



## PAGE 3: B. ABOUT YOU

**Q1: Respondent details**

Name	Dominique Lazanski
Organization	GSMA
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Phone Number	-

**Q2: Country or Customs territory**

- INTERNATIONAL ORGANIZATION

**Q3: Organization**

Private sector

## PAGE 4: C. ABOUT YOUR CASE STORY

**Q4: Title of case story**

Unlocking Rural Coverage: Enablers for Commercially Sustainable Mobile Network Expansion

**Q5: Case story focus**

E-commerce development and efforts to bridge the "digital divide".

**Q6: Case story abstract**

A large percentage of the world's population remains offline. Closing this mobile coverage gap is not a technical challenge. It is primarily an economic challenge. Uncovered populations typically live in rural locations with low population densities, low per capita income levels and weak or non-existent enabling infrastructure such as electricity and high capacity fixed communications networks. This study considers the challenges and opportunities facing operators who seek to connected the remaining unconnected. It contains several examples of network infrastructure sharing from mobile operators.

Read the full study here:

<http://www.gsma.com/mobilefordevelopment/wp-content/uploads/2016/07/Unlocking-Rural-Coverage-enablers-for-commercially-sustainable-mobile-network-expansion.pdf>

**Q7: Who provided funding?**

Private sector

**Q8: Project/Programme type**

Multi-country

**Q9: Your text case story***Respondent skipped this question***Q10: Lessons learnt***Respondent skipped this question*