

Public-Private Alliance for Responsible Minerals Trade

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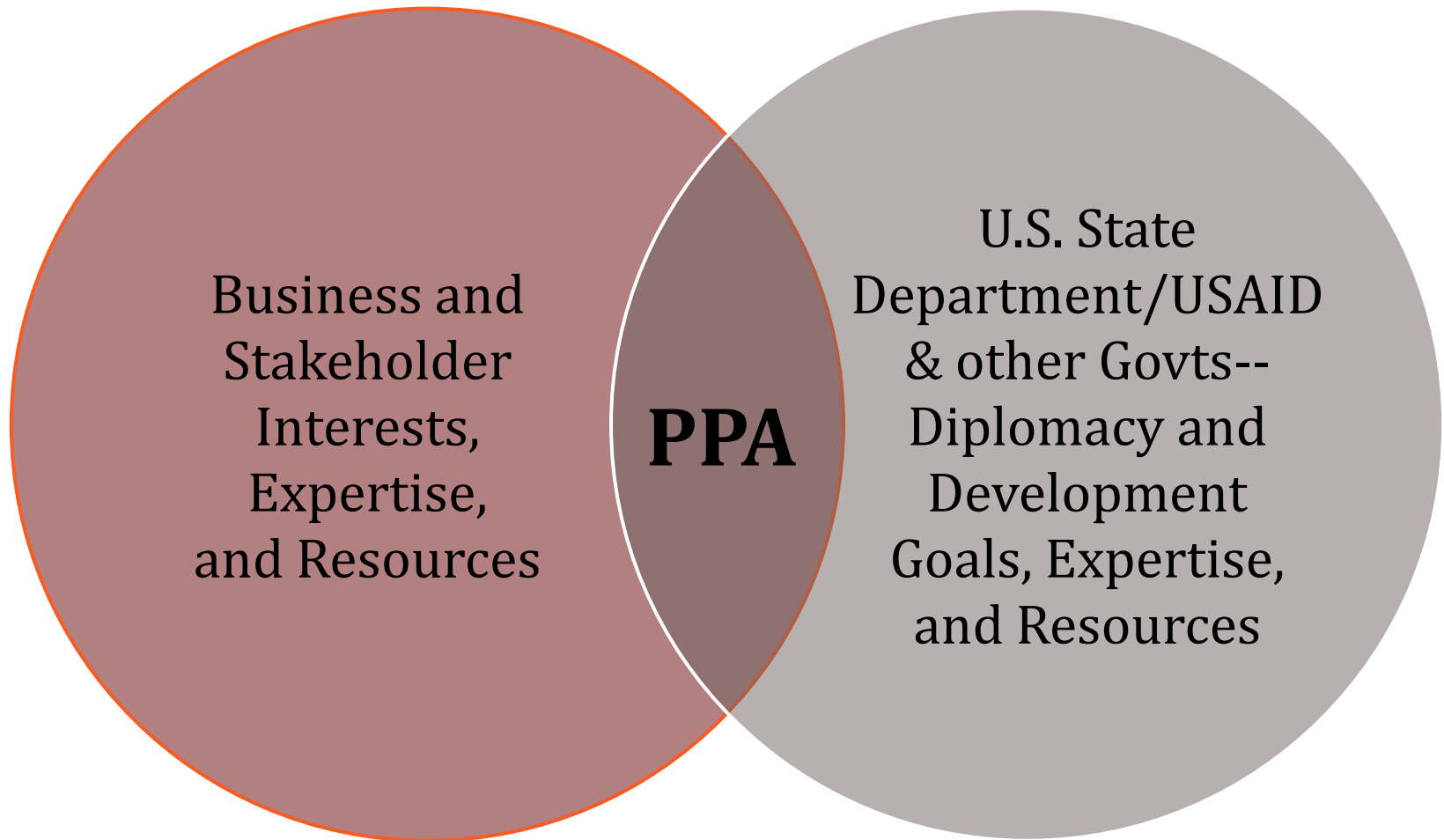
15 November 2011





Why a Public-Private Alliance?

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Benefits of Alliance with USG

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- ❑ USAID has developed more than 1000 alliances with 3000 partners since 2001
- ❑ Convening power
- ❑ Long-term country presence, credibility, and goodwill
- ❑ Diplomatic legitimacy, influence, and relationships with local /national government
- ❑ On the ground resources & partners with technical and development expertise (cross-government)
- ❑ Matching USG resources with private sector funds, which are more flexible and nimble

What will the PPA accomplish?

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- Conflict-free Sourcing Pilot Supply Chain. The PPA will support existing and, if helpful, new programs—with the goal of producing scalable, self-sustaining systems—to demonstrate a traced, validated supply chain that is credible to companies, civil society, and government.
- Improved Coordination and Communication. Through a range of tools, including a website and a multi-stakeholder governance structure, the PPA will provide a platform for coordinated, productive dialogue among government, industry, and civil society in a non-regulatory setting.
- Credible Information Resources. The PPA website will be a resource for those seeking current, balanced information on conflict minerals and in-region supply chain activities.

How will it work

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- Mobilize and fund resources for traceability & validation
 - USAID funding \$3.5 m to Implementing Partner
 - Infrastructure—Trading Counter & road rehabilitation
 - Civilian regulation technical assistance
 - Traceability—pilot funding, linked with State Dpt, multiple donors & exporter fees funding
 - Fund PPA facilitator—for Year 1
 - PPA fundraising goal of \$2.0 m—based on agreed upon work plan
 - Fill gaps & scale up
 - Pooled via facilitator for onward funding to implementing partner; or
 - Funders can fund projects directly if consistent with PPA

Timeline

- **October:** Initial announcement by senior US Government officials with DRC & International Conference of the Great Lakes Region (ICGLR) Government officials
- **15 November:** PPA announcement event in Washington, DC; MOUs signed
- **16 November:** First PPA meeting with initial participants
- **November 2011 – January 2012**(and beyond as appropriate): Private sector and other contributions received; governance committee formed; initial activities and funding approved: new members encouraged to join
- **January-March 2012:** Initiate programming in DRC

PPA Participants as of November 15

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End-users (18)

AT&T	Advanced Micro Devices	Dell, Inc.	Ford Motor Company
General Electric Company	H.C. Starck	HP	Intel
Motorola Solutions	Nokia	Qualcomm	Research in Motion
Sony Corporation	Sprint	Telefónica	Toshiba
Verizon Communications			

Industry Associations (106 members)

Electronics Industry Citizenship Coalition (42)	Global e-Sustainability Initiative (31)
International Tin Supply Chain Initiative (11)	World Gold Council (22)

Other Participants (6)

Enough Project	Jewish World Watch	International Organization for Migration	
Pact	Partnership Africa Canada	RESOLVE	Responsible Sourcing Network

Governments

US Department of State	USAID	International Conference of the Great Lakes Region
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How to join

1. Open window for joining
 - a. Contact RESOLVE or U.S. Government representatives if interested.
 - b. PPA Participants will establish process for outreach & reviewing new interested entities following first meeting (16 November)
2. Review and sign Memorandum of Understanding (pending due diligence and legal review)
3. Contribute pledged funds, if applicable

For more information

www.resolve.org/site-ppa

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