

### BETTER POLICIES FOR BETTER LIVES

OECD 50th Anniversary Forum / Paris, 24-25 May 2011

## **OECD Forum 2011: Sponsors**

#### **Platinum Sponsor:**



**The Long-Term Investors Club**, created in 2009, promotes academic and operational cooperation among long term investors and develops a common strategy in order to adapt the regulatory framework to their specific needs. Today the LTI Club, a global platform of 12 major international investors, is likely to welcome other institutions from G20 countries. The LTI Club encourages co-investment strategies to strengthen their capacity to contribute to a more sustainable global growth.

#### **Gold Sponsor:**

# \*\*\* BlackBerry.

Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, internet and intranet-based applications. RIM technology also enables developers and manufacturers to enhance their products and services with wireless connectivity. RIM's portfolio of award-winning products, services and embedded technologies include the BlackBerry® wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. More...



China International Capital Corporation Limited was established in 1995 as a strategic partnership among prestigious Chinese and international financial institutions. Headquartered in Beijing, CICC is active in expanding its overseas presence, such as Hong Kong, New York, Singapore and London. Being China's first joint venture investment bank, CICC is committed to providing a wide range of financial services that meet international standards to both institutional and individual clients.



The Global Green Growth Institute (GGGI) is an independent, international non-profit organization established with the aim of promoting green economic growth and development while reducing carbon emissions, increasing sustainability, and strengthening climate resilience. Headquartered in Seoul, the GGGI is committed to supporting developing countries in their efforts towards implementing national and local green growth strategies and policies and serves as a platform for providing world-class analytical models of best practice in green growth.



**LUKOIL** is one of the world's biggest vertically integrated companies for production of crude oil & gas, and their refining into petroleum products and petrochemicals. The company is a leader in Russian and international markets in its core business. Every day millions of people in 30 countries buy our products, and use those products to improve the quality of their lives and more than 150,000 people unite their efforts and talents to give LUKOIL a leading market position.



Today's **MSD** (in the US: Merck & Co., Inc.) is working to help the world be well. Through our medicines, vaccines, biologic therapies, and consumer and animal products, we work with customers and operate in more than 140 countries to deliver innovative health solutions. We also demonstrate our commitment to increasing access to health care through farreaching programs that donate and deliver our products to the people who need them. MSD. Be Well.



Good Food, Good Life, captures the very essence of **Nestlé** and the promise we commit ourselves to everyday, everywhere as the leading Nutrition, Health and Wellness Company.



**UniCredit** is a major international financial institution with strong roots in 22 European countries and an international presence in about 50 countries, with approximately 9,600 branches and more than 161,000 employees. UniCredit is market leader in Central and Eastern Europe, where it is one of the largest banking players with a broad network of roughly 3,900 branches. More...



Creative solutions for our environment. With operations on every continent, **Veolia Environnement** provides customized solutions to meet the needs of municipal and industrial customers in four complementary segments: water, environmental services, energy services and passenger transportation. We have been creating

global and integrated solutions for public and private sector clients the world over, for more than 155 years. Our commitment to sustainable development has made us a benchmark in the field

#### **Silver Sponsor:**



**AARP** is a 37-million member nonprofit nonpartisan association dedicated to enhancing the quality of life for all as we age. Since our founding in 1958, we have delivered value to our members through advocacy, information, and service. A social welfare organization, we work tirelessly to fulfill our vision of a society in which everyone lives their life with dignity and purpose.

#### **Partners:**



**Galeries Lafayette**, the department Store Capital of Fashion offers an incomparable selection of the most famous names in fashion, beauty, accessories and home decoration and has become a top tourist attraction in Paris! Specific services for foreign visitors: welcome service, tourist tax refund, personal shoppers, Lafayette Gourmet, 14 restaurants, special offer for OECD Forum 2011, Paris maps and much more!



**Floriade** is a World Horticultural Exposition that takes place every ten years on the initiative of the Dutch Board of Horticulture and in co-operation with the Ministry of Economic Affairs, Agriculture and Innovations. The park comprises five unique worlds: themed zones connected by wooded areas to feel and experience nature in a constantly changing way. During this event, the Floriade Dialogue, a multi-cultural and interdisciplinary programme which brings together a selected group of international professionals from the science community, the government and the business world, will talk about sustainable development and innovation in relation to horticulture.



**FGV Foundation** was created in 1944 to further Brazil's economic and social development. Ranked as one of the Top Think Tanks in the world, FGV has been acknowledged as an important institution in the country's history, and is a benchmark in the areas of business and public administration, economics, historical and scientific research, documentation and law. FGV's name is a mark of distinction and a quarantee of excellence.



**The University of Sydney** is Australia's first university, globally recognised for its outstanding teaching and research. One of the leading recipients of Australian government research funding with the widest range of research programs in Australia, it aims to create an environment where, for the benefit of Australia and the wider world, the brightest researchers and the most promising students, whatever their social or cultural background, can realise their full potential.



Founded in 1962, the **Business and Industry Advisory Committee** (BIAC) is the officially recognised representative of the OECD business community. BIACs members are the major business organisations in the 34 OECD member countries. Via its 32 standing committees and task forces, BIAC mirrors all economic policy issues the OECD covers, and their impacts on both member and an increasing number of non-member countries like Brazil, China, India and Russia.



**The Trade Union Advisory Committee** (TUAC) to the OECD is an interface for trade unions with the OECD. It is an international trade union organisation which has consultative status with the OECD and its various committees. Recent TUAC interviews available here.