



PAGE 4: B.1) YOUR CASE STORY: TITLE AND DESCRIPTION

Q1: TITLE OF CASE STORY

Establishment of the Single Window for Export in Madagascar

OBJECTIVE

- Establish a physical one-stop considering the export environment in the country to contribute to economic recovery through the facilitation of foreign trade and competitiveness of export products.

Q2: CASE STORY ABSTRACT

Competitiveness is the main condition for the effective insertion in the international market.

Thus, in the context of export promotion and trade facilitation, the Malagasy Government, through the Ministry for Trade, inserted in its program of short-term activities in 2014, the establishment of a Single Window for Export (GUE). It will bring together in one place all ministerial departments concerned with the licensing and visa prior to export, to reduce the time required for the completion of paperwork.

This project is ongoing and the formalization of the GUE will be during the first quarter of 2015.

PUBLIC SECTOR CASE STORY TEMPLATE

Q3: LONG DESCRIPTION OF THE CASE STORY

The situation of chronic deficit affecting its balance of trade, Madagascar, through the Ministry of trade, must redouble their efforts in the search for ways and means to integrate adequately in global trade.

To do this, it must on the one hand, intensify and diversify its exportable supply through the improvement of the production of traditional products and the preservation of traditional market shares and on the other hand, implement the means to be competitive in the current context of globalization, where competition has become increasingly hard.

Thus, the identification of possible barriers to the production and export has highlighted that in Madagascar the lengthy procedures and paperwork heavy and variable, prove to be among the constraints (time and additional cost) punitive for exporters. However, among the important factors of competitiveness, the delivery time and the cost of the goods constitute a challenge for the practice of international trade.

In this context, the economic operators at the retreat on the revival of exports, organized by the International Trade Board of Madagascar (ITBM), expressed the wish to create a single entity that will perform and simplify the different procedures for export.

The Ministry of trade having been seized of the application and in accordance with its policy of revival of trade, took the initiative to launch and drive the process of design and creation of the Unique window of exports.

In addition, UNDP, through the program means of sustainable livelihoods and the fight against poverty (MSDLCP), is committed to support the process.

Thus, a Conclave was held on 21 and 22 may 2014 and which has seen the participation of ministries involved in export procedures. He had designed on the one hand, to identify all the existing procedures at the level of each department concerned by the issuance of authorizations and visas prior to export and to discuss setting up a one-stop shop for export (UEL) for the purpose of facilitating the administrative procedures for export.

Subsequently, a Communication was made at the level of the Council of the Government to sensitize the competent authorities on the necessity of implementing this scheme.

Aware of the urgency of appropriate to undertake activities, the Ministry of trade and consumption, in collaboration with the other ministries concerned, the non-State sector and UNDP, organized a national validation workshop of the one-stop shop for export, October 16, 2014.

To ensure the effective implementation of the single window, the resolutions of the workshop recommended the definition of the institutional framework of the chosen one-stop model, implemented by timing of GUE and the establishment of a Pact of commitment, resulting from a consensus among stakeholders on the expected performance of the single window. Thus, as a first step, a Steering Committee and a restricted technical working group will be operational to promote the implementation of the scheme.

The Steering Committee will be the instance of decision, follow-up and validation while the technical working group will ensure the technical implementation of the activities in the process.

Q4: Please add here web links to project/programme materials.

Respondent skipped this question

PUBLIC SECTOR CASE STORY TEMPLATE

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| Q5: YOUR CONTACT DETAILS | |
| Name: | ANDRIANARISOA Estelle |
| Ministry/Institution/Organization: | Ministry of Commerce and Consumer Affairs |
| Country: | MADAGASCAR |
| Email Address: | eandrianarisoa@mcc.gov.mg |
| Q6: FUNCTION | Public sector |
| Q7: FUNDING PARTNER Tick the appropriate box(es) | Multilateral organization |
| Q8: Additional information | <i>Respondent skipped this question</i> |
| Q9: START DATE OF PROJECT/PROGRAMME | 2014 |
| Q10: STATUS OF PROJECT/PROGRAMME | On-going |
| Q11: DURATION OR, IF ON-GOING, EXPECTED DURATION OF PROJECT/PROGRAMME | 1-3 years |
| Q12: COST OF PROJECT/PROGRAMME | Between US\$50,000 - US\$200,000 |
| Q13: Additional information | <p>The operationalization of the project will for the first quarter of 2015</p> <p>This project falls within the UNDP program 2015-2019; This year, the allocated amount is USD 100 000 Other technical and financial partners could participate in this project.</p> |
| Q14: TYPE OF FUNDING FOR PROJECT/PROGRAMME | <i>Respondent skipped this question</i> |

PAGE 6: C.2) ABOUT THE CASE STORY

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| Q15: PROJECT/PROGRAMME TYPE | Single country / customs territory |
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PAGE 7: C.2) ABOUT THE CASE STORY

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| Q16: SINGLE COUNTRY/CUSTOMS TERRITORY | MADAGASCAR |
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PAGE 8: C.2) ABOUT THE CASE STORY

PUBLIC SECTOR CASE STORY TEMPLATE

Q17: REGION(If the region does not appear in the drop down menu, please enter manually.)

Respondent skipped this question

PAGE 9: C.2) ABOUT THE CASE STORY

Q18: MULTI-COUNTRY(Enter all countries or customs territories)

Respondent skipped this question

PAGE 10: C.4) ABOUT THE CASE STORY

Q19: CASE STORY FOCUSTick the appropriate box(es)

REDUCING TRADE COSTS FOR MERCHANDISE GOODS

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Improving the regulatory environment for services

PAGE 11: C.5) ABOUT THE CASE STORY

Q20: HOW SUCCESSFUL WAS THE PROJECT/PROGRAMME Tick the appropriate box(es)

On-going project

PAGE 12: C.6) ABOUT THE CASE STORY

Q21: WHAT WERE THE OUTPUTS OF THE PROJECT/PROGRAMME Tick the appropriate box(es)

Other (please specify)
facilitation of export procedures (relief procedures tending towards dematerialisation)

Q22: Additional information(maximum 300 words)

Respondent skipped this question

PAGE 13: C.7) ABOUT THE CASE STORY

Q23: WHAT WERE THE OUTCOMES OF YOUR PROJECT/PROGRAMMETick the appropriate box(es)

Reduction in other border agency clearance time

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Reduction in cost of other border agency clearance

PUBLIC SECTOR CASE STORY TEMPLATE

Q24: Additional information(maximum 300 words)

Respondent skipped this question

PAGE 14: C.8) ABOUT THE CASE STORY

Q25: WHAT WERE THE IMPACTS OF THE PROJECT/PROGRAMME Tick the appropriate box(es)

Export market diversification

Q26: Additional information(maximum 300 words)

Respondent skipped this question

PAGE 15: C.9) ABOUT THE CASE STORY

Q27: LESSONS LEARNT Tick the appropriate box(es)

Importance of engagement by private sector ,
Importance of agreeing clear project implementation responsibilities
,
Importance of political will and commitment by project partner

Q28: Additional information(maximum 300 words)

The project is being implemented; thus, these teachings are already taken into account to carry project activities

Q29: PROJECT OR PROGRAMME MONITORING AND EVALUATION FRAMEWORK Tick the appropriate box(es)

M&E framework used, Impact assessment