

AGENDA

**OECD Expert's Workshop on
Innovative International Financing
for Biodiversity Conservation
and Sustainable Use**

July 2nd, 2009

OECD Headquarters, Paris

WGEAB Expert Workshop

on

**Innovative International Financing
for Biodiversity Conservation and Sustainable Use**

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Room CC 1
OECD Headquarters, Paris

Please note: This Workshop will be in English ONLY

– No Interpretation or Translation will be provided –

The *OECD Environmental Outlook* (2008) projects continued biodiversity loss to 2030 with particularly significant losses expected in Asia and Africa. Continued population and economic growth will put pressure on biodiversity through land use changes, unsustainable use of natural resources and pollution. Agriculture will continue to have major impacts on biodiversity. It is projected that, in order to meet increasing demands for food and biofuels, world agricultural land will need to expand by about 10% from 2005 levels to 2030. Additional biodiversity policies are needed to address the fact that markets do not fully capture the considerable direct and indirect values provided by biodiversity.

Though the costs of biodiversity conservation and sustainable use are local, the direct and indirect benefit values of biodiversity occur at the local, national and global scale. There is thus a need for biodiversity policies at all three spatial scales. A number of countries have begun to implement policies at the local and national levels, and there are some existing examples of initiatives at the international level. These efforts need to be significantly scaled up in order to successfully address the challenge of biodiversity loss. In light of the ongoing financial crisis, the imperative for cost-effective biodiversity policies is greater than ever before. There is likely to be less financing available from public budgets, and hence a greater need for private sector involvement.

Four key features relevant to environmentally-effective and economically-efficient financing mechanisms are:

- Establishing clear goals and objectives
- Ensuring sufficient and long-term sources of financing
- Developing eligibility and prioritisation criteria
- Ensuring accurate and consistent monitoring and performance evaluation

This workshop aims to enhance understanding on how policies and innovative international financing mechanisms for biodiversity conservation and sustainable use could be designed to address these features.

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10:00 Welcome and Introduction

- Welcome and Introduction to the Workshop, *Helen Mountford (OECD)*

10:10 SESSION 1: The Need for Innovative International Financing for Biodiversity?

- International Biodiversity Financing: Innovative Approaches and Persistent Challenges, *Katia Karousakis (OECD)*
- Biodiversity Conservation: Financing Needs and Gaps, *Helen Mountford (OECD)*

Questions for Discussion

- What role is there for international payments/transfers for biodiversity conservation and sustainable use?
- What types of ecosystem services might be transacted/paid for through these?
 - Those providing international public good benefits or also those providing national and local public good benefits?
 - Is it possible to clearly differentiate the spatial benefits of the different services or do these merge into one another?

11:00 Coffee

11:15 SESSION 2: Options for Scaling-Up Biodiversity Conservation and Sustainable Use

- Approaches for generating demand for biodiversity conservation: Framing the issue. *Joshua Bishop (IUCN)*
- The Potential Role of Green Certificates, *Jan Fehse (EcoSecurities)*
- The Green Development Mechanism, *Stefan van der Esch (Dutch Ministry)*

Questions for Discussion

- How might demand for biodiversity be generated?
 - Are voluntary approaches likely to be sufficient to address the financing gap?
 - What kind of regulatory approaches might be used to create demand for biodiversity?

- Pros and cons of different approaches (biodiversity/ecological footprint taxes, international offsets, trading, voluntary agreements/funding, other).

12:30-14:00 *LUNCH*

14:00 **SESSION 3: International Financing for Effective Targeting of Biodiversity Benefits**

- Effectively targeting biodiversity and ecosystem services: spatial cost-benefit analysis and implementation issues, *Katia Karousakis, OECD*
- Financing the stewardship of global biodiversity: The GEF experience, *Gustavo Fonseca (GEF)*
- Using trust funds to channel payments for biodiversity conservation: Experience from Uganda, *Alice Ruhweza, Eastern and Southern Africa – Katoomba Group*
- The LifeWeb Initiative, *Axel Benemann (German Ministry)*

Questions for Discussion

- What proxies could be used to evaluate biodiversity benefits? Can we rely on benefits transfer approaches for policy implementation?
- How could ecosystem services and biodiversity be monitored to ensure comparability and consistency of data across countries and over time?
- What are the necessary institutional and economic pre-requisites in order to implement innovative international financing of biodiversity conservation?
 - Clearly defined and secure property rights?
 - Monitoring, reporting and verification methodologies?
 - Methods to address additionality, leakage, permanence?
 - Local/national vs. international incentives: the need for concerted efforts?

16:00 *Coffee*

16:15 **SESSION 4: Lessons Learned for an Enhanced International Biodiversity Mechanism**

- Innovative International Biodiversity Financing in the CBD Context, *Markus Lehmann (CBD Secretariat)*
- Roundtable Discussion on Possible Options for Moving Forward

Possible themes for WGEAB roundtable discussion

- Distributional implications?
- Institutional issues?
- Lessons from international carbon market and the clean development mechanism?
- Pilot projects?

17:30 Wrap Up and Concluding Remarks

Carlos Muñoz Piña to summarise discussions on:

- The possible goals and objectives of a biodiversity financing mechanism
- Mechanisms to ensure sufficient and long-term sources of financing
- Possible eligibility and prioritisation criteria for resource allocation
- Methods to ensure accurate and consistent monitoring and performance evaluation

18:00 Cocktail in the Espresso Bar