









Seminar on Challenges in Cooperation and Communication for Development in Southeast Asia

> 26-27 April 2010, Melia Hanoi Hotel, Hanoi, Viet Nam

DAY 1: 26 APRIL 2010 (9:30-21:30)

Welcome Speeches 09:30-10:15

Mr. Vo Hong Phuc, Minister of Planning and Investment, Government of Viet Nam

Mr. Mitsuo Sakaba, Japanese Ambassador to Viet Nam

Mr. Sae-Young Kwon, Charge d'Affaires ad interim, Korean Embassy to the Viet Nam

Mr. Mario Amano, Deputy Secretary-General of the OECD

Coffee Break 10:15 - 10:45

10:45-12:30 Session 1: Cooperating with Neighbours – Economic Integration in

Southeast Asia to Overcome Global Economic Challenges

What are the current dynamics of economic integration in the region? What impact has the global economic crisis on it?

Mr. Thomas Beloe, Aid Effectiveness Specialist, UNDP Regional Centre in Bangkok

10:45-11:00 Kevnote speech

Mr. Ayumi Konishi, Country Director for Viet Nam, Asian Development Bank

11:00-11:15

Mr. Kiichiro Fukasaku, Head of Regional Desks, OECD Development Centre

11:15 - 12:00 Panel discussion

Mr. Pham Thanh Nam, Assistant Director General, Multi-lateral Department of MOFA, Viet Nam

Ms. Suchada Thaibunthao, Deputy Director General, TICA, Thailand Mr. Masayuki Karasawa, Deputy Director General, JICA, Japan

Mr. Ayumi Konishi, Country Director for Viet Nam, Asian Development Bank

12:00-12:30 Open discussion

Lunch Break 12:30-14:00

14:00-17:00 Session 2: How Can Aid Effectiveness Foster Economic Integration?

Facilitator

Mr. Kiichiro Fukasaku, Head of Regional Desks, OECD Development Centre

Presentations (15 min each) 14:00 - 15:00

Mr. Hoang Viet Khang, Deputy Director for Foreign Economic Relations, Ministry of Planning and

Investment, Viet Nam

Experiences in the Cooperation Between Mekong countries, Viet Nam

Ms. Helena Sterwe, Delegation of the European Union in Vietnam, Programme Officer *The Cooperation of EU and ASEAN in the Field of Aid Effectiveness*

Mr. Thomas Beloe, Aid Effectiveness Specialist, UNDP Regional Centre in Bangkok *Capacity Development for Development Effectiveness Facility, Bangkok*

Mr. Koh Tin Fook, Director of Technical Cooperation, MFA, Singapore Sharing Experience Learnt from the Initiative for ASEAN Integration (IAI)

15:00 - 15:30

15:30 - 16:30

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16:30 - 17:00

Coffee break

Discussion in Breakout groups

19:00 - 21:30

Presentation of ideas to plenary

Dinner

DAY 2: 27 APRIL 2010 (09:30-15:30)

09:30-12:15 Session 3: How Can Development Results and Its Benefits For Poor People Be Better Communicated to the Public?

In the light of the current systematic crisis, are public attitudes towards development cooperation changing? What is good practice in communication on development results? How can the benefits of development cooperation for poor people be demonstrated at best?

Facilitator

Mr. Masayuki Karasawa, Deputy Director General of Operations Strategy, JICA, Japan

09:30 - 10:00

Presentations (15 min each)

Mr. Arunaselam Rasappan, Secretary, Malaysian Evaluation Society

Ms. Victoria Viterbo-Quimbo, Director of Communication, National Economic and Development Authority (NEDA), Philippines

10:00 - 10:30

Open discussion

10:30 - 11:00

Coffee break

11:00-11:30

Presentations (15 min each)

Mr. Kap-chae Ra, Assistant Manager for Public Relations Office, KOICA, Korea

Mr. Perames Vudthitornetiraks, Vice President, Neighboring Countries Economic Development Cooperation Agency (NEDA), Thailand

11:30-12:15

Open discussion

12:15 - 13:45

Lunch break

13:45-15:15 Session 4: Using the Momentum – Preparations for the High Level Forum on Aid Effectiveness, Seoul 2011

Donor and partner countries have agreed on implementing the Paris Declaration by 2010. How can Southeast Asian countries use the momentum and contribute to the High Level Forum on Aid Effectiveness in Seoul 2011? How do we prepare communications for HLF4?

Facilitator

Mr. Régis Avanthay, Head of Partnerships & Networks Unit, OECD Development Centre

13:45-14:15

Presentations (15 min each)

Ms. Brenda Killen, Head of Aid Effectiveness, OECD

Mr. Jaewan Lee, Director of Humanitarian Assistance Division, MOFAT, Korea

14:15 - 15:15

Open discussion

15:15-15:30

Closing remarks

Mr. Mario Amano, Deputy Secretary-General, OECD

Mr. Nguyen The Phuong, Vice Minister, Ministry of Planning and Investment, Viet Nam