elena A. Panfilova, Director-General, Center for Anti-Corruption Research and Initiative, Transparency International Russia / Huguette Labelle, Chair of the Board, Transparency International
Mark Pieth, Chairman, OECD Working Group on Bribery in International Business Transactions

*Discussants:* Chris Chukwu, Director, Financial Policy and Regulation, Central Bank of Nigeria
Massimo Mantovani, Director of Legal Affairs (General Counsel), Eni SpA, Italy

**Panel 2: Multinational Enterprises (MNEs)**

*Speakers:* Jean-Marc Duvoisin, Deputy Executive Vice-President, Nestlé S.A.
Roel Nieuwenkamp, Director, International Trade and Globalization, Ministry of Economic Affairs, Agriculture and Innovation, Netherlands
Joris Oldenziel, Programme Manager, OECD Watch
John G. Ruggie, Special Representative of the UN Secretary-General for Business and Human Rights, United Nations

*Discussants:* Artur Henrique Da Silva Santos, President, Central Unica dos Trabalhadores (CUT), Brazil
Richard Howitt, MEP, Rapporteur on Corporate Social Responsibility, European Parliament

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**13:00-15:00**  *Lunch*

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**Wednesday 25 May - Afternoon**

**15:15-16:55**  *Green and Growth go together*  
- Amphitheatre 1 (By invitation only / retransmission provided) -

*Opening:* Angel Gurría, Secretary-General, OECD

*Introductory speech:* Kim Hwang-sik, Prime Minister, Korea (*speech*)

*Presentation:* Angel Gurría, Secretary-General, OECD
Moderator: Simon Upton, Director, OECD
Leader's Roundtable: Kim Hwang-sik, Prime Minister, Korea
Jens Stoltenberg, Prime Minister, Norway
Iveta Radičová, Prime Minister, Slovak Republic
Maxime Verhagen, Deputy Prime Minister & Minister of Economic Affairs, Agriculture and Innovation, The Netherlands
Lene Espersen, Minister of Foreign Affairs, Denmark
Patricia Espinosa Cantellano, Minister of Foreign Affairs, Mexico
Achim Steiner, Executive Director, UNEP
Randolf Rodenstock, BIAC
Sharan Burrow, TUAC

17:50-19:00

Public Commemoration of OECD's 50th Anniversary
- Amphitheatre 1 (By invitation only / retransmission provided) -

Roundtable “Riding the Storm - Lessons from Leaders”
Angel Gurría, Secretary-General, OECD
Sebastián Piñera, President, Chile
Werner Faymann, Federal Chancellor, Austria
Yves Leterme, Prime Minister, Belgium
George Papandreou, Prime Minister, Greece
Viktor Orbán, Prime Minister, Hungary

Addresses by:
Hillary Clinton, US Secretary of State, Chair of the Ministerial meeting (speech)
François Fillon, Prime Minister, France (speech in French)
Naoto Kan, Prime Minister, Japan (speech)
José Manuel Barroso, President of the European Commission (speech)