



PAGE 4: B.1) YOUR CASE STORY: TITLE AND DESCRIPTION

Q1: TITLE OF YOUR CASE STORY

Micro-Multinationals,
Global consumers, and the WTO
Towards a 21st Century Trade Regime

Q2: CASE STORY ABSTRACT

The report builds on the studies that eBay has released over the last two years. These studies document the amazing success of technology-enabled small business traders in the US, Europe, Australia, Asia-Pacific and, most recently, in eight emerging and developing countries.

Q3: LONG DESCRIPTION OF THE CASE STORY

(Please consult the PDF file attached to this submission. Originally retrieved from :
http://www.ebaymainstreet.com/sites/default/files/Micro-Multinationals_Global-Consumers_WTO_Report_1.pdf

Q4: Please add here web links to project/programme materials.

Respondent skipped this question

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Q5: YOUR CONTACT DETAILS

Name:	Rupert Keeley
Company or association	Paypal EMEA
Country:	Switzerland
Email Address:	@

Q6: FUNCTION

Private sector

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PRIVATE SECTOR CASE STORY TEMPLATE

Q7: FUNDING SOURCES FOR PROJECT/PROGRAMME Tick the appropriate box(es)	<i>Respondent skipped this question</i>
Q8: Additional information	<i>Respondent skipped this question</i>
Q9: START DATE OF PROJECT/PROGRAMME	<i>Respondent skipped this question</i>
Q10: STATUS OF PROJECT/PROGRAMME	<i>Respondent skipped this question</i>
Q11: DURATION OR, IF ON-GOING, EXPECTED DURATION OF PROJECT/PROGRAMME	<i>Respondent skipped this question</i>
Q12: COST OF PROJECT/PROGRAMME	<i>Respondent skipped this question</i>
Q13: Additional information	<i>Respondent skipped this question</i>
Q14: TYPE OF FUNDING FOR PROJECT/PROGRAMME	<i>Respondent skipped this question</i>

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Q15: PROJECT/PROGRAMME TYPE	Global
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Q16: SINGLE COUNTRY/CUSTOMS TERRITORY	<i>Respondent skipped this question</i>
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Q17: REGION (If the region does not appear in the drop down menu, please enter manually)	<i>Respondent skipped this question</i>
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PRIVATE SECTOR CASE STORY TEMPLATE

Q18: MULTI-COUNTRY(Enter all countries or customs territories)

Respondent skipped this question

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Q19: CASE STORY FOCUSTick the appropriate box(es)

Other (please specify) N/A

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Q20: HOW SUCCESSFUL WAS THE PROJECT/PROGRAMME Tick the appropriate box

Respondent skipped this question

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Q21: WHAT WERE THE OUTPUTS OF THE PROJECT/PROGRAMME Tick the appropriate box(es)

Other (please specify) N/A

Q22: Additional information(maximum 300 words)

Respondent skipped this question

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Q23: WHAT WERE THE OUTCOMES OF YOUR PROJECT/PROGRAMMETick the appropriate box(es)

Other (please specify) N/A

Q24: Additional information(maximum 300 words)

Respondent skipped this question

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Q25: WHAT WERE THE IMPACTS OF THE PROJECT/PROGRAMMETick the appropriate box(es)

Other (please specify) N/A

Q26: Additional information(maximum 300 words)

Respondent skipped this question

PRIVATE SECTOR CASE STORY TEMPLATE

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Q27: LESSONS LEARNT Tick the appropriate box(es)	Other (please specify) N/A
Q28: Additional information (maximum 300 words)	<i>Respondent skipped this question</i>
Q29: PROJECT OR PROGRAMME MONITORING AND EVALUATION FRAMEWORK Tick the appropriate box(es)	Other (please specify) N/A

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Q30: How did you receive this case story exercise and the electronic link? Please indicate the organization that sent to you the information:	<i>Respondent skipped this question</i>
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