ROAD INFRASTRUCTURE:

An obstacle for economic growth in Colombia

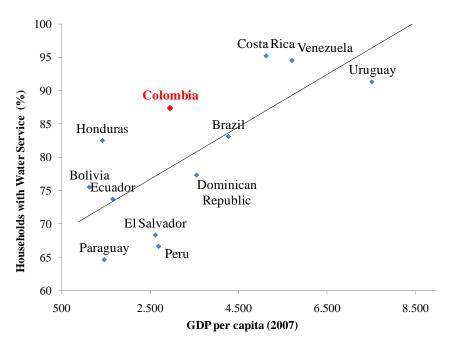
Mauricio Olivera

Fedesarrollo



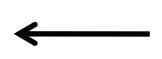
High Coverage on Water and Electricity

Water Utilities Coverage Vs GDP per capita, 2007



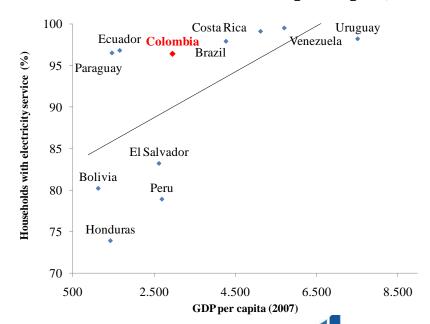
Source: ECLAC

The same applies to electric power services



Colombia has a wide coverage in the provision of water utilities given its GDP per capita

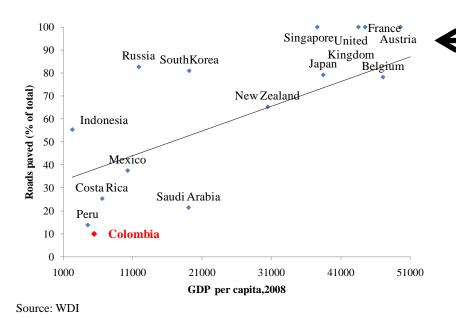
Electric Power Services Vs GDP per capita, 2007



Source: ECLAC

The Problem in Infrastructure is on Roads

Paved Roads Vs GDP per capita, 2008



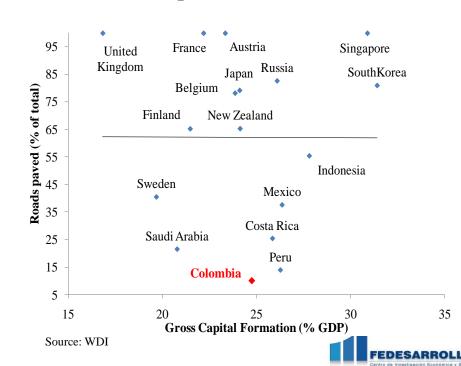
Low performance of paved roads, given GCF.

→ 21% of total production costs corresponds to transport costs vs. 14% in Ecuador, Peru and Venezuela

The percentage of total paved roads in Colombia is low given its GPD per capita.

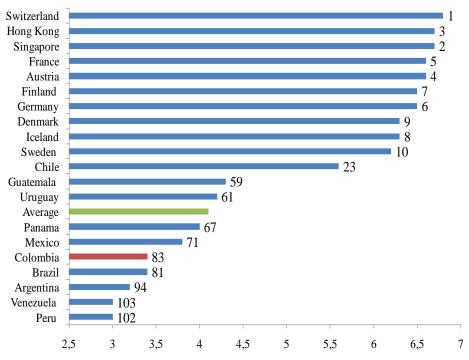
- → 10% of total paved roads vs. 20% in LAC
- → 14,6 of density (per Km2) vs. 36 in LAC

Paved Roads Vs Gross Capital Formation, 2008



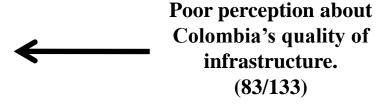
Confirmed by Perceptions

Quality of overall infrastructure, 2009

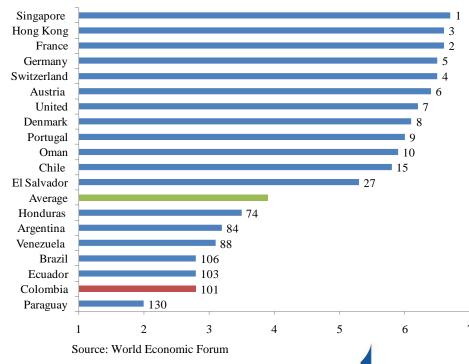


Source: World Economic Forum

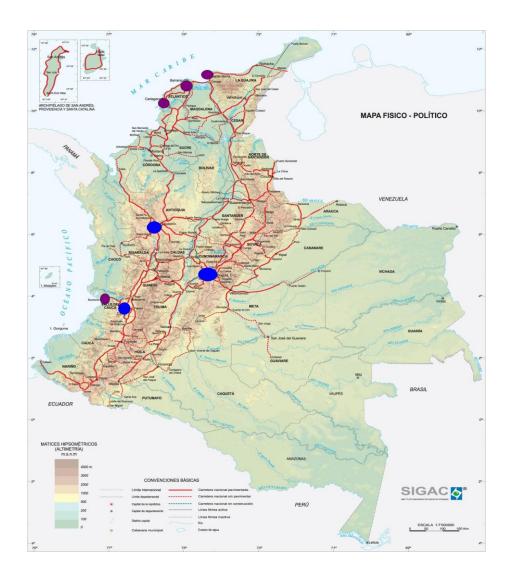
... especially on roads. (101/133)



