



Leveraging philanthropic funding and support during the Great Lockdown

Webinar series: [Private Philanthropy for Development Vol.2](#)

17 November 2020 | 15.00 - 16.00 CET

About the webinar

The scale and complexity of today's development challenges, magnified by the COVID-19 crisis, are pushing foundations to identify less conventional ways of leveraging their funding and support to ensure the financial health and effectiveness of their partners on the ground. In the midst of the Covid-19 pandemic, development partners are seeing donations drop, and cash reserves dwindle.

In this discussion, global philanthropy leaders will discuss solutions, exploring:

- What are the trade-offs between increasing immediate funding during lean times, and guaranteeing foundations' future spending capacity?
- Beyond funding volumes, how can foundations adapt the way they fund development partners to better support their financial health, and in fine their effectiveness?

Draft agenda

- Opening: **Bathylle Missika**, Head of Division, Networks, Partnerships and Gender, OECD Development Centre
- Kick-off remarks and moderation: **Rien van Gendt**, Member Board Rockefeller Philanthropy Advisors and Chair Investment Committee Calouste Gulbenkian Foundation
- Guest speakers:
 - **Nicolette Naylor**, International Program Director for Gender, Racial, and Ethnic Justice, Ford Foundation
 - **Michael Feigelson**, CEO, Van Leer Group
 - **Ana Marshall**, Chief Investment Officer, William and Flora Hewlett Foundation (tbc)
- Q&A and Closing

About the webinar series on [Private Philanthropy for Development Vol. 2: Leveraging, Influencing and Learning](#)

This event is the first of a webinars series that will inform **the second edition of the OECD's flagship survey and report on [Private Philanthropy for Development](#)**. Providing open, free, comparable and reliable data on philanthropy is at the heart of the **OECD Centre on Philanthropy's** contribution to the 2030 Agenda. Over [140 foundations](#), participated in the first edition of the survey. This resulted in the launch of an **open database**, with grants and projects representing USD 24 billion of funding between 2013 and 2015, and a **flagship report [Private Philanthropy for Development](#)** that questioned long-held assumptions about the volume, nature and potential of foundations' engagement in developing countries. In addition to gathering a comprehensive dataset on philanthropy's role in the financing of global development, the second edition of the report will feature a special focus on how foundations are **learning, influencing and leveraging** their resources to contribute to sustainable and inclusive development in the post-COVID era.

Influencing | 11 December 2020 | 15.00 - 16.30 CET

There are wide-open opportunities for philanthropists to contribute to development debates, bring new ideas, and support rigorous research that can help build more equitable and resilient societies. Through advocacy, research and innovation, philanthropy is uniquely placed to help create aspirations for wider policy change. This high-level discussion will provide an opportunity to explore how foundations are changing the way we think and address development challenges.

Learning | 19 January 2021 | tbc

Philanthropy for development is set to promote economic development and welfare of developing countries. Whether or not these improvements are actually achieved is an essential question, but one that is not often examined. Without rigorous assessments and evaluations, philanthropists are flying blind. These discussions will provide an opportunity for foundations leaders to share their learning strategies, and explore, how can foundations capitalize on data, evaluation and peer learning to maximize their real impact on the ground.