



PAGE 4: B.1) YOUR CASE STORY: TITLE AND DESCRIPTION

Q1: TITLE OF CASE STORY

"TRANSLATION GM"
Agricultural Market Intelligence System - Triangular USAID/USDA

Q2: CASE STORY ABSTRACT

Chilean technical experts provided advice on market intelligence to members of the Agribusiness Division in the Ministry of Agriculture and Livestock (MAG) to establish an online access system, enabling producers, processors and exporters, among others, to access detailed and up-to-date agricultural information and publications, such as technical guides, planting projections and exports and prices statistics. The web platform offers comprehensive information about domestic and international markets performance and the access is free. This initiative is in full accordance with El Salvador's Family Farming Plan.

Q3: LONG DESCRIPTION OF THE CASE STORY

Chilean technical experts provided advice on market intelligence to members of the Agribusiness Division in the Ministry of Agriculture and Livestock (MAG) to establish an online access system, enabling producers, processors and exporters, among others, to access detailed and up-to-date agricultural information and publications, such as technical guides, planting projections and exports and prices statistics. The web platform offers comprehensive information about domestic and international markets performance and the access is free. This initiative is in full accordance with El Salvador's Family Farming Plan.

Q4: Please add here web links to project/programme materials.

Chile: Oficina de Estudios y Políticas Agrarias - ODEPA (Agricultural Research and Policies Office)

El Salvador: Ministerio de Agricultura y Ganadería - MAG (Ministry of Agriculture and Livestock)
2012-2014

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Q5: YOUR CONTACT DETAILS

Name:	Pierre Lebret
Ministry/Institution/Organization:	AGCI
Country:	Chile
Email Address:	plebret@agci.gob.cl

PUBLIC SECTOR CASE STORY TEMPLATE

Q6: FUNCTION	Public sector
Q7: FUNDING PARTNER Tick the appropriate box(es)	<i>Respondent skipped this question</i>
Q8: Additional information	<i>Respondent skipped this question</i>
Q9: START DATE OF PROJECT/PROGRAMME	<i>Respondent skipped this question</i>
Q10: STATUS OF PROJECT/PROGRAMME	Fully implemented
Q11: DURATION OR, IF ON-GOING, EXPECTED DURATION OF PROJECT/PROGRAMME	1-3 years
Q12: COST OF PROJECT/PROGRAMME	<i>Respondent skipped this question</i>
Q13: Additional information	<i>Respondent skipped this question</i>
Q14: TYPE OF FUNDING FOR PROJECT/PROGRAMME	<i>Respondent skipped this question</i>

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Q15: PROJECT/PROGRAMME TYPE	Multi-country (i.e. 2 or more countries)
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Q16: SINGLE COUNTRY/CUSTOMS TERRITORY	<i>Respondent skipped this question</i>
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Q17: REGION (If the region does not appear in the drop down menu, please enter manually.)	<i>Respondent skipped this question</i>
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PUBLIC SECTOR CASE STORY TEMPLATE

Q18: MULTI-COUNTRY(Enter all countries or customs territories)

Chile
El Salvador

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Q19: CASE STORY FOCUS Tick the appropriate box(es)

Improving skills levels in service sectors,
Other (please specify)
Establishment of an online access system enabling producers, processors and exporters, among others, to find detailed and up-to-date agricultural information.

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Q20: HOW SUCCESSFUL WAS THE PROJECT/PROGRAMME Tick the appropriate box(es)

Respondent skipped this question

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Q21: WHAT WERE THE OUTPUTS OF THE PROJECT/PROGRAMME Tick the appropriate box(es)

Services sector skills

Q22: Additional information(maximum 300 words)

Respondent skipped this question

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Q23: WHAT WERE THE OUTCOMES OF YOUR PROJECT/PROGRAMME Tick the appropriate box(es)

Other (please specify) No response

Q24: Additional information(maximum 300 words)

Respondent skipped this question

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PUBLIC SECTOR CASE STORY TEMPLATE

Q25: WHAT WERE THE IMPACTS OF THE PROJECT/PROGRAMME Tick the appropriate box(es)	Other (please specify) No response
Q26: Additional information (maximum 300 words)	<i>Respondent skipped this question</i>

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Q27: LESSONS LEARNT Tick the appropriate box(es)	Importance of good project design, Importance of alignment with national priorities, Importance of engagement by private sector, Importance of attention to long-term sustainability
Q28: Additional information (maximum 300 words)	<i>Respondent skipped this question</i>
Q29: PROJECT OR PROGRAMME MONITORING AND EVALUATION FRAMEWORK Tick the appropriate box(es)	Simple before and after comparison