Conference on Generative AI and Competition Policy

OECD   **Fair Trade Commission**

📅 27 May 2024   🕐 13:00 – 18:10

📧 [Registration link](#)

📍 Myeongdong Post Tower, 10th floor
70 Sogong-dong, Jung-gu, Seoul, South Korea

AGENDA

This conference marks the first joint event hosted by the OECD and the KFTC (Korea Fair Trade Commission). High-level officials from both organisations, as well as highly prestigious scholars and experts both in the public and private sectors, will participate in the discussions.

The conference will focus on competition issues and the direction of competition policy arising from advancements in generative AI. This topic is one of the issues that competition authorities around the world are monitoring closely and are focusing on. Generative AI models are developed by foundation models trained on large datasets. While the development of AI has many benefits, the concentration by a few big tech companies in the market has caused many concerns in the competition environment. This conference will also explore competition issues related to data and cloud services, which are crucial factors in the development of generative AI.

The event will be held in person, and is open to all participants, who are welcome to share their insights.

13:00 – 13:20	**Welcome and opening remarks**

- **Kijeong Han,** Chairman of the KFTC
- **Yoshiki Takeuchi,** Deputy Secretary-General of the OECD
- **Youngsu Shin,** President of Korea Competition Law Association
- **Hyunbae Chun**, President of Korea Academic Society of Industrial Organization

13:20 – 13:25	**Group Photo**
13:25 – 13:55	**Keynote Address**: **Frederic Jenny,** Chairman of the Competition Committee, OECD

PART 1: The role of Competition Policy in the Generative AI supply chain

14:00 – 15:20	**Moderator: Frederic Jenny**, Chairman of the Competition Committee, OECD

Panellists:

- **Taehi Hwang**, Professor of Law, Sungshin Women's University
- **Junheon Lee**, Director of Anti-monopoly Policy Division, KFTC
- **Yusuke Takahara,** Deputy Director of the International Affairs Division, JFTC
- **Wiroy Shin**, Professor of Economics, Chonnam National University

15:20 – 15:30	Coffee break

PART 2: Competition Issues and Strategies related to Data in AI models

15:30 – 16:40   **Moderator: Yong Lim,** Professor of Law, Seoul National University

Panellists:

- **Ori Schwartz,** Head of the Competition Division, OECD
- **Hwa Ryung Lee,** Director of Economic Analysis Division, KFTC
- **Nansulhun Choi,** Professor of Law, Yonsei University

16:40 – 17:00   **Keynote Speech**: **William Kovacic**, George Washington University, Former Chairman of the FTC

PART 3: Ensuring Competition in Cloud Computing Services and AI

17:05 – 18:05   **Moderator: Jae Nahm,** Professor of Economics, Korea University

Panellists:

- **Frederic Jenny,** Chairman of the Competition Committee, OECD
- **Heechun Kim,** Economist, NC Soft
- **Songrim Koo,** Senior Competition Expert, OECD

18:05 – 18:10   **Closing remarks: Dong Il Nam,** Director General of Competition Policy Bureau, KFTC

Contact:

- Any questions related to the scope of the Conference can be sent to Songrim Koo (Songrim.Koo@oecd.org).
- Logistical questions can be sent to Nasli Aouka (Nasli.Aouka@oecd.org).