Quality of roads, 2009



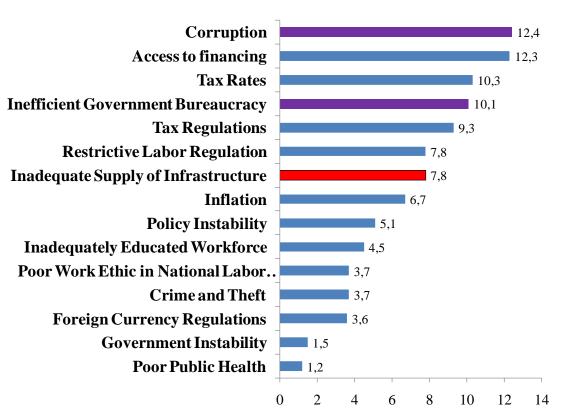
Hypothesis I: Geography



"The average distance (weighted by population) in a straight line from Bogota, Medellin and Cali to the nearest port is 271 km....The distance is 3.2 times compared to Chile, 3.6 times with Brazil, 5.3 times in Malaysia, 7.5 times in China and 18 times in Thailand". (World Bank, 2008)

Hypothesis II: Political Economy and Institutions

The most problematic factor for doing business (2009)



The Paradox:

- → Higher efficiency in social expenditures (education & health) than in transports infrastructure (especially roads)
- → ... Higher efficiency in "non-measurable" expenditures than in "measurable" expenditures.
- → Is it because of the necessity to earmark expenditures? (education and health are regional earmarked transfers)
- → Is it because of a weak regulatory framework?

Hypothesis II: Political Economy and Institutions

- → 1991 constitutional reform: Private participation in infrastructure
- → During the first half of the 90s, privatizations of electricity and water supply
- → ... However, roads cannot be "privatized"
- →Between 1990 and 2010, 22 road concessions
- → ... and an institutional reform at the beginning of 2000: primary roads financed with private participation
- → While secondary and tertiary (regional) roads financed with public resources (see Table)

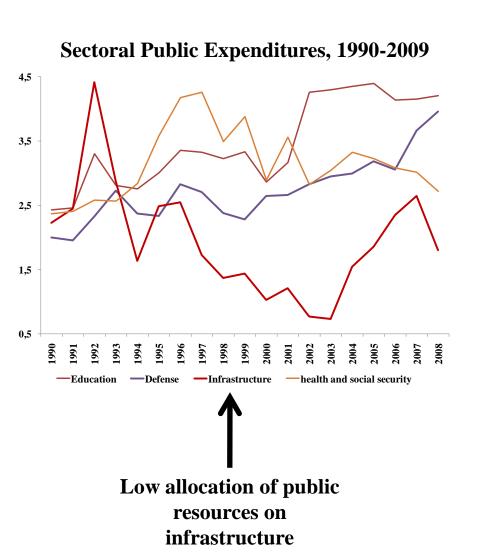
Concept	Primary road network (% of public investment)	Secondary (Departments) and tertiary (municipalities) road network
Gaviria 1900-1994	70	30
Samper 1994-1998	96	4
Pastrana 1998-2002	63	37
Uribe 2002-2006	45	55

→ With perturbing results:

- → None of the public projects of the public "2500 road plan" passes the threshold of a cost-benefit analysis (Fedesarrollo, 2009)
- → ... and results on concessions are disturbing



Hypothesis II: Political Economy and Institutions



Concessions:

- → Low equity requirements: concessionairies controlled by construction firms, with only one expertise, and incompatibility incentives (e.g. minimize or maximize inputs?)
- → Frequent renegotiations and contract additions
 - → First, low budget, then renegotiation;
 - → Optimistic projections of construction costs and traffic volume
- → Unbundle road activities: financing and construction (with better public institutions)

Policy Recommendations

- →Strong institutions, one for project structure and road design (Ministry of Transport), one for financial structure (Ministry of Finance or National Planning Department).
- → Higher equity requirements:
 - → To attract institutional investors
 - → To let the construction companies construct
 - → To avoid conflict of interests
- → Avoid periodic renegotiations (311 in all concessions since 1997) to avoid low power incentives: first, win the concession, then, renegotiate.
- → Private participation in regional (secondary and tertiary) roads.